

The Visiting Nurse Association of San Francisco

Part Time Professional Nursing Care  
HOME HEALTH CARE  
NON-DISCRIMINATORY - NON-SECTARIAN

TELEPHONE 567 0789

1900 PIERCE STREET

Phone 781-8500

BALDWIN  
PIANOS - ORGANS  
Since 1882  
310 Sutter Street, San Francisco

2622 Mission Street

# CRESCENT JEWELERS

"FRIENDLIEST CREDIT JEWELERS IN THE WEST"  
10 Stores in Bay Area To Serve You

San Francisco

Phone 282-6721

## SHOE SHINERS—Cont'd

Daisy's First Class Shoe Shine 506  
DeLoe Street Shine Stand 2 Davis  
DeLoe Oscar Carmelo 64 Gould  
Denver Shine Stand 361 Jones  
Foley's Shoe Shine Parlor 8237 3d  
Esquire Shine Parlor 1347 Fillmore  
Esquire Shine Parlor 1288 Golden Gate  
Fazio Giuseppe 200 Market  
Forelto Alfonso 44 Leidesdorff  
Fotos Gas F 498 Clay  
Franklin Oscar 5263 3d  
Fred Shoe Shine Stand 456 Pine  
From Street Shoe Shine F Front  
Gaines Bootclean Stand 995 Mission  
Ganas Peter 3309 24th  
Gate Way Shine Parlor 254 Leavenworth  
Gent's Shine Parlor 1575 Hills  
George's Shine Stand 95a 4th  
Gulf News & Shine Parlor 1361 Fillmore  
Halloween Shoe Shine Parlor 910  
Fillmore  
Henry John 1207 McAllister  
Henry's Shoe Shine 840 Larkin  
Hilton Shoe Shine Stand 333 O'Farrell  
Istanbul Shine Parlor 270 Jones  
Jack's Shoe Shine Parlor 537 Haight  
Jack's Shoe Shine Parlor 573 Post  
Jackson Louis 10 Eddy  
Jesse Wm 1181 McAllister  
Jim's Shoe Shine 13011 Sutter  
Jim's Shoe Shine Parlor 3172 23d  
Jimmy's Shoe Shine Parlor 1504  
Haight  
Johnson's Shoe Shine Stand 185 4th  
Lester Wm 827E 16th  
Lombardi Shoe Shine 495 Pine  
Lucio's Shoe Shine 490 Pine  
Wack Eddy 357 California  
Manuel Smoke Shop 1271 Golden Gate  
Martin Thomas 1143 Polk  
One Two Shoe Shine Stand 720 Taylor  
Paradise Inn 541 Fillmore  
Phil's Shoe Shine Stand 537 Mason  
Pookie's Shine Parlor 1463 Ellis  
Pugliese Frank 403 Sansome  
Ralph's Shoe Shine Parlor 263 6th  
Red's Shoe Shine Parlor 1752 Fillmore  
Ridley Wm C 1307 9th  
Roland's Shoe Stand 988 Howard  
Silverstri Giuseppe 30 Lick pl  
Silverstri Joseph 122 Ellis  
Smitty's Shoe Shine 1103 Geary Blvd  
Spingola Joseph 312 Powell  
Sportman Shoe Shine 458 Haight  
Sportman Shoeshine Parlor 1570  
Eddy  
Tan Shine Parlor 129 4th  
Thomas Shoe Stand 603 Pacific av  
Tuney's Star Shoe Shine Parlor 904  
Geneva av  
Tony's Shine Stand 3 McAllister  
Top Hat Shine Service 209J Kearny  
Turner Lawrence 176a Furd  
Vito's Shoe Shine Stand lobby 747 Market  
Walker Fred 304 Leavenworth  
Washington Robert 476 Eddy  
Williams Harrison 616 Polk  
Williams Shine Parlor 403 Ellis  
Williams Willard 698 Mission  
YoCoyo Shoe Shine Parlor 982a Mis-  
sion  
Young Galton L 1200 Sutter

SHOE TINTING  
(See also Shoe Repairers)

MICHELVA'S Shoe Dyers 830 Market  
R504

\*SHOES—MEN'S and WOMEN'S

BALLY SHOES, 285 Geary, 12 Stores—  
Union Hall, 242 Montgomery, Tel.  
781-8240

SHOOS—MANUFACTURERS—  
BOOKS and BARNEL

Better Pallet Company 375 Arthur av-  
enue  
Pacific Pallet Company 1528 Wall  
avenue

SHOPPING CENTERS

Charadrelli Square 900 North Point  
Giannini Food Fair 75 50  
International Market Place 867 Mar-  
ket  
Roy's Food Center 1111 Market

## SHOPPING SERVICE

Advertised Specialties & Executive  
Gifts 1900 Washington apt 104  
Buyers Service Co 1006 Russ bldg  
California Professional Service Assoc-  
iation of Northern California 323  
Cesar E  
Chinese-American Buyers Guild 835  
Clay 107  
Kestler Ida B 154 Sutter R209  
San Francisco Specialty Service 607  
Market R207  
Williams Service System Inc 822  
Pacific bldg

