



# PACIFIC METALS COMPANY, LTD.

"Everything in Metals"

1900 THIRD STREET  
UNderhill 3-5600

REFRIGERATION AND AIR CONDITIONING SUPPLIES  
SAN FRANCISCO 7

Toll Free Service — Enterprise 10806

215

### \*LEASES—BUILDINGS CONSTRUCTED

PARR INDUSTRIAL CORPORATION, 120 Montgomery R2250, Tel Sutter 1-7121

### LEATHER DEALERS

Baltor E Co 2775 Folsom  
Hay Cities Leather Co 1859 Mission  
Cal-Am Inc 850 Faxon av  
California Leather Jobbing Corp 963 Harrison  
Cohen Herbert A Co 116 New Montgomery B210  
Cook A J & J R Co 237 8th  
Dolliver & Brother 618 Mission B502  
Handicraft Suppliers 533 Howard  
Liebman & Cummings 718 Mission R422  
Merner Herbert K 527 33d av  
Morand A C Sales Co 564 Howard B1  
Nelson-Roney Co 368 Funston av  
Pacific Hide & Leather Co 1121 Mission  
Tandy Leather Co 1110 Mission

### LEATHER FINISHERS

LeRoy's Leather Refinishing 1231 Fillmore

### LEATHER GOODS—MANUFACTURERS (See also Truck Manufacturers)

Aleo Leather Mfg Co 660 Mission 2d fl  
Fancy Leather Goods 122 Geary B802  
Federal Leather Co 730 Mission  
Fuzzylam Originals Inc 67 1st  
Hickok Mfg Co 719 Pacific bldg  
Keyatone Bros 1755 Mission  
Leather Fashions by Alex 123 O'Farrell  
MacPherson Bros Leather Co 730 Mission  
Norkay Products 384 Ellis  
Pack Rhoda Leathers 828 Mission  
San Francisco Leather Products 1119 Mission  
Tauber's of California 689 Mission  
Western Mfg Co 149 8th

### LEATHER GOODS—RETAIL (See also Luggage)

Ace Leather Goods Co 830 Market R607  
Arline Francis Handbag Shop 86 Stonestown Mall  
Hammer Abe 839 Market B406  
Handycraft 737 Irving  
High Grade 233 Post B301  
LEATHERCRAFT SALES & REPAIR CO, 401 Clement  
Tel Skyline 1-2572

### MAGNIN I & CO

UNION SQUARE  
ZONE 8  
TELEPHONE DOUGLAS 2-2100  
(See Yellow Pages 24 and 32)

Peter's Leather Shop 3231 Mission

### LETTER SHOPS

A-1 Acc Duplicating 412 Central Tower bldg  
A Day & Night Stenographic Service 220 Mont-  
gomery R516  
A A A Letter Shop 110 Sutter R612  
A & T Business Service 324 Leavenworth  
Accommodation Letter Shop 341 Market B503  
Action Letter Service 950 Howard  
Addressing & Mail Co 246 13th  
Alan's Reproductions 675 Mission  
Allison Elmor 503 Market R500  
Altman Letter Shop 1878 38th av  
American Letter Press 1170 Phelan bldg  
Associated Office Services 108 9th  
Avesnes Mimeograph Shop 1810 Clement  
Bay Cities Duplicating Co 682 Mission 5th fl  
Petter Business Aids 564 Howard R2a  
Blum's Direct Advertising Agency Inc 800 Mission  
Boynton & Staff Inc 334 Tilden Sales  
BUSINESS EXTENSION BUREAU, 925 O'Farrell, Tel  
Enterprise 6-1800  
California Office Service 581 Mission  
Central Service Bureau 524 Chancery bldg  
Clark & McGettigan 503 Market R204  
Clement Randolph B Co 16 1st 2d fl  
Coding Service 1128 Russ bldg  
Complete Letter Shop 333 Kearny R611  
Cox Stenographic Mimeograph Service 337 White bldg  
Culver Multi Copy Service 786 Pacific bldg  
Dakin Publishing Co 203 California  
DeNore J L & Son 2155 46th av  
Dependable Letter Service 888 Market B614  
Dolman Mahlon T 90 30  
Eager Beaver Letter Shop 12 Geary R203  
Electronic Mailing House 809 Mission  
Executive Shop 850 Howard  
Flash Letter Service 24 California R312-14  
G & A Mail Service 562 San Jose av  
Global Distributing Co 227 Church  
Globe Addressing & Mailing Service 148 Spear 2d fl  
Haines A W Co 30 Minna 2d fl  
Hawke Crystal Co 440 Sansome 4th fl  
Herz Olga Letter Shop 604 Mission R801  
Isely's House of Letters 45 Polk  
Jax Letter Shop 110 Market R503  
Kelly's Letter Shop 112 Market R430  
Lee Reproductions 85 Minna 3d fl  
Lettering Inc of California 250 White bldg

