

# NORTHWESTERN MUTUAL FIRE ASSOCIATION NORTHWEST CASUALTY COMPANY

*No Better Insurance Protection Obtainable, and at a Saving*

**COMPLETE SERVICE — REPRESENTATIVES THROUGHOUT CALIFORNIA**

District Headquarters: 417 Montgomery Street

Telephone SUtter 6845

**LANE**  
 " Edw traf mgr Westn Stopper Co r43 Noe  
 " Edw F (E F Lane & Son) r Bkly  
 " Edw P (Madeline) whol leather 533 Turk h421 33d av  
 " Ellz M Mrs S tchr Pub Sch r150 Miraloma dr  
 " Elsie L cash S F Remedial Loan Assn r1554 44th av  
 " Elton T musician r1595 Noe  
 " Eric W (Dorothy) drugs 1901 Lawton h351 Ulloa  
 " Estelle tchr Cal Sch of Fine Arts r20 Darrell  
 " Ethel Mrs office sec Pro America r98 Cervantes blvd  
 " Eug F div slsmgr Wm Wrigley Jr Co r Bkly  
 " Evelyn L legal sten M L Haun r15 Dolores  
 " Fay C musician r311 11th av  
 " Felix A (Lena C) lab h1912 Clement  
 " Floyd (Thelma) restrwkr h55 Polk  
 " Frances r15 Dolores  
 " Frank r203 4th  
 " Frank B clk h2150 Fell  
 " Franklin K (Myrtle) sergt SFPD h918 Lake  
 " Fred A tchr r364 O'Farrell  
 " G M h2190 Beach  
 " Geo O (Eliz M) h2565 17th  
 " Geo R (Marle D) h2691 20th av  
 " Geo W (Marla) h131 Albion  
 " Geo W (Eugenie) barber 1803 Geary h1409 do  
 " Gillette adv counsel 830 Market R512 h300 Corbett av  
 " Grace C Mrs C S pract 166 Geary R110 h1249 20th av  
 " H E r587 Eddy  
 " H M (Dolores) h744 McAllister  
 " Harold r1460 O'Farrell  
 " Harold (Phyllis) clk h4013 24th  
 " Harry (Maitie) carp r1937 Mission  
 " Harry J r875 Post  
 " Hazel (Twin Peaks Beauty Salon) r3524 20th  
 " Hazel office sec D E Sanford Co r2835 Van Ness av  
 " Hazel smstrs h250 McAllister  
 " Helen tel opr State Dept Emp r297 Union  
 " Helen L sten St Francis Riding Sch r135 Murray  
 " Henrietta E with O'Connor, Moffatt & Co r2901 Buchanan  
 " Henry driver r1474 Sacto  
 " Henry B clk P O Inspr h1155 Jones  
 " Henry C (Mary) h222 Anderson  
 " Henry J phys h2136 Cal  
 " Herman O maj USA r Presidio  
 " Herrick J Rev (Hazel C) pastor Olive Presbyterian Ch h1419 19th

**LANE HOSPITAL, se cor Clay and Webster, Tel WE st 8000**  
 " Howard D (Ivy) electn h611 Guerrero  
 " Howard S (Florence) slsmn h1842 Jefferson  
 " J N dentist 450 Sutter R2110  
 " Jack H (Lucille) (Pacific Dental X-Ray Laboratories) h1955 Bway  
 " Jack H Jr mgr Cohn-Hall-Marx Co r1955 Bway  
 " Jas r2370 Mission  
 " Jas A chauff h1391 Grove  
 " Jas A (May) coal 253 Sickles av and 645 Taraval h160 Vicksburg  
 " Jas B whsmn r133 Alhambra  
 " Jas E (Margt) slsmn De Pue Wks Co h2158 18th av  
 " Jas E jr r2158 18th av  
 " Jas J (Emma) firemn SFPD h2447 17th av  
 " Jas R woodwkr r445 Hugo  
 " Jane R typist SFCO h685 Geary  
 " Janet (wid Michl) h43 Noe  
 " Jennie Mrs r1488 Clay  
 " John C mach r43 Noe  
 " John E (Anna) pharm Carl Basch h2366 Francisco  
 " John G (Marie) asst supt of mails P O h722 Cayuga av  
 " John J r909 Guerrero  
 " John J (Alicie) asst supt of mails P O h191 15th av  
 " John J (Ella) doormn h421 Collingwood  
 " John J (Hannah M) driver h121 Valley  
 " John J (Abbie) interviewer State Dept Emp h135 Murray  
 " John J mach City Parks Dept r573 Eureka  
 " John J mach r108 Ellsworth  
 " John J jr (Lena M) chauff h415 Collingwood  
 " John M (Anna) h1845 Lake  
 " John P (Mary) bkpr HS&LCo h240 Guerrero  
 " John R (Eva) millwkr h1047 York  
 " John T purch agt CCBCO r San Leandro  
 " Jos A (Dora) tel installer h289 Castro  
 " Jos J mgr McCloud Bldg r San Leandro  
 " Jos M (May) h1153 Oak  
 " Julia M clk r311 Parnassus av  
 " Kath (wid Jas) h15 Dolores  
 " Kathleen r101 Cervantes blvd  
 " Laurence W pres Lane Publishing Co and Publ Sunset Magazine r Palo Alto  
 " Lauri J (Josephine) electn h522 35th av  
 " Lawrence h98 Cervantes blvd  
 " Lawrence lab r1550 Fillmore  
 " Lee L bartndr r322  
 " Leo T liquors 2721 Hyde  
 " Louis L (Bessie) pilot S F Bar Pilots h782 12th av  
 " Louise r529 Bush  
 " Luther (Charlie) rigger h3024 Fulton

