

DIRECTORY SYMBOLS AND DESIGNATIONS

HOUSEHOLDERS SECTION

Ⓞ HOME OWNER

🔔 TELEPHONE SUBSCRIBER

Ⓜ "M" - RESIDENT

Ⓜ "H" - HOUSEHOLDER

Ⓜ WIFE'S NAME

Ⓜ OCCUPATION

Ⓜ EMPLOYER

ALPHABETICAL SECTION

" Lincoln (Telegraph-Cherry Hill Service) 26244 Fernie (Dearborn Twp) 9186 Steele (Det)

Dykas John A (John's Barber Shop) 19185 Steele (Det)

Dyke Chas driver Dearborn Coach r200 Inkster rd

" Harry (Peggy) tool mkr Ford 19413 Bingham

Sam'l Jr (Maxine M) dent supt Ford h6454 Hart

Wm (Helen) (Gorm) Ford h6244 Williamson

Jkl Danl prtn mkr Ford r6811 Bingham

" John emp Ford h6811 Bingham

Dymont Percy (Alice E) real est 15400 Warren av h743 Mass

Dymond Nelson (Vivian) driftsmn Continental Motor h3434 Harding

Dykes (Mrs) Ford h6143 Meer

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IN ADDITION to names and addresses, your City Directory contains much detailed information concerning the people of your community. In order to list this information certain symbols and designations have been developed which enable important statistics to be compressed into the smallest possible space. You will receive far greater benefits from your City Directory if you familiarize yourself with the symbols and what they stand for.

In checking credit applications, in conducting direct mail advertising programs, in planning sales campaigns, in building prospect lines, and in scores of other ways your City Directory will prove of invaluable assistance.

KNOW YOUR DIRECTORY SYMBOLS