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**THE NEW ZEALAND INSURANCE CO., LTD.
THE SOUTH BRITISH INSURANCE CO., LTD.
330-340 California St. Zone 4 Garfield 1-1352**



***BADGES**
STAR ENGRAVING CO, Frank D'Antonio
Prop, Celluloid Buttons, Badges, Ribbons,
Banners, Flags, Printers, Engravers. 177
Minna, Zone 6. Tel DU no 245-2-1727

BADGES, CHECKS AND MEDALS
Irvine & Jachens 1068 Mission
PATRICK AND MOISE-KLINKNER CO,
Main Office 500 Market, Zone 4, Tel EX-
brook 2-2641 (For further information see
page 161 Buyers' Guide)

***BADGES, TROPHIES AND MEDALS**
PASQUALE B CO, 651 Mission, Tel EX-
brook 2-1213

**BAG MANUFACTURERS—CANVAS,
BURLAP AND COTTON**
AMES HARRIS NEVILLE CO, 17th and
Florida, Zone 10, Tel UN derhill 1-7700 (For
further information see page 18 Buyers'
Guide and left side lines)
California Bag Co 590 Minnesota
City Bag Co 420 Bay Shore blvd
Harms G W 356 12th
Hyland R C 568 Sacto
Pacific Diamond H Bag Co 315 Main
Weinstock Frank 340 Fremont
Western Tea & Bag Co (tea bags) 179 11th

BAG MANUFACTURERS—PAPER
Bemis Bro Bag Co 1000 Sansome
ROYAL THOMAS M & CO, 2435 Mason, Tel
OR away 3-7477

***BAGS—BURLAP**
EYRE EDWARD L & CO, 518 Merchants
Exchange Bldg, 465 California, Tel GA-
rfield 1-6289

***BAGS—BURLAP—COTTON AND TWINES**
AMES HARRIS NEVILLE CO, 17th and
Florida, Zone 10, Tel UN derhill 1-7700 (For
further information see page 18 Buyers' Guide
and left side lines)

***BAGS—BURLAP AND COTTON**
PACIFIC DIAMOND H BAG COMPANY,
315-310 Main, Tel EX brook 2-7030

***BAGS—PAPER**
BEMIS BRO BAG CO, Multi-Wall Paper
Bags for Cement, Plaster, Lime, Sugar and
All Pulverized Materials. 1000 Sansome,
Tel GA rfield 1-2383

BAIL BONDS
Citraro Feliciano 648 Kearny
Lynch F 700 Kearny
Maloney Ball Bond 614 Kearny
Puccinelli Louis Ball Bond Agency 800
Kearny
San Francisco Bail Bond Agency 714
Kearny

BAIT DEALERS
Bin A J 4408 3d
Geary Blvd Bait & Tackle Shop 5537 Geary
blvd
Pecchioni Fred 3324 Army
Muny Bait Shop 3098 Polk

***BAKERSIES—COOKIES**
BENTZEN'S MRS DANISH COOKIE CO
INC, 2700 Geary Blvd, Tel FI llmore 6-4315
(For further information see page 19 Buy-
ers' Guide and left side lines)

***BAKERSIES—WHOLESALE**
BENTZEN'S MRS DANISH COOKIE CO
INC, 2700 Geary Blvd, Tel FI llmore 6-4315
(For further information see page 19 Buy-
ers' Guide and left side lines)

KILPATRICK'S SAN FRANCISCO BAKERY,
2630 Folsom, Zone 10, Tel HE mlock 1-0810
MOTHE'S CAKE & COOKIE CO, 335 Teho-
ma, Tel SU tter 1-4585 or EN terprise 10920

