

# PEARL ASSURANCE COMPANY, LTD.

Pacific Coast Department  
369 PINE STREET, 4TH FLOOR  
Telephone DO uglas 2-8400  
SAN FRANCISCO

FRANK V. SMITH  
GEORGE T. SMITH  
Agency Superintendents

**FORD**  
 " Marjory G h1070 Vallejo @  
 " Mark h95 McCallister  
 " Mary nurse h1490 Francisco  
 " Mary J beauty opr Elizabeth Arden Salon h1825 Turk  
 " Matthew (Idella) seaman h115 Buchanan  
 " May clk Glens Falls Ins Co r Okld  
 " Melba J with SF Chronicle h1250 Vallejo  
 " Melrin L clk CFNBank  
 " Michel r760 Fell  
 " Mimi Mrs whl mnlry 731 Market R612 h525 Leavenworth  
 " Miriam P ofc mgr Collins Groth & Johnson r1135 Bay  
 " Moira h745 Pine  
 " Moses (Alice) Jan h1403 Armstrong av  
**FORD MOTOR CARS, Berl Berry Motors Inc Dealers, Sales Dept 1800 Van Ness Av, Tel GR systone 4-4373** (For further information see page 11 Buyers' Guide and right side lines)  
**FORD MOTOR CARS (Cecil Whitebone's Midtown Motors), 1566 Geary, Tel PR aspect S-8801**  
**FORD MOTOR CARS, Wm L Hughson Co Inc, Office and Service 1200 Larkin cor Bush, New Car Sales Dept and Show Room 1400 Van Ness Av, Used Car Dept 2200 Van Ness Av, Tel OR dway 3-9541** (For further information see page 5 Buyers' Guide and left top line)  
 " Nancy E h316a Baker  
 " Neil R bartndr J R Campos h2960 Polk  
 " Norine G msngr Columbia Steel Co r346 Valley  
 " Oliver restrkr h2636 Bush  
 " Patricia E ofc nurse H H Schultz r SanMateo  
 " Patricia G compt opr Genl Appraisal Co r126 Edison  
 " Patk J (Marie) com MunRy h658 38th av  
 " Paul plastic wkr r245 Buchanan  
 " Paul L tech h1384  
 " Paulette E sten r112 Maynard  
 " Pauline F Mrs r401 Laurel  
 " Pearl A Mrs h225 Malloca way  
 " Pearl A Mrs h644 Stockton  
 " Peggy Mrs wkr P Paccaro h802 Page  
 " Peter H clk The River Lines r378 Coleridge  
 " Peter J (Mary) lngsbm h1346 Valley @  
 " Phoebe B Mrs nurse r112 11th av  
 " R Eug (Jeanne P) Mrs agt h2922 Yorba  
 " Ralph E (Gertrude) sta mgr Standard Sta h1954 Alameany Blvd @  
 " Raymond A (Alice) mach h347 Prospect av  
 " Raymond J (Rose) distr SF Call-Bulletin h114 Fair Oaks  
 " Raymond J (Helen) USMM h780 Guerrero  
 " Raymond M USMC r346 Valley  
 " Raymond T slsmn J B Crowley Inc r Okld  
 " Reita Mrs h317 12th av  
 " Richard A (Marguerite) tchr Halprin-Lathrop Dance Sch h1720 Anza  
 " Richd F asst supr Link-Belt Co r SanMateo  
 " Rita r797 14th av  
 " Rita K tel opr Hotel Mark Hopkins r1000 Sutter  
 " Rita driver YCCO r375 Eddy  
 " Robt mech r1326 Hyde  
 " Robt B ironwkr Link-Belt Co r140 Divisadero  
 " Robt E clk Natl Carloading Corp r Bkly  
 " Robt J clk Coastal Sales Co h1608 20th  
 " Robt L h645 Leavenworth  
