

# I. MAGNIN & CO.

UNION SQUARE  
Women's and Misses' Apparel and Accessories

**SHOE REPAIRERS—Contd**  
Taormina Jos 4320 Mission  
Tatarian E Y 1737 Haight  
Teneo Fred 2480 Sacto  
Third Street Shoe Store 306 3d  
Tomassello M V 2934 Army  
Tomoges W H 314 24th  
Toreous O W 3133 22d  
Tourlou N J 1945 Ocean av  
Trombino Frank 2754 21st  
Trombino R F 2754 21st  
Turturici Salvatore 288 Precita  
Vellone Giuseppe 202 Plymouth av  
Vernatchi G S 3020 Taraval  
Voto Vincent 215 Frederic  
Ware Rapce 2214 Mission  
Weinschenk Arth 3985a 24th  
Wiegmann W H 2082 Sutter  
Willmers R L 3633 Balboa  
Winkler W C 1732 Church  
Worden L P 3612 17th  
Zinke Renewing Shoe Corp 50 Geary 1107 Market and  
2637 Mission

## SHOE SHINERS

Alford Jas 188 6th  
Appleberry I D 1611a Laguna  
Bagges Jos 103 Ellis  
Baldanzl John 199 Jessie  
Basimino Luigi 3 Geary  
Basimino Jos 235 Montgays (obby)  
Beauregard Rchd 1636 Post  
Bell Willie 3166 22d  
Bitinis Nick 3 McAllister  
Boras Andy 168 Turk  
Boston G R 120 Taylor  
Boyd Allen 111 Powell  
Candito Saml 599 Cal  
Carliomagnio Jos 102 Montg  
Cereili Giuseppe 681 Market R1081  
Cirimele Frank 1207 McAllister  
Conte Bill 794 O'Farrell  
Conte Felix 784 Sacto  
Conti Joe Ferry 10 1/2  
Conti John 1 Drumm  
Cooke A L 3250 22d  
Cordova Lorenz 354 3d  
Corentes Peter 409 18th av  
Cosentino Eda 2206 Chestnut  
Cucolichio Salvatore 304 Leavenworth  
Dariotikis Gust 698 Mission  
Davis E K 458 Castro  
Davis Frank 915 Larkin  
DeLeone Carmelo 4 Gough  
DeKens S I 1811b Post  
Drini Frank 1143 Polk  
Dufexis Nicholas 65 Golden Gate av  
Duncan Joe 1034 Market  
Durrill Wm 476 Eddy  
Electric Shoe Shine Parlor 645 Jackson  
Ellopoulos Jas 44 Jones  
Errico V S 492 Stevenson  
Feeler Tucker 1818b Post  
Ferolito Alfonso 197 Sutter  
Fish W V 9 Eddy  
Forte Angelo 7 The Embarcadero  
Foster A I 327 Eddy  
Garrett Ernest 5267a 3d  
George Andw 20 Larkin  
Germiano Vincent 210 Clement  
Ghes C D 3198 22d and 3315 24th  
Gillum S L 1782 Geary  
Goynes C W 398 1/2 3d  
Greene Henry 1921 Post  
Guerin Marin 1492 Eddy  
Harris Wm 2410 Cal  
Harrison J C 502 O'Farrell and 1301 1/2 Sutter  
Imbellino Jos 3319 23d  
James Shoe Shine Parlor 3172 22d  
Johnson G N 185 4th  
Jones Roy 1747 Polk  
Kolloponis F P 147 Taylor  
Laitano Antonio 690 Bway  
Lamanna Jos 573 Post  
Legans Alphonse 112 1st  
Lombardi Jas 1504 Haight  
Lombardi Pasquale 521 Sacto  
Lombardo Rosario 270 Jones  
Lucchese Frank 333 Taylor  
Lucia Benj 503 Mission  
Lucia Mike 2205 Union  
Lucio Peter 490 Pine  
Mandarino Jas 4066 24th  
McIntyre Alvin 156 Ellis  
McIntyre Edw 60 Eddy  
Miller F M 230 Turk  
Morgan Rudy 16a Clay  
Newman Jas 38 Market  
Oliver Cleveland 411 Drisadero  
Pacific Social Club 1534 Ellis  
Panagiotopoulos Chris 1985 Sutter  
Papadriadis Anton 710 Stanyan  
Pappas Alek 700 Mission  
Pecarillo Silvio 550 Bway  
Pickett Geo 1225 Fillmore  
Pieros Louis 2976 16th  
Pino Abt 417 Hyde  
Pittman M M 1193 Market  
Polo Walter 84 7th  
Prader Social Club 1514 Ellis  
Presto B J's end Ferry bldg  
Pugliese F S 41 5th  
Raxlan J C 185 O'Farrell  
Raymond Jos 375 Taylor  
Rickman Daisy 506 Jones  
Ridley Wm 109 Jones  
Rinaldi Frank 495 Pine  
Roy Dennis 77 Suter  
Ruzgiero John 3278 22d  
Ruscino Tiberio 4782 Mission  
Saguzzo Frank 1399 Cal  
Sanchez J S 678a Bway  
Scarpinto Christ 1202 Sutter  
Selase Jos 700a Filbert  
Sephus J S 1136 Market  
Silvestri Amadeo 3 O'Farrell  
Silvestri Felice 502 Bush  
Silvestri Giuseppe 53 Lick pl  
Silvestri Salvatore 1586 McAllister  
Silvestri & Ranulo 122 Ellis  
Smith Henry 912 Larkin

