



CAFE EL PORTAL

THE BLUE SHIELD PLAN

California Physicians' Service

MEDICAL BENEFITS

SURGICAL BENEFITS

HOSPITAL BENEFITS

Sponsored by California Medical Association

450 Mission Street

Tel. SUTTER 1-4633

Buildings—Office and Public—Cont'd

Law Chambers 345 Franklin
 513 Valencia
 Liberty Mutual 216 Pine
 Liebes 177 Post
 Lippert 1068 Market
 L'Radio 580 Green
 Jumbertum 110 Market
 M D 395 17th av
 MacDonald 333 Kearny
 Macy's Service 200 Paul av
 Manor Medical 2533 Ocean av
 Manufacturers Agents Exhibits 200 Davis
 Merian 1179 Market
 Marine 214 Front
 Marine Memorial 609 Sutter
 Market 515 Market
 Market-Beale 16 Beale
 Market-Ecker 107 Market
 Market & Grove 1232 Market
 Market Street 607 Market
 Marshall Square 1182 Market
 Martin 45 Ecker
 Marvin 24 California
 Maskey 48 Kearny
 Masonic Temple 2705 3d and 25 Van Ness av
 Mason 215 Market
 McCloud 406 Sutter
 McLelland 40 Stevenson
 Meadowbrook 989 Market
 Mechanics Institute 57 Post
 Medical 109 Post
 Medical Arts 2000 Van Ness av
 Medical Dental 700 25th av and 2243 Van Ness av
 Medical Dental 1315 25th av and 490 Post
 Mercantile Center 80 3d
 Mercedes 251 Post
 Merchant Marine 256 Mission
MERCHANTS EXCHANGE BUILDING, 465 California, Tel GARFIELD 1-7730
 Meritmac 55 Fremont
 Merrill 612 Howard
 Metropolitan 400 Sutter
 Mills 220 Montgomery
 Min Tower 220 Bush
 Ming Yee 924 Grant av
 Mission Medical 3505 20th
 Mission Office 1450 20th
 Mission-Sixteenth 3004 16th
 Mohr 883 Mission
 Monmouth 681 Market
 Montgomery 700 Montgomery
 Montgomery Block 628 Montgomery
 Morris Plan 717 Market
 Morrison 1000 Temple 385 Arton av
 Multiple 270 Sutter
 Musicians Union 230 Jones
 Mutual 704 Market
 Myers 305 Grant av
 Nash John Henry 447 Sansome
 National Guard Armory 1800 Mission
 Nathalie Nield 375 Sutter
 Native Sons of the Golden West 414 Mason
 Nevada Bank 14 Montgomery
 New Mission 2586 Mission
 New Montgomery 180 New Montgomery
 Newhall 260 California
 Niantic 309 Sansome
 Nicol Nathalie 375 Sutter
 Nile Sixty Seven Sutter 907 Sutter
 Nile American Life Insurance 222 Sansome
 Nuttal 312 Sutter
 Old United States Mint 80 5th
 One Eleven Sutter 111 Sutter
 One Fifty Four Sutter 154 Sutter
 One Hundred McAllister (For occupants see Internal)
 Rex Bldg 100 McAllister
 One Thirty Geary 130 Geary