 " Robt L (Kathryn) sermna Monroe Calculating Mach Co r2258 Jackson  
 " Robt L sta addt J R Roper r1515 Gough  
 " Robt S (Miriam) mtecmn r2149 15th  
 " Robt S slsmn Jas Los & Sons Co  
 " Roberta h2300 North Point  
 " Roberta B Mrs clk r1628 Howard  
 " Roederick J r496 3d av  
 " Rodney M (Mildred) M slsmn h2486 44th av @  
 " Roxie A (wid) Kary r306 Louisburg  
 " Russell E (Florence J) elect h244 3d av  
 " Ruth K ofc sec Detergents Inc  
 " Sadie L r1818 Webster  
 " Saml E (Jean) mech h1638 SanJose av  
 " Saml E (Loretta) mtr mn Mun Ry h2086 Bush  
 " Sara Mrs clk SFry r606 Post  
 " Sarah T (wid T W) h425 Texas @  
 " Seaborn H (Eva) h829 Fell  
 " Sison h725 Mendell  
 " Sophie (wid Campbell) h2420 Leavenworth  
 " Square A elev opr Physicians Bldg r950 Clay  
 " Susan M Mrs h895 Sutter  
 " Sylvester psr r1943 O'Farrell  
 " Sylvia J emp UChosp h1146 Taylor  
 " Thelma h1352 24th av  
 " Thelma sten h3967 Sacto  
 " Theo H (Paul & Ford) r Okld  
 " Theresa A clk ANRC r1401 10th av  
 " Thos r184 6th  
 " Thos F r1247 Geary  
 " Thos F slsmn C H Hittenberger Co r Mill Valley  
 " Thos J (Margt) gdnr City Rec & Park Dept h547 Union  
**FORD TRUCKS, Berl Berry Motors Inc Dealers, Sales Dept 1800 Van Ness Av, Tel GR systone 4-4373:** (For further information see page 11 Buyers' Guide and right side lines)  
 " U W (Anna M) lab h1392 Iones av  
 " Velma Mrs h1914 Lake @  
 " Virginia electrolysis 209 Post R621 h701 Pine  
 " Virginia M tel opr R H Moulton & Co r3560 24th  
 " Vivian dom r1392 Innes av  
 " Wesley r242 Turk  
 " Wm huyer Miller & Stern Spn Co r1000 Sutter  
 " Wm lab r2656 Bush  
 " Wm A clk Pinn Smith & Medcraft Inc r720 Haigh  
 " Wm B elect Wunderlich Neop Products Co r Okld  
 " Wm H Mrs h1360 Jones @  
 " Wm H jr restr 1199 Evans av h1497 Hudson av  
 " Wm J h1135 Bay  
 " Wm J (Mary) plmbr h1577 Shrader @  
 " Wm J (Charlotte) M store kpr UPRRCO h2145 32d av @  
 " Wm W (Frances L) supt LLBCO h1370a 17th av  
 " Willie (Cleo) lao h3421 Jennings  
 " Wilma P clk Pinn Smith & Medcraft Inc r720 Haigh  
 " Winfrey (Cleo) restrkr h127 Double Rock rd  
 " Winifred R ofc mgr Cal Industrial Garment Co r1497 Hudson av  
 " Ynez emp C H Hittenberger Co r Mill Valley  
 " Yvonne M r2448 4th av  
 " Zoe A (wid Edw) h1348 Arguello Blvd  
 Furde see also Ford  
 " Alma (wid E B) r624 26th av  
 " Amelia R sten r222 Ashton av  
 " Evelyn h401 Av  
 " Jack E slsmn h624 26th av  
 " John A pres Moving Picture & Projecting Machine Operators Union Local 162 r1136 Hanover  
 " John R distktr h3 Geary R514 r Orinda  
 " John T slsmn h2000 Grove  
 " Jos emp PG&EO r624 26th av  
 " Marguerite B Mrs h249 Rivoli  
 " Maricatherine nurse r2000 Grove  
