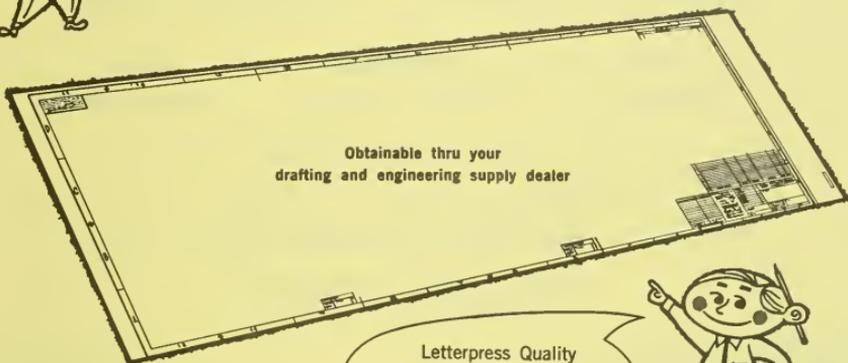


LETTERPRESS and TRACING SHEETS were meant for each other!



- Sharper
- Perfect for Microfilm
- Economical
- Opaque
- Flexible



Obtainable thru your
drafting and engineering supply dealer

Letterpress Quality
Surpasses the Most Stringent
Microfilm Requirements



Now...

You can order completely printed tracing sheets up to 161" long ready for immediate job development. No longer is it necessary for your engineering department to spend high-priced time completing borders, trim lines, microfilm arrows and frame marks, numbers and fold marks.

Yes, a revolutionary new letter press can produce your LARGE tracing sheet requirements at a fraction of the cost heretofore necessitated through obsolete methods.

Typical Customer Comment

"Your letterpress printed large tracing sheets are worth ten times the actual cost!" "We used another process which was half your price — then spent thousands of dollars restoring the printed portions after rejection of submitted microfilm. Never again!" "The immediate impression of neatness and organization made possible by this new process can and does have a vital effect on whether or not the job is started on the right foot!"

PHILLIPS PRINTING CO.

Division of R. L. Polk & Co.

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