 One Thirty Sutter 130 Sutter
 One Thirty Three Geary 133 Geary
 Operating Engineers 474 Valencia
 Orient 332 Pine
 Owenen 112 Pine
PACIFIC BUILDING, 821 Market sw cor 4th, Tel EXBROOK 2-3047
 Pacific Gas & Electric 245 Market
 Pacific Gas & Electric Co (Beale Street Annex) 25 Beale
 Pacific Greyhound 221 Pine
 Pacific Mutual 860 Market
PACIFIC NATIONAL BANK BUILDING, 333 Montgomery, Tel EXBROOK 2-2470
 Pacific Telephone & Telegraph Co 140 New Montgomery
 Palace of Fine Arts Lyon at end
 Palisades 117 Montgomery
PENLAND BUILDING, 760 Market, Tel SUTTER 1-4823
 Phillips 246 1st
 Phoenix 300 Pine
 Physicians 516 Sutter
 Pierce H & W 353 Sacramento
 Post Office 7th ne cor Mission
 Post Sent Medical 211 Post
 Potter 576 Sacramento
 Powell 111 Ellis
 Powell Studio 435 Powell
 Printers 300 Broadway
 Professional 90 Woodacre dr
 Professional-Lateral Center 333-35 Hayes
 Prudence 40 1st
 Rapp 121 2d
 Religious 111 O'Farrell
RETAILERS BUILDING, 15 Stockton, Zone 8
 Rialto 116 New Montgomery
 Rineon Warehouse 60 Federal
 Roberts 23 Grant av
 Robins 222 Kearny
 Rochester 709 Mission
 Rosch 186 Mission
 Rosenstock 28 Geary
RUSS BUILDING, 235 Montgomery, Office Room 1101, Tel GARFIELD 1-7424
 Sachs 140 Geary
 Sailors Union of the Pacific 450 Harrison
 St Clair 16 California
 St Paul 291 Geary
 Sales Mart 1405 Bay Shore Blvd
 SanChristina 1026 Market
SAN FRANCISCO BANK BUILDING TNE, 405 Montgomery, Tel EXBROOK 2-6167
 San Francisco Stock Exchange 155 Sansome
 Sansome 500
 Santa Marina 112 Market
 Seaton 1550 Montgomery
 Schmidt 12 Geary
 Schmiedell 604 Montgomery
 Schubert 3009 16th
 Scottish Rite Temple 1290 Sutter and 1320 Van Ness av
 Seaboard 107 New Montgomery
 Sentinel 916 Kearny
 Seventy Seven O'Farrell 77 O'Farrell
 Sharm 35 New Montgomery
 Sheldon 461 Market
 Shell 100 Bush
 Sierra 210 Post
 Sierra 343 Front
 Sirgin 130 Bush
 Six Fifty Sutter 680 Sutter
 Six Fifty Five Sutter 655 Sutter
 Six Hundred Five Third Street 605 3d
 Six O Five Washington 605 Washington
 Six Seventeen Montgomery 617 Montgomery
 Six Sixty Seven Mission 667 Mission
 Sixty Eight Post 68 Post
 Sixty Four Pine Street 64 Pine
 Sixty Sansome 60 Sansome
 Soriano 212 Stockton
 Sorensen 2 Pine
 Standard 111 New Montgomery
 Standard Oil 225 Bush
 Standard Oil Annex 265 Bush