## SHOW CASE DEALERS

Weber Showcases & Fixture Co 1355  
Market 845B

## SHOW CASE MANUFACTURERS

Harlick Ben Showcases and Fixture Co  
898 McAllister  
Royal Show Case Co 770 McAllister

## SHOWER DOORS and ENCLOSE- MENTS

CALIFORNIA SHOWER DOOR CO  
(ALUMINUM)  
1578 CUSTER AV  
TELEPHONE 282-2075  
Precision Engineering Sales 683  
Mission

## SIGHT SEEING

Ambassador Tours 609 Sutter R10  
Golden Gate Scenic Steamship Co  
(boats) Piers 41 and 45 The  
Embarcadero N  
GRAY LINE INC (Bus), 375  
O'Farrell, Tel 771-4000 (For  
Branches see Alphabetical Section)  
Gray Line Sight-Seeing Companies  
Associated (Bus) 291 Geary 4th fl  
Harbor Tours (Sight-Seeing) Piers 41  
and 45 The Embarcadero N  
Holiday Tours (night club) 435 Taylor  
Tours Inc 38 O'Farrell R800

## SIGN HANGERS

Realtors Sign Service 1867 21st av

## SIGN PAINTERS and MANU- FACTURERS

Ad-Art Inc 1500 Davidson  
Apen Neox Corp 1444 Ebert av  
Archer Signs 3115 23d  
Atrcraft Signs 150 7th  
Bay Cities Signs 783 Haight  
Brunfield Electric Sign Co 965 Polk  
500  
Carter Mel Sign Painting 382a Hayes  
Coast Directory 431 Bryant  
Cuevas Ed Signs 2418 29th av  
Demponco Lettering Co 2201 Ingalls  
Display Letter Mart 325 Minna  
Display Mart Inc 325 Minna  
House of Signs 101 Chesery  
Jack's Signs 3320 24th  
Jung Erwin 9-11 Jason ct  
Kremer Signs 2601 24th av  
Lance Sign Co 3733 Geary Blvd  
Lippi Signs Box 1531 Hyde  
Morales Signs of San Francisco 18  
Sycamore  
O'Neal Ray R 1027 Church

PALETTE SIGN CO, 894 Golden Gate  
av (R4102), Tel 776-9076 (See Page  
115 Buyers' Guide)  
Paul Roth 2588 Mission R237  
PASCORFF SIGN CO, 880 Harrison  
Tel 392-8377 (See Page 2 and  
Page 114 Buyers' Guide)

Pizzo & Demoss Sign Company 1659  
Powell  
Polyart Studios 698 Precita av  
Price & Price 4068 Geary Blvd  
Pyramid Signs 1511 23rd  
Robinson Sign Co 7 Langton  
Salazar Sign Co 740a Tennessee  
Schickel Signs 622 40th av  
Signcraft 925 Howard  
Small R L S Sign Company Incorporated  
117 Howard  
Thomas-Swan Sign Co Inc 1117 How-  
ard  
Thomas-Swan Sign & Printing Co 743  
Harrison  
Velvetton Co 108 Davis  
Wilmes Co 5978 Mission

## SIGN and CARD WRITERS

Barrett Geo 617 Market 3d fl  
Chettin Sign Co 942 Market R003  
Color Screen Products Co 561 Clay  
Dealer Display Products Inc 49 Stev-  
enson 4th fl  
R41Y Production Inc 1314 Castro  
Elken Lettering 47 Franklin  
Francis Sign Shop 1716 Clay  
Hacker Max 1200 Quantico  
Haynes J Roy Sign Co 1306 12th av  
Laird Signs 321 7th  
Lester Sign Co 103 Jones  
McQuade's Sign Service 251 Kearny  
R308  
Milner Display Service 1239 9th av  
Mueler C Co 14 Spear  
Nordgren Eric R 817 Market 3d fl  
PASCORFF SIGN CO, 880 Harrison  
Tel 392-8377 (See Page 2 and  
Page 114 Buyers' Guide)  
Rubino Sign Co 1511 Dolores  
Rudy's Display Service 3503 Geary  
blvd  
State Sign Co 308 7th  
United Display Advertising 50 Mary

## SIGNALING DEVICES and SYSTEMS

Econolite (Division of Tamar Elect-  
ronics) 35 Dorman av  
Edwards Co Inc 1485 Bay Shore Blvd  
Monson Electric Co 360 5th

## \*SIGNS—POSTERS—PAINTED

PASCORFF SIGN CO, 880 Harrison  
Tel 392-8377 (See Page 2 and  
Page 114 Buyers' Guide)

## \*SILK SCREEN PROCESSING

PALETTE SIGN CO, 894 Golden Gate  
av (R4102), Tel 776-9076 (See  
Page 115 Buyers' Guide)

