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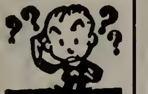

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CALIFORNIA
" Caskets Jas E McGuire pres W Geo Hubbard v-pres W Geo Hubbard jr sec-treas 777 Folsom
" Casting Inc Harry J Hoehn pres 16 Sherman

CALIFORNIA CASUALTY INDEMNITY EXCHANGE, Index Underwriters Inc Mgrs, 22 Battery, 7th Floor, Zone 11, Tel SUtter 1-2600 (See page 67 Buyers' Guide)

California Cattlemen's Association Harvey A McDougal pres Robt O Johnson v-pres J Edgar Dick sec-mgr 681 Market R650
" Central Airlines Warren C Dukes mgr 335 Stockton (ticket ofc) San Francisco International Airport
" Chairs Inc Nathen Woolf sls rep mfrs agts 1355 Market R863
" Chapter American Mining Congress Albert F Knorp sec-treas 300 Montgomery R842
" Chapter Pro America 2459 Lombard
" Charter Coaches (Wm D Bodie) 939 Eddy apt 4
" Civic Welfare Asso Rev Hugh W Jamieson dir 441 O'Farrell
" Cleaners (Geo M and Mrs Doris Morimoto) 1919 Fillmore
" Cleaning and Fireproofing Service sub dir Frank Flynn genl mgr 3004 16th R210
" Clinical Laboratories (Ivan Schomaker) 450 Sutter R1812
" Club of California 1750 Clay
" Coal Yard (Lewis S Decia) 2356 Pine
" Coffee Shop (Shau Lok, Sank Kuk Mar) 1308 Fillmore

CALIFORNIA COLLECTION AGENCY INC. Robert J Ramsey Pres, Thelma Ray Osborne V-Pres-Mgr, Suite 511-14 Morris Plan Bldg 717 Market, Zone 3, Tel SUtter 1-1550 (See Handy List Services and page 24 Buyers' Guide)

