

HOUSE BEAUTIFUL Inc.
 REMODELING CONTRACTORS
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 262 Valencia Street, San Francisco
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McDONNELL & CO., INC.
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 San Francisco

VISUAL COMMUNICATION
 WITH SHOWMANSHIP



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GIURLANI
 --FEM & MRS H1627 BEACH ST
 --GAY & (JUNE) SEC TREAS A
 GIURLANI & BROS H475 MARINA
 BLVD
 --J P H1275 17TH AV APT 3
 --J H2235 TARAVALL ST
 --J H404 ARBALLO DR
 --LOUIS A PRES A GIURLANI &
 BROS R AHERTOM
 GIUSEPPE CHARLOT J LYVONNE C)
 SLS SUPVR LARRABURU BROS
 H643 38TH AV
 GIUSTI AURELIA MRS RETO M1161
 BEARMY ST
 GIUSTI LAODINA MRS H363 UNION
 ST
 --ALBERT J (HELEN) MGR CORDDYA
 MKT H147 DUBLIN ST
 --ALBERT R (MARGT) DR MGR BANK
 OF AMERICA R KENTFIELD
 --AMELIO (VIOLE) RETO H2412 POLK
 ST
 --AMELIA MRS H1700 FIBROST ST
 APT 1
 --BRUNO F H720 HAIGHT ST APT
 205
 --CARL A LEGAL SEC MAY E
 ANDERSON R347 HOLYOKE ST
 --DAML STUOT R147 DUBLIN ST
 --DAN J (JOHAN) H57 LAFAM WAY
 --DINA BKPR AAA H230 BURROWS ST
 --ELLEN STUOT R147 DUBLIN ST
 --ENRICO R383 UNION ST
 --EVARISTO (ERINA) RETO H2356
 ALEMANY BLVD
 --FIBROSTO (MELLA) WINDOW CLM
 CROSETTY BROS H922 ATHENS ST
 --FRANK (ELLIA) APT MGR H3637
 FILLMORE ST APT 103
 --GLORIA F PRES PICO BATTERY
 MFG H165 SOUTHWOOD DR
 --HARRY A (NINA E) ENG BECHTEL
 H10 MILL ST
 --JOHN B (ANNA) BLRMR IRON &
 STEEL CONTRACTING H256
 DESMOND ST
 --JOHN P (DIANA) MECH PICO
 BATTERY MFG H216 COTTER ST
 --JOHN V STUOT H256 DESMOND ST
 --JOSEPH (ELEANOR) (LLAMA
 SLIPPERS OF CALIFORNIA) H322
 MADRID ST
 --JOSEPHINE A TAILOR I MAGNIN'S
 H1660 BAY ST APT 204
 --MARIO G (AMELIA) JIMMY
 DRIVER H253 PEABODY ST
 --MARIO A MRS CLM THERMAL
 SERV H30 PINTO AV
 --OSCAR J RETO H19 RAMONA AV
 APT 3
 --PETER (BRUNA) SCAVENGER
 SUNSET SCAVENGERS H2210
 GREENWICH ST
 --PIA (WID UMBERTO) RETO H1717
 MASON ST APT 6
 --ROBT H430 44TH AV APT 305
 --ROBT V (NONIE H) WITH DANA
 GIUSTI & PADINI H1490 18TH AV
 --ROSE R (WID FRED) BKPR SODOMA
 MISSION CREAMERY H3647
 WEBSTER ST
 --SALVO A RETO BECHTEL CORP
 R203 TALBERT
 --THEODORA (WID PRIMO) RETO
 R165 SOUTHWOOD DR
 --VASCIO A (AMITA) EMP AM CAM
 H347 HOLYOKE ST
 --VIRGINIA MRS H4650 25TH ST
 GIUSTO AGOSTINO J (TERESA) RETO