## SILKS—RETAIL

Madame Butterfly 347 Grant av  
St Francis Silk Shop 720 Clement

## SILKS—WHOLESALE and JOBBERS

Scalamandre SILKS Inc 470 Jackson  
MUNAUFACTURERS

## National Silver Company 1355 Market R282

## SILVER PLATED WARE— WHOLESALE

Delli Inc 662 Mission 3d fl  
Wallace SilverSmiths Inc 140 Geary  
R401

## SILVERSMITHS

SCHAEZLEN R AND SON, 1146  
Clement, Tel 752-4426  
Thumler Bros 928 Geary  
van Erp Eric 723 14th  
Vella & Skinner 285 Shipley

## \*SILVERWARE

SIRVEY and COMPANY, Post and  
Grant, Tel 451-2860 (See Page  
8 Buyers' Guide)

## SILV COVERS MANU- FACTURERS

Grace's Slip Covers 645 Fulton  
Heyman Slip Covers 3915 Noriega  
Jackson's Slip Covers 2821 Cali-  
fornia

## SMLTERS and REFINERS

American Smelting & Refining Co  
1901 Army  
CONTINENTAL SMELTING & RE-  
FINING CO, 1090 Davidson, Tel  
826-1395  
Fidelity Smelting Co 1275 Indiana  
Federated Metals-Refining of Ameri-  
can Smelting & Refining Co 1901  
Army

## SMOKE and FUME ELIMINA- TION

Research-Cottrell Inc 26 O'Farrell  
R501

## SOAP MANUFACTURERS

Champagne Soap Co 340 Jones  
PIONEER SOAP COMPANY INC  
(DETERGENT)  
470 CAROLINA  
ZONE 7  
TelePhone 861-1188  
Stero Chemical Co 70 13th  
Super Soap Co 1306 Phelps  
Time Supply Co 290 Quant

## SODA FOUNTAIN SUPPLIES

Lyons-Magnus Inc 2545 16th

## \*SOUND AMPLIFYING SYSTEMS

LANGEVIN COMPANY INC  
1050 HOWARD  
TELEPHONE 621-7421

## SOUND RECORDING SYSTEMS

Audio Systems Inc 1819 Russ bldg  
Audio Video Systems Engineering 610  
Gough  
House of Sound 104 9th  
Langevin Co Inc 1050 Howard  
McCune Harry Sound Service 960 Fol-  
som  
Music Masters of California 1077  
Mission  
Tape Recorder Service 1218 Mission

## \*SOUND SYSTEMS

COMMUNICATION SYSTEMS INC  
2241 Quesada av, Tel 946-5485

## SOY BEAN PRODUCTS

Wing Noy Soy Sauce Manufacturing Co  
832 Sansome

## SPICES—WHOLESALE (See Also Flavoring Extracts)

Jenkins J A Co Inc 935 Indiana  
Lealie-Spice Island Sales Co Inc 505  
Beach  
McCormick & Co Inc-Schilling Div  
301 2d  
San Francisco Spice Co 425 2d  
SPICE ISLANDS CO (A Division of  
Leslie Salt Co), 505 Beach, Tel  
776-5730  
West Coast Spice Co Inc 1355 Donner  
av

## SPONGES and CHAMOOS— DIPTERS and WHOLE- SALE

AMERICAN SPONGE & CHAMOOS CO  
119 TILDEN SALES BLDG  
420 MARKET  
TELEPHONE 863-8150

Tarpon Springs Sponge Co 1915 Bry-  
ant

## SPORTING GOODS—RETAIL

Abercrombie & Fitch Co 220 Post  
Alpenhaus Ski Shop 1121 Geary  
American Fencers Supply Co 2122  
Fillmore  
Aqua-Gear 3928 California  
Bamboo Reel 584 4th  
Bavarian Ski Shop 860 Kearny  
Bob's and Jerry's Tackle Shop 3181  
Mission  
Coggin Exerciser 433 Chesery  
Complete Angler 223 Leidesdorff  
Crus Tennis Shop 2512 Sacra-  
mento  
Doc's Fly & Tackle 260 Kearny  
Finsinger R P & Co 1245 Fillmore  
Flying Game Ski Shop 1408 Taraval  
Flying Game Sporting Goods 1404  
Taraval  
FYE-MINETTI SPORTING GOODS  
CO, 1555 Haight, Tel 881-4321  
G & M Sales 1867 Market  
Golden Gate Park Tennis Pro Shop  
Golden Gate Park  
Harding Park Golf Shop Harding rd E  
of Skyline Blvd  
Hirsch & Price 602 Chancery Blvd  
Kennedy's Sport Shop 87 2d

# UNITED BAY AREA CRUSADE, Inc.

United giving and budgeting to provide balanced voluntary services for the five central Bay Area counties.

2015 Steiner Street

San Francisco 94115

Phone 567-5700