



2195 Mission St.

**SSON REALTY CO.**

— SINCE 1925 —  
MEMBER MULTIPLE LISTING SERVICE — NOTARY PUBLIC  
FIRE AND CASUALTY INSURANCE

Tel. UNDERHILL 3-0180



**FURNITURE**  
**RUGS**  
**CARPETS**

**DRAPERIES**  
**LIGHTING**

**GALLERIES**  
**DESIGNING**

**INTERIOR**  
**DECORATING**

1625  
Pacific Ave.  
San  
Francisco  
Phone  
ORWAY  
3-3366

2422  
Telegraph  
Ave.  
Berkeley  
Phone  
THORNWALL  
5-0676

**BRITISH MOTOR CAR DISTRIBUTORS, LTD.**  
AUSTIN-HEALEY - MG - ASTON-MARTIN  
DAMLIER - ROLLS-ROYCE - JAGUAR

Phone PRospect 6-7700

San Francisco

1201 Van Ness Av.

**\*CANVAS EQUIPMENT—MARINE**

HENDRY C J CO, Office, 139 Townsend St., Store, 496 Jefferson, Tel Douglas 2-4242

**\*CANVAS EQUIPMENT—WHOLESALE**

SIMPSON & FISHER, 240 Stewart, Tel Sutter 1-3479

**CANVAS GOODS—MANUFACTURERS**  
(See also Awnings and Canopies)

American Canvas Products Co 1600 Cortland av  
SULLIVAN CO, 245 S Van Ness av, Tel Underhill 1-4572

**\*CAP and BANNER MANUFACTURERS**

ECONOMY CAP WORKS, 2645 San Jose av, Zone 12, Tel DELAWARE 3-6176

**CAP MANUFACTURERS**  
(See also Hat Manufacturers; also Uniform Manufacturers)

Economy Cap Works 2645 San Jose av  
Fit Rite Cap Factory 5354 Mission

**CAR BUILDERS**

American Car & Foundry - Division ACF Industries Inc 111 Sutter R529  
Shoppers Car Line-Division ACF Industries Inc 111 Sutter R529

**CARBON MANUFACTURERS**  
(See also Chemists—Manufacturing)

National Carbon Co (Division of Union Carbide Corp) 22 Battery 6th fl

**CARBON PAPER and RIBBON—MANUFACTURERS**

Bay Carbon Co 1385 Fitzgerald av  
Columbia Ribbon & Carbon Pacific Inc 1485 Bayshore Blvd R300  
Frye-Pacific Carbon & Ribbon Manufacturing Co 1400 Minnesota  
Panama Carbon Co 595 Mission 4th fl  
West Coast Carbon & Ribbon Co 682 Mission 4th fl

**CARDERS and WEAVERS**

Meyer Kenneth Co 327 6th av

**\*CARGO GEAR SPECIALISTS**

PACIFIC SHIP-RIGGING CO INC, 21 South Park, Tel YUKON 2-6726

**CARGO SERVICE**

ACME DUNNAGE & SERVICE CO 1950 OKDALE AV  
ZONE 24  
TELEPHONE MISSION 8-1164  
Indies Terminal Co Waterfront Pier 4B

**CARPENTERS—JOB**  
(See also Cabinet Makers)

Laurel Construction 3927 Cabrillo  
Vlahakis Charles 1360 Church

**CARPET LAYERS**

A A Floor Covering Men 969 Natoma  
Acme Carpet Service 715 McAllister apt  
Alox Carpet Laying Co 425 Bosworth  
Ben's Floor Covering Service 260 Dore  
Condon Bros 320 20th  
Cooper's Carpet Service 560 Duncan  
Decorators Carpet Service Co 340a Bryant  
Fern Carpet Service 4879 Mission  
Howard Carpet & Laying Service 2120 Market R207  
Ken's Carpet Service 251 Loomis  
R & R Carpet Service 2387 Folsom  
Tomlin B F Co 1163 Geneva av  
Town & Country Carpet Service 1351a Underwood av