BAKERS—RETAIL
AHRENS BROS—PIES (H Q Joucken) "The
Finest That Can Be Made," 1046 Van Ness
Ave, Tel TU xedo 5-5060; Branches—1456
Polk, 2324 Chestnut, 747 Market and 200
Powell
Alhambra Cake Shop 2310 Polk
Allred J A 301 Fillmore
Anna's Danish Cookie Co 3191 Mission
ANTONETTE BAKERY, 3781 Mission, Tel
MI sion 8-6677
Arnold A A 2150 Chestnut
Arregotti Henry 2184 Union
Askenback Eric 3516 Lawton
Bach L F 624 Fillmore
Barbarotto Anthony 577 Columbus av
Barlow E L 524 Castro
Baronial Bakery 2139 Irving and 1033 Taraval
Batistich Roy 490 Castro
Beck J B Mrs 1175 Market
Bender Fred 1581 Sanchez
Bentzen Ernest 209 Brazil av
Berghammer W H 354 Clement
Bertha Ann Pastry Shop 754 Sutter
Bobbien Fern 600 Guerrero
Bon-Ton Bakery 2127 Polk
Boslaw C C 2767 21st
Boudin French Bakery 399 10th av
Brooks W H 945 Market
Bruce G B 1324 Noriega
Cavus Geo 454 Castro
Celia Frank 543 Haight
Ciccinio Louis 507 Columbus av
Cordano G A 197 Scotia av
Crispi Pastry Co 1475 Pacific av
Cuneo Eros & Co 323 Green
Cunningham J T 399 Naples
Cushing T A 508 Valencia
D & O Donuts 704 uStter
De Martin J F 1831 Powell
Dermont 3221 Balboa
De Vito Alfd 5131 Mission
Domingo Jos 1175 Market
Dowd J W 3228 Sacto
Duerling Rudolf 1719 and 2511 Noriega
Dunajski G J Bymar
Eastern Bakery 720 Grant av and 996 Jackson
Eberle Erich 800 Diamond
Eickele Erwin 5427 Geary blvd
Elselt Max 1614 Fillmore
El Rey Cake Shop 1548 Ocean av
Epler's Bakery 1402 Cal 2184 Chestnut 886
Geary and 59 Stockton
Eva W M 4912 3d
Flavor Best Bakery 2933 24th
Foley E P 15 Excelsior av
Fong Fong Bakery 824 Grant av
Foster Lunch System 150 West Portal av and
48 5th
Franco California French Bakery 1520 Pacific
av
Freitas Manuel 6202 3d
Gallo Pastry Co 1510 Stockton
Gassman's French Bakery 1757 Fillmore
Gauthier J G 3655 Taraval
Golden Brown 2034 Irving
GOLDEN PHEASANT THE, Geary at Powell,
Zone 2, Tel YU kon 6-4946 (For further in-
formation see page 157 Buyers' Guide and
left bottom lines)
Gray J T 1433 Sunnydale av
Greenline Bakeries Ltd 1740 Van Ness av
br 814 Eddy
Grunberg H J 1529 Haight
Grundwick Louie 62 West Portal av
Haase Wm 4406 18th
Hachtelt Daisy B 1859 Market
Hagge J C 2224 Fava
Haight Street Bakery 1541 Haight
Harris B C 3162 16th
Henne Karl 1709 Divisadero
Henne Wm 1000 Cole
Herkner Antony 355 Sacto
Hoefflin K F 3781 Mission
Holmgren Lincoln 2150 Market
Holstein Bakery 3655 Taraval
Hughes Gilmore 2170 Mission
Italian-American Pastry Co 2860 Mission
Italian-French Baking Co 1353 Grant av
Johnson E B 1935 Lawton
Joucken H Q 747 Market
Jurjevich M D 3394 Mission
Katz Albt 1100 McAllister
Kerkner Anthony 3285 21st
Kezel Jack 1868 Haight ond 1938 Ocean av
Kleinbach Alfd 957 Geneva av and 763 Mon-
terey blvd
Klements John 3472a Mission
Kohlmann Otto 421 Cortland av
Kolman H I 4338 Cal
Komonn M A 3899 24th
Kreye F C Fillmore and 5609 Geary blvd

