PRESCRIPTION

HEADQUARTERS FOR 57 YEARS

Owl Rexall Drugs

DRUGGISTS—WHOLESALE

COFFIN-REDINGTON CO.

WHOLESALE DRUGGISTS

301 Folsom, cor. Beale
San Francisco 6
DOuglas 2-2952

DRUGS
CHEMICALS
DRUG SUNDRIES
LIQUORS

Oakland
Telephone
Enterprise 10396

McKESSON & ROBBINS INCORPORATED

WHOLESALE DRUGGISTS

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SAN FRANCISCO
40-60 First St., Zone 19
SUtter 1-7262

DRUGS LIQUORS
SUNDRIES

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OAKLAND
831 Castro St.
GLencourt 1-0350

RENO, NEV.
448 No. Virginia St.

Manufacturing Chemists
DRUG SUNDRIES

FRESNO
442 P Street

Out of Sight • Out of Mind • Out of Business

★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.

★

The City Directory is the natural medium for keeping a business or product name in the spotlight. Insist on being well represented in its pages