**CARPET and RUG CLEANERS**

A A Carpets 2122 Fillmore  
Armbrank's Carpet Service 2475 Sacramento  
ATOMIC AGE RUG & UPHOLSTERY CLEANERS, 1141 Folsom (3), Tel Underhill 3-3850 (See Page 99 Buyers' Guide)  
Bagdad Rug & Cleaning Co 2824 California  
Bill's Rug & Upholstery Cleaners 725 O'Farrell  
Central Rug & Upholstery Cleaning Co Inc 517 York  
City Carpet Cleaners 239 Brighton  
Cuddie Jim Carpet Service 840 Geneva  
General Rug Cleaning 2937 Geary Blvd  
Gromm System of Cleaning 3154 147th  
Hampton Rug Service Inc 343 Church  
Hayes O Carpet Cleaners 2856 21st  
Kwyk-Dri Service 471 Jessie  
Mortensen Rug Works 2935 Geary Blvd  
Nisei Rug & Upholstery Cleaners 34 Harriet  
O'Connor Rug & Upholstery Cleaners 2620 Ocean av  
Red Feather Carpet Washing Co 4335 Geary Blvd  
Ric's Carpet Service 736 Harrison  
Servicemaster Golden Gate 348 Church  
Sultan Rug Service 3804 Noriega  
Sunset Rug Service 1349 Stevenson  
Supreme Rug Cleaning Co 2937 Geary  
Turko-Persian Rug Co 2377 San Jose  
Vacuum Sterilizing Co 1284 York  
Weaver A B Co The 1616 Pacific av  
Whitmore's Rug & Upholstery Cleaners 2930 Octavia  
Wizard Carpet Cleaning Co 2933 Geary Blvd

**CARPET and RUG MANUFACTURERS**  
(See also Mats and Matting Manufacturers)

Armstrong Carpet Co 1255 Market R400  
Barwick E T Mills Inc 1355 Market R390  
Beattie Manufacturing Co 1355 Market R390  
Bemporad Carpet Corp 1355 Market R359  
Bigelow-Sanford Carpet Co Inc 2 Bryant  
and 1355 Market R8  
Cabin Crafts Inc 1355 Market R306  
Callaway Mills Inc 1355 Market R386  
Carpettrails Inc 411 Jackson  
Complete-Nairn Inc 1355 Market R300  
Connors Earl 850 Van Ness av  
Gould Carpet Co 1355 Market R377  
Harwick & Magee Co 1355 Market R367  
IMPERIAL RUG MILLS, 2639 East 9th Oakland, Tel 532-1857  
Karagheusian A & M Inc 1355 Market R305  
Karaistan Rug Mills 1355 Market R301  
Lees James & Sons Co 1355 Market R384  
Mace Carpet Co 1355 Market R394  
Mohawk Carpet Mills Inc 1355 Market R380  
Needletuft Rug Mills 1355 Market R306  
Philadelphia Carpet Co 1355 Market R6376  
Fride Carpet Mills 1355 Market R319  
Smith Alexander (Div of Mohawk Industries) 1355 Market R317  
World Carpet Mills 1351 Underwood

**CARPETS, RUGS and FLOOR COVERINGS—RETAIL**

Abbey Carpet Co Inc 3600 Geary Blvd  
ABLE I THE, 1625 Pacific av, Tel ORWAY 3-3366 and 2422 Telegraph av, Berkeley, Tel THORNWALL 5-0676 (See Page 37 Buyers' Guide)  
Armstrong Carpet & Linoleum Co 626 Clement  
Arnold's Carpet & Linoleum Shop 380 2d av  
Camberbury Carpet Mart (ofc) 436 O'Farrell 2d fl  
CARABAO INCORPORATED, 2750 Hyde, Tel TUXEDO 5-4180, Branch Store, 1852 4th, San Rafael, Tel 456-0390 (See Page 25 Buyers' Guide)  
Carpet Man The 2415 Noriega  
Carpets From McKown 346 West Portal av

