

F. A. THOMAS COMPANY

"DE JUR STENOGRAPHER"

COMBINATION DICTATION & TRANSCRIBING MACHINE

FACTORY AUTHORIZED

SALES AND SERVICE

DE JUR BUSINESS EQUIPMENT CENTER

61 NEW MONTGOMERY STREET

TEL. DOuglas 2-2966

EVERY STORE

should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer expects.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.