

# INTERIORS ABLE I

FURNITURE  
RUGS  
CARPETS  
DRAPERIES  
LIGHTING  
GALLERIES  
DESIGNING

INTERIOR  
DECORATING

1625  
Pacific Ave.  
San  
Francisco  
ORway  
3-3366

2422  
Telegraph  
Ave.  
Berkeley  
Phone  
Thornwall  
5-0676

1555  
Sonsome

**BIRR, WILSON & CO., Inc.**  
INVESTMENT SECURITIES - STOCKS AND BONDS  
Member New York Stock Exchange



## SINCE 1887 CALIFORNIA SAVINGS & LOAN COMPANY

SINCE 1887 Liberal interest on savings. Home loans - terms like rent.

46 GEARY ST. • SAN FRANCISCO • YUkon 6-3600  
BRANCH 2000 MISSION • SAN FRANCISCO • YUkon 6-3600  
1998 MOUNTAIN BLVD. • OAKLAND • Olympic 5-5506  
82 BAY FAIR MALL BAY FAIR SHOPPING CENTER SAN LEANDRO ELgin 7-9222

### PRINTERS—BOOK and COMMERCIAL—COOK

Hex Cards 3067 Sacramento  
Reynard Press 2700 19th  
Rice Printing 2600 19th  
Richmond Banner Print Shop 279 6th  
Riverton Printing Co 636 Clay  
Rolley Press The 280 16th  
Sacramento Press 410 Sycamore  
Rosenstein-Rann 21 Sutter 1st 2d Fl  
Rough Notes Co 260 Kearny Rd  
Rubio Juan S 282 23d Sutter  
Rubio Trade Printers 3124 24th  
Samson Press 820 Howard  
San Francisco Envelope Printing Co  
3318; San Bruno av  
San Francisco Offset Co 164 Towne-  
side  
Sapir Press The 311 Minna

Harris-Sydney Co 885 Bryant  
Hoes J F Co 29 Moss  
Mergenthaler Linotype Co 155 11th  
Oxtan Ed & Son 516 Sansome  
Oxy-Dry Sprayer Corp 166 Mission St  
Ray Advertising Display Co 177 Fremont  
Rosatti's California Lithograph Corp  
5700 3d  
Sherry's Ltd 145 Bluxome  
Stewart Co The 189 Arkansas  
Stewart Don Co Inc 837 Folsom  
Western Lithograph Supply of Calif-  
ornia 540 1st

### PRINTING PRESS MANUFACTURERS

Hoe R & Co Inc 857 Monadnock bldg

### \*PRIVATE INVESTIGATIONS

DETECTIVE SERVICE BUREAU,  
Formerly 28 Years DeYung Bldg,  
San Francisco, 9 Years Present  
Location, 375 S Mayfair av, West-  
lake Bldg, Daly City, Tel Plaza  
6-2077 (See Page 25 Buyers' Guide)

### PROCESS SERVICES

A B C Legal Process Service 358 Til-  
den Sales bldg  
California Attorneys Service 687 Mc-  
Allister  
Kershnan Ronald H 376 Grove  
WESLEY & ASSOCIATES, 325 Belle-  
vue, Daly City, Tel DeLaWear  
4-6925

### PRODUCE—BUYERS, PACKERS and SHIPPERS

Silver Sprout Co 55 Osceola pl

### PRODUCE COMMISSION MERCHANTS

(See Also Dairy Products—Whole-  
sale; also Egg Dealers—Whole-  
sale; also Fruit Dealers—  
Wholesale)

A & Q Produce Co 227 Davis  
Allied Produce Co 100 Greenwich  
Arata Geo F & Co 537 Clay  
Bill's Produce 1930 Jerrold av  
Burger Geo L 1995 Jerrold av  
Candlepro Produce 840 Battery R1  
Candle Produce 319 Clay  
Columbia Fruit & Produce Co Inc 249  
Davis  
DeBlais Stanley J 840 Battery R2  
Dela Nick Co Inc 105 Montgomery  
7-0406

DEMARTINI JOHN CO INC, 2080 Jer-  
rold av, Zip Code 94119, Tel VA-  
lencia 4-7122

Elite Produce Co 406 Front  
Globe Produce Co 4-2 Front  
Half Moon Fruit & Produce Com-  
pany Golden Gate Produce Terminal 5th  
24

Imperial Produce Co 349 Clay J & L Co 4121 California  
JACOBS, MALCOLM & BURT, 2001  
Jerrold av, Tel ATwater 5-0400

Leuzia Joseph Co 426 Front  
LEVY A & J ZENTNER COMPANY,  
Golden Gate Produce Terminal-  
Units #1 to 12 Inc, Tel 461-1800

LIBERTY FARMS CO (A Corporation),  
400 Montgomery, Room 1007, Tel  
SUTER 1-1437