CAFE EL PORTAL

4 Private Banquet Rooms

Dancing Nightly to El Portal Orchestra

FAMOUS FOR GOOD FOOD • 35 YEARS AT SAME LOCATION

Tel. Skyline 1-1514 for Reservations

8th AVE.

Free Parking

BUILDINGS—OFFICE AND PUBLIC—Cont'd

State 350 McAllister
 State Agricultural 14 Sacramento
 State Building Annex 450 McAllister
 Steel 145 Montgomery
 Stevenson 608 Mission
 Stockton's 151 Mission
 Stockton 408 Stockton
 Stonestown Medical-Dental 595 Buckingham way
 Stra-burger 127 Montgomery
 Studio 1367 Post
 Sun 405 Sansome
 Sutter 358 Sutter
 Sutter-Powell 449 Powell
 T W A 240 Stockton
 Terminal 425 Mission
 Terminal Plaza 430 Mission
 Textile 660 Mission
 Thibbs 682 Mission
 Thirty Eight Sansome 38 Sansome
 Three Fifty Mission 350 Mission
 Three Fifty Sansome Street 350 Sansome
 Three Forty One Market 341 Market
 Three Forty Pine 340 Pine
 Three Twenty 320 California
TILDE SALIS BUILDING, 420 Market, Zone 11, Tel SUTTER 1-8854
 Title Insurance 275 Bush
 Title Insurance & Guarantee 140 Montgomery
 Transpac The Embarkadero It of Mission
 Troy 783 Mission
 Two Forty Four California Street 244 California
 Two Forty Montgomery 240 Montgomery
 Two Four Nine Four 2494 Mission
 Two Hundred Bush Street 200 Bush
 Two Sixty Kearny 200 Kearny
 Two Thirty California 230 California
 Two Thirty Five Pine 235 Pine
 Two Twenty Five Pine 225 Kearny
 Two Twenty One Pine 221 Pine
 Underhill 617 Montgomery
 Underwood 525 Market
 Union Carbide & Carbon 22 Battery
UNION SQUARE BUILDING, 350 Post, Zone 8, Tel GARFIELD 1-1014
 United Air Lines 421 Powell
 United Security 2085 Sutter
 United States Fidelity & Guaranty 444 California
 VanNess-Pacific Medical 2107 VanNess av
 Veterans Administration 49 4th
 Veterans Memorial 1550 Van Ness av
 Visitation Valley Medical & Dental 5 Peabody
 Volkman 414 Jackson
 Wm Memorial 30 VanNess av
 Washington 380 Washington
 Welch 244 California
 Westworth-Smith 45 2d
 Warner 250 Geary
 West Coast Life 605 Market
 West Portal Medical 60 Vicente
 West Portal Medical Dental 276 Clarendon bld
 West Portal Professional 15 West Portal av
WESTERN MERCHANDISE MART, 1355 Market cor 10th, Tel KIM 2-2511
 Westphal 545 Sutter
 Westwood Medical Dental 301 Miramar av
 Whitwell 166 Geary
 Williams 695 Mission
 Wilson 873 Market
 Women's City Club 405 Post
 Wong 145 Waverly pl
 Woodbridge 228 McAllister
 Young 133 Kearny
 Young Men's Institute 50 Oak

2134

***BUSINESS MACHINES—Cont'd**

Acct Inc 114 Sansome R500
 Fitzgerald Electro-Mechanical Co 143 2d
 Friden Calculating Machine Co Inc 44 2d
 General Business Machine Co 1137 Russ bldg
GEORGE OFFICE EQUIPMENT CO, 62 2d, Tel YUKON 6-4787 (See page 91 Buyers' Guide)
 Guaranty Typewriter Co 256 Market
 Harris Ward Inc 565 Market
 Holladay Co 358 Market
 International Business Machines Corp 25 Battery and 2 Pine R205
 Keaton Music Typewriter Co (music type) 461 Market R307
 Koebe Typewriter Co 15 4th
 Marcham Calculators Inc 681 Market
 Mission Business Machine 3412 22d
 Monroe Calculating Machine Co Inc 60 Main
 Office Equipment R303
 Olivetti Sales Corp 17 2d
 Quality Office Machines Co 419 Market
 Remington Rand Co 11 2d
 Revak-Perry Co 123 Montgomery
 Royal Typewriter Co 583 Market 2d and 3d fls
 San Francisco Typewriter Exchange 591 Market
 Schwimmer Lester B 171 2d
 Smith-Corona Inc 545 Market
 Stone Typewriter Co 171 2d R306
 Taulan Systems Inc 33 Taylor
 Tibbs Victor H Co 821 Market R221
 Typewriter Co The 533 Market
 Typewriter Corp 100 1st
 Typewriterium Co Inc The 457 Market
 Underwood Corp 525 Market R520 and 531 do
 Victor Adding Machine Co 36 2d

***BUSINESS OPPORTUNITIES**

CASH REALTY CO, 3221 Mission, Tel Mission 8-4332
 See page 91 Buyers' Guide

CITY REALTY CO, 2773 Mission, Tel Valencia 4-3368 (See page 83 Buyers' Guide)

MISSION REALTY CO, 2195 Mission at 18th, Tels MARK 1-0444, MARK 1-0425, Res Tel Overland 1-4693 (See page 91 Buyers' Guide)

TRODDEN J CO, Pacific Bldg, Suite 724, 821 Market, Tels YUKON 2-3650, 2-3651 and 2-3652

