NORTHERN COUNTIES TITLE INSURANCE COMPANY
Complete Title Plant of the City and County of San Francisco
369 BUSH STREET PHONE SUtter 1-3251

SAN FRANCISCO
" Hearing Aid Center (Louis B Heltman) 760 Market R368
" Hearing Center 1609 Scott
SAN FRANCISCO HEARING SOCIETY INC. Member of the Community Chest of San Francisco, Carolyn A Oanworth Exec Oirector, 2015 Steiner at Pine, Tel WEst 1-7399, Evenings Tel PRospect 5-9196
" Heart Association Mrs Gladys T Daniloff exec dir 604 Mission R703
" Historical Society 1515 Masonic av
" Home Finders (Geneve L A Shaffer) real est 710 Taylor
" Horsemen's Association Harold Hermao pres Mary F Jordan sec 116 Delmar
" Hospital Thos E Albers supt 22d at Potrero av
" Hotel Owners Association Louis Marty pres Roger Salanne v-pres Harry Guay treas Raymond Crummey sec 370 Geary
" Ice Skating Rink (Mrs Lucinda Campbell) 1557 48th av
" Instrument Co (Robt A Pue, Robt M Smith) nautical instruments 510 Battery R227
" International Airport Frederic B Butler mgr 12 mi s on Hwy 101
" Iron Foundry Mabel M Taylor pres-treas R C Garsey v-pres J D Taylor sec 260 Townsend
" Jobbing House (David Victor) men's clo 972 Market
" Junior Academy Roy E Hartbauer prin 1367 10th av
SAN FRANCISCO JUNIOR CHAMBER OF COMMERCE
CARL A BOLLER JR, Pres
ROBT T BONNELL, Sec-Mgr
BARBARA MOLLER, Editor
333 PINE
TELEPHONES EXBROOK 2-4511, 2-4163
SAN FRANCISCO KNITTING MILLS, Elmer F Bondshu Pres, Manufacturers, Wholesalers, Retailers, Nylon Hosiery, Sweaters, Skirts, Blouses, Lingerie, Open To The Public, 38 1st, Tel YUkon 2-6878 (See page 112 Buyers' Guide)
" Laboratories Inc Geo C Good pres Mrs Pearl S Good v-pres Agnes M Dahlberg sec-treas 690 Market R816
" Ladies Protection and Relief Society Home Miss Georgina H Asb supt 3400 Laguna
" Latex Products Co Alf S Lee pres Wm A Swan v-pres rubber gds retail 16 Beale R211
" Lathing Co (Rilly P Torone) contrs 3330 San Bruno
SAN FRANCISCO LAW LIBRARY, Robert J Everson Librarian, 436 City Hall, Tel HEmlock 1-2121
SAN FRANCISCO LAW LIBRARY (Mills Branch), Guernsey Carson Librarian, 950 Mills Tower, Tel YUkon 2-1685
" Law School John P McFarland dean 431 Sutter
" Life Underwriters Association Caye Wrenn exec sec 584 Market R722
SAN FRANCISCO LIGHTING & SUPPLY CO
CHAS MacOOUGALL, Pres
FRED G KIRCHUBEL, V-Pres
WALTER FUNSINN, Sec-Treas
1147 HOWARO
TEL MARKET 1-7900
" Lions Club 101 Post R407
" Lithograph Co Roland L Howes pres Michel Pisani sec Jack Pisani treas Jerome Severance genl mgr 621 4th 3d fl and 227 Davis
" Lithographers Pension Trust Ivan T Brandenburg sec 693 Mission R603
" Lithographers Welfare Fund Ivan T Brandenburg sec 693 Mission R604
" Loan Association (Henry Rothenberg) 6 6th
" Lock Shop (Jerry G Clifford) 2350 Market
" Lodge No 854 Brotherhood of Railway Clerks Pink Hardesty sec-treas 765 Market R1306
" Machine Co 268 Alabama
" Machinery Dealers Assn N G Lawrence asst sec 114 14th
" Maennerchor 625 Polk
" Maritime Museum Karl C Kortun dir foot of Polk
" Massage School 150 Powell R411
" Materials Co Ralph H Ruppert pres Edgar G Oden v-pres Geo C Guntli sec-treas bldg matls and sups 3070 23d