Mark Milton J 142 Drumm  
Mandelson-Zeller Co Inc 1 Drumm  
11th Fl

Moreggia, J Son 1945 Jerrold av  
Mow Tung Co 731 Washington  
Mushroom Distributors 2030 Jerrold  
Pacific Produce Co 840 Battery R4  
Quon Shung Co 118 Waverly pl  
Simmons K H & Co 422 Front  
Stanley Produce Co 426 Front  
Sunrise Produce Co Inc 1930 Jerrold  
Tutti Cheese Sales Corp 2106 World  
Trade Center

Wilsey C Bennett Corp 2300 Army  
Way

### PRODUCE DEALERS—RETAIL

Aracade Produce Co 100 Alameda bldg  
Balboa Super Vegetable Market 3535  
Balboa  
Baldocchi Joe & Son 2425 Irving  
Bank Market Produce 609 Clement  
Borrero Raul 2840 Mission

Better Way Fruit Market 2250 Polk  
Big Dude 5216 3d  
Big Man's Fruit & Vegetable Market  
210 McAllister  
Billie's Market 514 Mission  
C & H Produce 575 29th av  
Cal-Mart Produce 3585 California  
Cal's Produce 4575 Mission  
Capital Produce 5137 Mission  
Coliseum Super Fruit & Vegetable  
Market 719 Clement  
Economy Fruits & Vegetables 1404  
Fillmore

Family Market 5843 Geary Blvd  
Farmers Garden The 834 Jackson  
Fine Arts Produce Market 2477 Chest-  
nut  
Gilt Edge Fruit Market 3274 Sacramen-  
to  
Golden Gate Vegetable Market 1201  
Golden Gate av

Hing's Produce 720 Pacific av  
Jerry's Produce 751 Irving  
King of Quality Produce 1263 Church  
Hung Yuen Co 1013 Grant av  
L & L Produce Co 3621 Balboa  
Lucky Pork Produce 2559 Mission  
Manley Produce Co 1101 Grant av  
Marion Market Produce 2550 Ocean av  
Morosi Paria Produce 1209 Vicente  
N & P Market 2160 Mission  
New State Produce 5855 Mission  
Olmo Louis 1148 Montgomery  
Orval's Produce 1111 Market  
Petracchi Produce 945 Market  
Richard's Produce 1411 Grant av  
San Francisco Produce 4350 Folsom  
Sarf Produce 3635 Lawton  
Torn Foods Produce 747 Market  
Tunnel Market Fruits & Vegetable 174  
West Portal av

Twenty Second & Irving Produce Mar-  
ket 2101 Irving  
Union Square Foods 39 Stockton  
Wing Hop Co 819 Grant av  
Wo Chung Co 720 Jackson

\*PRODUCE DEALERS—WHOLE-  
SALE

SUNRISE PRODUCE CO INC, San  
Francisco Produce Terminal, 1930  
Jerrold av, Tel VAencia 6-1338

\*PRODUCE DISTRIBUTORS—  
WHOLESALE

ALLIED PRODUCE CO  
190 GREENWICH  
TELEPHONE DOUGLAS 2-5281  
TELEPHONE ENTERPRISE 1-2243  
BILL'S PRODUCE, 1940 Jerrold av,  
Tel Valencia 4-3771

MOREGGIA & SON, 1945 Jerrold av,  
Zone 24, Tel Mission 8-9300

\*PROFIT SHARING and PENSION  
TRUST SPECIALISTS

NATIONAL EMPLOYEE BENEFIT  
SERVICES INC, 111 Sutter, Tel  
YUkon 2-7588

\*PROMOTERS—SALES—  
ADVERTISING

ALBERT FRANK-GUENTHER LAW  
FIRM, 425 Bush, Tel YUkon 6-4641  
(See Page 3 Buyers' Guide)

\*PROPERTY MANAGEMENT

ALBERTSON REALTY CO, 157 Sutter,  
Zone 4, Tel GARfield 1-1567 (See  
Page 78 Buyers' Guide)

ANCHOR REALTY, 2122 Market, Zone  
14, Tel MArket 1-2700 and Mar-  
ket 1-0868 (See Page 74 Buyers'  
Guide)

BOCCI RICHARD J REALTY, 194  
School, Daly City, Tel Plaza  
6-8333 (See Page 75 Buyers' Guide)

CIMINO JR CO, 9 Columbus av, Tel  
YUkon 6-8155 (See Pages 51 and  
81 Buyers' Guide)

COLDWELL, J. BANKER &  
CO

57 SUTTER, ZONE 4  
TELEPHONE SUTTER 1-5420  
BRANCH, 368 SUTTER 1st AV  
TELEPHONE OVERLAND 1-8768  
(See Page 89 Buyers' Guide)

