



DEPARTMENT STORES

Big M Mission Departments Store
2474 Mission
Brooklyn Hale Stores Inc (ofc) 601
California R180
California Century Stores Inc 250
Grant av
City of Paris 1909 Geary and 285 Win-
d
Dawsons Dry Goods & Shoes 2129
Taraval
Deb's Department Store 1844 Fill-
more and 1316 Stockton
Dobmann's 281 Geary
EMPORIUM THE 835 Market, Zone 2
Tel YUKON 2-1111; 1; Stonestown
Mall, Zone 27, Tel SEABRICH 1-
2222
Ferry's Store The 464 Castro
Furnish's Department Store 4460
Mission
Franklin's Department Stores 2062
and 4516 Mission
Furlong's Department Store 1301 9th av
G.T. (GOVERNMENT EMPLOYEES
TOGETHER)
11 LAKESHORE PLAZA at SLOAN
BLVD and 34th av
TELEPHONE Lombard 6-1000
Geyers Department Store 308 14th
Golden Gate Store The 1907 Fillmore
Hale's Department Stores 867 Market
(For branches see Alphabetical Section)
Hersch's Department Store 5616
Geary Blvd
Klein's Department Store 2330 Mission
Macy's of San Francisco 121 Stockton
Merray W Co Co 3125 Mission
N.P. Department Stores 1722 Buchanan
National Dollar Stores Ltd 2106
Neimant 929 Market 2610 Mission
Pardini's 4632 Mission
Penney J C Co (West Coast Zone Ofc)
928 Flood Bldg Store 901 Market

RAPHAEL WEILL &
COMPANY (THE
WHITE HOUSE)
(THE WHITE HOUSE)
SUTTER, GRANT AV and POST
TELEPHONE EXROCK 2-5000
Roosevelt at Stonestown Mall
SAKS FIFTH AVENUE
125 Grant av
Cor MAIDEN LANE
TELEPHONE EXROCK 7-9200

SEARS, ROEBUCK and CO, 2675
Geary Blvd, Tel JORDAN 7-7360
SEARS, ROEBUCK & CO, 3120
Mission at Army, Tel VALENZA
4-2400
Simons Department Store 2340 Mis-
sion
SLOANE W & J, 216-228 Sutter Zone
8, Tel EXROCK 7-3900
Top Department Store Inc 611 Barne-
veld av
United Department Store Inc 747
Grant av
United Shoppers Exclusive Depart-
ment Store 2850 Alcazar Blvd

WEILL RAPHAEL & CO
SUTTER, GRANT AV and POST
TELEPHONE EXROCK 2-5000
Weinstein Co Inc 1041 Market (For
branches see Alphabetical Section)
WHITE HOUSE (THE
RAPHAEL WEILL &
CO)
SUTTER, GRANT AV and POST
TELEPHONE EXROCK 2-5000
Wilson's Department Store 2801 Mis-
sion

DEPARTMENT STORES-5¢
to \$1.00
Balboa Five & Ten Cent Store 3815
Balboa
Bon Omi Stores 2010 Mission

Bruce & Griffin 5-10 Store 5029 3d
and 413 Cortland av
Central 5-10-25¢ Stores 1010 Fill-
more
Chinatown 5-10-25¢ Store 930 Grant av
Eighty Eight Cent Stores Inc (br)
2673 Mission
Geary 5 & 10 Cent Store 5743 Geary
Bldg
Glenn 5 & Ten 511 Hayes and 3014
Judah
Harding Five & Ten Cent Store 433
Stockton
K&E Five & Ten Cent Store 2226-34
Taraval
Keystone 5-10 and 25¢ Store 1808 San
Jose
Kiers Five Ten Twenty Five Cent Store
2899 24th
Kress S H Co 938 Market and 2712
Mission
Lancker 3-10 and 25¢ Stores 552
Bright and 1122 Taraval
Lighthouse Ten Twenty Five Cent Store
2162 Union
Mann Ray Variety Store 1732 Church
Newberry J J Co (br) 2654 Mission
Ocean Avenue Five & Ten 1616 Ocean av
Pacific 5-10-25¢ Stores 2131 Irving
San Bruno Five & Ten Cent Store 2488
San Bruno av
Smith's Mens Five & Ten Cent Store
2251 Chestnut
Standard 5-10-25 Cent Stores 3445
California and 1435 Geary Blvd
Vella 5 & 10¢ Store 2556 San Bruno av
Woodworth P Co (For branches see
Alphabetical Section)