" Meat Dealers Association Clyde D Lighthody exec sec 791 Haight
" Medical Society Mrs Olive Neick admn sec 2180 Washington
SAN FRANCISCO MEMORIAL COLUMBARIUM
NO 1, LORAINE COURT OFF ANZA BETWEEN STANYAN AND ARGUELLO BLVD
TELEPHONE BAYVIEW 1-1838
OFFICE 593 MARKET, ROOM A11, ZONE 5
TELEPHONE SUTTER 1-8239
" Mental Health Society John F O'Brien exec dir 998 Eddy
" Mercantile Exchange Chas H Sommer mgr 112 Market R427
" Milk Council Harold Rapson sec 1095 Market R804
" Mining Exchange Frank J Carter sec 327 California
" Mortgage Co Walter O Files pres Bragdon B Garrow sec loans 225 Kearny 2d fl
" Motel (Carl Fritschen) 1750-1770 Lombard
" Motorcycle Club 1294 Folsom
" Moving & Storage Co Vincent A Carroll pres 965 Sutter
" Music Club 466 Geary R501
" Music Co (Edwin E Breuer) mus tchrs 2542½ San Bruno av
" & Napa Valley Railroad Edna M Price sec-treas 620 Market R820
" National Sports & Boat Show Thos R Rooney mgr 369 Pine R621
" Navy Ship Yards (See Hunter's Point Navy Ship Yards)
" News Co Harry Pearl mgr 657 Howard
SAN FRANCISCO NEWS THE (Scripps-Howard Newspapers), Oaily News Co Ltd, Publishers, Frank R Ford Editor, Jos L Cauthorn Pres, Earl D Baker Business Mgr, Chas F Massey Managing Editor, 812-814 Mission, Zone 1, Tel EXbrook 2-8700 (See page 78 Buyers' Ouide)
" Newspaper Publishers Association Eug F Bitler mgr 681 Market R559
" -Oakland Mailers Union No 18 H W Stafford rep 503 Market R901
SAN FRANCISCO-OAKLAND NEWSPAPER OUILO, Sam B Eubanks Exec Sec, 690 Market, R429, Tel OArfield 1-6833
" -Oakland Photo-Engravers Union No 8 Geo C Krantz sec-treas-business rep 320 Market R213-14
SAN FRANCISCO OPERA ASSOCIATION
KURT HERBERT ADLER, Artistic Director
HOWARD K SKINNER, Mgr
WAR MEMORIAL OPERA HOUSE
TELEPHONE UNOERHILL 1-4008
" Operators Service (Ira L Dickson, Leslie J McCleary) radio repr 155 7th
" Optical Supply Co Inc whol 282 Minna
" Osteopathic Physicians-Surgeons Group J Vincent Parisi dir 323 Geary R604
" Osteopathic X-Ray Laboratory (Russ I Alley) 323 Geary R414
" Paper Co 283 7th

SAN FRANCISCO
" Parts Jobbers Association Nate Shanedling mgr 731 Polk
" Patelco Credit Union A B Cumming ofc mgr 119 New Montgomery
" Pattern Shop (John J Casella) 334 6th
" Periodical Service (Burton H Daniels) subscription agcy 25 Taylor R620
" Pet Hospital (Melvin A Northrup) 1371 Fulton
" Photo Engraving Co (John Kowalski) 547 Sansome
" Photography Service Jos Scoff mgr 393 Hayes
SAN FRANCISCO PLACEMENT BUREAU
JAMES T RUBEY, Owner
QUALIFIED PERSONNEL OFFICE
SALES, ACCOUNTING
TECHNICAL, PROFESSIONAL
46 KEARNY, ROOM 201
TELEPHONE EXBROOK 2-6136
SAN FRANCISCO PLANNING AND HOUSING ASSOCIATION, Mary Jane Rolfs Executive Secretary, 210 Post, R1102, Tel SUtter 1-7443
" Plastics Co (C O Y and Chas A Mallanni) plastic fabricators 526 Pine
" Pleating Co (Jack LaPetlis) 199 Minna
" Police Journal Walter H Hecox editor 465 10th
" Police Officers Association 3543 18th
" Polyclinic and Post Graduate College Millard R Ottinger dir 1055 Pine
" Popcorn & Nut Co (Lester L Baker) 131 Franklin
" Poster & Advertising Co (Jack H Goodwin) signs 148 Leavenworth and 1128 Polk
