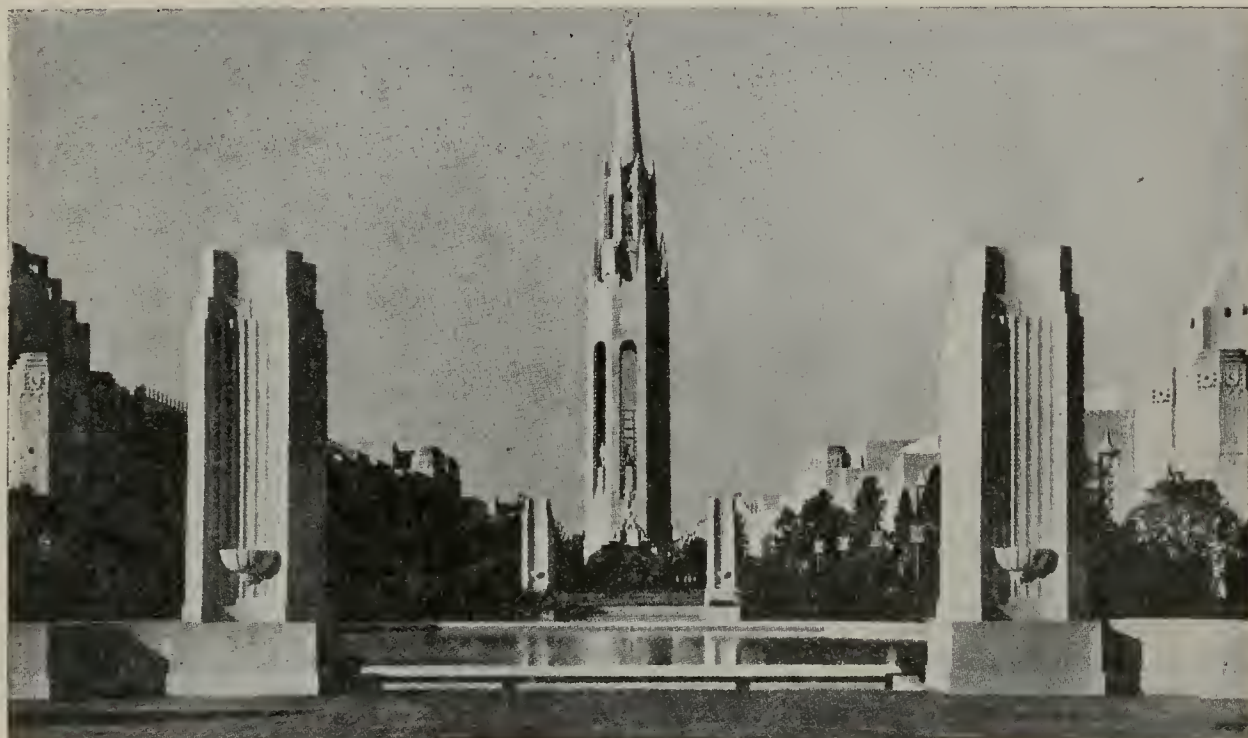


1940

Golden Gate International Exposition Number



San Francisco City Directory Honor Roll

It is our pleasure to present herewith a list of the Business Concerns participating in this edition as being representative and exhibiting the requisites—Stability, Integrity, Civic Interest and Dynamic Force—necessary in the building of the City of San Francisco to its present enviable position among the leading cities of Culture, Commerce, and Industry. The San Francisco of Today:

(Page numbers below refer to Buyers' Guide opposite Page 1448)

Name	Est.	Business	For Further Information See—
A B C Emblem & Pennant Co	1928	Emblems	left side lines and Page Z
Acme Credit & Adjustment Bureau	1932	Collections	right side lines and Page 23
Adams John B Co	—	Collections	right side lines and Page 23
★★★Aetna Life Insurance Co	1850	Insurance	Page 47
★American Smelting & Refining Co	1899	Non-Ferrous Metals	right bottom lines and Page 60
★★★American Trust Co	1854	Bank	Page 5
★★Ames Harris Neville Co	1866	Bag Manufacturers	left side lines and Page 4
★★★Anderson C A	1858	Funeral Directors	left top lines and Page 33

★ Each star indicates 25 years in business.