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ADVERTISERS' GUIDE

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PACELLI
"Sylvia (wid Jose) h2574 41st av
Pacello Frank h281 h154 Madrid
Paceno Albino (Oiga) waiter Original
Joe's h1889 Green
Pacis Edna Marie Mrs r352 6th av
"Jean (Nanette) busboy Fairmount
Hotel h352 6th av
Pache Grechning h1260 Clay 1st av
Pacheco Alf C (Leona V) carrier PO
h1838 13th av
"Amelia Mrs corsetiere Livingston
h2900 Franklin apt 6
"Angela clk Pioneer Investors Savings
& Loan Assn
"Angelina F policy writer Cravens
Dorgan & Co r2900 Franklin apt 6
"Anna M h1756 5th apt 145
"C P h56 29th
"Celia ret r629a San Jose av
"Celso h1515 J Divisadero
"Doris A clk Westland Life Ins r224
Winding way
"Edw L (Evelyn E) electn University
of Calif h120 10th apt 2
"Eula Mrs r1188 Tolson
"Ernest apt John Hancock Mut Life
Ins r Daly City
"Evelyn E Mrs mgr Light Apartments
r120 10th apt 2
"Floyd stndt r254 Suntas
"Frances (wid Jose) h932 Madrid
"Frank A (Shella M) teamster
Western Trans h83 Curtis
"Gene cook Fosters h289 San Jose av
apt 12
"Geo h195 Lexington apt 2
"Heenan Stn St Albans Apartments
h1820 Post apt 18
"Jack F city fire fighter r South San
Francisco
"Jean h66 Caselli av
"Joe (Christine) appr layout Louis
Roesch Co h53 Ramona av
"John h1364 Page apt 6
"John (Lillian V) tele service h1pr
TWA h1244 Van Ness av
"Jos (Sandra) h106a Guerrero
"Louis (Alice) bartender Blue Crystal
Club h166 Taraval
"Louis J (Norma) sta stndt Union Gl
h1315 Anza
"Mae E Mrs slswn Lerner's h1999
Oak apt 4
"Mamel A (Judith) comp Mercury
Press h1718 45th av
"Marcellino A coach putr S P Ry
h230 Vienna
"Marjorie A genl clk City Police r50
Golden Gate av
"Mary Mrs cook Clinton Calateria
h254 Suntas
"Michl P asst mgr Jindson-Sheldon
International Corp r1234 Sanchez
"Myrtle L apt mgr h1746 Frank apt
Bryan
"Oracio P (Rose) lather Frank &
Smith h263 Seneca av
"Paul (Donna) r1250 Broderick
"Phillip (Sylvia M) appr Joseph Musto
Sens-Keenan h341 Bryn
"Prests Mrs h375 Neo
"Rebecca Mrs fnshr Louis Roesch Co
r2107 San Jose av
"Renoye whseemn Cal Eldrs Hdwr h419
Hyde
"Rita h860 Bush apt 407
"Robt E (Marjorie A) bartndr h50
Golden Gate apt 300
"Robt T cook Fosters h126 45th
"Roger (Karen) clk Lucky Stores Inc
h5780 Mission
"Rose (Alice) putr h3646 23d
"Sony h121 C Howard
"Sylvia typ C W Marwedel r2431
Bryan
"T h1780 Mission
"Torres (Linda) h400 Page apt 30k
"Urtula h1084 J Howard
"Ventura A (Mary H) midr Ace Brass
& Aluminum Foundry r224 Winding
way
"Wm city policeman r932 Madrid