" Printing Co (Edw G Cassidy) 440 Sansome 2d fl
" Printing Pressmen & Assistants Union No 24 Arth Sanford sec 630 Sacramento
" Produce (Max Forkos) 1360 Folsom
" Professional Credit Bureau (Roy E Meade) 935 Market R401-03
" Progress Louisa A Budde pres Henry J Budde v-pres Herbert C Kaufman sec-treas 125 Valencia
" Provident Loan Association (Frank Rusalem and Victor Sussberg) loan ofc 932 Mission
" Psychoanalytic Institute Wm G Barrett pres 2235 Post
SAN FRANCISCO PUBLIC LIBRARY (See City and County Offices)
" Publishing Co (San Francisco Chronicle) 905 Mission
" Radio & Supply Co (Geo Weiss, Francis D Wells) 1284 Market
SAN FRANCISCO REAL ESTATE BOARO
RICHARO F HAROING, Sec-Mgr
105 MONTGOMERY, R200
TELEPHONE GARFIELO 1-2167
" Real Estate Co (Alf H Cassidy) 2300 Irving and 3915 Judah
" Recreation & Park Fell and Stanyan
" Refrigerating Engineers 26 7th
" Refrigerator Co (John E Pierson, Jos M Righetti, Elmer E Loyles) sales and service 153 7th
SAN FRANCISCO RENTAL & REALTY CO (Martha G Wilsford), Apartment Rentals, Free Service to Property Owners, 9 A M to 8 P M and Saturdays and Sundays, 410 Geary, Tel PRospect 6-3911, Branch 2477 Lombard, Tel WAlnut 1-3010
" Retail Florist Association Louis Paolini pres 3151 Fillmore
" Retailers Council Vincent H Brown genl mgr 15 Stockton R302
" Retailers Protective Assn Robt E Pfaeffle sec 45 Guerrero
" Roofing Co (Adrian L Nolfi) 35 Vicente R2
" Rowing Club Danl Kennedy pres Sam Bennett v-pres Everett P Rowe sec Rene Mir treas 504 Jefferson
" Rubber Stamp Co (Orland W Ebright) 94 Natoma
" Rug Co (Edwin E Portel) 1803 Market
" Sales Executives Association Evelyn J Power exec sec 625 Market R702
" Sash & Door Co (Max Solomon) 409 S VanNess av
SAN FRANCISCO SAUSAGE FACTORY (John J Oevincenzi, Anthony S Oevincenzi, Victor S Oevincenzi, Louis Oevincenzi), 447 Broadway, Tel DOuglas 2-8495
" Saw & Tool Works (Chas Widman, Edw E Conn) 191 Valencia
" Sawdust Co (Arth G Lindauer, Robt W Pritchard) 175 DeHaro
" School of Dancing (Mrs Kay Herrguth, Mrs Marie Creighton) 1255 Market
SAN FRANCISCO SCREW PROOUCTS CO
WM NONINGS, Partner
P S SMITH, Partner
A A OOUOHERTY, Partner
SCREW MACHINE PROOUCTS
755 BRANNAN
ZONE 3
TELEPHONE MARKET 1-0419
" Seals Inc Damon J Miller pres John Craig v-pres Ruth Merrill sec Robt Hirch treas baseball team 2350 16th
" Secretarial School Inc Marilyn F Weiland pres 12 Geary R203
" Senior Center Florence E Vickers dir foot of Polk
" Shirt Shop (Wm W Yim) mfrs 816 Kearny
SAN FRANCISCO SHOPPING NEWS CO, Merriel E Cooley Genl Mgr, Allen E Selbert Adv Mgr, Publrs Shopping News 851 Howard, Zone 3, Tel OArfield 1-5200
" Society for the Prevention of Cruelty to Animals 2500 10th
SAN FRANCISCO SOCIETY FOR THE PROPAOATION OF THE FAITH, Rev Vincent F McCarthy Director, 1095 Market, R511, Tel UNderhill 3-6464
" Soda Fountain Co (Tyson E Sandifer) 1088 Howard
" Souvenir Shop (Jas G McGuire) novelties 131 Taylor
" Specialty Co (Chas E Kramer) cash registers 1047 Mission
" State College J Paul Leonard pres 1800 Holloway av
SAN FRANCISCO STATE COLLEOE LIBRARY, M W Westgaard Asst Librarian, 1600 Holloway, Tel JUniper 2-4300