**Commercial Interiors—C137**

Mission  
Crown Floor Covering Service 1239 Vicente  
DANI BROS, 2001 Polk, Zone 9, Tel ORWAY 3-4540 (See Page 37 Buyers' Guide)  
DOHRMANN'S, 281 Geary, Tel GARFIELD 1-4343 (See Page 24 Buyers' Guide)  
Donro Inc 572 Valencia  
Ebrahim Luther T 1161 Sutter  
Floor Decorators Inc 415 Jackson  
Floor Styles Inc 1899 Mission  
and Franconia Floor Covering 393 9th and 328 Tuahama  
Golden Gate Linoleum Co 2862 Mission  
Gulistan Carpets 1355 Market R305  
Harris Pacific Co 528 Hayes  
Harris Linoleum & Carpets 5148 Mission  
Jones Resilient Floors 2853 Mission  
Kushner Isaac Floor Coverings 3500 Mission  
Kustom Carpets 2901 Taraval  
Lehman Linoleum 2317 Irving  
Linoleum Larry 2055 Fillmore  
Massis Floor Coverings 77 West Portal  
Mobile Linoleum Store 4715 Mission  
Modern Carpet Co 331 Clement  
Morrow Wm Co 155 Church  
Olson Rug Company 210 Welcome Wagon bldg  
Orco Industries Inc 1355 Market R383  
Petersons Chris Linoleum Co 150 Sutter  
Peterson-Cobby Co 218 Clara  
San Francisco Rug Co 1803 Market  
Sunset Floor Covering 2006 Irving  
Swan Bros 5618 Mission  
V'Soake-Ledford 855 Montgomery  
West Coast Linoleum & Carpet Co 2689 Mission  
Western Carpet Sales 1355 Market R364  
Western Linoleum Sales & Service 1811 Powell  
Wingate Inc 1355 Market R319  
Woloecki B Co 698 McAllister

**CARPETS, RUGS and FLOOR COVERINGS—WHOLESALE**

Adams K M Co 70 Charter Oak av  
Arstein Carpet Co of Northern California 540 9th  
Berven Carpets Corp 645 Battery  
Broadloom Imports Inc 1355 Market R359  
Coronet Carpets Inc 1355 Market R387  
Design Distributors 428 Pacific av  
Firth Carpet Co 1355 Market R391  
Floor Craft (cont div) 760 2d  
Floor Trends Inc 515 Sansome  
Funston B R & Co 508 7th  
General Carpet Mills 1355 Market R321a  
Germetman Henry Co 552 Mission R211  
Green Wm H & Co 1355 Market R372  
Hayes & Luges 1100 Selby  
Hollytex Carpet Mills 1355 Market R388  
Hovel-Williams Inc 1355 Market R385  
India Carpets & Broadlooms 250s World Trade Center  
International Floor Coverings 592 Pacific av  
Lerner Jack Inc 760 2d  
Masland C H & Sons 1355 Market R397  
Monarch Carpet Mills 1355 Market R307  
Pacific Floor Coverings Inc 1355 Market R385  
Persian Mercantile Co 552 Mission R402  
Roberts Edw J Co Inc 1355 Market R390  
Stephen-Leedom Carpet Co Inc 1355 Market R308  
Volker Wm & Co 621 Howard  
Walter D N & E Co 562 Mission  
Wunds Wee Carpet Co of California (br) 1355 Market R401

**\*CARPETS—WHOLESALE**

WALTER D N & E CO, 562 Mission, Tel SUTTER 1-0100

**\*CASH DISCOUNT SERVICE**

SPERRY & HUTCHINSON CO THE 1452 MARKET (3), REGIONAL OFFICE  
TELEPHONE HEMLOCK 1-4133  
1445 MARKET (3), REDEMPTION STORE  
TELEPHONE HEMLOCK 1-2576

