



# Podesta • Baldocchi

## Florists — Decorators — Gift Shop

### Main Office 224 Grant Avenue, San Francisco

### Phone 781-6200

220

#### LETTER SHOPS—CONTD

ACTION LETTER SERVICE 946 HOWARD ST ADDRESSING & MAILING CO 246 13TH ST  
 ALLISON ELINDR 503 MARKET ST RM 500  
 ALKMAN LETTER SHOP 1878 38TH AV ASSOCIATED OFFICE SERVICES 112 9TH ST  
**BUSINESS EXTENSION BUREAU**  
 3057 17th St (94110), Tel 628-3900  
 CLARK & MC GETTYMAN 426 SHELTON BLDG  
 CLEMENT RANDOLPH R CD 16 1ST ST 50 FL  
 COMMERCIAL BUSINESS SERVICE 555 HOWARD ST  
 OEL NORE J L & SON 2155 46TH AV DERENDABLE LETTER SERVICE 988 MARKET ST RM 808  
 DONNELLY REUBEN N CORP 495 BEACH ST  
 DUCI LETTER SHOP 417 MONTGOMERY ST 6TH FL  
 ELLIOTT OFFSET & MAILING SERVICE 515 MARKET ST RM 330  
 EXECUTIVE SHOP THE 931 HOWARD ST FALCON ASSOCIATES 527 COMMERCIAL ST  
 FLAHER LETTER SERVICE 24 CALIFORNIA ST RM 312  
 FOLKMAN & ROEMER 127 MONTGOMERY ST RM 205  
 GLOBE ADDRESSING & MAILING SERVICE 472 TENAHS ST  
 HAWKINS CD 209 CALIFORNIA ST HESS JEAN E MRS 16 CALIFORNIA ST RM 510  
 JAA LETTER SHOP 693 MISSION ST RM 804  
 JONES BETTY COPY SERVICE 4916 30 ST  
 KELLY'S LETTER SHOP 311 CALIFORNIA ST RM A12  
 KIPPER PERSONAL LETTER TYPING BUREAU 20 20 ST 4TH FL  
 LEWIS & MAYNE INC 560 MISSION ST 30 FL  
 MAIL MART THE 225 11TH ST  
 MAILWAYS INC 200 FOLSOM ST MARKET & MONTGOMERY LETTER SERVICE 309 HOWARD BLDG  
 NERCHINDISING METHODS INC 274 BRANNAN ST RM 40  
 NIMEOGRAPHING & CORRESPONDENCE SERVICE 1349 HAYES ST  
 MUNSON LETTER SHOP 3134 GEARY BLVD  
 ONAR STENOGRAPHIC SERVICE 1468 CALIFORNIA ST  
 QUALITY LETTER SHOP 510 BALBOA BLDG  
 QUIK DUPLICATING 127 MONTGOMERY ST RM 501  
 RICHARD CORP L 866 PACIFIC BLDG ROBINSON & CO INC 830 MARKET ST RM 612  
 ROOMAN M DIRECT MAIL 96 JESSIE ST  
 ROMAN MARK CD 96 JESSIE ST  
 RUSSELL'S MAIL SERVICE 503 SHELTON BLDG  
 SAMP NAILING SERVICE 69 GREEN ST  
 SAN FRANCISCO DUPLICATING CO 26 D'ARRELL ST RM 803  
 SECRETARIAL SERVICE LETTER SHOP 449 POWELL ST 1ST FL

**SMITH COMPANY THE, 47 Fremont St, Tel 781-8564 (See Page 2 Buyers' Guide)**

STAR TRANSCRIBING BUREAU 209 29TH ST  
 SUPERIOR BUSINESS SERVICE 3518 GEARY BLVD  
 SUTTER LETTER SERVICE 58 SUTTER ST RM 430  
 VALIDATED PRODUCTS 701 BRYANT ST VELVETER OF CALIFORNIA 1820 BALBOA ST  
 VICTOR & CARTER 770 MISSION ST 4TH FL  
 VISUAL DESIGN 555 HOWARD ST  
 WARD MAC DONALD & STAGG 931 HOWARD ST  
 WARREN C E SERVICE BUREAU 519 CALIFORNIA ST RM 423  
 WATERSON JAMES E 693 MISSION ST RM 601  
 WATSON-BROOKS DUPLICATING 535 MISSION ST 30 FL  
 WESTERN OFFICE OVERLOADS 14 SPEAR ST  
 WILSON ADVERTISING 1509 TARAVALL ST

