

LIQUOR DEALERS—RETAIL—Cont'd
 Buchanan's Tavern 600 1/2 Ave
 Wm The 401 Golden Gate at
 Club 1244, 1245
 Weston's Place 80 29th
 Point Club 2941 Golden Gate at
 Walsch Liquor Store 2794 Mission
 Zanted 10 1140 1/2
 Westwood Cocktail Lounge 1545 Ocean at
 The Caves Club 780 1/2
 White House Club 297 9th
 White Horse Club 780 1/2
 Why Not Club 483 Ellis
 Wilson Carl Company 711 711 Market
 Winkling Liquors 3273 Sacramento
 Wolfing Wolf House
 Williams Gene Liquors 2201 Tarzard
 Wilson Club 6054
 Willows The 4611 Geary Blvd
 Winthrop Lounge 399 1/2 Irving at
 Winz Room The 311 1/2
 Wishful Well The 603 Irving at
 Winger Bar 1132
 Wood Shed Club 736 Irving at
 Woods Hens 822 1/2
 Wood's Club 1758 Mission
 W. Chaney Club 214 Montgomery
 York Harbor Club 2990 Harbor
 Yonker's Hoedle 445 1/2
 York Club 298 6th
 Yosemite Corralles 404 Stockton
 Young Men's 404 Kearny
 Zappone 1926 Ocean at
 Zappone Cafe 317 3d
 Zelnick Cafe 232 3d

LIQUOR DEALERS—WHOLESALE

Alameda Distributors 1300 Townsend
 Alpha Distributing Co 423 2d
 Anchor Brands Inc 1000 Market R1301
 B&B Enterprises Co 699 2d R111
 Beverly Ice & Cold Storage R613
 Brewster-Vandercook & Co 130 Lombard
 Brumby Brands Inc
 Bruno-Forman Distributors Corp 485 California R1130
CALVEY DISTILLING 404 Montgomery, Tel
Douglas 2-3882
 Capital Dry Goods at the 283 Brennan R20
 Cavelli Inc & Co 3313 Fillmore
 Charles Lewis Distributors 25-31 Braham pl
 Chicago Wine Co 441 Fillmore
 Clifton & Co 373 Washington
 Gordon & Son 1077 McAllister
GLASER BROS. 422 2d, Tel Garfield 1-7010
 Grant & Rose Co 1077 McAllister
GOODERMAN & WORTS LTD. 1000 Brannan, Tel
 Franklin 2-1711
 Green Loan Co 1100 Battery Road
 Greenberg & Co 260 California R303
 Hart All Distributing Co 324 Townsend
 Hennessey & McClelland 499 California R514
JULLIARD INC. 400 Tennessee, Tel Atwater 8-1338
LEWIS WESTCO & CO. 222 Front, Tel Sutter 1-1380
 MacPherson & Co 142 Front
 Marquis Liquor Supply Co 501 Divisadero
 Martiniere E & Co 400 Drumm
 May Chur Co 510 Bay Street
 McKesson & Robbins Inc 2830 Alameda
 Metropolitan Division of Associated Brands Inc 582 Market
 R1307
 Millitt J C Co 118 Sacramento
 Mirco, H & Son 468 9th
MONTAL RALPH INC. 548 2d, 29th 7, Tel EXbrook
 2-1702
MONTEVERDE & PARODI INC. 100-110 Broadway,
 2nd 26, Tel Sutter 1-1176 and 1-1177
 (See page 53 Buyers' Guide)
 Patton Gene V & Co 1077 McAllister R211
 Rabinov Bros Inc 1335 Berry
 Ray & Winc Co 1822 Broadway
 Renschler Co 425 Broadway Inc
SCHEWEL INDUSTRIES INC
EXECUTIVE OFFICE
582 MARKET
TEL. YUKON 6-5544
 Scheiner International Corp 821 Market R924
SAGRAM DISTILLERS CORP. 400 Montgomery, Tel
 Douglas 2-1914
 Seaman's Club & Co 461 Bryant
SOREL MAX WHOLESALE LIQUORS. 204 2d, Tel
 Douglas 2-5400
TAYLOR W & COMPANY. 1000 Brennan, Tel KLAN-
 den 2-0293
 Terminal Liquors Ltd 900 3d
 Throck & Co 480 2d
 Tomkins & Modlin 250 California R202
 Travers Distributing Co 314 Front
 Walker Hiram Inc 323 1/2
 Walker Hiram & Sons Inc 1000 Brannan
 Walker John A 283 1/2
 Wing Wo Co 510 Battery R206
 Worst Distributors 700 1/2 8-1045

