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SU iter 1-7154**

Sampels Welding Co 33 Morris
Saracoe Peter 1850 17th
Seagins K C 470 7th
Standard Welding & Metal Fabricating Co
421 Bryant
Strecker R J 265 10th
Tanner F T 838 Folsom
United Welding Co 1536 Pacific av
**WEISS WELDING WORKS, Acetylene and
Electric Welding, 1237 Folsom. Tel BE m-
lock 1-1865**
Williams R E 47 Shipley

***WELDERS' EQUIPMENT—
MANUFACTURERS—
NATIONAL WELDING EQUIPMENT CO.**
Manufacturers of Oxy-Acetylene Cutting
and Welding Equipment, Natural Gas Burn-
ing Equipment and Conversion Parts. 218
Fremont. Tel YU kon 6-2868

***WELDING—GAS AND ELECTRIC
UNITED WELDING CO (E C Shootherd, E C
McAlben) Auto and Truck Parts, Indus-
trial Equipment, Boilers, Tanks, Pipes and
Portable Units, 1536 Pacific Av. Tels OR d-
way 3-9860 and 3-8645**

***WELDING RESISTANCE EQUIPMENT
AND SUPPLIES
SULLIVAN-CASSIMUS CO, 651 Folsom. Tel
GA rfield 1-5941**

**WELDING AND CUTTING APPARATUS
Golden Rod Equipment Co 617 Monty R312
National Welding Equipment Co 218 Fremont
United Welding Co 1536 Pacific av
**VICTOR EQUIPMENT CO, 841-854 Folsom.
Tel GA rfield 1-3000**
**WELDING SERVICE SALES INC, 926 How-
ard, Tel DO nglas 2-3292**
Zekis J R 425 Potrero av**

***WELDING AND CUTTING EQUIPMENT
CLEVELAND WRECKING CO, Office and
Yards 2800 3d (near Army) Tel VA lencia
4-1411 (For further information see page
167 Buyers' Guide and right bottom lines)**

***WELL CASING—WELDED
CONSOLIDATED WESTERN STEEL COR-
PORATION, 141 Battery, Room 560, Zone 6,
Tel GA rfield 1-6788 (For further infor-
mation see page 162 Buyers' Guide and left
side lines)**

***WHEEL ALIGNING AND STRAIGHTENING
—AUTOMOBILE
LIVELY W E & SON, 160 Hayes between
Van Ness and Polk, Tel HE mlock 1-0882
(For further information see page 17 Buy-
ers' Guide and left side lines)**

***WHEEL ALIGNMENT
JAMES MOTORS INC, 1300 Van Ness Av
at Sutter, Tel OR dway 3-7500 (For further
information see page 8 Buyers' Guide and
right bottom lines)**

**WHEEL MANUFACTURERS
Wheel Industries Inc 2700 16th**

**WHITEWASHERS
Dawson Bros 237 Gaven**

**WIG AND TOUPEE MAKERS
Boxer Bros Studio of Hair Artistry 150 Pow-
ell R208
Lederer's Hair Store 150 Powell 4th fl
Semmon Hair Goods 115 O'Farrell**

**WILLOW WARE MANUFACTURERS
Bond Mix Co 655 Battery**

***WINDMILLS AND TOWERS
STAR WINDMILLS AND TOWERS (Pacific
Framo & Supply Co) 420 Bryant, Zone 7,
Tel GA rfield 1-5237**

***WINDOW—HARDWARE OPERATING
DALMO VICTOR COMPANY, 1414 El Camino
Real, San Carlos, Tel San Carlos 2020**

**WINDOW CLEANERS
Alva G F 3428 26th
American Building Maintenance Co 16th at
Vermont
Bagnasco Eventino 3539 Pierce
Bergl L 861 Elizabeth
California Building Maintenance Co 1145
Mission
Cannon G G 1878 Union
CERVETTO JOE CO, 15 Columbus Av, Tel
YU kon 2-1556 (For further information see
page 167 Buyers' Guide and left side lines)
Commercial Building Maintenance Co 560 3d
Crossetti A Bro & Co 620 Washn
Davis D A 500 Hayes
Fritz M J 629 Fulton
Golden State Building Maintenance Co 383
Shotwell
Humphries & Langston 732 Monty
Lewis & Taylor Inc 440 Bryant
Rosenberg Harold 240 Stockton R905
San Francisco Building Maintenance Co 830
Market R604
Simmons Bros 3101 Pierce**

