MARKET—Continued
West Coast Life Bldg—Contd
1011 Lind Rudolph Jr archit SU171175
1014 Wolf William Jr archit SU Textiles
Street continued
1103 Welch Grape Juice Co The
SU171242
1105 Babcock A S & Co pub rep
VU23934
Brown Harold C lwyr VU63676
Hall-Carter Robt A lwyr SU18232
Welcome Man Pub Co VU23954
1106 Bennett Pub Service SU142240
1107 D-M-C Corp The cotton thread mfrs
VU23228
Fleisher Yarns Inc yarns mfrs
VU63528
Elmann Bernhard Co Inc art needlework VU63528
1111 National Casualty Co Inc EX22440
1201-04 West Coast Life Co
EX20760
1207 Decorit Millhouse Co textile mfrs
SU14120
1211 Dailey John J lwyr DO20193
Ettesne Myron E jr lwyr DO20193
Hamburger & Hamburger lwyrs
DO20193
1214 Harris Bros ins brokers
EX26892
Prugeot Co The real est holdings
EX26892
Street continued
607 Market Street Building
Rooms:
200 Acme Sign Co EX28196
Berry Paul paper EX24911
Brown Lou pub relations
GA10426
Central States Paper & Bag Co
SU141240
Dognilio Anthony Casa Serr Inter-Dublin Sidney
Dublin Mitchell M ins broker
VU60342
Emmel-Dahl Co recreation
SU10756
Heskin Cato Co GA10426
Holm Conl Realty DO26870
Intercontinent Dirs Direct pub
GA10426
Nipa & Sonoma Wine Co
GA18727
NY Journal of Commerce GA10426
Palmedo Bernard T publ rep
GA10426
Pierce Inc Co GA10426
Princeton Press GA10426
Process Printer Co adv GA10426
Sarno Corp of Am GA10426
Secretary Serv tel answering serv
GA10426
Timberman The macaulay
GA10426
Western Hdqs (pub) GA10426
204 Pac Mill & Mine Sup DO25921
205 Drucker Clarence mfrs art
SU10756
Weiss Charles mfrs art GA10426
206 Pacific Coast radiator mfrs
GA10426
207 Lackan Corp ventilator mfrs
GA10426
208 Dist Steel & Equip Co mfrs art
GA10426
Pitchartie Ed & Assoc pub relations
GA10426
Zoban Hank mfrs art GA10426
300 Vacant
304 Lipton Harry S real est VU65590
305 Dabb Chas pub relations
VU20777
307 Vacant
308 Hamlin Assocs battery ad-az drinks
DO24116
309 Vacant
310 Vacant
400 Elyson & Co real est SU11043
Guilty Neckwear Co neckties
VU63702
401 Southland Paper Converting Co
Shipsey Inc bags GA10977
402 Cornell Dile Courses SU18577
404 Fifteenth Enterprises mfrs art
EX24118
405 Cal Barrel Co Inc barrels GA10426
406 Snook W B Mfg Co steel prod mfrs
GA10426
408 Colonese Cord of Am plastic chem
Inc DO23275
409 Wood Walter A mfrs rep
GA10426
410 Pub Adl Bar coffins DO27114
Sh S Sprewins Indust Fairways reporting ads VU61255
Street continued
600 Park's hoques GA19675
615 Wellington Co Inc dept store
UN15500
617 Building
33 6 Golden Gate Music Co VU65789
36 6 Southern Pac Co real estate
DO26091
Sperry Rand Corp stalk screen print
VU63558
C19 Bull's Clear
Hoffman Cafe & Grill GA11464
Bowl Star Barber Shop GA16754
620 Crocker Building
Rooms:
201 Fiebe & Swain lwyrs SU11980
207 Green Jos Co The real est
DO2411
210 Dinwiddie Constn Co VU62718
220 Coates Herbert & Englund ccns
artorsur SU18072
301 Cotton H Herbert and GA17824
Sefton & Anderson lwyrs
VU17410
Stanton Alex AF EX23605
307 Glen Dur Sh Co importers
DO27898
Kay Bobt men's and women's clo
DO27898
310 Kenyon Sq Erhardt adv agcy
EX23605
818 Beasley J D Co ins brokers
EX24260
324 Santa Cruz Portland Cement Co
GA13307
400 Gilbert Leslie C lwyr VU24628
Golden John B lwyr VU24628
Joyce Wm lwyr VU24628
Stout Gregory S lwyr VU24628
407 McNeil & Carson lwyrs VU23066
Crocker Bldg—Contd
408 Nature Trade Bd lwyr VU23066