LIQUOR IMPORTERS AND EXPORTERS

LIQUORS—DISTRIBUTORS

ALPHA DISTRIBUTING CO. 423-433 2d, Tel OUCH-
 2-6838
BROWN-FORMAN DISTILLERS CORP. 1130 Montgo-
 mery Exchange Bldg 465 California, Tel Garfield
 2-5470
McKESSON & ROSSINS INC (Liquor Division), 2830
 Alameda, Tel Garfield 3-1850
MONTEVERDE & PARODI INC. 100-110 Broadway,
 2nd 26, Tel Sutter 1-1176, 1-1177 and 1-1177
 (See page 53 Buyers' Guide)
TAYLORS DISTRICTING CO. 314 Front, Tel SUTER
 1-3529
WALKER HIRAM INC
 333 Pine
 Tel EXbrook 2-1988
***LITHOGRAPH ARTS**
STECHER-TRUANG LITHOGRAPH CORPORATION, 600 Battery, Tel Douglas 2-4160
LITHOGRAPHERS
 Ad Litho Press Co 110 Montgomery R1200
 Alchiar California Corp 5700 3d
 American Bank Note Co 110 Montgomery R1200
 Bertrand Athey E 340 Sanson
 Bettrando's 451 Bush
 Brown's Graphic Art Service 3202 S
 California Litho Plate Inc 15 California
 Cando Corp 1523 1/2
 Castagna & Sons 344 Front
 Chapman Press 900 1/2
 Colonial Press 394 Pacific at 3d S

CROCKER H S CO INC. 1000 1/2
 San Mateo, Tel Juniper 4-5510 (See page 78 Buyers'
 Guide)
 DeLester W & A 847 Howard
 Delinger's Printing House 1335 Howard
 Donohue F & Co 194 Pacific at 3d S
DULFER ALEX LITHOGRAPHING CO. 853 Howard
 and Rear Entrance 243 24th Tribuna, Tel Garfield
 1-7931
 Great Reproduction Co 128 Main
 Geo Lithograph Co 444 Sansone
 Golden Lithograph Co 300 Broadway
 Golden & Falk 74 Ruess
 Harfield Litho Co 200 Broadway
 Higgins & R 551 Francisco
INDUSTRIAL LITHOGRAPHING CO. 298 Alameda,
 Zone 3, Tel UNDERhill 1-1556
 J&K Lithograph Co 186 Ctrs
J&K GREENSON & CO
LITHOGRAPHERS AND PRINTERS
DOUGLAS 2-3882
TEL SUTTER 1-4942
 Krieger-Cambach Co 300 Sansone
 Lashburn & Lublin 143 2d R202
LEHMANN PRINTING & LITHOGRAPHING CO. 300
 2d, Zone 7, Tel Garfield 1-3912
 L. Epstein & Sons 242 1/2 461 Bush
 Lind Lithograph 590 Howard
 Lindberg Fred 222 2d
 Lind Research Co 976 Fulton
 Linotype Process Co 323 Fulton
 Lind Litho Plate Co 210 Fremont
 Milmar Lithograph Co 1151 Polson
 Modern Lithographers Inc 300 Front
 Offset Press Competition 080 Market R302
 Pacific California Litho 303 Fremont
PDF & ASSOCIATES INC. 115 New Montgomery,
 Tel Douglas 2-1279 (See page 23 Buyers' Guide and
 page 13 Manufacturers' Dept)
 Pacific Lithograph Co 300 Broadway
 Reed Merrill 414 Jackson
 Renshaw Litho Co 200 Battery
ROESCH LOUIS CO (Litho), 1866 Mission near 15th,
 Tel Market 1-7700
 Royal California Lithograph Corp 5700 3d
 Ruess Phil & Co 450 Battery 2d
 S&S Lithograph Co 461-499 2d, Zone 7,
 Tel Douglas 2-0200 (See page 78 Buyers' Guide)
 Stecher Lithograph Co 600 Broadway
STECHER-TRUANG LITHOGRAPH CORPORATION,
 600 Battery, Tel Douglas 2-4160
 United States Printing & Lithograph Co,
 From San Francisco 1000 Broadway
 Bayshore Bldg, Redwood City, Tel Emerson 8-2877
 Western Litho Corp 214 Front
 Western Lithographers Co 215 Market R333
 Williams Lithograph Co 414 Brannan
 Wood Clax & Associates Inc 600 Broadway 3d S

LITHOGRAPHERS—COLOR ADVERTISING AND LABELS

CARLISLE A & CO. 645 Harrison, Tel Garfield 1-2746

LITHOGRAPHERS—PRINTING

CHAPMAN PRESS, 233 Front, Tel EXbrook 2-5991

LIVE STOCK BREEDERS

Berti A & Sons 1553 Mission
 Howell W S 5700 R413
 Western Cattle Ranches & Ranges Inc 200 Bush R1111

