

ROYAL FIRE INSURANCE COMPANY

STRENGTH - PERMANENCY - GOOD REPUTATION

J. C. QUALMANN 201 Sansome St., Zone 20 Phone Asst. U. S. Mgr. (See Page 66 Buyers' Guide) DO UOOS 2-5855 Vice-Pres.

Outdoor Advertising COMPANY ESTABLISHED 1901 EDDY ST AT PIERCE

PALOW AV -Coold 1073 Nora Jones M178572 1080 Mervin Windup...

1075 Anna Emanuel 1076 Madeline Frances AT21197 1077 Eric Thomsen AT21197...

1090 Ingram Chiffon M178638 1091 Cecil Mott M178638 1092 Russell Raymond...

1093 Lela Albert M185804 1094 Mervin Windup M178572 1095 Madeline Frances AT21197...

2180 Morris L E & Co women's 2181 Kiefer & Associates mfrs rep 2190 Simon Dress Co dress mfrs...

PARADISE - From San Diego to north of San Luis until Cerritos 1774 Kathleen Jack PL51418 1775...

PARADE AL - From west side Grant av. bet Filbert and Greenwich 1924 Gustav Bert G M175878 1925...

2191 Pepa Wm J15184 2192 Mervin Windup M178572 2193 Madeline Frances AT21197...

237 Vacant 238 Bruckstein Paul GJ38435 239 Peteram Fern J152066 240...

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PARIS - Coold 538 Bruckstein Paul GJ38435 539 Peteram Fern J152066 540...

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609 Sutter

Tel. OR672 3-6672