

THE WHITCOMB HOTEL

San Francisco At Civic Center

At the hub of the freeways linking with Golden Gate and Bay Bridges. Near Theatres, shopping district, Civic Auditorium and new Exhibit Hall. Family plan, television, radio. All services, excellent food. One block from Federal and State buildings.

PARKING for 500 cars . . . free to registered guests. 500 ROOMS from \$7 single, \$9 double, \$10 twins, \$20 suites.

Market Street at Ninth, Juncture U.S. 40 and 50

SAN FRANCISCO UNDERhill 1-9600



RESERVATIONS CONFIRMED AT FOLLOWING LOCATIONS:

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Toronto	EMpire 3-2693	Boston	LAfayette 3-4497