California College of Chiropody O R Berger dean Mrs Caroline Carothers exec sec A J DeLeo dir 1770 Eddy
" Color Laboratories (Peter Groot) color film processing and prntg 971 Howard
" Commercial Union Building 315 Montgomery
CALIFORNIA COMPENSATION AND FIRE COMPANY
NATHAN L FAIRBAIRN, Pres
BERT C AUSTIN, V-Pres
M H STIMSON, V-Pres
M M SWENSON, V-Pres and Sec
28 GEARY
TELEPHONE EXBROOK 2-0454
" Conference of Social Work Mrs Ruth Kaiser exec sec 268 Market R358
" Congress of Republican Clubs Herbert Hanley pres 210 Post R1114
CALIFORNIA CONTAINER CORP
DIVISION OF CONTAINER CORP OF AMERICA
J G ROBINSON, Chairman of the Board
W P HOOKER, Pres
T F CASS JR, Senior V-Pres
W M O'MALLEY, Controller
FIBRE AND CARDBOARD BOX MANUFACTURERS
100 BUSH, R2710
TELEPHONE YUKON 2-0420
" Costume & Flag Co 1152 Valencia
" Council of Architects Melton Ferris exec dir 26 O'Farrell R705
" Court Apartments 1541 California
" Dairy Council John M Shea sec-mgr 593 Market R522
" Dairy Industry Advisory Board Mrs Irene C Gill program dir 1095 Market R804
" Democratic Council Alan Cranston pres 212 Sutter 6th fl
" Direct Importing Co Mrs Ada A Ohs pres Herman G Ohs v-pres Louise C Ohs sec-treas gros 2651 Mission
" Doll Co G Irving Fisher mgr 835 Howard
" Door Co of Los Angeles G Osborne Wilson pres Percy L Pettigrew v-pres-treas Chas W Doe sec whol lbr 153 Kearny R510
" -Dormeyer Corp M Stuart Brecko mgr elec appl 1355 Market R470
" Dried Fruit Co (Alf and Leslie Karshedian) groc 1175 Market
CALIFORNIA DRIED FRUIT RESEARCH INSTITUTE, L B Williams Director, 506 Fife Bldg 1 Drumm, Tel YUkon 6-0215
" Driftwood Arts (J Lloyd Conrich) novelty mfrs 593 Market R239
" Electric Service Inc Clyde L Chamblin pres Garth A Chamblin sec-treas reprs 168 1st
CALIFORNIA ELECTRIC SUPPLY CO, L B McDonnell Pres, E L McDonnell V-Pres-Treas, M E McDonnell Sec, Wholesalers of Electrical Supplies, Lighting Fixtures, Household Appliances 1585 Folsom, Tel UNderhill 3-2020
" Electrical Construction Co Garth A Chamblin pres elec contrs 168 1st
" Emergency Defense Committee 1026 Market R315
" -Engels Mining Co John F Humburg sec 400 Montgomery R607
" Equipment Co Albert Hayes pres Bruce Hayes v-pres trucks and ind equip 525 4th
" Evergreen Nursery (Alf and Geo M Crescio, Ceaser and David Figari, Julio Marteo, Louis P Romano, Richd and Robt F Merlo, Albert and Victor Rolleri) 3995 Alemany blvd
CALIFORNIA EXPLORATION CO
PETROLEUM RESEARCH
H F DAVIES, Pres
R O LOEWENFELS, Sec-Treas
200 BUSH
TELEPHONE SUTTER 1-7700
" Farmer (Jack T Pickett, Judd H Yetter, Floyd A Klein) 83 Stevenson
" Fashions Publication Marjorie E Dakin mgr 690 Market R723
" Feature Service (Clem Whitaker, Leone Baxter, Clem Whitaker jr, Jas J Durais, Ned Burman) 690 Market 16th fl
" Federated Institute Inc Robt J Finnie exec sec tavern owners assn 821 Market R952
" Federation of Business & Professional Women's Clubs Jeannette Calkins exec sec 681 Market R223
" Filter Co Fredk B Dennis mgr 158 Spear
" Flower Market Inc S Sakai pres 171 5th
" Food Equipment Co (Jas Newcomb) 25 California R265
" Food Shop (Geo L and Anthony Formosa) delicatessen 634 Clement
CALIFORNIA FOODS RESEARCH INSTITUTE, Food Consultants, Consumer Service Counsels, Recipe Creations, Recipe Tests, Accredited Nutritionists, Trained Home Economists, 506 Fife Bldg 1 Drumm, Tel YUkon 6-0215
" Football Association Ezio Paolini pres Frank Woods sec 821 Market R248