#### LIBRARIES

(See Also Reading Rooms)

ANALYTICAL PSYCHOLOGY CLUB LIBRARY 2206 STEINER ST  
 CALIFORNIA HISTORICAL SOCIETY LIBRARY 2099 PACIFIC AV  
 CANADIAN TRAVEL & FIT LIBRARY 233 SANSOME ST RM 1100  
 CHINESE LIBRARY OF AMERICA 109 WAYERLY PL  
 CITY & COUNTY PUB LIBRARY (POTRERO BR) 1616 20TH ST  
 CITY & COUNTY PUBLIC LIBRARY (ANZA BR) 550 37TH AV  
 CITY & COUNTY PUBLIC LIBRARY CHINATOWN BR 1135 POWELL ST  
 CITY & COUNTY PUBLIC LIBRARY (BERNAL HTS BR) 500 CORTLAND AV  
 CITY & COUNTY PUB LIBRARY (BUSINESS BR) 138 KEARNEY ST  
 CITY & COUNTY PUB LIBRARY (MISSION BR) 3359 24TH ST  
 CITY & COUNTY PUB LIBRARY (INDE VALLEY BR) 451 JERSEY ST

CITY & COUNTY PUB LIBRARY-INGLESIDE BR 387 ASHTON AV  
 CITY & COUNTY PUB LIBRARY 200 LARKIN ST  
 CITY & COUNTY PUB LIBRARY PRESIDIO BR 3150 SACRAMENTO ST  
 CITY & COUNTY PUB LIBRARY (PORTOLA BR) 243A SAN BRUNO AV  
 CITY & COUNTY PUBLIC LIBRARY (NORTH BEACH BR) 2000 MASNIN ST  
 CITY & COUNTY PUB LIBRARY (VISITATION VALLEY BR) AS LELAND AV  
 CITY & COUNTY PUB LIBRARY (WEST PORTAL ST) 190 LEXX WAY  
 CITY & COUNTY PUB LIBRARY-SUNSET BR 1305 18TH AV  
 CITY & COUNTY PUB LIBRARY (MERCED BR) 155 WINSTON DR  
 CITY & COUNTY PUBLIC LIBRARY 111 BROAD ST  
 CITY & COUNTY PUB LIBRARY (PARKSIDE BR) 1200 TARAVALL ST  
 CITY & COUNTY PUB LIBRARY (MARINAR) 1900 CHESTNUT ST  
 CITY & COUNTY PUBLIC LIBRARY (BAYVIEW BR) 5009 3D ST  
 CITY & COUNTY PUBLIC LIBRARY 3223 ORTEGA ST  
 CITY & COUNTY PUBLIC LIBRARY 1801 GREEN ST

#### CITY DIRECTORY LIBRARY

**PUBLIC LIBRARY CIVIC CENTER**  
 200 LARKIN ST  
 TELEPHONE 558-3191

ODWINTON LIBRARY 119 NEW MONTGOMERY ST  
 FRENCH LIBRARY 414 MASON ST 6TH FL  
 LAW LIBRARY 436 CITY HALL  
 LIBRARY 333 FRANKLIN ST 1ST FL RM 102  
 MARIAN CENTER & LIBRARY 135 GOLDEN GATE AV

#### MECHANICS' INSTITUTE LIBRARY

57 POST ST  
 TELEPHONE 421-1750  
 PRESBYTERIAN MEDICAL RECORDS LIBRARY 2395 SACRAMENTO ST  
 SAN FRANCISCO LIBRARY-WESTERN ADDITION 1150 SCOTT ST  
 SAN FRANCISCO METAPHYSICAL LIBRARY 150 POWELL ST RM 408  
 SAN FRANCISCO PUBLIC LIBRARY 4400 MISSION ST  
 SERRA CENTER 121 GOLDEN GATE AV  
 UNIVERSITY OF SAN FRANCISCO LIBRARY 2700 GOLDEN GATE AV  
 WORLD CENTER LIBRARIES 329 WORLD TRADE CENTER

