

the product, the nationality, the scientific principle that is the feature of the individual display. Windowless exhibit palaces permit uniform illumination by day or night; the ground plan of the compact Exposition city circulates visitors by direct and natural routes throughout the Island, avoiding congestion and exhaustion.

The broad program of musical events includes outstanding symphony orchestras, choral groups and individual artists. A full calendar of land and water sports will round out the entertainment, with carnival features in the 40-acre fun zone carrying out the Pageant of the Pacific motif. Eating and dancing, particularly, is international in scope, and prices are right!

PERSONNEL

Marshall Dill is President of the non-profit corporation; Leland W. Cutler is Honorary President. Vice-Presidents are George D. Smith and Major Charles Kendrick. John F. Forbes is Treasurer, with H. C. Bottorff Assistant Treasurer and Assistant Secretary. Col. Allen G. Wright is Secretary and General Counsel. W. W. Monahan is General Manager.

The Executive Committee is composed of G. W. Brainard, John R. Cahill, A. J. Cleary, George Creel, Leland W. Cutler, Marshall Dill (Ex Officio), Clarence B. Eaton, John F. Forbes, Edward H. Heller, Harry Hilp, Dan London, D. M. Messer, Philip H. Patchin, George D. Smith, and Russell G. Smith.

Removals, Alterations and Additions

Adams Manson R sec-treas Ohlson & Holmes
r Okld
Ash Wm T (Viking Archery) r1874 Market
Barry Edw B mgr Marine Dept Minnesota
Underwriters Agency r2 Northgate dr
Baxter Wm H mgr United Laboratories Ltd
h1367 Post
Baylacq Alf P (New Central French Lndy)
r2230 Geary
" Pierre (New Central French Lndy) r570
O'Farrell
Bayly Richd W (Angela) (Salter's Pharmacy)
h2801 Octavia
Blanck Carroll T asst v-pres Pac Tel & Teleg
Co r Bkly
Breidenbach Emil W sls mgr United Wire &
Supp Co r Hillsborough
Brown Betty E with S F Chronicle 1482 29th
av

Cahill Arth B (Lillian) pres Sudden & Chris-
tenson h1940 Vallejo
Campbell Geo (Frances L) mgr S F Ice Skat-
ing Rink h1514 33d av
Carlson Arth L with S F Chronicle r2950 Anza
Chamberlin Frank J asst mgr Auto Dept
Minnesota Underwriters Agency r San
Anselmo
Chapman Donald W traf eng PT&TCo r Ross
Cohen Leonard (Ethel) v-pres Sacramento
Garages Ltd h2683 17th av
" Rhea sec-treas Sacramento Garages Ltd
r522 41st av
Coppedge Reba sten Merrill Lynch E A Pierce
& Cassatt r1539 Greenwich
Corcoran John H (Dorothy) v-pres Westn
Equip & Supp Co h2090 Bway
Crowell Wm S sec Society of Automotive En-
gineers Inc h730 Cole

Ennor Paul L (United Arts Dental Labora-
tories) r312 Jersey
Ensor Jas E supt Trans Continental Frt Bu-
reau r Redwood City
Feneran Wm J mgr Metro Dept Minnesota
Underwriters Agcy r Okld
Folendorf Gertrude R Mrs supt Shriners Hos-
pital r1651-19th av
Lenzen Wm F (Anna D) pntg contr 1981 Union
h2014 Green
Liberty Book Store Geo Van Wart mgr 830
McAllister
ON THE AIR AFFILIATES, Nate Le Vene
Pres, L F Chase V-Pres, H Walton Heeg-
stra Exec V-Pres, 712 Larkin, Tel OR dway
0232
Reed Elmer W chf admin asst U S Eng r Okld
Van Wart Geo mgr Liberty Book Store r830
McAllister

Miscellaneous Information

Information pertaining to City, County, State and Federal Government, Churches, Consuls, Parks, Public Schools, Secret and Fraternal Societies, State Societies, Trade and Labor Organizations, etc., will be found in the Alphabetical Section or under proper heading in the Classified Section.