

# THE WINE HOUSE

RAPHAEL WEILL & COMPANY

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EXBROOK 2-5000

Complete  
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1432  
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One of America's  
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department stores

### Letter Shops—Contd

Dependable Letter Service 988 Market R614  
Direct Mail Advertising Assn 67 Beale  
Dunham T. 96 24  
Dunham Company 47 Balboa  
DUO LETTER SHOP, 16 California, 8801, Tel GAR-  
1-1486  
Globe Addressing & Mailing Service 740 Clementia  
Hawley 240 Same 4th fl.  
Herz Olga Lettershop 165 Post R516  
KELLY'S LETTER SHOP, 9430 Santa Maria Building  
Kenny Miller Mrs 590 Post  
LETTER SERVICE, 67 Beale, Tel SUTTER 1-6564  
Lett & Mayne Inc 560 Mission 24 fl  
Mail Advertising Service 67 Beale  
Merritt Automatic Encloring Service 431 Bush  
Mailways Inc 440 Howard  
Multiphase Letter Shop 6881 Market R1085  
Ness Reproduction Co 121 2d 5th fl  
Pacific Business Service 48 2d 2d fl  
Quality Letter Shop 224 2d 2d fl  
Quik Duplicating 127 Montgomery R501  
Ralph Maude 127 Montgomery R506  
Rosenthal-Ram 139 Bush 9th fl  
Rows A E Co Inc 600 Mission 4th fl  
Roydon Supply 14 Minn  
Russell's Mail Service 25 California R329  
San Francisco Duplicating Co 26 O'Farrell R803  
SPEER OFFICE SERVICE 523 Molokokide Bldg 58  
Sutter, Tel YUKON 2-2244 (See page 108 Buyers')

Star Transcribing Bureau 49 Sacramento  
Sutter Letter Service 58 Sutter R451  
Vactor Letter Shop 227 1/2 1st  
Victor & Carter 770 Mission  
WESTERN EMPLOYERS SERVICE INC  
995 MARKET, 2D FLOOR  
TELEPHONE DOUGLAS 2-5486  
Wilson Letter Service 5 3d R1211  
Wright Letter Shop The 126 Sutter

### Libraries

American Merchant Marine Library 105 The Embar-  
cadero N  
Chestnut Burr Library 3208 Scott  
City County Library 405 City Hall  
CITY DIRECTORY, Chamber of Commerce, 333 Pine,  
Telephone EDWARDS 5-1511  
Donahue Library The 50 4d  
Downtown Library 113 New Montgomery  
French Library 414 Mission 4th fl  
Gleason Richd A Library 2130 Fulton  
Grant Library 925 Sacramento  
Lantern Library 37 New Montgomery  
Maule Library 579a Sacramento  
MECHANIC'S INSTITUTE 87 Post, Tel GARFIELD  
1-1750  
Metropolitan Library and Book Shop 220 Post R501  
Ocean View Branch 111 Broad  
Paulist Circulating Library 614 Grant  
Franciscan Circulating Library 123 Golden Gate  
San Francisco Public Library (For locations see Alpha-  
betical Index)  
State Supreme Court Library 407 State bldg  
University of San Francisco Library 2130 Fulton  
Visitation Valley Public Library 37 Leiland av

### Libraries—Rental

B & B Lending Library 628 Jones  
Best Cellar The 1157 1/2 Taylor  
Central Circulating Library 465 California R104  
Chantrelle Library 2934 Polk  
Circulation Library 1718a Clay  
Collage The 3428a Balboa  
Crowell-Collier Reader Service 821 Market R964  
Franciscan Circulating Library 123 Golden Gate av  
Gift Circulating Library 1140a Hyde  
H D Circulating Library 1467 Grant av  
Letter Bookstore The 1282 1/2 California  
Sage Library & Greeting Cards 1827 Polk  
Serra Court 125 Golden Gate av  
Sign of Elephants Library 2134 Chestnut  
Sunset Circulating Library 704 Irving  
Tunnel Library 115 Stockton  
Village Library 2528a Ocean av