DERMATOLOGISTS
Elva Lena Face Rejuvenation 1090
Randolph

DESIGNERS
Anderson Beverly (graphic) 35 Main
R33
Barnett M & Associates (industrial)
545 Sutter R301
Cargan & Wenger (display adv) Pier
33 The Embarcadero N
Cargan Lee M (stage costumes), 767
Washington
Chapman's Service 1183 Howard
Clever Donald G (industrial) 157
Maiden la
Covey Joseph J Associates Interior
2613 Laguna
Dally & Muller Designers (packaging)
109 Stevenson 8th fl
Dec-Art Inc (retail) 75 1st 8th fl
Design Service Studio (display) 1000
Montgomery apt 10
Designer - Craftsmen of California
(Pottery & Jewelry) 1507 Grant av
Ellnor of Copenhagen (dress) 3416
Geary Blvd
Exhibit Design Associates 1485 Bay-
shore Blvd R228
Flag Barby (furn) 916 Kearny R304
Flyge Lewis V (designers) (industrial)
245 Green R302
Goodrich Margt (fashion) 251 Post
R607
Gordon Paul F (womens & mens clo)
4526 California
Hisata Ishimaru Montgomery & Marsh
Chinatown 209 Green
Hubbert Norman (furn) 2922 Lyon
Kirsh Adam (trade marks lettering)
355 Kearny R404
Kling Win Display Co (display) 1040
Larkin
Knoetze Squire W (art) 733 Montgo-
mery
Lander Walter & Associates (indus-
trial) 1000 1st 5 fl Pacific av
Mallory Mfg Co (industrial) 3508
17th
Mason Models (industrial) Pier 5 ft
Pacific av
McCurry Associates (graphic) 3055
Montgomery
Mitchell Evelyn A (industrial) 68
Post R827
Nagata Ceramics 201 Rutledge

Novak Emily C (homes) 525 Pacific av
Palmer Paul (industrial) 1000 San-
somme
Pinner Philip (interior) 2844 Fulton
Pinner W (decorator) 3108 Steiner
Rees Natalie Mira (fashion) 251 Post
R600
Rice Harry G (jewelry) 17 Sutter
Richardson Harry E (interior) 712
Walker
Richardson Herman A (industrial)
417 Crocker Bldg
Nostly Leo Co (industrial) 175 Quint
Sanborn Corneilus & Associates
(pkg) 69 Water
SANT MAURICE (interiors) 792 Bay
Tel TUXEDO 5-2948

SANFORD WILLIAM INC Displays
and Exhibits 657 Harrison, Tel
EXbrook 7-0845 (See Page 2 Bu-
yers' Guide)
Snel Jo (industrial) 561 Clay
Steuer Norman P (industrial) 68 Post
R827
Stockdale Designs (industrial) Pier 39
The Embarcadero N
Stockwell Design (furn) 2073 Green-
wich
Tamara Helen Dress Designer 4125
Balboa
Twined Zimmerman Design (dres) 31
21st av
Voloshinoff J (industrial) 333 Kearny
R209
Whittingham Lorna (dres) 2180 Fil-
bert
Yost Philip (industrial) 2031 Union
R3
Zelig Elvia Studio (wallpaper) 1357
Kearny

*DESK SPACE
MARKET-MONTGOMERY LETTER
SERVICE, 514 Hobart Building, 582
Market, Tel EXROCK 1-3035 (See
Page 56 Buyers' Guide)

DETECTIVE AGENCIES
Anderson Art L 1370 47th av
BIRNS WM J INTERNATIONAL DE-
TECTIVE AGENCY INC THE, 105
Market Suite 200, Tel SUTTER 1-
2009, 24 Kearny Day and Night
DETECTIVE SERVICE BUREAU,
Formerly 26 Years DeYoung Bldg,
San Francisco, Years Present
Location, 375 S Mayfair av, West-
land Bldg, Daly City, Tel Plaza 6-
2077 (See Page 26 Buyers' Guide)
Devine National Detective Bureau 2288
Wellness California
General Service Investigators 1738
Stockton
Hargrave Secret Service 1209
DeYoung Bldg
KROUT and SCHNEIDER, 350 San-
somme, Tel YUKON 2-1066 (See Page
26 Buyers' Guide)