 " Milton M (Evelyn) h2638 Griffith  
 " Robt mech r1995 Oak  
 " Saml J (Julia) jll kpr Sheriff h763 40th av  
 " Shirley A Mrs nurse SFH h760 Fell  
 " Thos r670 Eddy

**FORDE**  
 " Thos (Julia) mech Mun Ry h420 35th av  
 " Wm M (Inga) h228 16th av  
 " Forder Edw J (Minda L) brklyr h2251 24th av @  
 " Forderer Arch E pres-mgr Forster Cornice Works r Okld  
**FORDESTER CORNIC WORKS**  
**ARTHUR E FORDESTER, Pres-Mgr**  
**JOSEPH F FORDESTER, V-Pres**  
**H T CASTLE, Treas**  
**HOLLOW METAL DOORS AND TRIM**  
**269 POTRERO AV AT 16TH**  
**ZONE 3**  
**TEL NEMLOCK 1-4100**  
 " Jos E (Hattie K) v-pres Fordester Cornice Wks h1770 Green  
 Fordehase Francis B (Barbara) acct Price Waterhouse & Co r Bkly  
 Fordham Louise C Mrs med sec E J Morrissey h2169 Green  
 Forder Chas P (Beatrice) clk SPCo h358 27th  
 " Floyd P (Susan) wtr h715 27th av  
 " Sylvia C wtr r715 27th av  
 " Walter J pntr r358 27th  
 Fordman Charlotte nurse r801 Sacto  
 Fordran Aznes E (Mrs) h1270 5th av  
 " Geo L nitrmn Mun Ry r1285 Oak  
 Fordyce Chas L (Audrey J) capt SFFD h1583 22d av @  
 " Edw r743 Polk  
 " Emily Mrs restrkr r587 Eddy  
 " Jas Jan r1715 McCallister  
 " Kenneth C (Olga) h32 Endicott Park  
 " Lawrence fremn SFFD h864 Ellis  
 " Lorna h744 Oak  
 " S W emp WPRRCO  
 " Thos E bkpr r743 Polk  
 " Thos R acct h743 Polk  
 " Viola M steo Surplus Line Assn r346 2d av  
 " For Hyman (Helen) gdnr r1544 Page  
 " Jos B (Mary) shipwkr h2401 Ingalls av  
 " Vert O (Mary) clk Cutler Hammer Inc r SanMateo  
 " Willfred P slsmn LASCO h333 Fulton  
 Fores Stewart J (Dorothy) asst cash BofA r El Cerrito  
 Fores Julio scaler r336 3d  
 Forel Nicholas F designer Sverdrup & Parcel r Menlo Park  
 Foreman see also Forman  
 " Albt J (Adele) clk h1354 6th av @  
 " Andw L h5140 Geary Blvd  
 " Cath Mrs smstr r1354 6th av  
 " Clark E Kendall mgr mns cl 25 Stockton  
 " David (Mac O) h2233 Kirkham @  
 " David used clk 109 4th h975 Sutter  
 " Forrest L (Nina) radio opr RCA Communications r SanMateo  
**FOREMAN FRED W (Gertrude C) Collector R L Polk & Co, 604 Mission, Tel GA rfield 1-5431, r2832 Madison, Alameda**  
 " Grant L (Phyllis A) elect h38 Middle Point rd  
 " Grayson A (Thelma) USA h490 Pacheco  
 " Hester S (Flora) h63 Veterans' rd  
 " Hugh tchr Univ of SF h1547 11th av @  
 " Hy J (Lillian) slsmn h455 Crestlake dr @  
 " Izzy (Bessie) storekpr h556 Pierce  
 " Jas C (wid Felx) h745 17th  
 " Jos A (Elizabeth) wkr Shreve & Co h727 8th av @  
 " Josephine Mrs r1037 Fillmore  
 " Louis (Lillian) formn h3524 Jennings  
 " Louise H pres I Magnin & Co r730 Excelsior av  
 " Margaret bkpr ELAS h63 Veterans' rd  
 " Mildred E steo RCA Communications h980 Bush  
