

Household appliance dealers	145	15,739
Second-hand merchandise stores	141	1,442
Farm implement dealers	5	2,217
Farm and garden supply stores	26	828
Fuel and ice dealers	6	993
Building material yards and stores	307	35,826
Lumber and building materials dealers	58	18,232
Hardware stores	121	10,138
Plumbing and electrical supply stores	34	1,862
Paint, glass and wallpaper stores	94	5,594
New motor vehicle dealers	112	117,685
Used motor vehicle dealers	82	11,447
Automotive supplies and parts dealers	69	8,890
Service stations	612	12,154
Trailer, boat, motorcycle and airplane dealers	19	4,221
Itinerant and mail-order vendors	575	14,567
Personal Service Establishments	3,216	65,956
Hotels, motels and resorts	144	20,855
Garages	534	16,187
Repair shops and other personal service establishments	2,538	28,914
Manufacturing, Wholesaling, Contracting and Miscellaneous Outlets	8,968	647,785
Contractors and building materials manu- facturing and wholesaling outlets	1,088	137,983
All other manufacturing, wholesaling and miscellaneous outlets	7,880	509,802
Totals	<u>21,793</u>	<u>\$1,724,949</u>

*Sales of Food for off-premise consumption and gasoline are not included—being tax-exempt sales. 1959 food store sales are estimated at \$255,800,000 and gas station sales at \$56,029,000 by Sales Management.

SAN FRANCISCO RETAIL SALES (1)
TAXABLE TRANSACTIONS (\$000)

1950	\$1,351,651	1955	\$1,631,823
1951	1,469,069	1956	1,695,939
1952	1,450,789	1957	1,632,308
1953	1,496,841	1958	1,584,530
1954	1,480,307	1959	1,724,949
1960	\$1,753,272		

(1) Source: State of California, Board of Equalization.

SAN FRANCISCO-OAKLAND METROPOLITAN AREA,
RETAIL TRADE, AS PER 1958 U. S. CENSUS OF BUSINESS

Trade Group	Total Establishments	Sales (\$ millions)	Payroll (\$ millions)
Lumber, building, hardware	948	\$129.0	15.5
General merchandise	743	425.6	68.1
Food stores	4,167	837.2	64.6
Automotive dealers	1,085	518.9	54.4
Gasoline service stations	2,293	223.4	21.3
Apparel and accessories	1,715	247.6	39.3
Furniture and appliances	1,680	205.7	28.5
Eating and drinking places	5,571	361.2	36.9
Drug and proprietary stores	749	118.2	15.8
Other retail	3,886	271.1	27.2
Non-store retailers	1,048	86.0	11.8
Totals	<u>23,885</u>	<u>\$3,423.9</u>	<u>\$433.5</u>

Service Establishments

San Francisco insured service units reporting to the California Department of Employment in 1959 had 52,614 employees and an estimated annual payroll of \$225,325,000.

PRINCIPAL SERVICE GROUPS, (1) SAN FRANCISCO
YEAR ENDING JUNE 30, 1959