LIVE STOCK DEALERS AND COMMISSION

Arnold Albert P 700 Canal at
 Azzali E C 25 California R232
 Golden West Calf Co 222 8th

LOANS

GLOBE FINANCE CO. 253 Mission, Tel Valencia 6-2533

LOANS—AUTOMOBILE

(See also Finance Companies)

HOUSEHOLD FINANCE CORPORATION, 742 Market,
 Tel Douglas 2-0480
KENNEDY FINANCE SYSTEM 1, 24, Tel YUKON
 2-0676 (See page 41 Buyers' Guide)
MORRIS PLAN COMPANY OF CALIFORNIA THE, 745 Market, Tel EXbrook 2-0966
SAN FRANCISCO FINANCE CO. 1356 Van Ness av,
 Tel ORway 3-2440

LOANS—COLLATERAL AND SALARY

Ad Jewellers & Loan Co 87 8th
 Aileff's Coleman Jewellers 1513 Fillmore
 Central Finance Plus 73 7th
 Central Credit Co 1034 Market R204
 Canal Loan Office 1454 Fillmore
 Eiseley A & Son 1825 Mission
 Family Finance Co 740 Market R460
 Finance Loan Office 17 25 Fillmore
 Financial Counselors 717 Market R508
 First Loan 1582 Market
 Gentle Phil 398 San Leandro way
 Golden State 213 Mission
HOUSEHOLD FINANCE CORPORATION, 742 Market,
 Tel Douglas 2-0480
 Household Finance Corp 948 Market R200
 Household Finance Co 2751 Mission
 Kennedy Finance System 1 24
 Liberal Loan Office 77 6th
LOCAL LOAN CO. 406 Hayes Bldg 995 Market, Tel
 EXbrook 2-9575
 Morris Plan Comp of California 333 Montgomery
 12th 6, branches 821 and 1026 Market and 2272
 Mission
MORRIS PLAN COMPANY OF CALIFORNIA THE,
 Pacific Finance Loans 928 Van Ness, Tel 2588 Mis-
 sion R212
 Public Loan 323 Grant at 2d S
 Richardson & Co Inc 111 Battery R530
 San Francisco Loan Assn 6 8th
 Seaboard Finance Co
 Security Finance Co 2389 Mission
 San Street Loan Office 82 8th
 Stern's Loan Office 154 6th

LOANS—FINANCING

RUGGIE FINANCE PLAN INC. 727 Van Ness av, Tel
 Russell 5-3263

LOANS—FURNITURE

HOUSEHOLD FINANCE CORPORATION, 742 Market,
 Tel Douglas 2-0480

LOANS—MORTGAGE

Allied Building Credits Inc 12842 Market
 Anderson HELEN K, 920 Tarzard, Tels Ovrland
 1-5008 and 1-1712 (See page 38 Buyers' Guide)
BAY VIEW FEDERAL SAVINGS & LOAN ASSN. 3d
 and 4th, Tel YUKON 2-8226 (See page 100
 Buyers' Guide)
 Bayview 110 10th Sutter 12
 Bewley Bros & Co 1531 California R502
 California Home Loan Assn 1111 Sutter R101
 Capital Mortgage Co 1208 Broadway
 Central Manufacturing Co 1208 Broadway
 Emco Inc Co 2-444 (See page 100 Buyers' Guide)
 Emco Inc 400 Montgomery R701
FILES W & CO. 100 Montgomery 3d Floor, Tels EXbrook
 2-5480 and 2-5481
 First Pacific Mortgage Co 519 California R502
 Generally Building & Loan Assn 1111 Sutter R507
FIRST MUTUAL SAVINGS & LOAN ASSN. 120
 Kearny near Sutter, 29th 8, Tel YUKON 6-1881 (See
 page 108 Buyers' Guide)
 Halting P & Co 41 Sutter R502
 Home Loan Assn 1111 Sutter R507
MARBLE MORTGAGE CO. 140 Montgomery, Tel YUKON
 8-0211
 MacArthur Office Co 369 Pine R600
 Massachusetts Mutual Life Insurance Co 9 Sutter R903
 Mutual Life Insurance Co 680 Market R200
 Mortgages Inc 41 Sutter R312
 Mutual New York Life Insurance Co (regional mortgage
 corp) 111 Sutter R419-21
 National Cosmos 41 Sutter R303
 New York Life Insurance Co (usage dept) 1 Montgomery
 R1119
 Norris, Peegs & Simpson 243 Kearny
 Northern California Home Loan Assn 168 Bush R154
 Northern Counties Agency Branch & 45 Sutter
 Northwestern Mutual Life Insurance Co (usage loan
 dept) 233 Montgomery R503
 Pacific Coast Mortgage Co 260 Sansone 10th
 Pacific Mutual Life Insurance Co 680 Market R200
 Prudential Insurance Co of America (usage loan) 100
 Montgomery 8
 Rauser R & Co 1830 Farwell
 Royal California Home Loan 100 Sutter R700
 Seaboard Mortgage Co 375 San Carlos
 Security Mortgage Co 100 Kearny 2d
 Sears Edwin C Realtor 2811, 14th and 68 Post
 State Mortgage Co 100 Kearny 2d
 State Mortgage Corp at 41 Sutter R312
 Steiner & Co 168 Bush, Tel Sutter 1-6483 (See
 page 38 Buyers' Guide)
 Tel State Lendrite Credit Corp 785 Market R515
 Home Loan 41 Sutter R1600 (See page 78 Buyers'
 Guide)
WESTERN MORTGAGE CORPORATION, 43 Sutter,
 4th 4, Tel YUKON 2-1600 (See page 78 Buyers'
 Guide)
 Winoski Corp 1094 Mill Hill