Lewis & Mayne Inc 560 Mission 2d fl  
Little City Mimco 858 Vallejo  
Manning Mart The 1068 Howard  
MAILWAYS INC, 200 Folsom, Tel Yukon 2-2524 (See  
Yellow Page 54)  
Market-Montgomery Letter Service 514 Hobart bldg  
Merchandising Methods Inc 274 Brannan B401  
Munson Letter Shop 3138 Geary bldg  
Noriega Business Service 1310 Noriega  
Office Overloads-Division of Western Girl Inc 995  
Market 2d fl  
Omar Stenographic Service 1468 California  
Orsola Eugenia L 87 West Portal av  
Quality Letter Shop 217 Balboa bldg  
Oak Duplicating 127 Montgomery B501  
R H Composition Service 206 White bldg  
Ralph Naude 127 Montgomery R206  
Richard Doris L 866 Pacific bldg  
Robinson & Co 830 Market R612  
Rodgers Addressing Bureau 809 Mission  
Rodman Mark 86 Jessie  
Rosenstein-Rann 130 Bush 9th fl  
Russell's Mail Service 328 White bldg  
San Francisco Duplicating Co 26 O'Farrell B803  
Savage Offset Service 604 Mission B301  
Secretarial Service 5 3d R1204  
Smith Co The 45-47 Fremont  
Speedy Office Service 110 Sutter B308  
Steele's Mailing Service Inc 384 Pacific av 5th fl  
Sutter Letter Service 50 Sutter B640  
Trodden Virginia B 724 Pacific bldg  
Varney Reproductions 525-Market R220  
Victor & Carter 770 Mission 4th fl  
Victor's Transcribing 405 Balboa bldg  
Warren C E Service Bureau 518 California R423  
Waterson James E 693 Mission R601  
Watson-Brooks Duplicating 515 Mission 3d fl  
Western Empire Direct Advertising Co 612 Howard 5th  
fl  
Western Overloads Inc 14 Spear  
Wilson Advertising 1509 Taraval  
Wilson Letter Service 5 3d B1211  
Workshop The 110 Market R206  
Wright Letter Shop 48 2d 2d fl

### LIBRARIES

American Merchant Marine Library Assn 105 The  
Embarcadero N  
Basilica Library of Mission Dolores 3321 16th  
Chestnut Burr Library 3208 Scott  
City & County Library (Bernal Heights Branch) 500  
Cortland av  
CITY DIRECTORY LIBRARY, Chamber of Commerce  
333 Pine, Tel EXbrook 2-4511  
City Library Business Branch lobby 68 Post  
DALY CITY PUBLIC LIBRARIES  
6351 MISSION, DALY CITY  
TELEPHONE PLAZA 5-0650  
275 SOUTH BAY AV, DALY CITY  
TELEPHONE PLAZA 5-0842  
French Library 414 Mason 8th fl  
Lane Medical Library 2385 Sacramento  
MECHANICS' INSTITUTE, 57 Post, Tel GARfield  
1-1750  
Metaphysical Library 150 Powell R408  
Park Branch Library 13th Page  
San Francisco Law Library 436 City Hall  
San Francisco Law Library (Mills br) 950 Mills  
bldg  
San Francisco Public Library 200 Larkin (For bran-  
ches see Alphabetical Section)  
San Francisco State College Library 1600 Holloway  
av  
State Supreme Court Library 4241 State Bldg Annex  
United States Court of Appeals Library 223 Post Office  
bldg  
UNIVERSITY OF CALIFORNIA GENERAL LIBRARY,  
UC Campus, Berkeley 4, California  
University of San Francisco Library 2130 Fulton  
2130 Fulton  
Yustation Valley Public Library 37 Leland av  
World Trade Center Library 329 World Trade Center

### LIBRARIES—RENTAL

Book Mark The 6251 California  
Central Circulating Library 104 Merchants Exchange  
bldg  
Circulation Library 1718a Clay  
Franciscan Circulating Library 121 Golden Gate av  
Maple Library 3780a Sacramento  
Paulist Circulating Library 614 Grant av  
Serra Center 121 Golden Gate av  
Village Library 2528A Ocean av

### LIE DETECTION SERVICE

Reid John E & Associates 448 Pacific bldg

### \*LIFE INSURANCE

KANSAS CITY LIFE INSURANCE CO, Hunter & Hunter  
Agency Mgrs, 550 California, Room 770, Zone 4,  
Tel Yukon 6-0456 (See Yellow Page 44)  
MUTUAL BENEFIT LIFE INSURANCE CO OF NEW  
JERSEY, 340 Market, R620, Tel Sutter 1-5520

### NEW YORK LIFE INSURANCE CO

REGIONAL HEADQUARTERS  
550 CALIFORNIA, R755  
TELEPHONE YUKON 1-4000  
SAN FRANCISCO GENERAL OFFICE  
433 CALIFORNIA, 10th Floor  
TELEPHONE YUKON 1-4000