Soras Geo 798 Mission  
Spallias Jas 11 Ellis  
Spinella Jos 512 Bowell  
Taturo Philip 357 Mason  
Tavareto Frank 3311 1/2 Mission  
Thomas Anthony 2 Davis  
Thomas Chris 905 Mission  
Thomas J H 274 West Portal av  
Tufio Jos 148 Battery  
Varadoulis J B 891 Mission  
Veler Paulino 129 6th  
Willars J D 1904 Fillmore  
Wronson Mich 110 Mason  
Warren Moddy 8 7th  
Webler G N 44 The Embarcadero  
Williams J D 440 Haight  
Williams Thos 1295 Market  
Zanmati N G 1307 Golden Gate av  
Zito Ettore A 495 1/2 Valencia

## SHIPPING SERVICE

National Research System 821 Market R41R  
Willmark Service System Inc 821 Market R549

## \*SHOVELS—POWER—MFRS

NORTHWEST ENGINEERING CO (Gas, Diesel, Elec-  
tric), 255 10th, Tel HE mlock 1-5060

## SHOW CASE MANUFACTURERS

Weber Showcase & Fixture Co Inc 2260 Patou av

## SIGHT SEEING AUTOMOBILES

Gray Line The Palace Hotel (obby)

## SIGN HANGERS

Central Distributors 371 5th

## SIGN PAINTERS AND MFRS

Adams A J 108 Golden Gate av  
Aderaft Sign Co 150 7th  
Apex Plastic Sign Corp 108 South Park  
Arthur Abht 347 Ellis and 1227 Gough  
Bach Fred 333 11th av  
Baker R B 3730 Geary Blvd  
Bernstein David 563 Fulton  
Bott H W Jr 1228 20th av  
Bronson P E 821 Market R242  
Brown Earle 46 Kearny R303  
Brunfield Electric Sign Co 965 Folsom  
Cassada D J 749 Filbert  
Commercial Art & Sign Studio 1230 McAllister  
Cornworth Cas 316 6th  
Cuevas E F 2416 28th av  
Culverwell G D 935 Market R300  
Daggett L R 335 S VanNess av  
Eichenbaum J H 991 Bryant  
Ellen W E 341 Larkin  
Goldberg Lawrence 1085 Golden Gate av  
Grant Ted 1473 Pine  
Kelly L J 1117 Howard  
Krusc Gus 420 Market R522  
Lath Signs 1995 Folsom  
Laidlaw W M 1877 Union  
Mabe J W 1009 Valencia  
McCabe A C 363 Fell  
Mitchell C H 308 7th  
Oppen L D 1175 Market av  
Parker Harry 2230 San Bruno av  
Peterson Supply Co 674 S VanNess av  
Plischoff Co 177 Golden Gate av  
Postercraft Co 1070 Bryant