411 Dedlitzer Properties real est
GA14122
Dedlitzer Leslie GA14553
Pac Improvement Co real est
GA14122
418 Natl Assn of Securities Dealers
SU13200
421 Jacks & Irvine real constrs
VU60314
425 Dradio Mining Co SU10414
434 Robinson Jacob M lwyr GA13425
502 McCarter Jesse B GA15143
510 Fleischer F & Co acctg
DO26314
Blackman Geo & Co acctg VU26177
601 Robinson-Nowell & Co acctg
VU21924
607 Guyett R G & Co ins brokers
EX24260
612 Evans Chas S lwyr GA19623
613 Hoge Chas F lwyr SU18232
614 Vacant
624 Tenney Pender Co mfrs GA13114
625 Schroeder Thompson pub rep
VU63702
710 Bourjaily M Mitchell lwyr
DO26314
718 Dept of Justice DO23550
723 Bank of America Secty lwyr
EX25540
809 Bell Lord & Lee ins brokers
EX24307
814 Lawrence Maxwell lwyr VU65833
West Robt G lwyr VU65633
815 Lane Publ Co VU21880
818 Fiebe Paul D patent atty
SU11980
Rockport Redwood Co wbsl lbr
DO27114
Rounds & Kilbuirck Lbr Co
VU63702
820 Irvine Jas Foundation real estate
SU18232
Lane & Cobb Valley RR DO25903
824 Fishgrip Fletcher
GA13307
836 Fisher Robt J ccns eng DO25288
901 Oman Jacob patent atty
EX26900
Tomlinson Tormond & Hoppe patent attys EX26900
910 Aurora Glass Co lwyr VU22000
Calkins Hall Guard & Johnson lwyrs VU22000
Gibson Marsiles E lwyr VU22000
Hack Walter lwyr VU22000
Unit of Cal Resents (fir obc) VU22000
922 Vacant
924 Hawksworth F Arch ins broker
SU10414
926 Brown Jos Neff accts DO28052
1003 MacLeod Clair W lwyr VU20620
1004 Cal Western Life Ins Co SU12180
1010 Cal Western RR (sfc) SC16170
Sendelbach Jlw SU10121
Mendocino Properties (sfc) SU10414
Union Lbr Co wbsl SU16170
1022 Alaska Alcohol Wbsl Mfrs
SU10414
Atoll Mining Co SU10414
Bunker Hill & Sullivan Mining & Concentrating Co wbsl SU10414
Harvard Gold Mining SU10414
Pac Valley Co SU10414
11th & Morrison Hotelsd Foreston Shp. Ins & Clubs Inc EX26670
Street continued
612 Pac Worldwide Rstr GA10607
623 **Bank of America Building**
Sapiro Allen L SU13323
Rooms:
300 Ohio Life Ins Co GA15122
205 Thurman Chas H ccns eng
EX28600
Thurman Geld Dredging EX28260
Thurman & Wetzel gen dredging EX28260
212 Pac. Wm. J Internptl Detective Agcy The SU11774
216 Kinan Frank lwyr VU60611
Zwerin Kenneth C lwyr GA12142
300 Occidental Life Ins DO26918
303 Golden Gate Ins Assn brokers
EX24260
306 Glassner Chas F acct VU22220
Hoffman Hugh J acct VU22220
Thomas Sydney F acct VU22220
400 Wolf Robt Jr GA12003
GA12003
500 Bedford Constructs & Gardner adv agcy EX27565
501-06 Wells Fargo Bkrs C lwyr DO25502
502 Montezuma Sch (sfc) DO27021
Sapiro & Sapiro lwyrs GA13323
Todd & Todd lwyrs DO27025
Wilson Marvin L Adm Broker DO27025
602 Hoffman Hugh J Inc. hosty constn contr GA16879
603 Vacant
612 SF Sh Executives Assn EX25577
615 Boole Terence J lwyr VU61636
Tabor Robt H lwyr VU61636
619 Sullivan Jos W newspaper broker GA11967
701 Bennett Wesley T acct VU25324
702 Bernstein Geo P Co radio tstrs sta rep DO27192
703 Bell Sales Distributor SU11323
706 King Chas O mfrs art SU16586
707 Young Chas H adv agcy EX24411
708 Black Agcy emp agcy VU64700
710 Irvine Francis J ins broker
EX25431
712 Edwards Arth F lwyr EX20706
Keefe Emmet B lwyr EX20706
Paulson Howard J lwyr EX20706
714 Pac Coast Boiler & Assn VU21880
808 Jacobs, Bloomberbaum & May lwyrs EX26160
Jacobs Bd of Trade The EX25164
809 Cal Ins Co Inc (sfc) EX24411
815 Christian Science Monitor (newspaper) SU17240