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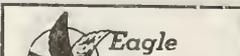
PACHECO
"Yolanda h901 Bush apt 20
"Zaccaria (Rebecca; The Council Inn)
h2107 San Jose
"Pachol Cesar (Betty) apt 1
"Pachol Cesar (Betty) alsmn City of
Paris h3355 Taraval apt 3
"Pachell Geo alsmn Folgers Coffee
h230 Baker apt 25
"Pachello Alma L Mrs clk Sunset
Drug h703 Clayton
"Frank driver Sprinkles Creamery
r2462 47th av
"Jas B (Dorothy B; The Fireside)
h1337 California apt 1
"Pacheco Jos A lngshrmn r932 Madrid
Facher Anna G (wid Franz) r1227 35th
"Elsie bmo Shell Oil r1227 35th av
"Frank A instrument mech SFNS
h1221 36th av
"Pachetti Adlme ret r354 Fair Oaks
Pachier Pierre G waiter St Francis
Hotel r424 Jones apt 305
"Pachinger Clarence (Zanis) iron wrk
Sonic Steel h3308 Army
"Jos (Bertha A) mach opr h1426
Guerrero apt B
"Pachis Anna nurse St Joseph's Hosp
r2462 47th av
"Nick A (Anna M) waiter Aliotti's
h2462 47th av
"Pachekl Thor (Bridget M) dept mgr
Crown Cook & Seal h673 4th av
"Pachon Carlos S (Mary Ellen) mgr
Spanish National Tourist Office
San Francisco
"Pachter Felicia slswn Mar-Ray Gifts
r786 Geary apt 403
"Hendrika Mrs h786 Geary apt 403
"Fachtner Harry J h2309 principal
asst Muni Ry h2309 9th av
"John stndt r2330 9th av
"Pacific Advertising Properties Inc
Edw V Schullhauser pres Carl Gellert
v-pres r222 19th av
"Air Lines Inc Russell Fields sta mgr
San Francisco International Airport
"Air Lines Inc (Berl) Joseph asst mgr
375 O'Farrell
"Air Lines Inc (ticket of) Barbara
J Jennings sls rep 236 Stockton
"Air & Truck Traffic Wm G Fitzer-
gerald managing editor publication
210 Mission
"American Steamship Association
Central F Devey pres Mrs Julia W
Milliken sec-treas 6 California
R704
"American Tankship Assn Albert E
Barton sec-treas 609 264 White
blvd
"Answering Telephone Service
(Marjorie A Brandon) 203 Pacific
blvd
"Apartments Mrs Rose Andrade mgr
2400 Pacific
"Area Travel Association F Marvin
Flake exec dir 442 Post 4th fl
"Aromatics Inc Hovart H Gay rep
assentual oils-lubors food
extracts 283 Brannan R35
"Asiatic Co (Geo Ohana) importers
405 Montgomery R1208
"Associated Lighting Inc R K Meyer
pres Reed P Gardner v-pres mfrs
837 Polson
"Associates Inc Duke O'Hannaford
pres invs 519 California R609
"Associates Inc Chas C Bowen v-pres
mfrs mfrs 1025 Russ blvd
**PACIFIC-ATLANTIC STEAMSHIP
CO, Steamship Line, 320 Califor-
nia, 8th Floor, Tel YUkon 2-6221**
"Audit System Co Harry B Smith jr
mgr 300 Home Mutual blvd
**PACIFIC AUTO AIR CONDITIONING
CO (Frank L Phillips) Sales, Service
and Installation Center, 1338
Post, Tels UXedo 5-6565 and
UXedo 5-0767**
"Auto Glass & Supply Co Chas R
Tabuchi pres Robt K Hammond
sec-treas 920 Polson
"Auto Park System (Moses Bloom)
55 10th
**PACIFIC AUTOMOBILE INSURANCE
CO**
STUART DODGE, DIST CLAIMS
MANAGER
I M HOLMES, OFFICE MANAGER
3645 GRAND AV
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PACIFIC
"Automotive Co (Donald C Rogers
Henry C Carrie (Ronald G Richards)
auto parts 260 8th
"Automotive Supply Norman Sontag
mgr rrgs 555 Washington
"Auxiliary Fire Alarm Co Arch Mon-
son pres Eileen L Lynch sec-treas
301 10th
"Barber Supply Co Leonard Leone
pres Frank Cognato v-pres Jay
Leone sec-treas 343 Golden Gate av
"Bechtel (Carl Linton) 1235 18th
**PACIFIC BRASS FOUNDRY OF SAN
FRANCISCO, Fred A Malnzer
Pres, Donald C Caudron V-Pres,
Arline E Malnzer Sec-Treas,
Burt Gronzow Jr. Asst. Mgr. Tomel
and Nickel Castings, 251 2d, Tel
YUkon 6-8745**
"Building James G Harrison mgr 821
Market
"Cabinet Shop (Albert B Buscaglia)
4734 Mission
"Cafe (Henry Wong Lee Kam Yee)
240 Turk
"Car Decaturge Bureau Egn W
McCabe mgr railroad traffic 412
Hobart blvd
"Carbide and Alloys Co (American
Cyanide) mfrs cinnam carb-
bide 601 California R166
"Cargo Inspection Bureau Duncan
Tard mgr 336 World Trade Center
"Cash Register Co Geo V Macredith
pres E Keith Dedman v-pres Mrs
Patsy Dedman sec-treas 1173
Mission
"Cement & Aggregates Inc Robt G
Trevorrow pres Herman H Bishop
Bishopric sec ready mix concrete
400 Alabama
"Chemical Corp Geo T Stewart pres
444 Market R402
"Chartering Inc Al B Svendsen pres
ship brokers 24 California R705
"Chimic Inc (Chimic Laboratories Inc Benno
Lowy pres Mrs Louise Lowy sec-
treas analytical chemists 41 Drumm
"Chemical Mfg Co Inc Robt Berka
mgr Cetergetes 1485 Bayshore blvd
R349
"Chemists Inc Robt Berka mgr detergents
whol 1485 Bayshore blvd R349
"Chico (Fred) mgr 238 3d
"Const. Australasian Tariff Bureau
Wm C Galloway chairmn Joseph R
Harper exec sec 1015 Merchants
Exchange blvd
"Coast Blue Print Co E R Reed mgr
308 Jessie
"Coast Brands (Mrs Caterina Fornl)
whol liquor 3706 19th
**PACIFIC COAST BUILDERS (Edmond
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Henry G Hardman, Carmelo Braga)
General Building Contractors, 1
South Park, Tel YUkon 2-4756**