#### LIBRARIES—RENTAL

FRANCISCAN CIRCULATING LIBRARY 121 GOLDEN GATE AV  
 MAPLE LIBRARY 3750A SACRAMENTO ST RENTAL LIBRARY  
 PAULIST LIBRARY 61A GRANT AV

#### \*LIFE BOAT REPAIRS

**BRENNEKE SHEET METAL CO INC,**  
 234 Spear St, Tels 421-7718 Or 586-7566

#### \*LIFE INSURANCE

**JOHN HANCOCK MUTUAL LIFE INSURANCE CO (T Jack Antone Agt),** 255 California St, 8th Floor (94111), Tel 981-1070 (See Page 54 Buyers' Guide)  
**PHOENIX MUTUAL LIFE INSURANCE CO OF HARTFORD, CONNECTICUT,** 255 California St 10th Floor (94111), Tel 434-1851 (See Page 55 Buyers' Guide)

#### LIGHT, HEAT AND POWER COMPANIES (See Also Gas Companies)

#### PACIFIC GAS AND ELECTRIC COMPANY

GENERAL OFFICE  
 245 MARKET ST  
 TELEPHONE 781-4211  
**SAN FRANCISCO DIVISION OFFICE**  
 375 MISSION ST  
 TELEPHONE 781-4211  
 (See Tab Insert and Page 44 Buyers' Guide)

PACIFIC GAS & ELECTRIC CO 3235 18TH ST  
 PACIFIC GAS & ELECTRIC CO STATION A 398 230 ST

#### PACIFIC LIGHTING CORPORATION

SUITE 820  
**PACIFIC MUTUAL BLDG**  
 600 CALIFORNIA ST (94108)  
 TELEPHONE 392-1104

#### LIGHTING EQUIPMENT—DEALERS

ACME LIGHTING CO 760 TENNESSEE ST  
 BOOKBINDER BR05 1420 IRVING ST  
 BOVD LIGHTING FIXTURE CO 56 12TH ST  
 BRUNDAGE & NUMBER LIGHTING ASSOCIATES 321 HOWARD ST  
 CALDER J B CD INC 1017 HOWARD ST  
 CASELLA LIGHTING CO 24 BLUXDME ST  
 CDAST LIGHTING CO INC 1430 VAN NESS AV  
 DAYRITE LIGHTING CO 821 HOWARD ST  
 FELONAM CO THE 949 MISSION ST  
 FLASCO INC 70 DORMAN AV RM 2  
 GALAXY LIGHTING 647 MISSION ST  
 GARDNER RADKE & KOCH 851 FOLSOM ST  
 GUARANTEED LAMP & LIGHTING PRODUCTS CO 566 FOLSOM ST  
 HALCO LIGHT CO INC 73A MISSION ST  
 HANSEN & GOODARD 156 9TH ST  
 LAZARUS ARNOLD 1657 GRANT AV  
 LEASE LITE CORP 236 8TH ST  
 LIGHT SALES INC 721 BRYANT ST  
 LIGHT WORKS THE 347 FREMONT ST  
 LIGHTING ASSOCIATES 1150 SANSOME ST SUITE 403  
 LIGHTING ENGINEERS 718 330 AV  
 LIGHTOLIER CO INC 657 MISSION ST  
 LITENDUSE THE 369 WEST PORTAL AV  
 PHENIX DAY LIGHTING FIXTURE CO 152 9TH ST  
 PREFERRED DISTRIBUTING CO 2975 SAN BRUNO AV  
 RADIANT LAMP CORP 721 BRYANT ST  
 ROLIN SALES CO 1649 JERRDLO AV  
 SMOOT NOLMAN CO 55 MISSISSIPPI ST  
 UNITED LIGHTING FIXTURE CO 169 7TH ST