" Stationery & Toy Co (John Felde, Earl Odom and Wm J Vinal) 839 Howard
" Steel & Tin Mill Products Co (Carlo L Lastreto, Seymour Phillips) 510 Battery R238
SAN FRANCISCO STEVEOORINO CO
H A GADE, Pres
O J GLENHAN, V-Pres
EDNA A GADE, Sec-Treas
E J LE VASSEUR, Acct
35 BRANNAN
TELEPHONE YUKON 8-4545
" Stock Exchange Ronald E Kaehler pres Ruth Kapelsky sec Saml W Netherwood treas 301 Pine
" Stock Exchange Building 155 Sansome
" Super Market (Hi Kong) 130 6th
SAN FRANCISCO SYMPHONY ASSOCIATION
HOWARD K SKINNER, Mgr
WAR MEMORIAL OPERA HOUSE
TELEPHONE UNDERHILL 1-4008
" Symphony Foundation Chas K Jones exec dir 821 Market R705

SAN FRANCISCO TERRAZZO CO
TURI MINUTOLI, Owner
TERRAZZO FLOORS
BRASS OIVIOERS
STEPS ANO FLOORS
3730 30
TELEPHONE ATWATER 2-4077
" Theatres Saml H Levin pres Michl A Naify v-pres-treas R O Folkoff sec theatre owners and oprs 172 Golden Gate av
" Theatrical Federation Wm P Sutherland sec-treas 230 Jones R308
" Times-Herald Lisa Perrine Publishing Co publs 1650 O'Farrell R502
" Towing Co (Chas L Crary, Henry R Kage) 215 Market R734
" Trade Bindery (Peter Rangaves) 500 Sansome R501
" Tribune Alex J Faso publ newspaper 1900 Fillmore
" Trinity Presbyterian Church Rev Benj N Adams pastor 3261 23d
SAN FRANCISCO TUBERCULOSIS ASSOCIATION, Richd L Head Exec Sec, 604 Mission, Room 801, Tel DOuglas 2-1104
SAN FRANCISCO TURKISH BATHS, Jose Delgadillo Mgr, 229 Ellis, Tel PRospect 5-8013
" Typewriter Exchange (Fred E Mielke) 591 Market
" Typographical Union No 21 Claude M Baker pres M B MacLeod sec 703 Market R251-53
" -Urban League Seaton W Manning exec sec 2015 Steiner R34
SAN FRANCISCO VON COMPANY (Frank E Oowns), Distributors Von's Pink Tablets, 841 Pacific Bldg 821 Market, Tel GArfield 1-7233
SAN FRANCISCO WAREHOUSE CO, Henry F Hiller Pres, Lloyd Swayne V-Pres, W L Hiller V-Pres, Lloyd Swayne Jr V-Pres, M E Percival Sec, Internal Revenue Bonded Warehouse No 42, General Warehousemen and Forwarding Agents, Main Office 605 3d, Tel SUtter 1-3461
" Weatherstrip Co (Robt F Ferrier) 300 Taraval
" Welding & Fabricating Co (Albert A Plechl, Harry C Freese) 528 Folsom
" Window Shade Manufacturing Co (Oeo Miller) 859 Golden Gate av
" Wire & Iron Works (Henry and Milan Dulik) 53 Colton
" Wired Music (Max E Brown) transmitted music bsmt 1182 Market
" Women's Chamber of Commerce Mrs Anna Kilsby pres Mrs Connie Warshaw v-pres Mrs Dollie Lund sec Mrs Virginia Gottung treas 681 Market R817
" Wood Products Inc Don A Younger pres Jack Younger v-pres Wm O Bradley sec 4th fl 405 Sansome
" Working Boys Club Rev Jas D O'Shea dir 832 Fell
" World Trade Center Authority 405 Montgomery R809
" Wrecking Co (Edw H Mann) 973 Valencia
" Wrestling Club (Frank V and Jos B Malcewicz) 61 Grove R406
" Youth Assn Thos A Rowe exec dir 995 Market R1619
Sanfrey Irene L Mrs typ Calif Insp Rating Bur r1883 Oakdale av
SANFT MYER (Anna), Realtor, Income Properties, Homes, 3142 Noriega, Tel OVerland 1-6460, h 792 30th, Tel BAyview 1-8869
Sang Chin (Ginn's Cafe) r24 Spofford av
" Chin Fook cook Trader Vic's r867 Grant av
" Chong Co (J Long Fong, Bing Quan, Hing Wing Dere) hdw 1143 Stockton