**ROBINSON OSCAR M** (Henrietta Robinson) (Estab-  
lished Over 60 Years), 281 Natoma, Tel DO uglas  
2-5100

Roth Mark 31 Stevenson  
Screenart Co 652 Minna  
Sexton Tohe 628 Montgoy R212  
Small R L 431 Jessie  
Stotts Ralph 449 Valencia  
Tabiet & Ticket Co 425 Bush R202  
Ware C J 643 Fulton  
Wilmes A N 597R Mission  
Yesson G M 2060 Market

## SIGN AND CARD WRITERS

DeVaux Frank 147 Valencia  
Etlin Abt 1245a S VanNess av  
Farrell Art Service 341 Golden Gate av  
H B Studios 841 VanNess av  
Hee J K 760 Market R518  
Kuser W R 830 Market R517  
McQuade Almes 101 Post R604  
Munger R H 47 Dulcoe av  
Robert Paul 2588 Mission R235  
Sehick Francis 1932 Post  
Shapiro Carl 4548 18th  
Shepard M R 617 Market  
Velvetone Co 108-110 Davis

## SIGNALING DEVICES AND SYSTEMS

Econolle Corp 1893 Mission  
Pacific Railway Signal Co 635 2d  
Raytheon Mfg Co 49 Cal

## \*SIGNS—POSTER—PAINTED

FOSTER AND KLEISER COMPANY, 1675 Eddy at  
Pierce, Tel WE st 1-6600 (For further information see  
page 2 Buyers' Guide and left side lines)

## SILK MANUFACTURERS

National Millinson Fabrics Corn 605 Market R1014

## SILKS—WHOLESALE AND JOBBERS

Sealamandre Silks Inc 545 Sutter R202

## \*SILKS, RAYONS AND NYLONS— WHOLESALE AND MFRS

BELOING, NEMINWAY, CORTICELLI, 62 1st, 5th  
Floor, Tel GA rfield 1-5852

## SILVER-PLATED WARE—MFRS

Oneida Ltd 657 Mission R200  
Rogers Wm A Ltd 657 Mission R200

## SILVER PLATED WARE—WHOL

Martin Elle 175 Jessie  
National Silver Co 61 Post

## SILVERSMITHS

Schaezlin R & Son 2978 Clay  
Schmidt A & Son 578 Sutter  
Thumler Bros 92R Geary  
Vella & Skinner 285 Shipley  
Wallace R & Sons 140 Geary 4th d

## \*SILVERWARE

DOHRMANN'S, 251 Geary, Zone 2, Tel GA rfield  
1-4343 (For further information see page 56 Buyers'  
Guide)  
GRANAT BROS, 2390 Mission and Geary at Grant av,  
Tel Mission 7-1580, and 1800 Broadway, Oakland  
(For further information see page 82 Buyers' Guide)

## \*SILVERWARE—RETAIL

MACEY'S JEWELERS, 904 Market, Tels DO uglas  
2-4980 and 2-4981  
WEINSTEIN CO INC, 1041 Market, Tel UN derhill  
1-5500, Branches: 820 Clement, 119 Post, 100 and  
615 Market, 1620 Polk and 130 W Portal av (For  
further information see page 39 Buyers' Guide and  
right bottom lines)

## \*SLEEPING BAGS—MFRS

SUN TENT-LUEBBERT COMPANY, Jobbers, Factory  
and Office, 355 Brannan, Tel EX brook 2-5923  
WILBER & SON, Also Air Mattresses, 590 Howard, Tel  
SU tter 1-0574