LOANS—PERSONAL

HOUSEHOLD FINANCE CORPORATION, 742 Market,
 Tel Douglas 2-0480

LOANS—PERSONAL AND BUSINESS

MORRIS PLAN COMPANY OF CALIFORNIA THE, 745 Market, Tel EXbrook 2-0966

LOANS—REAL ESTATE

BAY VIEW FEDERAL SAVINGS & LOAN ASSN. 3d
 and 4th, Tel YUKON 2-8226 (See page 100
 Buyers' Guide)
CALIFORNIA SAVINGS & LOAN CO. 45 Geary, Zone
 100, Tel YUKON 6-1881 (See page 100 Buyers'
 Guide)
COLORWELL BANKER & COMPANY, 57 Sutter, Zone
 100, Tel YUKON 6-1881 (See page 100 Buyers'
 Guide)
 Tel Garfield 1-8768 (See page 93 Buyers' Guide)
HOMER REALTY SALES CO. 366 West 12th
 Kearny near Sutter, Zone 8, Tel YUKON 6-1881 (See
 page 108 Buyers' Guide)
MARBLE MORTGAGE CORPORATION, 43 Sutter,
 Zone 4, Tel YUKON 2-1600 (See page 78 Buyers'
 Guide)

LOANS—SALARY

KENNEDY FINANCE SYSTEM 1, 24, Tel YUKON
 2-0676 (See page 78 Buyers' Guide)

LOCK MANUFACTURERS

Parille Nix-Lock Inc Inc 420 Market R309
 SCHLACK LOCK CO, 2201 Bay St, Tel Orlan-
 do 3-1160
 Yale & Towne Mfg Co 118 New Montgomery R242

LOCKSMITHS

A A Locksmith 1575 8th
 A B C Locksmith 475
 A B C Locksmith 2978 Mission
 A One Locksmith 475
 Abley Locksmiths 435 Jones
 Anderson M G 428 1/2
 Anna Repair Service 5027 Anas
 Art's Fast 2
 Barrett Louis 275 Columbus at
 Bay Area Locksmiths 435 Jones
 Bell Lock & Key Co 608 1/2 Geary
 Bertrando's 451 Bush
 Best Lock & Key Order 1829 Market
 Blumhain's 1160 7th Columbus at
 Broadway Locksmith 255 2d
 Cery Locksmith 1004 Mission
 Curtis Eric 4328 8th
 Dad's Locksmith Shop 5296 Mission
 Daniel Repair Shop 4350 1/2
 Jerry's Locksmith Shop 137 4th
 Kerk's Home Rep & Lock 4350 1/2
 King's Lock Shop 704 Mission
 Klocksmiths 1150 2d
 Klocksmith Shop 334 Geary
 Klocksmiths 1004 Mission
 Klockmaker David 1580 Ellis
 Merritt's Key Shop 1175 Market
 Mission Repair Shop 258 21st
 Moffette Locksmith 2214 Mission
 Pacific Door Closer Co 450 14th
 Pacific Door Closer Co 305 305 Valencia
 Parsons & Ewing 801 W North Point
 San Francisco Lock Co 4350 1/2
 Sutter's Key Shop 1277 11th at
 Sutter's Key Shop 1277 11th at
 Tibbitts Victor L 1937 Mission
 Tomlinson H 27
 Tott 1107 Oak
 Twentieth Avenue Repair Shop 1267 20th at
 Victor Locksmith 39888 27th
 Worman's Key Shop 1930 Market
 Woodrow Construction Co 3227 4th
 Zett Gee J Locksmith 643 City

4249 GEARY BLVD. BA YVIEW 1-4570 Fully Trained Sales and Service Personnel

Lincoln & TERRY'S JOB SALES • SERVICE • PARTS

Newest Factory Approved Equipment