### \*Life Insurance

AETNA LIFE INSURANCE CO  
500 HILLS BLDG  
220 MONTGOMERY  
ZONE 4  
TELEPHONE YUKON 2-4040  
KANSAS CITY LIFE INSURANCE CO, Hunter &  
Kearney Mears, 370 Montgomery, zone 4 Tel  
YUKON G-0456 (See page 60 Buyers' Guide)  
MASSACHUSETTS MUTUAL LIFE INSURANCE  
COMPANY, 100 1 1/2 Sutter, Zone 4, Tel GARFIELD  
1-3866  
METROPOLITAN LIFE INSURANCE CO, Pacific  
Coast Office, 600 Stockton, Zone 20, Tel EX-  
BROOK 7-1000; District Offices: 681 Market Room  
Room 4752; 815 and 505 Golden Gate Bldg, 23  
Taylor, Office Account San Francisco, 550-562  
Phelan Bldg, 760 Market

NEW YORK LIFE INSURANCE CO  
1 MONTGOMERY  
TELEPHONE DOUGLAS 2-6820

PENN MUTUAL LIFE INSURANCE CO, 98 Post,  
6th Floor, Zone 4, Tel GARFIELD 1-7900  
PHENIX MUTUAL LIFE INSURANCE CO, 111  
Sutter, Suite 538, Tel DOUGLAS 2-1851  
WEST COAST LIFE INSURANCE COMPANY, 605  
Market Cor 2d, Zone 5, Tel EXBROOK 2-6760

Light, Heat and Power  
Companies  
California Pacific Utilities Co 405 Montgomery R400

PACIFIC GAS & ELECTRIC CO, General Office 245  
Market, Zone 6, San Francisco Business Office 645  
Sutter, Tel SUTTER 1-4211 (See page 49 Buyers'  
Guide)  
Pacific Lighting Corp 600 California R700

### Lighting Equipment—Dealers

Begen M Co 464 Bryant  
Bookender Bros Lighting Fixtures 1420 Irving  
Boyd Lighting Fixture Co 56 12th  
Culver J B Co 1017 Howard  
Casella Alf 1243 Sutter  
Coast Lighting Products Co 1820 Judah  
Columbia Lighting Fixture Co 152 9th  
Halo Light Co 734 Mission  
Incandescent Supply Co 647 Mission  
Light Sales Inc 721 Bryant  
Light Shop The 3130 24th  
Lighting and Lamp 2951 Ocean av  
Ran Saml of San Francisco Inc 240 5th  
San Francisco Lighting & Supply Co 1147 Howard  
Stadler Lighting Equipment 3112 Geary Blvd  
United Lighting Fixture Co 169 7th  
Vogel Luminescence Corp 925 Harrison

### Lighting Equipment—Mfrs

Benjamin Electric Manufacturing Co 829 Folsom  
CASELLA ALFRED J, 1243 Sutter, Tel ORWAY  
3-4610  
GARY Inc California 1246 Howard  
HARRIS & GODDARD, 483 Tehama, Tel EXBROOK  
2-0975  
Pacific Union Marblette Co 681 Market R632  
Peoples Electric Co 570 Folsom  
Shoet-Holman Co 55 Mission  
Taper Tube Pole Co 681 Market R632  
Votcraft Lighting Fixtures 90 Tehama  
Wood Gross Co 230 Natoma

### \*Lighting Fixtures

PHOENIX DAY COMPANY, 729 Mission, Tel DOUGLAS  
2-2715

### \*Lighting Fixtures—Wholesale

PEOPLE'S MANUFACTURING & SUPPLY CO  
178 5TH, 2D FLOOR  
TELEPHONE SUTTER 1-0550

### \*Lighting Standards—Street Sign, Parking Lot

WELD-RITE COMPANY, 4417 Oakport, Oakland, Zone 6,  
Tel ANDOVER 1-3341

### Lime Kilns

Diamond Springs Lime Co 2652 Harrison

### \*Linemen's Equipment

WESTERN HARDWARE & TOOL CO, 122 10th, Tel  
UNDERHILL 3-4540

### Linen and Damask—Wholesale and Jobs

Baker H W Linen Co of California Inc 525 Market R216  
Scheuer S Linens 251 Post R602