#### LIGHTING EQUIPMENT—MANUFACTURERS

OURD TEST CO 1485 BAYSHORE BLVD RM 264 S VAN NESS AV  
 GARCO MFG CO 107 SHIPLEY ST  
 HALUK LIGHTING & MFG CO INC 65 ELNIRA ST  
 LIGHTING THREE 336 6TH ST  
 LYTESCAPE INC 2815 18TH ST  
 MOSS LIGHTING CO 1026 MISSION ST  
 NICE WORK SHOP 8A BUENA VISTA TER  
 PACIFIC ASSOCIATED LIGHTING INC 837 FOLSOM ST  
 PEERLESS ELECTRIC CO 576 FOLSOM ST  
 UNIVERSAL MFG CORP 1207 TENNESSEE ST

#### \*LIGHTING EQUIPMENT—WHOLESALE

**LIGHTING ASSOCIATES, 1150 Sansome St, Suite 403, Tel (415) 391-0415**

#### LINEN AND DAMASK—WHOLESALE AND JOBBERS

(See Also Dry Goods—Wholesale)  
 BAKER N W LINEN CO OF CALIFORNIA INC 835 MARKET ST RM 529  
 GRANAM BALRN A CO 820 MISSION ST 30 FL  
 WESTERN LINEN IMPORT CO 833 MARKET ST RM A23

#### LINEN MANUFACTURERS

MERRITT MFG CO 619 MISSION ST 30 FL  
 MERRITT MFG CO 109 NEW MONTGOMERY ST 30 FL

#### LINENS—RETAIL

DORWARD JAMES 26 O'FARRELL ST RM 901  
 MADEIRA LINEN & BABY SHOP 979 MARKET ST  
 MAGASIN DE BLANC 395 SUTTER ST  
 SCHNEUR S 318 STOCKTON ST

