

HONDA
OF
SAN FRANCISCO

Come Test Ride
the Thrifty, Nifty
HONDA "50"



Dial
PRospect
6-0414

2790 Van Ness Av.

SERVICE AND
PARTS

1849 Van Ness Av.

Dial PRospect
6-4146

San Francisco

S.F.

TERMITE
CONTROL
CO.

INSPECTIONS

REPORTS

STRUCTURAL
REPAIRS

1850

TARAVAL

PHONE

OVerland

1-7550



Jesse's
New and Used Furniture

Basement Cleaning
and Light Hauling

230 6th St.

Business Phone Underhill 3-2376
Night Calls Underhill 3-2663

SAN FRANCISCO

- "Fire Protection Service (Fidel A Vasquez) chimney chms 126 Joost av"
- "Firefighters Local No 198 R F Callahan sec 368 Fed"
- "Firemen Credit Union Art F McElntyre treas 1095 Market H507-08"
- "Flock & Display Service (Chas E Hawke) 2411 Clement

**SAN FRANCISCO
FLOWER GROWERS
ASSOCIATION**

B V ARMANDINO, PRESIDENT-
GENERAL MANAGER
RICHARD L PLATH, VICE-
PRESIDENT
CHARLES W DIETZIUS, SECRETARY-TREASURER
644 BRANNAN
ZONE 7
TELEPHONE SUTTER 1-8410

**SAN FRANCISCO FORTY
NINERS**

EXECUTIVE OFFICE AND
TICKET OFFICE
1255 POST, SUITE 300
TELEPHONE PROSPECT 1-1149

"Foundation The John R May exec dir
531 California av R1311
"Funeral Service Nicholas P Daphne
pres Mrs Virginia D Daphne v-pres
1 Church
"Furniture Co (Joseph H and Leon
Spiegelman) 2141 Mission
"Furs (Mrs Dorothy Weiss) 133
Kearny R306

**SAN FRANCISCO GALVANIZING
WORKS**, Frank M Cooley Mgr, Hot
Dip Galvanizing, 1178 Harrison
Zone 3, Tel Market 1-1103

"Garage & Parking Assn Inc Steph G
Ainsworth exec sec 451 Flood bldg
"Garden Club The Mrs Hertha Magnus
sec 545 Sutter R206
"Gem & Mineral Society Melburn W
Dreffe pres G Russell Broasmile v-
pres Mrs Barbara E Gray treas
4134 Judah
"General Agents & Managers Association
Caye McKibbin exec sec 503
Chancery bldg
"General Hospital Thos E Albers supt
1001 Potrero av
"General Relief Committee (IOOF)
Chas G Grever sec 26 7th

SAN FRANCISCO GIANTS
HORACE C STONEHAM, PRESIDENT

CHARLES S FEENEY, VICE-
PRESIDENT
EDWARD T BRANNICK, SECRETARY
EDGAR P FEELEY, TREASURER
MAJOR LEAGUE BASEBALL
BALL PARK CANDLESSTICK
PARK
TELEPHONE JUNIPER 6-8000
BOX OFFICE TELEPHONE
DELAWARE 4-1011
CANDLESSTICK PARK

SAN FRANCISCO GRAIN EXCHANGE
Edmund W Huebner Mgr, 465 California, Room 1237, Tel Douglas 2-3663

"Gravel Co (Julio B Nicolai Mrs Beatrice Giovannetti Mrs Ann Bezzone)
452 18th St
"Gun Exchange (Nathan Roemer) selling
goods 75 4th
"Hardwood Floor Co (Theo G Spurtz)
940 Divisadero