 " Nadine instr UChosp r Okld  
 " Patricia N hllr GS&Co r1547 11th av  
 " Paul R (DeLannan) driver EV&SCO h2061 Mission  
 " Richd R tchr ofc mgr British Commonwealth Pac Airlines r91 Lupine  
 " Roley J (Freddie) Jan h14134 Scott  
 " Saml pntr r1425 Steiner  
 " Sylvan M (Eunice) h11th repr h2000 Van Ness av  
 " Wm supt Chas E Hires Co r695 Minnesota  
 " Wm D (Patricia) h150 Ridgewood av  
 " Wm S dept mgr Chas Raven Motors h1642 Ellis  
 Foremich Frank J police SFFD r937 Bache  
 " Helen Mrs sten h98 Bache  
 " Nicholas (Mary) restrkr h1537 Galvez av  
 " Nick (Josephine) h624 Andover  
 Forese John J (Mary L) plmbr h1778 30th av @  
 Foresee John (Eliz) (Banner Cleaners) r700 Octavia  
 Foreman Margt Mrs mach opr R M Smith r Okld  
 Forest see also Forster  
 " Chapter No 432 OES 26 7th  
 " Gladys wtr Eighty-Five Club r418 Fell  
 " Harry J USMM r211a Winfield  
 " Hill Assn 381 Magellan av  
**FOREST M L FRENCH LAUNDRY (Leonard W East-ham) 143 West Portal av, Tel OV erland 1-2978**  
 " Hill Lodge No 534 F&AM 1407 9th av  
 " Hill Pharmacy (H E March, Mrs Z M March) 400 Dewey Blvd  
 " Hill Station Municipal Railway 360 Laguna Honda Blvd  
 " Hill Upholstry (Mrs Margt Vogler, Mariano Villanueva, Wm P Schneider) 330 Divisadero  
 " Hugh r2454 Hyde  
 " Jack L mech r211a Winfield  
 " Jas R (Helen) USN h52 Vesta  
 " Jos O (Marie) mech h21a Winfield @  
 " Lawn Life Insurance Co W H Lamb mgr 681 Market R870  
 " Margt sec wkr PWD r1443 4th av  
 " Robt L USA r21a Winfield  
 Foresta Antonio (Magdalena) h963 Filbert  
 " Marie (Elena) h35 Aladdin ter  
 Forestelle Cath L with MNCO r2626 Union  
 " Loretta L (wid W H) h2626 Union  
 Forster see also Foerster Forrester Forster and Foster  
 " Aline A (wid Carlo) h1363 20th av @  
 " Jas C baker h1286 O'Farrell  
 " Jene W Mrs ofc mgr Nell H Peterson r Okld  
 " Milba Mrs r319 Mission  
 " Melva R bkpr Snap-On Tools Corp r172 6th  
 " Walter L slsmn h100 Broderick  
 Forst David A (Eleanor E) hettler LLBCO h1442 43d av @  
 " Lockwood J (Lucille) sta eng Consumers Ice Co h295 Guerrero  
 " Lucille Mrs elev opr Loew's Warfield Bldg h3800 18th  
 Forstner Edw H jwlr 209 Post R207 r Burlingame  
 Forstneri Peter (Sabatino) com Mun Ry h1242 Revere  
 Forst Jean F 247 43d av  
 Forfar Geo (Edna) h378 Golden Gate av  
 Forgarino Anthony (Lola) clk PO r1787 Lombard  
 Forgeron Willard W (Agnes B) plmbr BHC h385 Dewey Blvd @  
 " Forgette Chas R r286 2d  
 Forgie Met S (Stella M) elect h1049 Harrison  
 " Forgie Eliz clk h1621 Fulton  
 " Eliz Y Mrs slsmn h3320 21st  
 " Harold r3320 21st  
 Forish Mrs M comt opr Cal-Pac Utilities Co r300 Page  
 Forje & Co Mrs Z M Samson sls mgr radio sta rep 607 Market R204  