LIPSET SERVICE
26 O'FARRELL
ROOM 306
TELEPHONE Garfield 1-9137
Lundborg Co The 749 Market 24 fl
Morse Detective & Patrol Service 609
O'Connell Building
O'DOWD PAUL T DETECTIVE
AGENCY
455 CALIFORNIA
ROOM 490
TELEPHONE Graystone 4-3141

PINKERTON'S NATIONAL
DETECTIVE AGENCY INC
357 HONOLULU BLDG
681 MARKET
ZONE 5
TELEPHONE EXROCK 2-5916

Pinkerton's National Detective Agency
Inc (br) 1707 Central Tower Bldg
Schumann Vernon 115 New Montgo-
mery
Trace Eye Security 110 Sutter R609
United Security Protective Service
Inc 258 Phelan Bldg

DIALS-CLOCK, GAUGE and
INSTRUMENT
West Coast Dial Refinishing 657
Mission R410

DIAMOND CUTTERS
Ball Henry 133 Geary R214
Bartling & Co 166 Geary R47
Diebold Chas C 704 Market R104
Fry F Electric Diamond Bldg
Hester Paul F 401 Phelan Bldg

DIAMOND SETTERS
Anello Joseph L 1011 Phelan Bldg
Artunoff Nicholas 845 Phelan Bldg
Bauer Frank 914 Shreve Bldg
Call Louis 704 Market R806
Gomez J Robt 519 Shreve Bldg
Gomes Richd 510 Shreve Bldg
Hayes T Milton 937 Phelan Bldg
Lucy Gene 704 Market R812
Lysick Arcady A 1066 Phelan Bldg
Moung Go 704 Market R1010
Nichols Rudie 401 Phelan Bldg
Noble Harold M 704 Market R906
Olson Edwin O 862 Phelan Bldg
Osterman Roland H 1508 Ocean av
Sabatino Michael 843 Phelan Bldg
Thorman Gene E 1010 Shreve Bldg

*DIAMONDS
CRESCENT JEWELERS, 2622 Mission
Tel ATwater 2-6727 (See Page 56
Buyers' Guide)

DIAMONDS and PRECIOUS
STONES
(See also Jewelers - Whole-
sale and Importing)
C&H Pearl & Diamond Co 830 Market
R421
Diamond Syndicate of California 704
Market R412
Gordon Erwin 401 Phelan Bldg
GRANVILLE BROS, 105 Grant av &
Yukon 6-4600
Higgins Wm J 704 Market R711
Lederer Jose 704 Market R614
Levin Dan 204 Phelan Bldg
Mordasini Joseph & Sons 401 Phelan
Bldg
Pacific Diamond Co 657 Mission R47
SHEVYE & COMPANY, Post and
Grant av, Tel GARFIELD 1-8000 (See
Page 56 Buyers' Guide)

DIAPER SUPPLY SERVICE
Crib Diaper Service of California The
1025 McAllister
Dy-Dee Wash 855 Ellis

DICTATING MACHINES
Dictaphone Corp 21 2d
Harris Ward Inc 49 Fremont 1st fl
Inter-Communication Sales Co 108
Pine
Stenocord Dictation Systems 165 New
Montgomery

THOMAS F A COMPANY, 61 New
Montgomery, Tel DOUGLAS 2-2866
(See Page 27 Buyers' Guide)

DIE MAKERS
Arrow Tool & Die Works 29 Laaks
Die & Tool Products Co 341 S Van
Ness av
Mettin Mfg Co 1315 Natoma
Norman Die Co 1370 Pacific av
Romo Tool & Die Co 10 Haron
Schwartz Tool & Die Co 704 Elmira
Steel Rule Die Co 1335 Natoma
Winter Bros Co 930 Mission

DETECTIVE SERVICE BUREAU

GENERAL INVESTIGATORS - BONDED - STATE LICENSED AGENCY
Day Or Nite Phone Plaza 6-2077
(See Page 26 Buyers' Guide)

Westlake Bldg., Daly City