GRIMES L E REALTY, 3844 Geary  
Bldg, Tel SKYline 2-5280 (See Page  
84 Buyers' Guide)

HAYMAN BROTHERS INC, 5150 Geary  
Bldg, Tel SKYline 1-9707 (See  
Page 85 Buyers' Guide)

HURST JAMES CO  
705 BALFOUR BLDG  
351 CLIFTON BLVD  
TELEPHONS SUTTER 1-8456  
and SUTTER 1-8457  
(See Page 71 Buyers' Guide)

MEYER MILTON & CO, 39 Sutter,  
Zone 4, Tel SUTter 1-5100 and 400  
South Beverly drive, Beverly Hills,  
Tel BEVERly 8-2224 (See Page 72  
Buyers' Guide)

NORRIS, BEGGS & SIMPSON, 243  
Kearny, Zone 8, Tel DOUGlas  
2-5880 (See Page 73 Buyers' Guide)

### PROPERTY MANAGEMENT CO

85 POST  
4th FLOOR  
SAN FRANCISCO 4  
TELEPHONE EXBROOK 2-5581

RUSSELL JOHN S & CO, 645 S Van-  
ness, Tel PROspect 6-2100 (See  
Page 89 Buyers' Guide)

SIMPSON, ALLEN REAL ESTATE CO,  
258 Divisadero, Tel UNDERhill  
3-7240 (See Page 77 Buyers' Guide)

TIARA REALTY, 611 Cole, Tel SKY-  
line 1-9646, Tel SKYline 1-7601  
(See Page 90 Buyers' Guide)

U C REALTORS, 260 Judah at 8th av,  
Zone 2, Tel SEABrook 4-7424 (See  
Page 91 Buyers' Guide)

### UMBSEN, KERNER & STEVENS

58 SUTTER, RT25  
TELEPHONE GARFIELD 1-5740  
(See Page 91 Buyers' Guide)

### PSYCHIATRISTS

Allen David W 341 Spruce  
Evelyn Wm J 299 Lowell  
Bradway Kath B 2206 Steiner  
Cahan Robert B 595 Buckingham way  
R317

Crawright Douglas S 2206 Steiner  
Frank Berden 2020 Jackson  
Friedlander Richd K 339 Spruce  
Gorman Frank J 1128 Irving  
Guerrero John S 274 Francisco av  
Henderson Joseph L 2206 Steiner  
Hill Gerald 341 Spruce  
Hoch Samuel 339 Spruce  
Jacobson Chas B 128 Irving  
Katz Lawrence 1128 Irving  
Langford John I 1398 5th av  
Leopold Jay V 3905 Sacramento R311  
Macarty Thomas H 619 Spruce  
Mercede Wayne C 339 Spruce  
Murphy Bedford G 1128 Irving  
Perry John W 2206 Steiner  
Phillips Irving 341 Spruce  
Rogers Maurice 1128 Irving  
Sander Donald F 341 Spruce  
Serbin Wm M 341 Spruce  
Shapiro Philip 251 Pacific av  
Silver Max J 2200 Market apt 5  
Tower David 1320 California R302  
Travis Julius C 3221 Pierce  
Weiss Julius 3012 Sacramento R301  
Wheelwright Joseph B 450 Sutter  
R122

### PSYCHOLOGISTS

Accredited Counseling Service 1164  
Market 2d

BATES CLARENCE F, 28 O'Farrell,  
Room 901, Tel YUkon 2-7165, Res  
Tel Lombard 4-6419

Bortolucci Rafael M 391 Sutter R515  
Botton Alessandro 75 Palm apt 3  
Brand Renee Mrs 3435 Clay apt 6  
Clinical & Applied Psychology Center  
610 W. Colma  
Einhorn Harold L 595 Buckingham way  
R454  
Ferguson Irs L 2249 Clement  
Grannan John 387 7th av  
Herrstein Sy C 515 Van Ness R413  
Maxon Cavendish 516 Sutter R223  
Personal Adjustment Bureau 323  
Geary R812

10. New automatic elevator goes to glassed in  
sundeck on roof high point-beachmaking view  
11. Givetti complete automatic sprinkler system  
assures safest possible living quarters  
12. Careful and courteous attention given. Each  
person at all hours can get their own  
but know someone is available to take care of  
whatever is needed  
13. Moderate daily, weekly and monthly rates

**EL DRISCO  
HOTEL**  
"TIP TOP HOTEL"  
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1. Family Residential-Family-Homesite Atmosphere Hotel  
2. Colorful  
3. Both European Plan and American Plan  
4. At the Very Top of Beautiful Pacific Heights  
5. Out of Congested District

6. Easy Parking Garage Facilities  
7. Dining Room  
8. Music may be served in room  
9. Every room has telephone and private bath with  
shower over tub and glass shower doors