

The NEWS

San Francisco's Leading Home Newspaper

1. Editorial

The NEWS is noted for thorough coverage, clear reporting and balanced views. It is outstanding in its service to the community.

2. Circulation

The NEWS is San Francisco's home-delivered newspaper—delivered to more homes than any other daily.

3. Advertising

Advertising in The NEWS is productive advertising because NEWS readers are a family market . . . more persons per reader family than any other San Francisco daily newspaper.



The San Francisco News

A Scripps-Howard Newspaper