817 Gerhard Erwin chem GA12270
902 Haas Fr Co chem fertilizer
VU61484

Bank of America Bldg—Contd
903 Cloverleaf Dairy Lbr Broker
DO24396
Dairy Cloverleaf B ins broker
DO24396
907 Hoffman Jos Jr The VU24822
Shoreline Properties inc
GA14122
908 Columbia Southern Chem (sfc obc) VU20277
910 Wyomingo Office Sp Co VU27867
911 Carey Monitor R lwyr SU12876
Hermanie Ruth A lwyr
SU12876
Tadlock Fred F lwyr EX24435
Wertheimer Ralph B lwyr
SU12876
1003 Am Blower ventilating equip mfrs
VU21924
1008 Russell Geo H ins GA14070
1009 Atlantic Nat Life Ins agcy
GA14070
1010 Wyomingo Office B lwyr DO26543
Desky Robt M lwyr DO26543
1015 Industrial Promotions pub rep
SU17240
1017 Hopkins Cal Co VU60757
Hopkins Cal Assy mfrs auts
VU60757
1019 Rush Earth Moving Serv
VU64094
1102 Smith Chas J real est SU18180
1103 Hirschfeld Frank lwyr DO20570
McGovern Walter lwyr DO20570
Smith Eug T real est SU16180
1111 Lane Publ Co VU21880
Sunset Magazine The VU21880
1202 Sons Alfred acct GA18563
Sons Sanford acct GA18563
1205 Small Allen A real est SU16222
1208 McMillan Robt B lwyr EX21444
Wilkinson Schumpert Sommer & Wiman lwyrs DO20320
1219 Hudnutt Thos Co
SU121163
1300 Goldstein Bernard & Goldstein lwyrs DO23077
1400 Consulate of Brazil DO26274
1401 Kline Mason E & Co lbr DO21387
1409 Pac-Sh Sts Secty lwyr EX21414
1414 Barnett Geo I mining eng
SU12876
Debcontors Inc DO21387
Hoffman Thos A acct DO21387
Ref Arth B wbsl lbr DO22398
1419 Hermanie Walter Refractories Co brick mfrs VU52942
1502 Ocean Chas H Adv DO22438
Street continued
626 Ann Natl Ltd men's sportswear
DO27891
630 Sh Pac Market Street Barber SHOP EX29768
631 Bd Dir Pac Trust & Loan Assn
DO26117
634 Rosy Cafe The SHOP VU20369
New Montgomery begins
635-39 Pacific Mutual Bldg
Palace Hotel Co EX28600
C B S Radio Stn VU27000
C B S Tele-Stn Sh VU27000
Columbia Broadcasting System
VU27000
Fairmont Hotel Palace Jewelers
EX28600
Greyhound Inc The auto tours
EX26054
Hall Bros greeting cards
GA14122
Hazel Willie lluyers
KCBS-CBS Radio VU27000
Kaplan Harry M mfrs auts
DO27197
Lotta Fountain & Restr
EX28600
Palace Hotel Cigar Stand
EX28600
Palace Hotel News Stand
EX28600
Palace Hotel Stenographic Serv
VU27000
Palace Hotel Travel Bur
EX28600
Philatelic Lobby VU23197
Polinta Department Gift Shop
SU12876
Pedestrian Bridge Palace Hotel Br
Hilton VU6191
Rauer Club (sfc) GA11330
Rauer Mach & Metal Co GA14637
SF Air Club
Shimmer Sam M photog VU64495
Shriner Lunch Club
Tenney Pender Co GA10909
Trans World Airlines ticket ofc
EX22774
United Air Lines ticket ofc
VU6088
W U Telegr Sh SU14321
636 Pac Coast Boiler SU18864
638 Sen's Condo Inc shop ne 22
DO27091
640 Kenny's Sign Inc DO22637
642 Russell Ralph R acct EX22943
643 Vacant
644 Vacant
646 Palace Hotel Liquors EX28600
650 Sen's Bd of Dir's Trans
DO27901
651 Vacant
652 Bank Serv Co EX29245
653 Harrison Geneva Sign SU14491
654 Citizens Federal Sav & Loan Assn EX29768
655 Sen's Sh Shop
657 Vacant
658 Vacant
660 **Pacific Mutual Building**
Rooms:
303 Clarke Russell P lwyr VU63841
Gerber & Simpson lwyrs GA13440
206 Pac Mut Life Ins (mortgage loan ofc) VU23219
207 Pac Mut Life Ins (claims dept) VU23219
210 Ellis E A Agcy DO27700
301 Jenkins Bros valve mfrs DO27621
305 Crocker Ed Co real est GA14610
401 Western Remnant GA13440
405 CIT Corp finance VU65454
410 Berkel Motor Co Inc motors