### Linen Manufacturers

Merritt Mfg Co 619 Mission 4th fl

### Linens—Retail

Bon Marche 837 Clement  
Griff's 39 Stockton  
House of Linens 338 Grant av  
House of Linens 948 Market  
Lenore Linens 316 Post  
Linen Bazaar The 1071a Market  
Linen Center The 2140 Market  
Linen Import Co 51 Stockton av  
Madelira Linen & Baby Shop 977 Market  
Marsale de Blanc 382 Sutter  
Patterson Aurelie 140 Geary R704  
People's Gift Shop 2436 Mission  
WHITE HOUSE TNE (Raphael Weill & Co), Sutter,  
Grant av Post, Tel EXBROOK 2-5000 (See page 33  
Buyers' Guide)

### Linoleum and Oil Cloth— Manufacturers

Congleton-Natrn Inc 1355 Market R300  
Palo Products Inc 475 Brannan  
Pacific Floor Products 1355 Market R317  
Sloane-Delaware Floor Products 1355 Market R317

### \*Linoleums and Floor Cover- ings—Manufacturers

PARCO PRODUCTS INC, 475 Brannan, Tel EXBROOK  
2-3657

### Liquidators

R-T Sales Co 1140 Mission  
Ross Mercantile Co 744 Mission  
Shumans & Bennett 687 Mission

### Liquor Dealers—Retail

A A A Liquor Store 500 Clement  
A & M Liquor Store 2034 Mission  
Gray's Wine & Liquor Co 300 19th av  
Abercrombie's 2035 Post  
Airs Wine & Liquor 5210 Mission  
Al's Liquor Market 900 McAllister

Alexander's Liquors 1320 Fillmore  
Alambra Bottle Shop 2348 Polk  
Arrled Smoke Shop 1399 Fillmore  
Annis's Rendezvous 151 6th  
Arroyo Liquor Store 4541 Irving  
Art's Liquors 814 Geary  
B & N Liquors 3725 Balboa  
Ballou The 454 1/2 Geary  
Baroquis Liquor 333 Columbus av  
Bay View Wine & Liquors 4716 3d  
Bay Wine & Liquor 753 24th  
Brewer's Wine & Liquors 1500 Fillmore  
Beneditto's Liquors 1558 Haight  
Bernie's Liquor & Cigar Store 25 4th  
Bill's Liquor Store 998 Market  
B-Rite Liquor Store 3066 Fillmore  
Blom's Liquor Store 2767 Lombard  
Bob's H & K Liquors 2824 Jennings  
Bona's Liquor & Tackle Store 1934 Lawton  
Bond's Liquor 5030 3d  
Bonzer Kst B 714 O'Farrell  
Bottle Bin Liquors 431 Jones  
Broadmore Liquor 1309 Sutter  
Bull's Liquors 5799 Mission  
C & C Liquors & Delicatessen 790 Turk  
Cal-Mart Liquor 358, 5th  
Canary Liquor 2601 Judah  
Canello's Liquor Store 4004 Mission  
Carroll's Liquors 1907 Ocean av  
Carlo's Wines & Liquors 2080 Chestnut  
Carnel Liquors 1085 Hayes  
Carroll's Liquors 2 California  
Carson Wine & Liquor Store 4011 24th  
Casino Liquors 1018 Columbus av  
Castell's Wines & Liquors 974 Geary av  
Castro Liquors 570 Geary  
Charlie's Liquor Store 2229 Chestnut  
Charlie's Terminal Liquor Store 3394 26th  
Chig's Liquor Store 7 Connecticut  
Chong Co 956 Grant av  
CITY OF PARIS, Geary, Stockton and O'Farrell, Tel  
DOUGLAS 2-4500 (See page 30 Buyers' Guide)  
Cite Center Liquor Store 472 McAllister  
Cloud 7 2960 Polk  
Coast Liquor Store 1567 Fillmore  
Coffee Grounds The 157 California  
Cole Street Liquor Store 906 Cole  
Colombo Liquor Store 105 Broad  
Colonial Btl Liquors 477 Mission  
Columbus Wine Co 3141 Fillmore  
Columbia Liquors & Delicatessen 50 Clement  
Cooper's Liquor Store 263 4th  
Copp's Liquor Store 1528 Union  
Cotton Liquor Store 1708 Sandoz av and 501 S  
Ness av  
Cottland Avenue Liquor Store 418 Cottland av  
Cortez Liquor & Novelty Store 281 Jefferson  
Crest Liquor & Delicatessen Store, 228 Ellis  
Crytal Wine & Liquors 410 California  
Curtain Call 454 Geary  
C & L Liquors 3225 Balboa  
D & M Liquors 2498 Sacramento  
DANIEL'S LIQUOR STORE, 1801 Polk, Tel ORWAY  
3-4269  
Dan's Liquors 2409 Irving  
Darnell's Bay City Liquor Co 1606 Fillmore  
Darwin Liquors 5211 Geary Blvd  
DeMartini Wine & Liquor Shop 2240 Chestnut  
DeFau Liquors 1304 Evans av  
Demet Liquor Store 212 Townsend  
Dewey Liquor Store & Cannery Outlet 199 4th