CALIFORNIA
" Forest Protective Association W R Schofield mgr 681 Market R498
CALIFORNIA FREIE PRESSE, Captain Alf J Gampper Editorial and Advertising Manager, 615 Grant Bldg 1095 Market, Tel KLondike 2-0742
" French Laundry & Dry Cleaners (Rene M and Peter Fondacabe) 2332 Clement
" Fruit News (Howard C Rowley) 405 Montgomery R926
" Fuel Co (Guido A Demele) coal dlrs 102 Kansas
" Furnishers (Mrs Ruth V Strohl) 2949 Balboa
" Garage (John J Massacco, Frank A and Albert L Legnitto) 1776 Green
" Gas Service Co Lester A Weller pres Edw R Bunting v-pres liquid gas dlrs 240 Montgomery 2d fl
" Genealogical Society Mrs Margt Armstrong pres 690 Market R926
" General Linen Supply Co 2142 Lombard
" Glass Co (Antonio, Leonard L and Barbara J Silvani) bottles 2098 Oakdale av
" Grape Products Corp Harry Baccigaluppi pres-genl mgr Wm W Owen sec-treas wines whol 55 New Montgomery R806
CALIFORNIA GRAPE & TREE FRUIT LEAGUE, Harold Angier Mgr, 717 Market, R620, Tel YUkon 2-5872
" Grocers Advocate Wm D Hadeler editor-mgr publication 525 Market R515
CALIFORHIA GROCERS ASSOCIATION
W D HADELER, Executive Secretary
525 MARKET
ROOM 515
TELEPHONE SUTTER 1-1914
" Grocery (Carlo A Molino) 144 27th
" Grocery (Constantine G Babanicolos) 4900 California
" Grocery (John E Lof) 123 Eddy
" Guest Home (Andrew C Andresen) 1817 California
" Hall 625 Polk
CALIFORNIA HALL ASSOCIATION (German House), H Joseph Kertz Pres, 625 Polk and Turk, Tel TUxedo 5-6482
" Hat Works (Jas K Zografos) 75 Turk
CALIFORNIA & HAWAIIAN SUGAR REFINING CORPORATION LTD
DONALD MACLEAN, President
215 MARKET
TELEPHONE EXBROOK 2-7400
" Hearing Center Mrs Ella M Goldthwaite mgr hearing aids 17 Grant av
" Heart Association J Keith Thwaites exec dir 1428 Bush
" Historical Society Jas deT Abajian acting sec 456 McAllister
" Home Furnishings (Gene Devencenzi, Ernest C Legnitto) 1694 Union
" Home Plans (J Lloyd Conrich) publr 593 Market R239
" Homes (Mrs Edith M Becker) real est 1642 Irving
" Hospital Association Avery M Millard mgr 760 Market R523
" Hotel Barber Shop (Robt E Daly) 412 O'Farrell
" Hotel Employers Association Jas D Sullivan exec sec 870 Market R774
" Industrial Coatings Co (Thos Eakin) pntrs 230 Napoleon
" Industrial Garment Co Kasper Milton mgr industrial uniforms whol 1254 Mission
" Industrial Plating Co (Alan Baker) electro platers 10 Bluxome
" Industrial Supply Co (Alf J Gemmet, Thos J Tringali, Ernest Vogel) wire rope 44 Potrero av
CALIFORNIA INK COMPANY INC THE, Chalmers G Graham Chairman of the Board, Wm H Brandes Pres, Maurice Adler V-Pres, Paul E Derby V-Pres, R H Wellington Sec-Treas, 545 Sansome, 3d Floor, Tel EXbrook 7-1212
CALIFORNIA INK EXPORT CO THE, Wm H Brandes Pres, Paul E Derby V-Pres, A W Bowron Sec, R H Wellington Treas, 545 Sansome, 4th Floor, Tel SUtter 1-2130
CALIFORNIA INSPECTION RATING BUREAU, R G O'Brien Mgr, P L Davey Sec, J Boyajian Actuary, 500 Sansome, 8th Floor, Zone 11, Tel SUtter 1-3108
" Instrument Co (Maurice E Chase) measurement and control instruments 351 10th
CALIFORNIA INSURANCE CO, F H Spencer Pres, J D Keating V-Pres, J E Joseph, D E Waggaman Asst Mgrs, H B McGuire Sec-Treas, California Commercial Union Bldg 315 Montgomery, Zone 4, Tel DOuglas 2-0170 (See page 58 Buyers' Guide)
" Insurance Federation Inc Jas F Crafts pres Coye Wrenn recording sec 564 Market R722
" Iron Workers Welfare Plan Credit Union 320 Judah
" Janitoral Supplies Theo T Rosenberg pres Sydney R Rosenberg v-pres 335 Fell
" Joe Lynch (Joe Lynch, Clara Matthews) tavern 931 Larkin
" Labor School Holland Roberts dir 321 Divisadero
" Lathing (R A Roche) 3738 Taraval
" Laundry & Cleaners (Soo Hoo, Quong Lai) 516 Guerrero
" League for Nursing Inc Ruth I Jorgensen genl dir 465 Post R202
" Leather Jobbing Corp Jos D Zinke pres Jos W Zinke v-pres Virgil E Sloan sec-treas distr leather 963 Harrison
" Legionaire Sotirios D Chalios editor 459 VanNess av R114
" Litho Plate Co E Frank Treude pres L W Longwenus sec-treas mfrs 15 California 5th fl
" Livestock News W P Wing editor 151 Mission
" Livestock Production Credit Association Walter R Andrew sec-treas Dorothy Clerk asst treas 55 New Montgomery R801
" Lodge No 1 (F&AM) Ewing Marsh sec 801a Mills bldg
" Lumber Merchant The Jack Dionne publ 420 Market R349
" Magazine of the Pacific Jerome E Carpenter editor 350 Bush
" Manufacturers Association Thos E Hall res mgr 821 Market R539
" Manufacturers Register Western States A-E-C Alston W Johnston and Henry Lull reps 3004 16th R209
" Market (Jas Ow) gro 2949 Folsom
" Material Dealers Association Geo S Worrell sec credit inf bur 5 3d R925
" Material Dealers Service Co Ernest T Langley mgr colln agcy 5 3d R925
CALIFORNIA MEAT CO (Jos B and Edw J Baccioceo, Peter J Marino), Wholesale Meat 618-20 Montgomery, Tel GArfield 1-6186
" Medical Association John Hunton exec sec 450 Sutter R2000
" Medical Building Co Inc Eug H Emmick pres Loren R Emmick v-pres Lisle S Hamm sec-treas real est 544 Market R902
" Medical Pharmacy (Murray H Warshauer, Frank J McCarthy) 3595 California
" Medicine John Hunton business mgr 450 Sutter R2000
" Merchandise Co (Rudolph E Friedman) food brokers 268 Market R336