***BUSINESS PROPERTIES**

COLDWELL, BANKER & COMPANY, 57 Sutter, Zone 4, Tel SUTTER 1-8500 (See page 84 Buyers' Guide)

HARRIGAN, WEIDENMULLER CO, 344 Kearny, Tel GARFIELD 1-7615 (See page 89 Buyers' Guide)

HURST JAMES CO, 50 Alexander Bldg 155 Montgomery, Tels SUTTER 1-8456 and 1-8457 (See page 90 Buyers' Guide)

BUSINESS SERVICE BUREAUS

Associated Business Institute 210 Post R604-05
 Business Control Service 435 O'Farrell
 Chesnut & Co 1000 Montgomery
 Dele Sa D & Associates 58 Sutter R511
 Langlois Business Service 595 Buckingham way R226
 Specialized Business Service 100 Pine R806
 Tax & Business Service Co 2433 Mission

BUTCHERS' SUPPLIES AND TOOLS

BIRO MANUFACTURING CO, 57 Page, Tel UNDERHILL 3-1280

Easyspeed Co 1586 Bush
 Eclipse Supply Co 1160 Folsom
 Hobard Sales Agency 952 Mission
 LeFlore Co 1469 Fairfax av
 Mason Bros 969 Mission
 Perry Geo 550 Montgomery
 Smith's Hl Co 50 Hawthorne R230
 United States Slicing Machine Co Inc 989 Howard
 Western Butchers Supply Co 156 4th and 418 Mendell

***BUTTER, CHEESE AND EGGS—WHOLESALE**

TOMALES BAY CREAMERY, 3236 Pierce, Tel Jordan 7-3120

BUTTER MANUFACTURERS

GOLDEN STATE COMPANY LTD (Division of Foremost Dairies Inc), General Office 425 Battery, Tel EXBROOK 2-5121, San Francisco Distributing Dept 366 Guerrero, Tel NEMLOCK 1-6000

BUTTON CARDING

Sunnet Buttons 617 Montgomery R317

BUTTON MANUFACTURERS

Advance Pleating & Button Co 783 Mission 2d fl

BUTTONS—WHOLESALE AND JOBBERS

Chestnut Button Shop 2195 Chestnut
 New York Button Co 130 Geary 4th fl

CABINET MAKERS

A-1 Carpenter Shop 1350 Pacific av
 Acme Carpenter & Cabinet Co 72 Commercial
 Altair Cabinet Shop 1457 9th av
 Amlet & Boehm 329 Commercial
 Anderson Cabinet Shop 1458 Pacific av
 Arnold & Egan 55 Raush
 Bach Louis A 68 Anna way
 Bauman Co 538 Valencia
 Bateman Wm Co 1915 Bryant
 Bay Cabinet & Fixtures 377 Bay
 Blair Arnold & Sons Nevada
 Boxerman Max 4057 18th
 Brander R S Carpenter & Cabinet Shop 317 Market
BURNER PAUL, 1446 Pine, Tel PROSPECT 5-5325
 Cabinet Shop The 260 San Carlos av
 Carey A B & Co 69 Clementina
 Carlen Isaac
 Carlisle's Cabinet Shop 2904 23d
CENTRAL MILL & CABINET CO, 1595 Fairfax av, Tel Valencia 4-7316
 Custom Bldg 108 889 Clay
 Customwood Furniture Shop 1708 Stockton
 Cy's Cabinet Shop 542 Church
 Dal Ben Cabinet Shop 22020 3d
 Daley & Co 78 Henry
 Edroy Products 2855 Bush
 Empire Mfg Co 27
 Ernestam Erik G 38 Lafayette
 Fensky Geo C Co 761 Tehama
FINK & SCHMIDT, 604 S52 Brannan, Zone 7, Tel EXBROOK 2-1513
 Forbes Mfg Co 1901 Bryant
 Freeway Cabinet & Fixture Co 3275 San Bruno av
 Gillette Mfg Co 201 Bryant
 Giest S A & Co 200 9th
 Golden Gate Cabinet & Frame Co 73 Converse
 Golden Gate Furniture Co 661 Cole
 Goldmark Co The 728 McAllister
 Gralls & Bernadini 2270 3d
 Hamilton H H Co 2000 Oakdale av
 Handcraft Cabinetmakers 3007 Sacramento
 Hink John C 1450 VanNess av
 Hirsch 21 2d
IDEAL WRECKING CO, 1518 Geary, Tels Fillmore 6-0115 and Jordan 7-3424
 Karp H & Son 712 1st
 Kim S Cabinet Shop 15 Stone
 Laman Bros 433 11th
 Lee Arth 1445 Pacific av
 Letin C & Son 1226 Valencia
 McVay's Cabinet Shop 723 Lincoln way
 Modern Fixture & Cabinet Works 2012 Bryant
 Morris Mfg Co 363 6th

