SAN FRANCISCO'S

HOTEL CALIFORNIAN

OPPOSITE
AIRLINES
BUS TERMINAL

FREE
T.V. IN ROOMS

DOWNTOWN
NEAR EVERYTHING

BEAUTY SALON
BARBER SHOP

DINING ROOM
COFFEE SHOP

FIRST CLASS
GARAGE
NEXT TO HOTEL

CHILDREN FREE
UNDER 14 YEARS

NO HILLS
TO CLIMB

NEWS STAND
SIGHTSEEING TRIPS

PRIVATE ROOMS
FOR CATERING

260 OUTSIDE ROOMS
ALL WITH BATH

RATES—

SINGLE ROOMS	**7.00**	**8.00**	**9.00**
DOUBLE ROOMS	**9.00**	**10.00**	**11.00**
TWIN BEDS	**11.00**	**12.00**	**13.00**
PARLOR SUITES	**22.00**	**25.00**	
EXTRA PERSON IN ROOM	**2.50**		

TAYLOR and O'FARRELL STS.

Phone TUxedo 5-2500—TWX SF 302 Cable-Cal Hotel

P. TREMAIN LOUD, Lessee-Manager