**CASH REGISTERS—DEALERS and REPAIRING**

A-1 Cash Register Exchange 2312 Market av  
Pacific Cash Register Co 1173 Mission  
SAN FRANCISCO CASH REGISTER CO, 762 Mission, Zone 3, Tel Douglas 2-4658

**CASH REGISTERS—MANUFACTURERS**

National Cash Register Co The ofc 291 Geary R07  
Per York Water av bet Geary and Post

**CASKET MANUFACTURERS—BURIAL**

California Caskets 777 Folsom  
Coast Casket Co 71 Langton

**\*CAST IRON PIPE and FITTINGS**

UNITED STATES PIPE & FOUNDRY CO, 923-937 Monadnock Bldg 681 Market, Zone 5, Tel GARFIELD 1-5140

**CATALOG COMPILERS**

Catalog Group 613 Tilden Sales bldg  
Tracy Sales Co 723 Fortola dr

**CATERERS**

Amber Hot Coffee Catering 667 Bryant  
American Hot Coffee Service 537 Natoma  
Archie's Hickory Pit 5130 3d  
Associated Best Caterers Inc 1360 Ebert av  
Bay Area Caterers 1390 Wallace av  
Cal Food Service 1178 Geneva av  
Cardinal Catering Co 499 Bay Shore  
Chicken Delight 3392 24th 3577 Geary Blvd and 3828 Noriega  
CHINESE KITCHEN, 1358 Mission and Zone 11, Tel EXBORO 2-7050 and YUKON 2-2533 (See Page 16 Buyers' Guide)  
Chinese Modern Kitchen 1337 Irving  
Danish Catering Co The 1581 Hayes  
Duness Catering Inc 2436 Polk  
Ed Sandwich Service 23 Arago  
EL DRISCO HOTEL, "Tip Top Hotel" at the Very Top of Beautiful Pacific Heights, 2901 Pacific av, Tel Fillmore 6-2880 (See Page 45 Buyers' Guide)  
Excelstor Chinese Food 4845 Mission  
Flying Chicken The 1901 Divisadero  
Forest Lodge & Catering Co 266 Logana Honda bldg  
Fox Hostess House 3255 Balboa  
Fredy's Chicken N Roast 2916 Vicente  
Harris Catering Service 24 Montana  
Hayward Catering Co 3210 Geary Blvd  
House of Lawton 921 Lawton  
Jade Kitchen 537 Balboa  
Jet Catered Foods Inc 850 Valencia  
Krause Ernest C 3615 Market  
L & L Catering Co 60 Alvarado  
Maison Ayl'N California  
Mart Enterprises Inc 1355 Market R095  
Michael Catering Co 2549 Irving  
Morning Glory Sandwich Co Grow sv cor Baker  
Rose Trudy Mrs 1415 Franklin apt 605  
Rosaental Betty Catering 2500 Taraval  
Royal Kitchen 1142 Valencia  
Rugard Louis Caterer 1835 Divisadero  
S & S Caterers 2750 Balboa

**SANCHEZ R TAMALES and TORTILLA FACTORY (Mexican Food), 2001 Fillmore, Tel Fillmore 8-8732 (See Page 124 Buyers' Guide)**

**EL DRISCO HOTEL**  
"TIP TOP HOTEL"

2901 PACIFIC AVENUE

TEL. Fillmore 6-2880

1. Family Residential-Family-Homelike Atmosphere Hotel
2. Dining
3. Both European Plan and American Plan
4. At the Very Top of Beautiful Pacific Heights
5. Out of Congested District
6. Easy Parking-Garage Facilities
7. Daily Room-Service and Food
8. Meals may be served in Room
9. Every room has telephone and private bath with shower over tub and glass shower doors
10. New automatic elevator goes to glassed in sundeck on roof-high point-ventilating view
11. Guest's complete automatic sprinkler system assures safest possible living quarters
12. Careful and courteous attention taken each person at all hours-one-to-one-gets alone but knows someone is available to give care of whatever is needed
13. Moderate daily, weekly and monthly rates