Krisnich John 1831 Ocean av
Larraburi Bros 365 3d av
La Superba Bakery 653 Union
Liguria Bakery 1700 Stockton
Mandler Carl 3312 Mission
Manning's Inc 1175 Market
Martens Leola Mrs 1573 Haight
Maxman's Bakery 4706 3d
McCauley L E 317 Divisadero
McGreor John 1338 Polk
Meyer Marjorie Mrs 737 Irving
Michellini Nello 414 Columbus av
Nocha Bakery 2824 24th
Moll K V 900 Irving
Morehouse M M Mrs 434 Castro
Oasis Sweet Palace 712 Grant av
Ocean View Bakery 88 Broad
Odum E A 6253 Cal
Old Liberty Baking Co 3251 26th
Old Vienna Pastry Shop 710 Post
Olson H R 1170 Sutter
Pan Handle Bakery 1598 Fulton
Picard P F 1724 Haight
Plate Henry 4073 24th
Portola Spudnut Shop 2499 San Bruno av
Priscilla Cake Box 655 Portola dr
Ramona Cake Shop 2649 Mission
Red Cherry Bakery 4617 Mission
Ribeiro Alice Mrs 2520 San Bruno av
Richards Zelms 3236 Scott
Rolewski Ernest 61 West Portal av
Rotenberg David 472 Castro
ROYAL BAKING CO, 4773-77 Mission, Tel
JU niver 9-9655
Royal Pie Shop 4683 Mission
Ruby Baking Co 1955 Oakdale av
Rudnick O H 902 Cole
St Francis Hotel Pastry Shop 320 Geary
Samaduroff Nellie Mrs 960 Rhode Island
San Bruno Bakery 150 Silliman
Sayed's Bakery 311 Balboa
Schneider Ernest 1244
Schraff W E 4492 Mission
Schulz R E 1334 Castro
Schwagerl Jos 3187 16th
Scotty's Pecan Pies 587 Hayes
Sheehan Cath & Monterey blvd
Shelley David 4051 Utah
Siewlerski Aurel 1467 18th
Simpson Louis 922 Clement
Sir Francis Drake Pastry Shop 452 Powell
Spindler Elmer 2435 Cal and 1552 Fillmore
Starr J L 172 Sacto
Star Bakery 1701 Church
Stathis C E 501 O'Farrell
Steinhauser Geo 1614 Polk
STELLA PASTRY, Italian Pastries, Candles,
Cake Orders For All Occasions, 440 Colum-
bus Av, Tel YU kon 0-2914
Stempel G F 320 Fell
Stempel G J 1616 Bush
Stone Isadore 2045 Chestnut
Stone Victor 1548 Taraval
Strowitz's Bakery 396 Precita av
Sugar Bowl Pastry Co 3640 Balboa
Sulzberger F J 678 Chenery
Sunrise Bakery 96 Leland av
Taste Good Bakeries etc 160 Russ (For stores
see Alphabetical Section)
Tavern Bakery 3901 Mission
Terry Walter 1000 Guerrero
Tobin Claudia Mrs 54 West Portal av
Tobin Leslie 2761 Mission
Triebe John 2145 Taraval
Vasil Wm 245 3d
Venetian Bakery 2200 Powell
Veteran's Bakery 3210 Folsom
VICTORIA PASTRY CO, Italian and French
Pastry, Holiday Socialites, Wedding and
Birthday Cakes, 1362 Stockton, Tel SU tter
1-2015
Viking Bakery 1550 Church
Wainscot Conr 1106 Geneva av
Waschke Carl 444 Clement
Waxman's Bakeries etc 3355 17th (For stores
see Alphabetical Section)
Webb R E 3944 Judah
Webb's Pastries 3141 Vicente
Westmuller Arthur 298 Oak
Weinman Jacob 2257 Market
Wetzell Edw 521 Clement
Wetzell J W 2093 Hayes and 2605 Ocean av
Wennesland Eyolet 494 Geary
Wetzel Bernard 3308 Mission
White Cabin Bakery 811 San Jose av
White F W 496 14th

THE W.M. DATEMAN CO.
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KL ONDIKE 2-0667