CALIFORNIA
" Metal Trades Association Robt R Grunsky managing dir 1164 Market 3d fl
" Metals Co (Henry and Marshall Shapiro) junk dlrs 1899 Evans
CALIFORNIA MILLING CORPORATION, A C Meyer Mgr, 465 California, R814-16, Tel DOuglas 2-0579
" Mission Trails Association Ltd Geo R Groendyke mgr tourist info 370 Geary
CALIFORNIA MOTOR EXPRESS LTD, J C Coughlin Pres, Overnight Service, Los Angeles, Oakland, San Francisco and Intermediate Points, 50 Brannan, Tel GArfield 1-8454
" Motor List Association Inc Richd D O'Connor mgr 870 Market R455
" Motor Transport Co (See California Motor Express Ltd)
" Municipal Statistics Inc Guthrie McClain pres Mark W Eadey v-pres 244 Kearny 4th fl
" Music House (Mrs Xenia Johnson) 1560 California
" Newspaper Publishers Association John B Long genl mgr Albert E Gilbert SF mgr 58 Sutter R435
" Notion & Toy Co Benj J Altfield pres Robt Altfield v-pres Norman Altfield sec-treas 573 Market
" Oils & Fats Co 465 California R728
" Olive Association Erline Hevel sec-treas 461 Market R720
" Olive Products Co Dominic Rubino rep food products 21 Columbus av R210
" Optical Co (Julian L Stamper) 2508 Mission
" Pacific Agency (Wm H Cassidy, Clarence E and Mrs Lorraine J Rossmen) ins 1506 Polk
" Pacific Associates (Jack Pearse) mfrs agts 244 California R712
" Pacific Building 105 Montgomery
" Pacific Homes (Igor Gordon) real est 4342 California
" Pacific Import Co Gerald Shainen sls rep 1355 Market R289
" Pacific Products Co Edw Alaniz mgr 444 Market R207
CALIFORHIA PACIFIC TITLE INSURANCE COMPANY, A Crawford Greene Chairman of the Board, B J Henley Pres, W H Smith Jr Sec, 148 Montgomery, Zone 4, Tel SUtter 1-3500; Branch Offices 1501 Noriega, Tel OVerland 1-1170; 3540 Geary Blvd, Tel SKyline 2-0286 (See page 113 Buyers' Guide)
CALIFORNIA-PACIFIC UTILITIES CO, Edmond K Albert Pres, E E Kime V-Pres, Donald J Ley V-Pres and Treas, Belle M Love Sec, 405 Montgomery, Room 400, Tel YUkon 6-0433
" Packing Corp Roy L Pratt chairmn of the board Robt G Lucks pres Stanley Powell, C W Griffin jr, Irving H Granicher, John E Countryman, Geo A Gooding, R Curtis Turner v-prests Wm H Carr v-pres-treas Alex L Croce sec John K Griffin treas John R Levinder asst sec-asst treas Wm Windt asst treas V Armstrong, I S Scheffler, Harold W Stewart and Arth J Wallsten asst secs W T McGillivray controller 215 Fremont
CALIFORNIA PELLET MILL CO, E N Meakin Pres, E Meakin Sec-Treas, Feed Milling Machinery, 1800 Folsom, Tel MArket 1-4312
" Pen Co (Chas C Hichards) 760 Market R208
CALIFORNIA PERFORATING SCREEN CO (Albert C Wagnar), Perforators of All Metals for Canning, Milling, Mining Cement Rock, Sand and Gravel Farming, 345-47 Folsom, Tel EXbrook 2-1889