 H250 10TH ST
 --ALBERT S (RUTH G) V PRES &
 SEC TREAS GIUSTO'S SPECIALTY
 FOODS INC R SAN RAFAEL
 --ANMOSE (MADALENA) RETO H3502
 24TH ST
 --ANGELA (WID OF BEN) RETO H440
 OTSEGO AV
 --ANGELLINA MRS H2815 BRYANT ST
 APT 1
 --ANTHONY O (LOIS P) (GIUSTO
 SERVICE STATION)
 --FRANK (JUANITA A) ADMN ENG
 CITY DEPT OF PUB WKS M156
 NIAGARA AV
 --GEO (G & E LIQUORS) R615
 BRYANT APT 3
 --GLOBATTI RETO H1008 TREAT AV
 --LUD F (ROSE) (MISSION-SERRA
 MOTEL) H5630 MISSION ST
 --JACKIE H39 WATERVILLE ST
 --JOE (DEANNA) (JOE'S RICHFIELD
 SERVICE) R MILLBRAE
 --JUANITA M EMP CROWN
 ZELLERBACH R CONCORD
 --MARIA (WID ANTONIO) RETO H726
 MOSCOW ST
 --MARIO A (SLATER & GIUSTO)
 H209 ANDERSON ST
 --MATTHEW (GIUSTO'S
 SPECIALTY FOODS INC R
 CALISTOGA
 --NICHOLAS J (VOLANOA J) ATHOT
 GIUSTO SERV STA R258 BYXLEE
 ST
 --ROSE A H803 CLAYTON ST APT 5
 --SALVATORE (EVINCENZA) RETO
 H527 THORNTON
 GIUSTO SERVICE STATION (ANTHONY
 O GIUSTO) 4249 MISSION ST
 GIUSTO VICTOR T (MARY A)
 FLORES H2350 BRYANT ST
 --VELBA M7 LILAC ST
 GIUSTO'S SPECIALTY FOODS INC
 MATTHEW GIUSTO BROS ALBERT S
 GIUSTO V PRES SEC TREAS WHOL
 OISTR A20 FULTON ST
 GIVANOVICH JOHN S (MARY F)
 SHARPER LINCOLN PARK GOLF
 COURSE H1000 JUNIPERO SERRA
 BLVD
 --NIKE (WID STEVE) RETO H2430
 38TH AV
 GIVANT NORMAN P H301 LAKE ST
 GIVART VIRGINIA H274 VALLEY ST
 APT A
 GIVOTTI VICTORIA R2621 LOMBARD
 ST
 GIVEM J A H3121 BROOKERICK ST
 APT A
 GIVENS BERNICE H1803 SCOTT ST

GIVENS
 --CHARLES (NORTHY) DRIVER MUNI
 BY H72 BURNTHRIDGE RD
 --DALE M1415 FRANKLIN ST APT
 505
 --DOZIER O (LORRAIN) SUPVR
 UNITED BANK OF CAL H150
 JUANITA WAY
 --FLORENCE E (WID ELMER D)
 NURSE HANHEMANN HDSP H258
 20TH AV
 --GEO H2445 UNION ST APT 102
 --HERMINE EMP PURITY STORES R S
 SAN FRANCISCO RD
 --IRVING (BOBBIE J) SEAMN H1034
 GOLEEN GATE AV
 --IVA H055 FELL ST
 --JAMES (LUCY) JAM AM BAKING
 H596 3D AV
 --JEAN (ACE ANTIDUES) H1850
 OVISADERO ST
 --JOSEPH E (SARAH) ORDERLY S F
 GENL HDSP R216 NORTH RIDGE
 RD
 --LILLIAN E (WID ROY) COUNTERW
 QLM M1510 LUNCH H095
 VALENCIA ST APT A06
 --PATRICIA H416 DUNCAN ST APT 6
 --POLLY MRS EMP TREASURE ISLAND
 H308 SDR HIRSHOG RD
 --RICH D (ELVIRA) DCK SEAMN
 H1912 GOLDEN GATE AV
 --SUSIE (WID JESSE) WARD H1230
 BUCHANAN ST APT 515
 --THEO R (JOSEPHINE) EMP U S
 GENL SVRS ADMN H035 HEAO ST
 --THOS I R1330 23D AV