REAL ESTATE • INSURANCE • SALES • LOANS
LEASES • APPRAISALS • PROPERTY MANAGEMENT
368 Bush St. Tel. SUtter 1-6483

1362

SAN FRANCISCO
"Hatters (Richard Linsley) 454 Kearny
"Health Food Store (Matthew and Mrs
Anka Spivakov) 332 Sutter
"Hearing Aid Center (Louis B and Mrs
Helen T Reitman) hearing aids 1186
Market
SAN FRANCISCO HEARING SOCIETY
INC
MEMBER OF THE UNITED
CRUSADE
JOHN L DARBY, EXECUTIVE
DIRECTOR
1428 BUSH
TELEPHONE PROSPECT 5-5700

"Heart Assn Inc Gene C Taylor exec dir
2925 Sutter R300
"Hilton Hotel Mason & Ellis
"Historical Society Alex T Leonard
pres 1515 Mason av
"Home Finder (Mrs Genevieve A
Shaffer) real est 712 Taylor
"Home & Hi Fi Show L James Logan
mgr 456 Fulton
"Home Improvement Co (Adrian L
and Mrs Olga Noll) bldg cont 1028
Davidson av
"Homemakers Service Brahma Trager
exec dir 410 Arguello bldg
"Hospital Conference John A Ogden
exec dir 2340 Clay R107a
"Hotel Association (Military Reservations)
Mary A George exec sec 370
Geary
"Hotel Association Inc Mary A
George exec sec 370 Geary
"Hotel Owners Association Mary A
George exec sec 370 Geary
"Ice Arena (Cal-Tec Corp) 1557 48th
"Independent (Donald W Welcher)
newspaper 1555 Turk
"Independent Church 270 18th av
"Instrument Co (Robt M Smith R A
Poe) nautical instruments 840
Battery R15
"Insurance Brokerage (Jack Susnki)
5000 Geary bldg
"Interiors (I Dean Galloway Luis
E Forstmann) int dec 2021 Webster
"International Airport 15 Miles south
on hwy 101 (SSF)
"International Airport Barber Shop
(Joseph D) San Francisco
International Airport
"Investments Wm Lewis mgr 3416
Geary bldg

SAN FRANCISCO INVESTMENTS,
Wm L Taylor Broker, Real Estate
and Business Opportunity

Sales, Exchanges, Financing, Mergers
and Acquisitions, 206 Valencia,
Tel Underhill 1-3844 (See
Page 85 Buyers' Guide)

SAN FRANCISCO IRON FOUNDRY
Mabel Taylor Chairman of Bd, Raymond
W Haun Mgr, Gray Iron and
Non Ferrous Castings, Jobbing
Foundry, Abrasive Slair Treeds
200 Townsend, Zone 7, Tel Douglas
2-1175
"Jewish Community Center Irwin H
Gold exec dir 3200 California
"Junior Chamber of Commerce Robt
T Blough exec sec 333 Pine R305
"Kwans Club (etc) Soirtees Chai-
los sec 46 Kearny R412
"Knitting Mills Elmer F Bondshu
pres Paul A Bondshu v-pres knit
1000 Geary sec 38 1st
"Labor Council AFL - CIO Geo W
Johns sec-treas 2940 16th R301-03
"Labor Temple 2240 16th
"Laboratories (Mrs Emma K Fish
dir) 1004 Home Mutual bldg
"Latex Co (Robt M Lee Wm A Swan)
whol rubber goods 350 10th St
"Law School John F McFarland dean
1044 Post
"Lawn Bowling Club Geo D Crane
pres Golden Gate Club

SAN FRANCISCO LEATHER PRODUCTS
(George M and Ernestine
Killmer) Hay Balers, Lumberman's
and Industrial Aprons, Boot Laces
Car Leathers, Coo Lacings, Saddle
Straps, Gloves, Custom Cutting,
Tool Paks, Rubber Gloves, Buckle
Straps, Claps, 1119 Mission, Tel
Henlock 1-5517

SAN FRANCISCO LIFE INSURANCE CO, George E Edelstein Pres,
Sidney S Konigsberg Vice-Pres,
Ernest O Anders Vice-Pres, Sidney
Rudy Sec, Melvin M Switz Treas
Insurance 48 Kearny, 4th Floor
Tel YUKON 1-2780