***BUILDINGS—TRADE**

SAN FRANCISCO BUILDING AND CONSTRUCTION TRADING COMPANY, 155 Temple Assn, 200 Guerrero, Tel MARKET 1-1806

BURGLAR AND FIRE ALARM NOTIFICATION

American Burglar Alarm Co 165 Jessie 2d fl
 American District Telegraph Co 15 Lafayette
 Day & Night Burglar Alarm Service 30 Cortland av
 Frank Elwood 3349 Steiner
HERMAN SAFE CO TNE, 1699 Market at Valencia, Tel UNDERHILL 1-6644 (See page 96 Buyers' Guide)

BUS AND COACH LINES

American National 75 5th
 Continental Pacific Lines 44 4th
 Continental Western Lines 75 5th
 Gray Line Inc 43 4th
 Pacific Greyhound Lines 371 Market
 Santa Fe Transportation Co 44 4th
 Transcontinental Bus System Inc 44 4th

***BUS LINES**

CONTINENTAL TRAILWAYS, 44 4th, Tel SUTTER 6-711

PACIFIC GREYHOUND LINES, 371 Market, Tel OOLUAS 2-4664

BUS STATIONS

Pacific Greyhound Lines 60 7th
 Santa Fe Bus Depot 44 4th

BUSINESS COLLEGES

Lenhardt School 1005 Market R312
 Professional Career Academy 821 Market R207

***BUSINESS CONSULTANTS**

KING'S RESEARCH SERVICE, 821 Market, Room 707, Tel YUKON 6-4791

BUSINESS COUNSELORS

Borja Uplano 681 Market R777
 Capital Service Co 544 Market R902
 Comstock Advisory Service 609 Sutter R312
 Elkus Eug S 155 Montgomery R310
 Ferguson Hob & Associates 112 Market R804
 Findlay & Decker 100 Kearny
 King Irving H 300 Montgomery R1030
 King's Research Service 821 Market R707

***BUSINESS ENGINEERS**

MAY GEO S CO, 291 Geary, Tel GARFIELD 1-5244

***BUSINESS FORMS**

UARCO INCORPORATED, 450 Mission, Tel GARFIELD 1-6760

BUSINESS MACHINES

Addressing Machine Co of California 018 Mission
 Addressograph Multigraph Corp 39 2d
ALLEN R C BUSINESS MACHINES INC, 571 Mission, Tel YUKON 6-4784
 Allied Business Machine Co 540 Kearny
 American Typewriter Co 2247 Market
 Associated Business Machines 142 Dore
 Avenue Typewriter Shop 610 Irving
 Burroughs Corp 1930 Market
 Business Equipment Co 517 Market
 Calery's Office Machine Service 202 Valencia
 Clary Multiplier Corp 580 Market R300
 Comptometer Division Felt & Tarrant Mfg Co 46 Kearny 6th av
 Conhead Ralph C Corp 61 New Montgomery
 Crown Typewriter Co 63 2d
 Cummins Business Machines 5629 Geary Blvd
 Dick A Co 235 Montgomery R362
 Dictaphone Corp 21 2d
 E & M Office Machine Co 63 2d
 E Z Sort Systems Ltd 45 2d 2d fl