

# GOLDEN GATE COLLEGE

## GOLDEN GATE COLLEGE

Offers practical education to men and women seeking specialized training. Degree programs available in day and evening programs.

Faculty drawn from educators and successful business and professional men who know and teach practical application as well as modern theory.

Accredited as a degree granting college by Northwest Association of Secondary and Higher Schools.

## ACCOUNTANCY

Day and evening. Comprehensive curricula in preparation for industrial and mercantile accounting, professional and public accounting. Specialized courses in income tax and controllership work. Approved by State Board of Accountancy to meet college requirements for CPA examination. Faculty includes CPAs, attorneys, statisticians and business executives. Established 1908.

## BUSINESS ADMINISTRATION

Day and evening. Basic and advanced courses in general business administration and management. Special programs for careers in personnel and industrial relations, marketing and sales, industrial management and financial management. Faculty of business and professional men. Established 1916.

## TRAFFIC

Three-year evening course in freight traffic management for rail, ocean, air, truck, and industrial traffic. Faculty of traffic experts. West's pioneer traffic school. Established 1923.



## LAW

Four-year evening course. Accredited, California State Bar Association. Faculty of practicing attorneys. Established 1901.

## INSURANCE

Evening courses in all phases of fire and casualty insurance, law, underwriting, rate making and claims, life insurance, C.P.U. study groups. Approved by Insurance Commissioner to meet requirements for broker's examination. General course offered by correspondence. Faculty of insurance experts. Established 1928.

## REAL ESTATE

Evening courses in financing, value and appraisal, property management, and general real estate. Prepares for real estate broker's examination. General course offered by correspondence. Faculty of real estate experts. Established 1946.

## ADVERTISING

Evening courses in copy, production, campaigns and media, layout, retail and general advertising. Faculty chosen from leaders in advertising. Sponsored by San Francisco Advertising Club. Established 1940.

## WORK-STUDY PROGRAM

For self-supporting students. Program is an arrangement between the College and selected San Francisco business firms. Student studies towards his degree and gains practical experience at the same time.

## GOLDEN GATE COLLEGE

200 GOLDEN GATE AVENUE and  
537 MARKET STREET  
SAN FRANCISCO  
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