DO27940
411 Wolf Jos A cont eng DO27940
412 Western Research Foundation

MARKET—Contd
Pacific Mutual Bldg—Contd
415 Fardig & Dodge business analysts
VU24724
Lindquist Nathan & Joyce acctg
VU24724
416 Vacant DO24700
Street continued
641 Swan Nat Tourist Ofc VU65158
663 Bonanza Inn Book Shop
EX28600
672 Mandel Jerry VU61847
Peck-Jenkins Co Inc The travel serv
GA15305
673 Eureka Fed Sav & Loan Assn
EX26566
674 D-Lee's Formals & Lunch
EX29286
Annex intersects
875 Vacant
676 Democratic State Central Committee
DO27020
679 PNR: Office ofc SU16051
680 Northern Ins Shop EX25528
684 **Market Building**
Arcade
Holley Chas R Co bldg sys mfrs
VU23934
4 Marbant Calculators DO28800
5 Schoch Serv the chair rep
DO28432
6 Arcade Pro Shop GA18520
8 Alhambra-Shumway Mines
DO28800
Cascade Rlty DO23562
Crite Geo DO28800
DO23562
Richards & Lehman accts
VU23030
lobby Poplack & Poplack cigars EX28391
bsmt Pac Coast Blue Print Co
VU24527
Street continued
691 KLX Broadcasting Sta EX25790
Hulsman Chas EX25790
203 Personal Finance EX26002
215 Sanders Lawrence Co
Smith Harry G sls consultant
VU32622
217 Credit Reporting Co of Am
SU14420
Industrial Credit Assn collns
SU11831
221 Richmond Industrial Comm
DO22594
Richmond Inc DO22594
Wenner Harry Real est DO22594
223 Cal Federation of Bus & Prof Women's Clubs DO31069
Cal Women The magazine
DO31069
229 Harvard Mut Life Ins EX26968
241 Hebmer Ryan & Schmitt news-paper adv SU15740
244 Elliott Gertrude & Bonne adv agcy
EX24307
249 Cal Society of Certified Accts
SU11420
285 Hatch Wm A mfrs auts EX26517
259 Lane Arf VU14420
269 Geyer Pub publ rep DO22597
Geyer Pub Publ circul dept
DO22597
270 Meier Gustave Ins EX23515
273 Kichler Corp genl contrs
SU11420
274 Morse Decals direct mail
VU60574
275 Goldstein Herbert A mfrs art
SU11420
277 Philbrook Steel Prod Co
DO27197
278 Lunt Geo I Adv Agcy EX20377
Pac Coast Business & Ship Register Directory EX20377
281 Walden Lewis H adv agcy
EX21799
291 Genter & Rio Grande Western RR
EX28600
298 B&MRR GA14215
Genter & Rio Grande RR, Co GA14215
301 C&NWRy SF EX28308
307 Sons Chas Co Inc VU25862
309 New York Nev Hsies & Hartford RR Co VU25862
318 Owens Paul and Hall Co
Pac Coast Boiler Assn GA10264
322 Chicago Milwaukee & Pac EX26264
Schorph Maxwell EX26264
323 Chicago Milwaukee & Louisville Ry Co GA16462
Chicago Milwaukee hdq matls mfrs VU21989
324 Atchison Topeka & Youngstown RR Co SU13285
Minneapolis Northfield & Sou Ry SU13285
Reserve Street & Pac Ry Co
SU13285
328 Arth Trucking Pub EX20288
331 Texas & Pac Ry Co SU14612
332 Hurdle Thos mfrs art EX26516
McKenz Brick Co agricultr mfrs
SU12684
337 Vacant
343 Vogelsang & Western Ry Co
DO22594
346 Johnson Bldr L Corp The merhl eng
EX22736
347 Control of Generals Ry Co DO27124
348 Newman Alfred & Co trnsh broker
GA19546
350 Kaye & Co consulting acct
GA10694
Williams Chas L ofc GA10694
353 Central Oregon Ry Co VU22230
Central Ry Co The
VU22230
354 Prudential Insch DO27638
Sou Cal Plastic DO27638
357 Pinkerton's Natl Detective Agcy
EX25916
372 Pinkerton's Guard Serv EX25916
377 Benson Rldrd acct VU23928
Pac Coast Record magazine
SU16710
378 Wagner Jos Jr & Jones DO27319
395 Hamilton Bailie & Washind acctn
VU65018
Vernon Jos V lawyer DO23712
402 Hess R G & Assoc consulting eng
VU24517

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