#### LIQUIDATORS

BERMAN JACK A LIQUIDATOR 74A MISSION ST

#### LIQUOR AND WINES—RETAIL

A A A LIQUOR STORE 500 CLEMENT ST  
 A & A LIQUORS & DELICATESSEN 1589 HAIGHT ST  
 A & C LIQUOR STORE 1400 MARKET ST  
 ACME WINE & LIQUORS SUPPLY CO 5210 MISSION ST  
 AL'S LIQUORS 500 BAYSHORE BLVD  
 ALLIED SMKE & LIQUOR SHOP 1399 FILLMORE ST  
 ALTA NAPA WINE CO 3542 SACRAMENTO ST  
 ARNIE'S LIQUOR STORE 1825 IRVING ST  
 ALLISTER ST  
 ARROW LIQUOR STORE 4541 IRVING ST  
 ART'S LIQUOR STORE 196 3D ST  
 B-C LIQUORS 1100 MARKET ST  
 B & N LIQUORS 3735 BALBOA ST  
 BALBOA LIQUOR STORE 3199 FILLMORE ST  
 BANK ROLL LIQUORS 11995 MC ALLISTER ST  
 BENEDETTI'S LIQUOR STORE 1615 HAIGHT ST  
 BI-RITE LIQUORS 2066 FILLMORE ST  
 BOB'S LIQUORS 1300 FITZGERALD AV  
 BOB'S LIQUORS 637 LARKIN ST  
 BOSCO'S LIQUOR STORE 7001 GEARY ST  
 BOTT-N-NO 350 DIVISADERO ST  
 BOURBON SHOP THE 1700 POLK ST  
 BRADNDORR HOTEL BEVERAGES 1499 SUTTER ST  
 BROWN'S COUNTY LIQUOR 4522 3D ST  
 BROWN'S LIQUORS NO 2 4716 3D ST  
 BRUNN'S BIG BOY LIQUOR STORE 725 COLUMBUS ST  
 CABLE CAR CORNER 71 POWELL ST  
 CAL-HYDE LIQUORS 1398 CALIFORNIA ST  
 CALIFORNIA FOOD SHOP INC 1750 FULTON ST  
 CARELLA INC 1907 OCEAN AV  
**CARLO'S WINES & LIQUOR, 2080 Chestnut St, Tel 921-5632**  
 CARUSO WINE & LIQUOR STORE 4011 24TH ST  
 CASTLE WINES & LIQUORS 97A GENEVA AV  
 CASTRO LIQUOR & MARKET 499 CASTRO ST  
 CATEMEN LIQUOR STORE 3902 30 ST  
 CHIP'S LIQUOR STORE 1461 16TH ST  
 CHRIS'S LIQUORS 798 SUTTER ST  
 COIT LIQUORS 657 UNION ST  
 COLE STREET LIQUOR STORE 906 COLE ST  
 COMMUNITY LIQUOR & DELICATESSEN CLEMENT ST  
 COOPER'S LIQUOR STORE 263 4TH ST  
 CORBETT'S WINE & LIQUOR STORE 500 S VAN NESS AV  
 CORTLAND AVENUE LIQUOR STORE 116 CORTLAND AV  
 COW PALACE WINES & LIQUORS 2109 GENEVA AV  
 CREST LIQUOR STORE 160 MASON ST  
**D & M LIQUORS**  
 2200 FILLMORE ST  
 TELEPHONE 346-1325  
 D & T CIGAR & LIQUOR STORE 300 KEARNEY ST  
 DE LUXE LIQUOR 5923 MISSION ST  
 DELUXE LIQUOR STORE 3301 BALBOA ST  
 DENNIS LIQUORS 2324 CHESTNUT ST  
 DENNY'S LIQUOR STORE 1295 FILLMORE ST  
 DE PAU LIQUORS 1394 EVANS AV  
 DEPTO LIQUOR STORE 212 TOWNSEND ST  
 DIAMOND HEIGHTS LIQUORS 5266 DIAMOND HEIGHTS BLVD  
 DINO'S WINE & LIQUOR 4122 16TH ST  
 DIERNIA'S LIQUORS 3145 MISSION ST  
 DIVISADERO LIQUORS 1801 DIVISADERO ST  
 DOLDRS DELUXE MARKET 3500 22D ST  
 DOWNTOWN LIQUOR STORE 246 EDDY ST  
 DUMONT LIQUORS 3020 16TH ST  
 E & M LIQUORS 399 VALENCIA ST  
 EMPIRE LIQUOR CO 1859 MARKET ST  
 ERNIE'S LIQUOR STORES 841 CLEMENT ST  
 ERNIE'S LIQUORS 549 SANSOME ST  
 ESQUIRE 3301 FILLMORE ST  
 EXCELSIOR LIQUOR 4501 MISSION ST  
 F & G LIQUORS 1231 GENEVA AV  
 FAIRMONT LIQUOR STORE 900 MASON ST  
 FANTLY LIQUOR STORE 79 WEST PORTAL AV  
 FISHERMAN'S WARR LIQUORS 49 JEFFERSON ST  
 FLAMINGO LIQUORS 3461 CALIFORNIA ST  
 FORTY THIRD & BALBOA LIQUOR & FOOD STORE 4150 BALBOA ST  
 FOSTER FRED O CO 51 20 ST  
 FOX'S LIQUORS & FANCY FOODS 460 GEARY ST  
 FRANK'S LIQUORS 1201 VICENTE ST  
 FRANK'S LIQUORS 1261 STOCKTON ST  
 FRANK'S MISSION LIQUORS 400A MISSION ST  
 FRED'S LIQUOR BOWL 3045 ARMY ST  
 FRED'S LIQUORS 300 MASON ST  
 FROMM & SICHEL INC 1255 POST ST RM 505  
 FRONT LIQUORS 70 PINE ST  
 G & E LIQUORS 710 INNES AV  
 G & H LIQUORS 201 JONES ST  
 GALANT'S LIQUORS 1584 HAIGHT ST  
 GATE LIQUORS 2787 LOMBARD ST  
 GENE'S LIQUORS 2201 TARAVALL ST  
 GIERAFFE LIQUOR SHOP THE 1846 VAN NESS AV  
 GLASS'N BOTTLE 3150 VICENTE ST

# UNITED CALIFORNIA BANK

PHONE 397-2022

405 MONTGOMERY

SAN FRANCISCO

# KARLO REALTY CO., Inc.

PHONE 648-3822

4017 24th STREET, SAN FRANCISCO (94124)



- NIBLACK SYSTEM •
- FIGURE RESHAPING •

## House of Slenderizing—SINCE 1957

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