SAN FRANCISCO
"Life Insurance Co (Home Cfc
Agency) All Hill apt 25 Kearny
"Life Underwriters Assn Inc The
Caye McKibbin exec sec 503 Chan-
cery bldg
"Lithograph Co Gioacchino Pisani
pres Muchi R Pisani mgr 485
Braman
"Lithographers Pension Trust Leslie
G Ferragrosso sec 693 Mission
R603
"Lithographers Welfare Fund Leslie
G Ferragrosso sec 693 Mission R60
R604
"Loan Assn (Jack Newhouse) pawn-
broker 3430 Sutter

"Local 85 Drivers & Helpers Pension
Trust Frank Doherty admn 1182
Market R305
"Local Joint Executive Board of
Culinary Workers Bartenders Hotel
Motel & Club Service Workers
Joseph L Belardi exec sec 608
Flood bldg
"Lock Shop (Jerry G and Mrs Mary
Clifford) locksmith 2350 Market
"Lodge No 3 (BPOE) Syncline W
Horn sec 156 Post
"Lodge No 21 'B'Nai B'rith OA David
Divorick sec 80 6th
"Lodge No 26 (Loom) 859 O'Farrell
"Lodge No 354 Brotherhood of Rail-
way Clerks Henry S Telleria reco
recording sec 785 Market R1306
"Lodge of Perfection No 1 (AAASR)
High J Johnston sec 1290 Sutter
"Luggage Shop Herman Seliger mgr
1009 Market
"Magazine Inc John A Victor jr pres
pub 319 Pacific av 2d fl
"Map Institute (Donald Sweet sec)
real est 901 Fulton bldg
"Maritime Museum Assn Karl C
Kortum dir fl Polk
"Maritime Museum Co (Alvah H Ruppert) bldg
materials 3070 23d
"Meat Co (Hugo R Fambirini) 1310
Grant av
"Meat Institute Inc Arnold Regal exec
sec 1515 Sloat bldg R6
"Medical Associates Edw S Stevenson
adm business organization 6301 3
"Medical Society Mrs Olive Neick
exec sec 250 Masonic av

**SAN FRANCISCO MEMORIAL
COLUMBARIUM**

NO L. LORAIN COURT OFF
ANZA BETWEEN STANNYAN
AND ARGUELLO BLVD
TELEPHONE BAYVIEW 1-1838
OFFICE 593 MARKET, ROOM 411
ZONE 5
TELEPHONE SUTTER 1-8239
"Metaphysical Library (Roy Sherman
C and Mrs Helen G Anderson) 150
Powell R408
"Milk Council 1095 Market R803
"Mining Exchange Frank Carter sec
stock 249 Pine 1st fl
"Mortgage & Investment Louis
Rondelle mgr 2166 Market
"Motel Carl Fritschgen mgr motel
1750 Lombard
"Municipal Employees Credit Union
Stanley C Rakeman pres Geo H
Trebout treas 1254 Market
"Municipal Employees Union
Local 311 John T Boden pres
Everett Handley financial sec John
McLaughlin bus agt union 1311 16th
"Municipal Railway Employees
Federal Credit Union (Motor Power
Div) Sal Giuliano treas 1345 Turk
"Municipal Shopmen's Credit Union
Walker W Blake pres Allen G
Holmes treas 230 Bond pres av
"Museum of Art Geo D Culler dir 459
Van Ness av 4th fl
"Musical Club Louise Campanari sec
466 Geary R501

SAN FRANCISCO NATIONAL BANK

DON C SILVERTHORPE, CHAIRMAN
OF THE BOARD and
PRESIDENT
A L JOHNSON, SR, VICE-PRESIDENT
and CASHIER
260 CALIFORNIA
TELEPHONE YUKON 1-4100
"National Bank 231 Post

