

period, due to emphasis on production of war goods, but the current trend is toward the pre-war ratio.

Many of the large key industries in the San Francisco Metropolitan Area, with their plants outside the corporate city limits, have their headquarters in San Francisco, from which they conduct their finances, purchases, and sales.

Manufacturing—Value of Product—U. S. Census 1939

Industry Group	San Francisco-Oakland Industrial Area	
	San Francisco	Industrial Area
Food and Kindred Products	\$114,963,000	\$269,381,000
Tobacco Manufacturers	10,332,000	18,482,000
Textile-mill Products	5,161,000	14,751,000
Apparel and Other Finished Products	26,715,000	28,743,000
Lumber and Timber Basic Products	1,951,000	13,458,000
Furniture and Finished Lumber Products	12,803,000	18,160,000
Paper and Allied Products	11,024,000	17,649,000
Printing, Publishing, and Allied	42,313,000	54,260,000
Chemicals and Allied Products	13,723,000	61,501,000
Products of Petroleum and Coal	1,722,000	125,462,000
Rubber Products	260,000	6,072,000
Leather and Leather Products	4,275,000	6,053,000
Stone, Clay, and Glass Products	2,635,000	18,563,000
Iron and Steel and Their Products	31,099,000	88,469,000
Nonferrous Metals and Their Products	9,676,000	87,284,000
Electrical Machinery	3,587,000	12,624,000
Machinery (except Electrical)	10,408,000	29,181,000
Automobiles and Automobile Equipment	1,078,000	53,225,000
Trans. Equipment except Automobiles	6,134,000	14,822,000
Miscellaneous Industries	3,888,000	6,744,000

Manufacturing—San Francisco-Oakland Industrial Area*

Trend (a)

U. S. Census 1939

Number of Establishments	3,441
Wage-Earners	76,374
Wages	\$110,964,281
Cost of Materials	\$600,156,725
Value of Products	\$960,636,411

Year	Average Production Workers	Annual Wages (Millions)	Weekly Earnings	Average Hourly Earnings	Hours Per Week
1939	76,400	\$111	\$30.00	\$.808	37.1
1940	83,900	124	30.63	.820	37.4
1943	279,100	752	56.93	1.285	44.3
1944	255,700	721	59.67	1.333	44.8
1945	174,900	478	57.71	1.319	43.8
1946	113,800	278	51.30	1.316	39.0
1947	123,900	341	57.67	1.466	39.3

Expansion and New Plant Outlays—reported during 1947 by 202 manufacturers in San Francisco amounted to \$16,464,200, and by 664 in the Bay Region amounted to \$126,067,750.

RETAIL TRADE AND SERVICE ESTABLISHMENTS

Retail Trade—Retail trade is one of the major activities among the business groups in San Francisco, ranking importantly in number of employees and amount of payroll. Sales in 1947 are estimated at \$1,204,655,000 compared to \$1,046,564,000 in 1946. Food Store estimated sales in 1947 amount to \$257,555,000; General Merchandise Stores sales to \$148,293,000, and Drug Store sales to \$31,802,000.

The per capita sales for San Francisco amounted to \$1,491 in 1947. Per capita sales for California amounted to \$1,093.

*Includes Alameda, Contra Costa, Marin, San Francisco and San Mateo Counties. (a) California Department of Industrial Relations.

San Francisco Retail Sales—Estimate*

1940	\$ 398,896,000	1944	\$ 743,834,000
1941	539,865,000	1945	850,770,000
1942	598,783,000	1946	1,046,564,000
1943	654,857,000	1947	1,204,655,000

Outlets in San Francisco Licensed to Sell Tangible Personal Property at Retail (a)

Principal Line of Business	Number of Outlets on Dec. 31, 1947	Outlets Use Cash During 1947	Turnover Per 100 Outlets During 1947	1947 Total Sales (Add 000)
Art Goods and Novelties	639	24	38	\$ 6,540
Books	290	2	18	7,270
Building Materials and Fixtures	848	24	23	83,213
Caskets and Tombstones	61	2	15	1,467
Clothing	1,810	72	27	109,454
Confectionery and Soft Drinks	458	39	33	8,170
Drugs	496	14	16	34,042
Durable Farm and Dairy Equipment	40	1	26	-6,383
Flowers and Nursery Stock	426	-30	27	5,931
Fuel and Ice	53	-2	19	2,991
General Merchandise	844	152	32	133,396
Groceries	1,829	66	25	34,162
Hardware	298	10	30	15,318
Heating, Plumbing and Air Conditioning	304	10	14	16,861
Home Furnishings and Appliances	1,736	218	26	110,977
Jewelry	662	30	22	19,008
Limited-Price Varieties	120	12	30	11,583
Luggage and Leather Goods	140	10	23	2,720
Meals and Drinks	3,183	60	49	186,095
Motor Vehicles	324	21	26	107,937
Nondurable Farm and Garden Supplies	232	23	25	5,381
Office, School Supplies and Equipment	544	33	24	39,136
Packaged Liquor	559	37	30	26,649
Photographic Supplies and Equipment	451	17	43	7,142
Radios, Musical Instruments	552	38	32	12,792
Secondhand Merchandise	324	-17	29	4,903
Service Stations and Auto Supplies	1,727	64	38	50,911
Shoes and Shoe Repairing	457	14	20	17,930
Sporting Goods and Amusements	224	21	25	3,535
Stationery, Printing and Paper	989	86	21	50,286
Tobacco Products	603	-13	47	13,178
Unallocated	3,362	117	24	211,003
Total	24,585	1,155	30	\$1,346,357

Service Establishments—In addition to the retail trade in San Francisco there were 6,576 service establishments reported by the 1939 U. S. Census (latest), with annual receipts of \$61,893,000. These establishments reported 19,239 employees and an annual payroll of \$24,467,000.

Summary of Principal Service Groups in San Francisco in 1939

Group	No. of Establishments	Receipts (Add 000)	No. of Employees	Payroll (Add 000)
TOTALS	6,576	\$61,893	19,239	\$24,467
Personal Services	3,965	23,224	6,595	8,283
Business Services	617	15,379	5,639	6,985
Automotive Repairs and Services	620	8,466	1,359	1,983
Services Allied to Transportation	53	6,677	4,028	4,673
Repair Services, except Autos, Apparel, Shoes	645	2,682	353	445
Custom Industries, excluded from Manufacture Census	503	1,832	359	342
Miscellaneous Services	173	3,633	906	1,756

*California State Chamber of Commerce estimates revised.

(a) Includes some taxable sales of manufacturers and wholesalers. Reported by the State Board of Equalization.