" Pest Control Co (Reginald E Murry, Wilson G Miller, Robt B Chalmers, Clyde Terry) insecticides 1000 Mariposa
" Physicians' Insurance Corp Kenneth L Hamman pres 450 Mission R200
CALIFORNIA PHYSICIANS' SERVICE (Blue Shield Medical Care Plan), E R Paolini Director Northern California, A E Larsen MD Medical Director, 450 Mission, Tel SUtter 1-4633 (See page 67 Buyers' Guide)
" Pine Box Distributors J F O'Brien mgr 681 Market R650
" Plate Graining Co (Mark Lane) prntrs 562 Howard
" Poll (Mervin D Field) research 145 Montgomery 4th fl
CALIFORNIA POTTERY CO (James A Hore), Manufacturers of Clay Products, Genl Offices Niles-Calif Oakland Yard E 12th and 22d av, Tel KEllog 3-0515; San Francisco Yard 449 10th, Tel MArket 1-7300, Res Tel MOntrose 4-6668
" Poultry Co (Peter G Cesaretti, Fred J Muzio, Jos A Manfredi) whol 315 Washington
" Press Manufacturing Co E T Meakin chairmn of the board Edgar N Meakin pres 1800 Folsom
" Printing Co (Henry and Ernest Haskin) coml 269 8th
" Professional Service Association (Victor W Retting) emp agcy 291 Geary R517
" Properties Co (Ben L Goldberg) real est 1040 Russ bldg
" Prune Advisory Board Ranous W Jewell mgr 2 Pine R624
" Pub (Gus Denos, Mike Doukas) tavern 262 3d
" Quicksilver Mines Inc Harry H Hill sec 215 Market R1200
CALIFORNIA RAILROAD ASSOCIATION, Claude R Minard Director, Howard Day Asst Director, 215 Market, Room 926, Tel GArfield 1-3577
" Rating Service (Donald C Commons) ins 5 3d R1124
" Real Estate School (Edith M Becker) 1636a Irving
" Redwood Association Philip T Farnsworth genl mgr Selwyn J Sharp sec trade assn 576 Sacramento 5th-6th fls
" Refrigerator Co (Gerald S Robinson) coml refgrs 1077 Mission
" Rental Owners Association Nial Gardner v-pres-exec sec 605 Market R808
CALIFORNIA RESEARCH CORPORATION
A L LYMAN, President
J H OSMER, Secretary
PETROLEUM RESEARCH
200 BUSH, ROOM 900
TELEPHONE SUTTER 1-6887
" Retail Hardware Association Krueger B Jacobsen sec 1355 Market R262
CALIFORNIA RETAILERS ASSOCIATION, Vincent O Kennedy Manager-Director, 703 Market, R1508, Tel SUtter 1-6288
" Rock & Gravel Co Frank W Erlin pres Fred M Woods v-pres Wm C Furness sec-treas 582 Market R1800
" Roofing Co (Herman T Jacobs) 206 Edna (yd) 1917 15th
" Safe & Lock Co (Geo J and Jos A Stenger) 360 Battery
" Sanitorium Thos B Wiper phys in chg (ofc) 536 Mason R503

CALIFORNIA SAVINGS & LOAN COMPANY, Established 1887, O Russell Symon Pres, A N Long V-Pres, H A Taylor Sec, 46 Geary, Zone 8, Tel YUkon 6-3600 (See page 104 Buyers' Guide)

California Saw Works Myron Byrd pres L B Rodgers v-pres Amy M Crockard sec-treas 721 Brannan
" School of Beauty Culture (Thos J Vlautin) 908 Market 3d fl