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ALAN FULLER, TREASURER
RODNEY RADZIG, MANAGER
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1646 RUSS BLDG
255 MONTGOMERY
TELEPHONE: YUkon 1-1067
"Coast Caribbean Sea Ports Confer-
ence Raymond F Burtley chairmn
417 Montgomery 6th fl
"Coast Calif. Sec Assn Margt J Rauchle
sec-treas 722 Merchants Exchange
blvd
"Coast Committee of Inward Trans-
Pacific Steamship Lines Wm C
Galloway chairmn org bus 1903
Merchants Exchange blvd
"Coast Commodities Co Wm G Crosby
mgr ois 322 Merchants Exchange
blvd
"Coast Co (Richard Wilson Konrad
L Auer) bldg contri 71 Parassus
"Coast Construction Co Carl Gellert
pres Fred Gellert v-pres Peter J
Brusati sec genl contra 2222 19th
"Coast Dry Goods Co Yukihi
Sakai pres Geo S Margt J v-pres
Shunzo Henry Tajuwaka sec-treas
whol 767 Mission

PACIFIC
"Coast Electrical Association Erwin
F Perkins regional mgr 1055
Monandlock blvd
"Coast European Conference David
Lundstedt chairmn 417 Montgomery
6th fl
"Coast Evergreen Co (Angelo J and
Albert B Filippelli) whol florists
862 Brannan
"Coast Food Products Robt A Black
mgr 112 Market R809
PACIFIC COAST GAS ASSOCIATION
Lester D Scott Managing
Director, 870 Market, Room 986
Tel GARfield 1-5382
"Coast Index Bureau Grace R Mooney
mgr 115 Montgomery R507
PACIFIC COAST INSTRUMENT CO
Fred Murdoch Pres, Ted Johnson
V-Pres, Dorothy Murdoch Sec-
Treas, Repair Service For Gauges
Thermometers, Controller Re-
corders, Meters, Sales for Pyro-
meters and Thermocouples, Wind
Speed Indicators, Thermometers,
Temperature Controller Valves,
Electrical and Mechanical Coun-
ters, 1161 Folsom, Zone 3, Tel
MARKet 1-1753
"Coast Laboratories (Ronald E
Schlegel) 842 Phelan blvd
"Coast Liquors (Wm and Mrs Vivian
Borden) 4310 California
"Coast Music Jobbers James William-
son pres union 240 2d
"Coast Measurement Bureau Survey
Research Services pres r45
4th fl
"Coast Meat Jobbers Assn Andrew H
Field exec sec 995 Market R1419
"Coast Medical Bureau Agency Mrs
Helen Buchan dir emp agcy 1404
Central Tower blvd
"Coast Metal Trades District
Council Thos A Rotell sec union
240 2d
"Coast-Mexico Freight Conference
Raymond F Berley chairmn 417
Montgomery 6th fl
"Coast Music Jobbers James L
Hiley pres Peter L Caratti v-pres
May W Thomson sec-treas 697
Mission R11
"Coast Paper Co Eug Bloesch pres
Marlo M Orr v-pres Vilgus
De Vincenzi sec Bernard B Bloesch
treas whol 416 Bay
"Coast Panamanian Freight Confer-
ence Raymond F Berley chairmn
417 Montgomery 6th fl
"Coast Paper Co (Paul Butler 111)
"Coast Review (Angelos S Papulias)
publ 43 Cleveland
"Coast River Plate Brazil Conference
Raymond F Berley chairmn 417
Montgomery 6th fl
"Coast Rubber Co Inc Irvin Reed pres
Mrs Margt Reed v-pres Ann Fish-
son sec-treas whol 51 Main
"Coast Shipyards Metal Trades Trust
Fund Bert H Shengnessy admsn
417 Market R206
"Coast Stock Exchange Thos P Phelan
pres Ruth Kaplesky v-pres sec-
Raymond H Peiser tres 301 Pine
"Coast Tariff Bureau C R Nickerson
apt publ 626 Sheldon blvd
"Coast Tile Co (Geo N Burgess)
3655 Mission
"Coast Transport Co Hugh H Jacks
pres Donald B Watts v-pres steam-
ship lines 2500 Russ blvd
"Container Co Ltd (Arth H Sommer)
corrugated boxes 258 Harnwell
"Corrugated Culvert Co Harlan A
Pontious sls eng mfrs 1485 Bay
Shore blvd R270
"Cotton Goods Co Martin G Colman
pres Mrs Frederika Colman sec-
treas mfrs 59 Rodgers
"Curio Shop (John G Saxby) gifts 2734
Hyde
"Dance Record Distributors (Ed
Hector) 1724 Taraval
"Dental Laboratory of San Francisco
(Clarence J Wiseman Maurice Y
Nicole Elmer E Fletcher) 450 Sutter
R826
"Pacific Diamond Co (Joshua
Berczperny) 657
"Diamond & Berg Co Philip Schwartz
pres Saml S Schwartz sec mfrs
315 19th Main
"Dress & Garter Co (John A and Mrs
Rosemarie Peters) 305 Valencia



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