SAN FRANCISCO
"National Bank Bldg 260 California
"National Sports & Boat Show Thos
F Rooney dir 325 Pacific av
"Neon Co (Keith Kinkopf RUI Ahern
Bob Nelson) sign mfrs 461 Valencia
"News Call Bulletin Wells B15
"News Co (Raymond H) 550 Montgomery
"News Co The Lloyd J Rademaker
mgr whol 657 Howard
"Newspaper Publishers Assn Eug F
Elliott mgr 550 Montgomery bldg
"Nine (Jack Yanoff) tavern 1500 Bush
"Nose Valley Tennis Courts 4301 24th
"Northern California Joint Board
Amalgamated Clothing Workers of
America No 42 Sam Krups mgr
26 7th 2d fl
"Nursery (Wm N DeMartini) 348
Guthrie St
"Oakland Helicopter Airlines Inc
John Cunningham mgr San
Francisco International Airport
"Oakland Mailers' Union Local No
18 B Jay Stafford pres 767 Market
R404
"Oakland Newspaper Guild Fred D
Fletcher exec sec 963 Pacific bldg
"Oakland Photo Engravers Union
Local No 8 Geo C Krantz sec-treas
320 White bldg
"Offset, Co Gordon Detmer mgr 164
Guthrie St

SAN FRANCISCO OPERA ASSOCIATION

KURT HERBERT ADLER,
DIRECTOR
HOWARD K SKINNER, MANAGER
WAR MEMORIAL OPERA HOUSE
309 VAN NESS AV
TELEPHONE UNDERHILL 1-4008
CROWN THEATRE OFFICE
KEARNY and SUTTER
TELEPHONE EXBROOK 7-0717
(See Page 63 Buyers' Guide)

SAN FRANCISCO OPERA ASSOCIATION

"Opera Boys Chorus exec dir Bernard
Kearney organization 333
Hayes R119
"Operators Service (Leslie J
McCleary) repr shop 155 7th
"Optical Supply Inc Wm Steink pres
Mrs Patricia Steink sec treas
whol 282 Mima
"Optometric Society Harry J Levin
pres Wm W Anderson sec 818
Taraval
"Parking Inc 75 Fremont 237 Main
240 Pacific and 350 do
"Parlor No 49 Native Sons of the
Golden West 806 Stockton
"Parlor No 261 (Native Daughters
of the Golden West) 1606 Stockton
"Patrol Credit Union (Frank P West-
fall pres Leonard J Dawley sec
treas 7182 Market R216
"Pattern Shop (John Casella) 334 6th
"Patrol Hospital (Melvin A Northrup)
1371 Fulton
"Pets & Aquatics (Jim F Chesnut
Dan Sennett) pet shop 925 Car-
land av

**SAN FRANCISCO PLACEMENT
BUREAU (James T Rubey), Em-
ployment Agency, 46 Kearny,
Suite 201, Tel GARfield 1-2043**

"Planning & Urban Renewal Assn
John E Hirtin exec dir 318 Post
R607
"Plastics Co (Chas E Theo V and Mrs
Eather Malanani) pres 325 Bion
"Plaza Hotel apartment building
600 Francisco
"Pleating Co (Jack LaPeds) dress
plating
"Police Department
**SAN FRANCISCO POLICE CREDIT
UNION**, Louis Lang Pres, John
Fay V-Pres, Thomas G Dempsey
Clerk of Board, Owned and Operated
by the Police Department
Personnel, 1807 Noriega, Tel
Lombard 4-3800
"Police Post Federal Credit Union
American Legion Geo F Laine treas
459 Van Ness av R127
"Police Post No 456 (American
Legion) 459 Van Ness av R127
"Photo Processing Co (A M
McCallum Paul F Barnum) 1991
Oakdale av
"Printing Industry Welfare Fund
Aynne C Leigo exec 525 Market R208
"Produce (Max and Mrs Alice Forkos)
1369 Folsom
"Professional Basketball Club Norton
J Weiss mgr 212 Stockton R305

FRANCIS I. du PONT & Co.

STOCKS AND BONDS

317 Montgomery

Phone YUKON 2-6540