 Forker Berl L h1112 Larkin  
 Forkester Acelle M h3833 Lincoln way @  
 " E C v-pres Liberty Gold Fruit Co Inc r1920 Sacto  
 " Paul E clk WPRRCO r3833 Lincoln way  
 Forknor Wm A (Irene) sta eog h1215 Fitzgerald av @  
 Forkos Max (Alice) (Drabkin's) Fish Market h1405 Golden Gate av

Forks Jas H (Sarah) porter SFH h177 Bridge rd  
 Forlan Louis pntr r1326 Hyde  
 Forlay Arth h275 Taylor  
 Forline Marge h737 Pine  
 Form Otto dockwkr h2228 Union  
**FORM-WELD CO INC**  
**JOHN M BAEZA, V-Pres**  
**F L ANDERSON, V-Pres**  
**CUSTOM-MADE GAS CIRCULATING HEATERS**  
**TROLAIRE WALL HEATERS**  
**MANUFACTURERS**  
**660 MINNESOTA, TEL MISSION 7-3651**  
 Formacio Jose h86 John  
 Formalek Raymond (Lydia) h2033 Hayes @  
 Forman see also Foreman  
 " Anna dental asst F L Lucchetti r Pied  
 " Burton M reporter SBE r1938 11th av  
 " Curtis (Cath) h1491 McCallister  
 " Curtner r285 9th  
 " Daisy maid r141 5th  
 " David W r2231 Cecilia av  
 " E prsn SF Call-Bulletin r Redwood City  
 " Florence (wid J H) h1520 Clay  
 " Harry S (Clara) h160 20th av @  
 " Henry L sign pntr r141 5th  
 " Jack (Betty) florist Joseph's Florists & Gits h267 2d av  
 " Jesse C h551 Oak  
 " Julia Mrs r193 4th  
 " Kathryn nurse asst Mary's Help Hosp r320 Valencia  
 " LaVerne L (Charlotte) acct Cal Wide Assn h125 Delmar  
 " Lee h2650 Alameany Blvd  
 " Louis (Sylvia) acct h420 Broderick  
 " Louis whsmn London Records r SoSF  
 " Marie court reporter 220 Montgy R540 h434 17th av @  
 " Mrs W (Mildred) tires 630 Van Ness av h2231 Cecilia av @  
 " Moses J (Pauline E) slsmn h1759 28th av @  
 " Ralph G (Marion F) cash Kaemper-Barrett r312 Hoffman av  
 " Saml r320 Valencia  
 " Terese clk Ginn & Co r935 Geary  
 " Wm E (Grace C) prsmn SF Call-Bulletin h580 Vienna  
 " Wm E jr r580 Vienna  
 " Wm L (Virginia) slsmn h125 Masonic av  
 Formanack Anglia M nurse Notre Dame Hosp h2360 Van Ness av  
 Formanek Jos J (Mary) clk Armand Moras r Daly City  
 " Raymond (Lydia) emp Union Products Corp r535B Frederick  
 " Victor (Barbara) clk Fluorescent Fixtures of Cal h 535B Frederick  
 Formans Jos (Frances) USN h285 Buckingham way  
 Formant Aug (Theresa) clk BofA h730 Noe  
 " Peter L shtmdwkr Fire Protection Products Co r908 Scherwin  
 Formentine Anita thr Hyman Levin r1492 Dolores  
 Formes Florence Mrs h830 Post  
 " Leonard L (Beatrice B) h62 Mason  
 Formica Insulation Co A E Lilly hr mgr plastic wall boards 907 Post  
 Formich John O (Lena A) h2857 Union  
 " Roht E r2857 Union  
 " Virginia J soc wkr r2697 Union  
 Formigie Theo (Mary L) mgr H B Grubbs & Co h175 Buchanan way  
 Forme Martin doormn Regal Theatre r419 Golden Gate  