**WINDOW DISPLAYS
McCarthy A S 4447 Mission
STANDARD DISPLAY SERVICE, Windows,
Interiors, Shaw Cards, 623 Larkin, Tel
GR aystone 4-5161**

*** WINDOW SCREENS—ROLL-AWAY
GUNN, CARLE & CO, 20 Potrero Av, Tel
UN derhill 1-5480 (For further information
see page 36 Buyers' Guide and right bot-
tom lines)**

***WINDOW SERVICE—OFFICE BUILDINGS
COMMERCIAL BUILDING MAINTENANCE CO,
Janitorial Service for Buildings, Banks,
Stores and Factories, Window Cleaning
Contractors, 560 3d, Tel DO nglas 2-8481**

**WINDOW SHADE MANUFACTURERS
ABBEY VENETIAN BLIND CO, 2938 Middle-
field Road, Redwood City, Tel EM era r-
6-0220, 70 Ollis, San Francisco, Tel MA r-
ket 1-8130 (For further information see
page 166 Buyers' Guide)
Barrago Jos 662 Athens
Berry C F 155 Church
Clot Arth 1869 Union
Coburn M T 2049 Market
Davis J R 3248 22d
FRANKEN JAMES C CO, 1112 Polk, Tel
GR aystone 4-5068
Franzen Albt 3730 Geary blvd
Helsing G J 1555 Clement
Hemphill E C 2949 Elbaos
Ingham R L 4430 Cal
Lando Ellis 780 Golden Gate av
Miller G J 859 Golden Gate av
Moore's Cash & Carry Window Shade Co
1819 Market
Simonetti Tullio 5036 Mission
Volker Wm & Co of S F 631 Howard**

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Lando Ellis 780 Golden Gate av
Miller G J 859 Golden Gate av
Moore's Cash & Carry Window Shade Co
1819 Market
Simonetti Tullio 5036 Mission
Volker Wm & Co of S F 631 Howard**

***WINE—SALES AND WHOLESALE
CVA CORPORATION (Roma Wines) 582
Market, Zone 4, Tel YU kon 6-5544**

***WINE COMPANIES
ROMA WINES, 582 Market, Zone 4, Tel
YU kon 6-5544**

***WINE DISTRIBUTORS
ITALIAN-SWISS COLONY, 781 Beach, Tel
OR dway 3-9420**

**WINERIES
Bear State Grape Products 622 Monty
BEAULIEU VINEYARD, 300 Montgomery,
Room 826, Zone 4, Tel EX brook 2-0137
BEAULIEU VINEYARD COMPANY, 300
Montgomery, Room 826, Tel EX brook
2-0137
ITALIAN-SWISS COLONY, 781 Beach, Zone
9, Tel OR dway 3-0420
Lembi Italo 3030 Ingalls
Montebello Wine Co 2505 Bryant**

Napa & Sonoma Wine Co 530 Folsom
Pacific Coast Brands 2700 18th
PELLEGRINI BROS WINERY, 2300-2304 3d,
Zone 7, Tel VA lencia 4-6411
PETRI WINE COMPANY, 655 4th, Tel GA r-
field 1-3233
RDMA WINES (CVA Corp), 582 Market, Zone
4, Tel YU kon 6-5544
TAYLOR W A & COMPANY, 340 Pine, Tel
EX brook 2-1988
West Coast Vintners Co 855 Sansome