 --THOS I MRS RETO H1055 15TH
 ST APT 206
 --WM S (OREGON RECOR LIBRARY)
 H91 FREDERICK ST APT 7
 --WILLIE MRS EMP PORTER S F
 GENL HDSP R1408 LYON
 GIVIN J J H10 ARGENT AL APT 7
 GIVLER JOHN E ACCT 1323 MARKET
 ST
 GIZDICH JOHN G (CAROLYN A) EMP
 PO H3954 SAN BRUNO AV
 GIZMAN ROSIE M H409 14TH ST APT
 1
 GIZZI LOUIS JR (MARION)
 LONGSHOREM H955 LOMBARD ST
 --MARIA A OFC MGR H957 LOMBARD
 ST
 GJERSOE NILS F ACCT WEBB & WEBB
 H2630 MYOE ST
 GJERTSON MAYNARD E (LUCILLE)
 OFC MGR BETHELEM STEEL
 H1590 FIBROST ST APT 11
 GJESTLAND LEIF PRES COMPUTERS
 OF MARKETING CORP
 GJONVICH THOS S (BERTHA) RETO
 H450 LAKE MADRE DR
 GJDRKAS ARSTOTTEL (CHEF MARCO
 H0 21) H395 GREEN ST
 GJDRSKE ALEX R900 HOWARD ST
 GJOVICK KENNETH W EMP CRDMN
 ZELLERBACH R2238 VALLEJO ST
 GLA FRAN (FRAN'S BEAUTY SALDN)
 GLACE LORETTA MRS H2729 SUTTER
 ST
 GLACIER INDUSTRIES PRES PHIL
 LEVINE MFRS REP 38 WAVERLY
 PL
 GLACK CELIA A H501 TAYLOR ST
 APT 305
 --LESLIE M III STUOT R150 FONT
 BLVD APT 24
 GLACKEN PATK (BEATRICE) HD
 CARR SER H725 20TH AV APT 3
 GLACO CO THE MARRY HARTLING
 SUPT CLEAN & SERV BAKING
 PAKS H428 BONNER AV
 GLAD EDW N (GLAD & TUTTLE) R
 LOS ANGELES
 --THADEUS MGR SUNSHINE CURTAINS
 R LOS ANGELES
 GLAD TILING TEMPLE BUILDING
 1475 ELLIS ST
 GLAD TIDINGS TEMPLE REV FLOYD W
 THOMAS PASTOR 145 ELLIS ST
 GLAD T TUTTLE (EDM N GLAD GED R
 TUTTLE) LWYRS 351 CALIFORNIA
 ST RM 510
 GLADWIN ELIZ M RECP T A
 LEVING R MILL VALLEY
 --EVELYN MRS CLK TYP H20
 BLYTHDALE AV
 --FERN F (WID JOHN) (GLADDEM
 SALON OF BEAUTY) H2639 10TH AV
 --JAMES H1350 GILMAN AV
 --JAMES A (FERN) RETO H730
 TERESITA BLVD
 --PERRY W (MARGT) STUOT R2621
 PACHECO ST
 GLADEN SALON OF BEAUTY (MRS
 FERN F GLADDEM) 219 WEST
 PORTAL AV
 GLADE CARL (FLORENCE) BARTNOR
 SILVER SPUR TAVERN H1243
 14TH AV
 --MARIE (WID WM H) H1243B 14TH
 ST
 GLADER FRANK (ELIZ) (GLADER
 CONSTRUCTION CO) H111 CONRAD
 ST
 --JABL U S A F R111 CONRAD ST
 GLOFFERT BURYON (BERTHA) PNTR
 H160 PALM AV APT A
 --JANET K LEGAL SEC H 85MT 2101
 SACRAMENTO ST
 --LOYD DICKER BROKER H935 BUSH
 ST APT 12
 GLADI MARIO (MARTHA) (BAY VIEW
 GASTES) H400 MOLINO DR
 GLADIECH MARY (WID LOUIS) RETO
 H251 GATES ST
 GLADIEUX KARY (CARLENE) EMP SF
 MARY SHRYARD H715 RUSSIA AV
 GLADIK MARIE RETO R GRANADA
 MOTEL
 GLADINUS JOHN A H2690 GREAT HWY
 38TH AV