 Formosa Anthony (Angeline R) pdlr h1310 Alabama  
 " Anthony R asst store mgr Cal Food Shop r Daly City  
 " Frank (Carmela) lab h260 Tocoloma av  
 " Geo L (Theresa) store mgr Cal Food Shop r58 Arroyo way  
 " Jos r1310 Alabama  
 " Jos jr barber 3542 Sacto h3000 Harrison @  
 " Jos J (Teresa) farmer h3200 Alabama @  
 Fornaca Peter (Josephine) h1656 Powell  
 Fornaciari Dario Jan r108 4th  
 " Hugo R mgr Egidio Grazzini r2320 Jones  
 " Leo L (Mary) h3020 Baker  
 " Lola r2320 Jones  
 " Luigi (Ida) lab h314 Wheeler av @  
 " Raymond P (Laraine V) h66 Toledo way  
 " Rosina Mrs h2320 Jones  
 " Santa (Amedeo) indwkr h1185 Holloway av @  
 Formpster Emil (Frances) Jan h239 12th av @  
 " John h354 6th av  
 Fornatiari Nello caster Hermann Bosch  
 Fornate Tony r1529 Grant av  
 Fornellus Carl F (Eliash) clk M-HRCO h66 Sycamore  
 " Elisa typst BofA r58 Sycamore  
 Fornellas Nick (Mary) slsmn Van Etta Motors r1357  
 Forner Eno r315 5th  
 " Louis R (Nellie) mfrs agt 833 Market R601 r Los Altos  
 " Luigi lab Dept Pub Wks r453a Chestnut  
 " Rene bartndr r753 Bush  
 " Savino E (Mary) h225 Brazil av  
 " Victor C (Edith M) drugs 6251 3d h231 Cheery  
 " Wm F sgt SFFD r460 Lisbon  
 Forneris Michl J gdnr City Rec & Park Dept r522a Natoma  
 Fornes Laura M bkpr Karl Koefed Body Co r3060 Scott  
 Fornesi Evelyn clk Northwestern Mut Fire Assn r San Bruno  
 Forney Agnes comt opr Natl Lead Co r1164 Dolores  
 " Alvio K r2241 Sacto  
 " Alvio K r2242 Sacto  
 " Audrey r1961 Turk  
 " Culberson (Cassie M) pntr h28 Ploesti  
 " Frank O (Myrtle) whsmn Gates Rubber Co h259 London  
 " Gertrud C (Vera M) whsmn SF Wks Co r Bkly  
 " Marjorie A Mrs r246 Hilltop rd  
 " Stanley S (Agnes E) h1164 Dolores  
 " Swift J (Carrie) h99a Bridge rd  
 " Wilsey R (Beatrice) radio repr h246 Hilltop rd  
 Formi Aldo (Margt) lngsbm r Menlo Park  
 " Amie J with H R Bradford Co r Menlo Park  
 " Anselmo cook Felice Gandolfo r2776 22d  
 " Anthony (Antoinette) wtr Ritz Old Poodle Dog r763 5th av  
 " Carolina Mrs h2960 Webster  
 " Catherine M (Pacific Coast Brands) r2245 Filbert  
 " Cecile B sten r1 College ter  
 " Chas J (Emily) h27 Navajo av  
 " Ciella Y bkpr r1 College ter  
 " Elyse Mrs whol wkr 221 14th h3168 Clay  
 " Emil R clk r1 College ter  
 " Ernestine G (wid Emilio) h1 College ter @  
 " Henry E (Gertrude E) whsmn h425 Prentiss  
 " Marie J (Eleanor R) supt Pioneer Soap Co h4028 26th av  
 " Romona C sten r1 College ter  
 " Raymond S (Pacific Coast Brands) r2245 Filbert  
 " Sillia (wid Emilio) r425 Prentiss  
 " Stefano (Catherine) (Pacific Coast Brands) h2245 Filbert @  
 " Theresa Mrs bkpr J J Verzello r1747 Quesada av  
 " Wilga M Mrs emp SLCO r27 Navajo av