## SLEEPING CAR SERVICE

Pullman Co The 112 Market R411

## SLIP COVER MANUFACTURERS

B & M Auto Seat Covers 2055 Market  
Finlay's Slip Covers 1727 O'Farrell  
Prewitt Ora 1208 20th av

## \*SLIP COVERS

SLOANE W & J, 216-228 Sutter, Zone 8, Tel GA rfield  
1-2827 (For further information see page 53 Buyers'  
Guide and left top lines)

## SLIPPER MANUFACTURERS

Llama Slippers of California 3175 17th

## SMELTERS AND REFINERS

AMERICAN SMELTING & REFINING CO, 405 Mont-  
gomery, Tel DO uglas 2-2145  
American Smelting & Refining Co (Federated Metals Div)  
1901 Army  
Bunker Hill Smelter 620 Market R1022  
ELECTRIC SMELTING CO, 1275 Indiana, Zone 7, Tel  
AT water 2-2643  
Mars Metal Co ft of Tunnel av  
SELBY SMELTING WORKS, 405 Montgomery, Tel  
DO uglas 2-2145  
Western Gold & Platinum Works 589 Bryant and 1089  
Howard  
WILBERG BROS SMELTING & REFINING CO, 742  
Market, R214, Tel DO uglas 2-3505

## \*SMOKESTACKS—METAL

OCEAN SHORE IRON WORKS, 550-558 8th, Tel  
UN derhill 1-4310

## \*SNAP FASTENERS

HANDICRAFT SUPPLIERS, Fasteners, Grommets and  
Tools, 533 Howard, Tel EX brook 2-6968

## SOAP MANUFACTURERS

CRYSTALLINE SOAP CO, 321 Victory av, South San  
Francisco, Tel JU niper 7-0736

## FELS & COMPANY

260 CALIFORNIA  
TEL YUKON 6-1918

JAMLEN CHEMICAL CO, 321 Victory av, South San  
Francisco, Tel JU niper 7-0736

Lever Bros Co 155 Montgoy R1007

Los Angeles Soap Co 569 2d

## NEWELL GUINTEAD CO

CALIPTUS SHAMPOO  
350-370 FREMONT  
ZONE 5

TELS DOUGLAS 2-7722 and 2-7723

Noli A L 264 Clementina

Northern Chemical Products Corps (steam cng) 80 Clay

PIONEER SOAP COMPANY INC, 18th and Carolina,  
Zone 7, Tel UN derhill 1-1188

PROCTER & GAMBLE DISTRIBUTING CO THE, 785  
Market, Zone 3, Tel GA rfield 1-1644

ROYAL TALLOW & SOAP CO INC, 1260 Davidson av,  
Zone 24, Tel Mission 7-8673

STRYKERS SOAP CO, 350-370 Fremont, Tels DO uglas  
2-7722 and 2-7723

Weidman F M 1175 Market

## \*SOAP MANUFACTURERS (INDUSTRIAL HAND CLEANERS)

SUPER SOAP COMPANY, 42 Otis, Tel HE mlock  
1-2021

## \*SOCIAL SERVICES

SALVATION ARMY, 101 Valencia, Tels MA rket  
1-5202, 1-5203, 1-5204, 1-5205, 1-5206, 1-5207  
and 1-5208 (For further information see left side lines)

## \*SOCKETS (SCHROCK-YUBA)

YUBA MANUFACTURING COMPANY, 700 Balfour  
Bldg 351 California, Tel EX brook 2-0274

## SODA FOUNTAIN DEALERS

Western Pioneer Sales Co 2204 Mission

## SODA FOUNTAIN SUPPLIES

Benart's 1335 Fitzgerald av  
Lyons Magnus Inc 2545 16th

# LIBERTY MUTUAL INSURANCE CO. LIBERTY MUTUAL FIRE INSURANCE CO.

Casualty, Fire and Inland Marine Insurance

LIBERTY MUTUAL BLDG., 216 PINE ST.

TEL. GA rfield 1-6915