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World's largest logging truck uses ASSOCIATED fuel and oil



Another Associated Customer—Weighing 35,000 pounds and carrying a payload of 110,000 pounds, Lakeview Logging Company's amazing new truck is lubricated with Associated Tiaco Hi-Speed Diesel Engine Lubricants, fueled with Associated Motor Diesel Fuel.

Whether your trucks are large or small, Associated can supply you with fuels and lubricants that *exactly* fill the bill for greatest power and maximum economy.

In fact, the Associated line includes *hundreds* of petroleum products, one perfected for each and every specific commercial or industrial need.

So call in the Associated Man for an expert's *prescription* for your individual needs—and for the outstanding petroleum products and service of the West.

"Let's Get Associated"

•
CYCOL STEAM CYLINDER OILS

•
CYCOL MILL & SHAFTING OILS

•
TIACO HI-SPEED
DIESEL ENGINE LUBRICANT

•
CADEL ("Caterpillar"-approved)
DIESEL ENGINE LUBRICANT

•
GASOLINES • MOTOR OILS
FUEL OILS

•
*And hundreds of other petroleum
products to serve specific needs*

TIDE WATER ASSOCIATED OIL COMPANY