***WINES—WHOLESALE
GUILD WINES, 145 10th, Zone 3, Tel MA r-
ket 1-8418, East Bay, Tel EN terprise 1-0341
MCKESSON & ROBBINS INCORPORATED,
42-60 1st, Zone 19, Tel SU tter 1-7262 (For
further information see page 63 Buyers'
Guide)
PETRI DISTRIBUTING CO OF CALIFOR-
NIA, 675 4th, Tel YU kon 6-8292
WINE GROWERS GUILD, 145 10th, Zone 3,
Tel MA rket 1-8418, East Bay, Tel EN ter-
prise 1-0341**

***WINES AND LIQUORS—IMPORTERS
MONTEVERDE & PARODI INC, 100-110
Broadway, Zone 26, Tels SU tter 1-1175,
1-1176 and 1-1177 (For further information
see page 83 Buyers' Guide and front cover)**

**WINES AND LIQUORS—RETAIL
CITY OF PARIS, Geary, Stockton and O'Far-
rell, Tel DO nglas 2-4500 (For further in-
formation see page 51 Buyers' Guide and
right top lines)
Da Roza E L 4200 18th
DUMONT WINE SHOP, Dumont Wines and
Liquors, 3920 16th, Tel HE mlock 1-0944
NORMANBY LANE OF CITY OF PARIS,
Geary, Stockton and O'Farrell, Tel DO ng-
las 2-4500 (For further information see page
51 Buyers' Guide and right top lines)
VERDIER CELLARS (City of Paris) Geary,
Stockton and O'Farrell, Tel DO nglas 2-4500
(For further information see page 51 Buy-
ers' Guide)
WEINSTEIN CO INC, 1041 Market, Tel UN-
derhill 1-5500, Branches: 820 Clement, 119
Post, 100 and 815 Market and 1630 Polk
(For further information see page 54 Buy-
ers' Guide and right bottom lines)**

**WINES AND LIQUORS—WHOLESALE
BELLOWS & CO INC, 55 New Montgomery,
Tel GA rfield 1-7234
Columbus Wine Co 3141 Fillmore
Italian California Wine Co Inc 2966 24th
Lanza Wine Co 559 Washn
Martini Frank 240 Clay
MONTEVERDE & PARODI INC, 100-110
Broadway, Zone 26, Tels SU tter 1-1175,
1-1176 and 1-1177 (For further information
see page 83 Buyers' Guide and front cover)
Muther Wine Co 131 Franklin
National Wine and Liqueur Importing Co 156
Monty R210
Rego Al Wine Co 1609 Powell
Security Wine & Spirits Co Inc 425 2d
Val-Moon Winery 457 Bay
WILDMAN & COMPANY (A Corp), 55 New
Montgomery, Tel GA rfield 1-7234
Wine Industries of Cal 915 Mission**

**WIRE GOODS MANUFACTURERS
California Wire Cloth Corp 1245 Howard
Cambridge Wire Cloth Co 420 Market R113
Industrial Wire Products Corp 2425 17th
Kerite Co 582 Market R802
San Francisco Wire & Iron Works 53 Colton
Stephens E G 359 San Bruno av
Wire Products Co 727 Gough**

**WIRE MANUFACTURERS
Anaconda Wire & Cable Co 111 Sutter R1028
Essex Wire Co 107 Howard
General Cable Corp 25 Beale R743
Hazard Insulated Wire Works 235 Monty
R1662
Pell P S 55 New Monty R220
PHELPS BOND & COPPER PRODUCTS
CORP, Exchange Dock, 369 Pine, Tel EX-
brook 2-7379
Roe Ernest 527 Brannan
SIMPLEX WIRE & CABLE CO OF CALI-
FORNIA, 390 4th, Tel DO nglas 2-4220
Western Insulated Wire Co 200 Davis R1**

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