" Chong Lung Co (Louie and Art Bow) importers 616 Grant av
" Chong Steam Laundry (Lee Gee, Lim K Ung) 1737 Geary
" Fat Co (Ho Chan) gro 1521 Hyde
" Hang Co (Richd Der) gro 830 Washington
" Hom L hsemn Hotel Mark Hopkins r1115 Stockton
" Joe Yue h919 Pacific av
" Lai bus boy SF Coml Club r Oakland
" Lee r544 Kearny
" Lung Steam Laundry (Don F Fong) 480 O'Farrell
" Ly Guay Harry h523b Chestnut
" Sun h837 Montgomery
" Tew (Ever) meat ctr Mission Quality Meat r1127 Clay
" Wo & Co (Fong Kwong Ping) importers 867 Grant av
" Wo Lung Grocery (Jas T and Suoy Ting Ding) 058 Powell
Sangalli Albert L (Lena) mech Pac Greyhound r Burlingame
" Robt A (Merle) mech Pac Greyhound r San Bruno
Sangamo Electric Co L A Nott agt instrument mfrs 1061 Howard
Sange Thos (Sange's Cookies) r Oakland
Sange's Cookies (Thos Sange) 2584 Mission
Sangenito Jos C (Lena H) cement wkr r750 Naples
" Lena R Mrs cash Weinstein Co r750 Naples
" Peggy J bkpr h750 Naples
Sangenitto Jos slsmn Pioneer Appl r Concord
Sanger Darrell constn wkr h1139 Geary apt 19
" Elsie M Mrs ofc sec Bechtel Corp h2101 Beach apt 206
" Helen H Mrs r1351 Plymouth av
" Roland J chf budget and reports section US Int Rev r Redwood City
Sangervasi Dorothy E clk Royal-Liverpool r736 Green
" Milton (Beatrice) biller Delta Lines r527 Filbert
" Victor P (Rose) driver h17 Scotia av
" Vincent (Delia) carp Del Monte Meat h738 Green
" Vincent jr (Jay M) driver Call-Bulletin r Pedro Valley
" Wm clk Delta Lines r1503 Noe
Sangiacomo Alexander (Cath L) h6730 Fulton
" Angelo C real est 3450 Geary blvd r6730 Fulton
" Battista (Rena) scavenger Scav Prot Assn h834b Green
" Domenic (Adeline) h233 21st av
" Emanuel E (Emma) emp Passetti Trucking Co h251 Charter Oak av
" Frank P (Isolene) lieut Fire Dept h464 8th av
" John plmb r233 21st av
" Jos studt r763 37th av
" Jos studt r251 Charter Oak av
" Luigi (Rosa) lab Dept Pub Wks h763 37th av
" Rose typ City & County Pub Welfare Dept r233 21st av
" Rosetta clk Met Life Ins r8730 Fulton
Sangimino Alphonse J (Fannie) tmstr h32 Nebraska
" Maria A Mrs h549 Chestnut
" Vincent USAF r32 Nebraska
Sanginetti Mary (wid Ben) r2373 14th av
Sangle Wendell r201 Leavenworth
San Gottardo Cafe (Mrs Cesira Pittoni, John Minazzoli) liquors 217 Columbus av
" Hotel (Mrs Cesira Pittoni, John Minazzoli) 217 Columbus av
Sangster Douglas H (Violet A) slsmn h331 Wilde av
" Frances tchr Bd of Educ h692 San Jose av apt 8
" Jas D (Marie) asst US Mint h2233 17th av
" Marie A (wid Stanley) h700 Shotwell apt 5
Sangston Pauline M Mrs proof mach opr Fed Res Bank r Oakland
Sanguell Marie (wid Frank) r1451 Thomas av
Sanguenetto John seamn r1351 Stockton
Sanguinetti A Mrs h1100 Union apt 801
" Alf clk Levi Strauss & Co r2127 Cabrillo
" Alf J clk r1070 Rhode Island

THE ONLY COMPLETE
IMPARTIAL LIST OF BUSINESS CONCERNS
without regard to Size, Importance, Location, or Appointments, is your
City Directory Classified Business Section

OFFICIAL AAA HOTEL
San Francisco's Finest Moderately Priced Hotel
HOTEL OXFORD
EVERY ROOM WITH TUB AND SHOWER
ONE PERSON $3.50 TO $4.50 • TWO PERSONS $5.00 TO $6.00
MASON AND MARKET STREETS
Convenient Garages