 GLADIS CAFE (GLADIS HERPERA)
 TAVERN 3109 24TH ST
 GLADIOUS JAMES (FAHEY'S) R SAN
 BRUNO
 GLADKOFF MARIA L RATER CENTRAL
 MUT INS H4950 CALIFORNIA ST
 APT 5

GLADKOFF
 --PIERRE I (CLAUDINE) H1342
 CARROLL ST
 GLADKOV NADEJOA S (WID
 VLADIMIR) H746 4TH AV
 GLADMAN EDW (GLADMAN REST HOME)
 GLADNEY JAMES BRD HOME (EDW GLADMAN)
 123 1/2 AV
 GLADNEY AUTO WRECKERS (HENRY
 BRANNES) 952 CUSTER AV
 GLADNEY JAMES BRDR CARP RAIA
 ARLINGTON ST
 --LEONA P H1420 VALENCIA ST APT 3
 --RICH D H039 BRAZIL AV
 --TDMILETTE MRS H414 ARLINGTON
 ST
 GLADNICK MARSHALL PHYS Y DF CAL
 H2438 J
 GLADOVSKY DAVID (LYOIA) H491
 7TH AV
 GLADROSE NURSING HOME ROSE S
 WEISSMAN MGR 1326 43D AV
 GLADSON RICH D EMP BECHTEL
 CORP R PLEASANT HILL
 GLADSTEIN ANDERSEN EDWARD &
 RICH D RICH D BREASTED IN
 BENJ O ANDERSEN NORMAN
 LEDNARD S EWING (SIBBETT)
 LWRS 1122 MARKET ST RM 320
 GLADSTEIN DAVID (DOLGA) MGR
 PACIFIC PARKING H161
 FARRAGUT AV
 --JOHN (CAMMA) H453 SPRUCE ST
 --MARVIN O SOCIAL WKR S F GENL
 HDSP R4227 20TH
 --PHILIP USAF R161 FARRAGUT AV
 --R H2210 STOCKTON ST APT A09
 --RICH D (CARLINE) (GLADSTEIN
 ANDERSEN LEONARD & SIBBETT)
 H2323 LAKE ST
 GLADSTONE SUSAN H1423 WILLARD ST
 GLADSTONE APARTMENTS ROBT & MRS
 ELAINE A ST CLAIR MGR
 LOGGINGS 706 POLK ST
 GLADSTONE GAYE (BONNIE) H1761
 VALLEJO ST APT 203
 --OWING B (LUCILLE) ENG
 SWINERTON & WALBERG H254
 STOKER DALLA AV
 --HAZEL MRS (DUNCAN GROCERY)
 H201 27TH ST APT 3
 --THEO (JACQUELINE) WITH LES
 --JOHN (WID) H100 BRENTWOOD AV
 GLADUE JOHN J (PATRICIA) DRIVER
 LACHMAN BROS H20 CASTILLO ST
 GLADWIN JEROME (WABELLE L)
 TEAMER ASSOCIATE FRY
 LINES H115 CORDOVA ST
 --WALTER J H661 PERALTA AV APT
 1
 GLADY CECILIA A H4659 18TH ST
 GLADYS ROMERO H5168 OJAMOND ST
 GLADYS JULIUS (LILLIAN A)
 (JULIUS GLADYSZ & SON) H176
 FARRAGUT AV
 GLADYSZ JULIUS & SON (JULIUS
 GLADYSZ) UPHOL 176 FARRAGUT AV
 GLAER BRANNWEL (HELEN L)
 CORPS OFCR SALVATION ARMY
 H43 MOLINO DR
 --LESLIE P OFC SEC MC GUIRE CO
 H2825 VAN NISS AV APT 9
 GLAESHER HOWARD E (EDMA) RETO
 H1895 VALLEJO ST APT 303
 --ROBT H1338 PFEIFFER ST
 GLAETZER RICHM H1239 HAYES ST
 APT 3
 GLAFEKE GLENN PURCH SURVR
 MURRICANE INTERNATIONAL R
 SAN BRUNO
 GLAFKE ED & ASSOCIATES (EDV C
 GLAFKE) INDUSTRIAL DESIGNER
 380 KEARNEY ST
 GLAFKE EDW C (ED GLAFKE &
 ASSOCIATES) R KENTFIELD
 GLAFKIDES BLANCHE MRS ACCT