GILLING CHARLES AND CO  
CALIFORNIA  
TELEPHONE DOUGLAS 2-3910  
(See page 75 Buyers' Guide)  
Dino's Wine & Liquors 4122 18th  
Disneria's Liquor 3145 Mission  
Dog House Liquor 3139 Broadway  
Downtown Liquor Store 246 Eddy  
Drummond Liquor Store 423 Drumm  
Dura Ray Liquors 4712 Mission  
Duke's Liquor Store 627 Post  
Dumont Wine Shop 3620 16th  
Dunn's Liquor Store 4522 3d  
E & M Liquors 399 Valencia  
Earl's Liquors 1944 Ocean av  
E.J.'s Liquor Store 6448 Mission  
Edmondson's Bar 131 Polk  
Eisenberg Harry Inc 5115 Geary Blvd  
Ellis-Welster Liquor 421 1498 Ellis  
El Patio 406 Broadway  
Emilio's Liquor Store 2584 3d  
Empire Liquors 1859 Market  
Enore Liquor Store 2212 Mission  
Ernie's Liquor Stores (For locations see Alphabetical  
Section)  
Excelsior Wines & Liquors 4501 Mission  
Family Liquor Store 79 West Portal av  
Feldheim's 1542 Polk  
Fillmore Liquors 918 Fillmore  
Finnigan Liquor Store 1708 California  
Foley's 514 Larkie  
Forty Third and Larkin Liquors 3645 Lawton  
Foster Fred O Co 51 2d  
Frank & Joe's 5170 Mission  
Frank's Liquors 1509 Jones  
Fred's Corner 508 Valencia  
Friedlie's Liquor 1223 Tarara  
F & L Liquors 1509 Jones  
G & H Liquors 209 Jones  
G & L Liquors 1509 Jones  
Galant's Liquors 1584 Haight  
Galvez Wine Co 3821 Geary Blvd  
Gateway Liquor Store 14 The Embarcadero  
Gateway Liquors 900 McAllister  
George-James Liquor Store 5395 Geary  
George's Liquor Store 3290 Mission  
Grafte Shop The 1846 Van Ness av  
Glen Park Liquor 491 938 Broadway  
Gold Star Liquor Store 1199 1/2 McAllister  
Golden Clipper Wine & Spirit Shop 27 1/2 Taylor  
Golden Gate Stores Inc (See Ernie's Liquor Stores)  
Gough Liquor Store 112 Gough  
Grand Wine & Liquor Store 4020 Mission  
Grand Central Beverage & Delicatessen 2435 California  
Grant's Liquors 230 Folsom  
Grant's Liquor 1521 Ocean av  
Gravestone Wine & Liquor Cellar 4100 24th  
Gravestone Wine & Liquor Store 87 4th  
Groner's Corner 201 Kearny

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