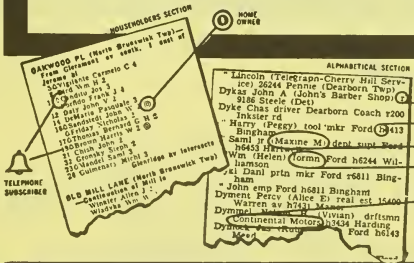
THE VISITING NURSE ASSOCIATION OF SAN FRANCISCO

PART TIME PROFESSIONAL NURSING CARE
HOME MEDICAL CARE
HOME HEALTH AIDES
PHELAN FOUNDATION AIDES

NON-PROFIT NON-DISCRIMINATORY NON-SECTARIAN

1900 PIERCE STREET **TELEPHONE 567-0789**

DIRECTORY SYMBOLS AND DESIGNATIONS



IN ADDITION to names and addresses, your City Directory contains much detailed information concerning the people of your community. In order to list this information certain symbols and designations have been developed which enable important statistics to be compressed into the smallest possible space. You will receive far greater benefits from your City Directory if you familiarize yourself with the symbols and what they stand for.

In checking credit applications, in conducting direct mail advertising programs, in planning sales campaigns, in building prospect lines, and in scores of other ways your City Directory will prove of invaluable assistance.

KNOW YOUR DIRECTORY SYMBOLS