 --ELLEN S MEAT H33 FOOOTE AV
 --JAMES J JR (PATRICIA M) SGT
 CITY POLICE DEPT H740 430 AV
 --THOMAS FIRE FIGHTER CITY FIRE
 DEPT H1295 PIERCE ST APT 10
 GLANN LEON C CHF ELEC ENG
 BECHTEL CORP R 200000 CITY
 GLANDRETTE BEAUTY SALDN
 (MILORD SCHAFFER) B15
 CLEMENT ST
 GLAMOUR BEAUTY SALON (MRS
 HISAKO K VILLA) 316 SUTTER
 ST
 GLAN ED WITH TECHN-GRAMMICS R
 HAYWARD
 GLANBERGER DAN L (MEPEL) H1777
 7TH AV APT A
 GLANCEY JEANETTE H1071 PRAGUE
 ST
 GLANCKOFF ANNETTE H2210
 STOCKTON ST APT 202
 GLAND L C H204 DOWNEY ST
 GLANDER WM J WITH DODGE & COX R
 KENTFIELD
 GLANDERS L H2935 PACIFIC AV
 GLANDON BARBARA EMP PAC TEL
 H1100 GOUGH ST APT 9C
 GLANDORE APARTMENTS JOHN AYALAS
 DR DR BTH ST
 GLANISTER WM J H825 GEARY ST
 APT 1003
 GLANISTERS KENNETH H665 GEARY
 ST APT 107
 GLANISTS WM J H533 CORBETT AV
 GLANSBERG EDWIN W (IRMA L) RETO
 H1525 LAWTON ST
 GLANSON BETTE OFC SEC US EDUC
 DFC H1215 LAGUNA ST APT 302
 --GLAZY BESS L DFC SEC DEERING &
 TERRY H455 EUCLIO AV APT 303
 --GLEN L (SUSIE) (GLENS HEALTH
 FDOOS) R DALY CITY
 --RICH D (SHIRLEY) BR MGR
 CITIZENS FED SAV & LDAN R
 CONCORD
 --SARAH P (WID PAUL) RETO H552
 25TH AV
 GLANVILLE DORIS L MRS (COVER
 GIDL) R76 MALLORCA
 --FRANK DRG MGR SMYTH VAN C
 STGE R BELMONT
 --HEDMAN (SUSIE) CLK STAN DEPT
 OF INDUSTRIAL SAFETY H2763
 BUSH ST APT 8

GLANVILLE
 --RINDO (DORIS L) POLICEMN CITY
 POLICE DEPT H76 MALLORCA WY
 GLANWORTH APARTMENTS RAFAEL M
 BERTUCELLI MGR 1159 GREEN
 ST
 GLAZER MAH G MRS MGR WHITNEY'S
 CLIFFHOUSE H1286 41ST AV
 GLANZER ODRA MRS RETO H990
 GEARY ST APT 208
 --GRIMMEN MGR TOPPS & TRDMSERS
 GLANZMAN HARRY W (LUCILLE)
 SLSMNN GATTEN CO H907 AVALON
 AV
 --MARTHA O RETO H618 29TH AV
 GLAPIOM J A H159 LOBOS ST
 GLAROS ALEX M (STAMATIA) ASST
 ENG ASSTATE DIV OF HWYS H2762
 A
 GLAS ALLAN M H429 EDOY ST APT
 20A
 --DENIS CLK SAFEWAY R1371 45TH
 AV
 --FRANZ S (THERESE) TOOL WKR G
 HOLCOMBE H2720 IRVING ST
 --MARIE E (WID GEO) APT MGR
 A 108 17TH H4108 17TH ST APT 2
 --RONALD E R1371 45TH AV
 --RUDDLF (BERTHA) MGR BAYBRIDGE
 BLVD H1371 45TH AV
 GLASBY W KENNETH (LORENA P)
 RETO H627 JOOST AV
 GLASCO GED H1032 FRANKLIN ST
 APT
 --IRMA CLK SFMA
 --JAMES M (LDRRAINE L) EMP USN
 H116 BURLWOOD DR
 --THOS RETO R62 PERRY ST
 GLASCOCK E A RETO H2037 HYOUE ST
 APT 4
 --J A --PRES BALFOUR GUTHRIE &
 CO LTO R ALAMO