PACIFIC NATIONAL LIFE ASSURANCE COMPANY,  
215 Market, Tel Yukon 1-2310

PENN MUTUAL LIFE INSURANCE CO, 98 Post, 8th  
Floor, Zone 4, Tel GARfield 1-7900

WEST COAST LIFE ASSURANCE COMPANY  
605 MARKET corner 2d  
ZONE 5  
TELEPHONE EXBROOK 2-6760

### LIFE SAVING APPARATUS AND SUPPLIES

Survival Equipment Corp 139-49 Townsend

### LIGHT, HEAT AND POWER COMPANIES

PACIFIC GAS & ELECTRIC CO, General Office, 245  
Market, Zone 4, San Francisco Division Office, 375  
Mission, Tel Sutter 1-4211 (See Insert at Name in  
Alphabetical Section and Yellow Page 34)  
Pacific Gas & Electric Co (br) 3235 16th  
PACIFIC LIGHTING CORPORATION, 8th Floor Pacific  
Mutual Bldg 600 California, Tel EXbrook 2-1104  
Thermal Power Co 359 Balboa bldg  
Western Utilities Corporation 300 Montgomery B1010

### LIGHTING EQUIPMENT—DEALERS

Blakely Charles A Co 754 Natoma  
Bookbinder Bros 1420 Irving  
BOYD LIGHTING FIXTURE CO  
56 12th  
TELEPHONE HEMLOCK 1-4300  
Brundage Lighting Co 821 Howard  
Calder J B Co Inc 1017 Howard  
Casella Lighting Co 555 Sansome  
Coast Lighting Products Co 320 Judah R7  
Guaranteed Lamp & Lighting Products Co 566 Folsom  
Guglielmo Lighting Fixture Co 152 9th  
Halco Light Co Inc 734 Mission  
Halo Lighting Co 607 Market R203  
Kirshbaum Bros Inc 109 New Montgomery 1th fl  
Light Sales Inc 721 Bryant  
Lighthouse The 359 West Portal av  
Lighting Dynamics 1485 Bay Shore Blvd R262  
Lighting Parts Inc 109 New Montgomery 4th fl  
Maddox Sales Co 326 Tilden Sales bldg  
Phoenix Day Co 156 9th  
Radiant Lamp Corp 721 Bryant  
Rehn Sales Co (whol) 1649 Jerrold av  
Smooth-Holman Co 55 Mississippi  
Stadler Lighting 3112 Geary bldg  
United Lighting Fixture Co 189 7th  
Venilicht K Lighting Fixtures 90 Tehama

### LIGHTING EQUIPMENT—MANUFACTURERS

Bulmore Lighting 447 Minna  
Electro Lighting Corp 401 Tilden Sales bldg  
Halo Lighting & Mfg Co Inc 65 Elmira  
Hanschen & Goddard 483 Tehama  
Kanschen Lighting & Mfg Co 2815 18th  
Luxor Lamp Service 680 Beach  
Nice Work Shop 84 Buena Vista ter  
Pacific Associated Lighting Inc 837 Folsom  
Pacific Union Metal Co 1951 Chestnut Suite 4  
Parker A R Co 401 Tilden Sales bldg  
Peerless Electric Co 576 Folsom  
Sechrist Mfg Co 401 Tilden Sales bldg  
Switcheer Co Inc 401 Tilden Sales bldg  
Vard-A-Ray Corp 832 Tilden Sales bldg  
Westlite 401 Tilden Sales bldg  
Wide-Lite Corp 401 Tilden Sales bldg  
Wood Gross & Co 350 9th

### \*LINEMEN'S EQUIPMENT

### WESTERN HARDWARE & TOOL CO

122 10th  
TELEPHONE UNDERHILL 3-4540

LINEN AND DAMASK—WHOLESALE and  
JOBBERS  
(See also Dry Goods)

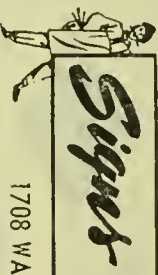
Baker H W Linen Co of California Inc 525 Market R216  
Baltat Import-Export Co Inc 833 Market R523  
Powers F Co Inc 548 4th

### LINEN MANUFACTURERS

Merritt Mfg Co 618 Mission 4th fl

### LINENS—RETAIL

GUMP'S INC, 250 Post, Tel Yukon 2-1618 (See Yellow  
Page 38)  
House of Linens 943 Market



1708 WALLER STREET

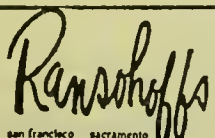
by ARTHUR

With Advertising Values

PHONE SKYline 1-5288

Who  
Sells  
It?

Is  
Answered  
by the  
Classified  
Business  
Lists  
in this  
Directory



**RANSOHOFF'S**  
SINCE 1902, SAN FRANCISCO'S INDEPENDENTLY OWNED  
SPECIALTY SHOP TRADITIONALLY KNOWN FOR QUALITY AND FASHION  
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Phone EXbrook 2-7500