 --JOHN S H3131 WASHINGTON ST
 --M R H1267 11TH AV APT 3
 GLASER EDW (WID VITO GUSTAV)
 H1574 21ST AV
 GLASER SEE ALSO GLASSER GLAZER
 AND GLAZIER
 --ANDREW (WALTER) H2515
 STEINER ST
 --ALF (IDA) DENTAL TECH U S
 GOVT H332 JUDAH ST
 --ALFRED (BERTH) ACCT A17
 CASTRO H150 LOWER TER
 --BENJ L (LILLIAN) STEWARD CITY
 EMERGENCY HDSP H15 RID CT
 --BERNARD (J FRANCES) USN H369
 HIGHLAND AV
 GLASER BRDS HENRY CLINK PRES
 WHDL TDBACCO 955 HARRISON ST
 GLASER M (WID L) M (VIOLA A) RETO
 H409 ARBALLO DR
 GLASER CORDAGE CO (MORRIS
 J) CORDAGE & TWINE WHOL
 1201 48TH AV
 GLASER ELIZ M (WID JULIUS) PKR
 KROET OF CAL H507 29TH AV
 --ERIC V-PRES CITY OF PARIS R
 GREENBRAE
 --EUGALIE BROS PRODUCTION MGR
 FRANK ALBERT GUNTHER LAW
 RA25 DEWEY BLVD
 --FRIEDA (WID ALBERT) H53A 30
 --GEME STUOT R15 RID CT
 --GEO PRIM M KINSEY & CO R
 PALO ALTO
 --HEDE H RETO H245 SHRADEP ST
 APT 3
 --HELEN (WID DSCAR) H717 25TH
 AV
 GLASER J P CO (ROBT E GLASER)
 DVEN MRS 2163A FILBERT ST
 GLASER JDE H266 21ST AV APT 301
 --JOHN RETO R161 SUTTER ST
 --JOSEPH B DIR UNION OF
 AMERICAN HEBREW CONGREGATION
 R MENLO PARK
 --JULIUS (PHEA H) RETO H1270
 523
 --KATHETH M (EULALIE) PRES
 PACIFIC MOVELTY H425 DEWEY
 BLVD
 --LUCRETIA K (WID WM) H1800
 BROADWAY ST APT 301
 --MARCUS (LILLIAN) CHAIRMAN BD
 GLASER BRDS R1100 SACRAMENTO
 APT 1008
 --MARIE MRS H3131 26TH ST APT
 201
 --MARIE H6398 SHOTWELL ST
 --MARY R (WID FRED E) H4376
 614TH ST
 --MINNIE H410 TWO THOUSAND SIX
 WASHINGTON ST APT R2D06
 WASHINGTON
 --MIRIAM J MRS CLK M KESSON
 CHEM RA08 SANCHEZ
 --MORRIS (ERNA) (GLASER CORDAGE
 CO) H12D1 46TH AV
 --MYRLE H1360 LOMBARD ST APT
 101
 --R E H2176 UNION ST APT 2
 --RICH D H2233 LARKIN ST APT 7
 --ROBT (HELEN J) U P GLASER
 CO H2845 PIERCE ST APT 6
 --SALLY DENTAL ASST R717 25TH
 AV
 --SYLVESTER C (LOIS C) V-PRES
 GLOBE WALLY'S FORK LIFT
 SERVICE R SOUTH SAN
 FRANCISCO
 --WILARD (AGNES) CHAUF
 COUNTY BD OF SUPRVS H2095
 28TH AV
 --WILLIAM HUGH C EMP KHX CBS
 H350 UNION ST APT 510
 GLASGOW C D H1225 GENEVA AV APT
 2
 --CHARLES ENG PAC INDEMNITY P
 SAN PABLO
 --DORLES MRS SEC HOME DRUG CO
 R BURLINGAME
 --DONALD V PRES HOME DRUG CO R
 PALO ALTO
 --EDWIN M JR PRES HOME DRUG CO
 R BURLINGAME
 --EDWIN M PRES HOME DRUG CO R
 BURLINGAME

PISCHOFF'S MEN'S WEAR
 200 KEARNY STREET, SAN FRANCISCO
 TELEPHONE 362-4640