**LANE**  
 " Lydia (wid John) cook h132 Douglas  
 " M A h665 Pine  
 " Mamie E Mrs h1631 Geary  
 " Mara H tchr Pub Sch r2311 Bway  
 " Margt h1112 Sanchez  
 " Margt C clk r1047 York  
 " Marie J clk PH&M r311 Parnassus av  
 " Martha h1277 Geary  
 " Mary A asmblr S L Co r1042 Brazil av  
 " Mary E clk SFCO r135 Murray  
 " Mary E Mrs h126 Romain  
 " May E h1950 Gough  
 " Melvin V auto trimmer r103 Bosworth  
 " Myrtle r2477 Mission  
 " Myrtle clk r233 Noe  
 " Nat D (Lane Bros) r2101 Pacific av  
 " Nell h640 Post  
 " Nora r604 Funston av  
 " Nora A nurse S F Hosp  
 " Orval T atdt V A  
 " Parker D (Vera) h2632 Post  
 " Patk r117 Sanchez  
 " Patk (Mary E) chauff h1857 Church  
 " Paul H (Ingleside Pharmacy) and phys 201 Holloway av h207 do  
 " Paul J (Betty) clk h340 Arguello blvd  
 " Pearl Mrs h765 Sanchez  
**LANE PUBLISHING CO, L W Lane Pres, Publisher Sunset Magazine, 576 Sacramento, Tel DO uglas 4306**  
 " Ralph J (Whitfield & Co) r Richmond  
 " Ralph J (Marjorie) restr 732 22d h665 Geary  
 " Raymond (Nellie) blrmkr h1277 Van Ness av S  
 " Richd E (Mildred A) pntr h1091 Bush  
 " Robt J r1836 15th  
 " Roland C (Elsie) auto mech h1554 44th av  
 " Roy (Whitfield & Co) r Bkly  
 " Roy lather h2607 Cal  
 " Russell adv distributor 431 Turk  
 " Russell C (Hazel) purch agt Purity Stores h2835 Van Ness av  
 " Ruth M r2158 18th av  
 " Sadio Mrs clk h875 Post  
 " Saml C (Faye) (Lane Bros) r2101 Pacific  
 " Spencer B (Mollie) h1441 Taylor  
 " T A h1751 Market  
 " Thelma H bkpr O Casperson & Sons h1595 Noe  
 " Thos A (Alys) slsmn CDC h805 Leavenworth  
 " Thos F r351 30th  
 " Thos H (Irene) auto mech h1751 Market  
 " Viola A sten Shell Oil Co r1948 Pacific av  
 " Virginia D r150 Miraloma dr  
 " Virginia L tel opr r1338 23d av  
 " Vivian O Mrs r621 Taylor  
 " Walter J traf mgr Guggenheimer & Co r Okld  
 " Wm (Lucy) apt mgr h7 Casa way  
 " Wm F (E F Lane & Son) r Bkly  
 " Wm F pres Western Asbestos Co r Burlingame  
 " Wm H (Kath M) slsmn h19 Dorland  
 " Wm J (Mary) plstr h1223 Cortland av  
 " Wm J printer 255 Clay r Bkly  
 " Winifred sten Salvation Army r43 Noe  
 " Laner Bessie Mrs r1130 Market  
 " Lanerdin Carl (North Beach Furniture Co) r3245 Broderick  
 " Edw (North Beach Furniture Co) r3245 Broderick  
 " Lanear Arth H (May E) h3889 25th  
 " Jas A (Mary) electn h718 Clayton  
 " John A (June) with DC&HCo h2207 15th av  
 " Raymond (Glady's) cementwkr h573 Fillmore  
 " Lanfesta Jack (Coast Auto & Truck Repair) r107 Prentiss  
 " Lanfranco Edna A h2185 Hayes  
 " Jas G (Madeline) driver h664 27th av  
**LANG, See also Laing, Lange and Layng**  
 " Albt C h2835 Clay  
 " Albt G mfrs agt 204 Davis r Mark Hopkins Hotel  
 " Albt R (Jean) clk h1450 Chestnut  
 " Alexis r2925 Van Ness av  
 " Alf H slsmn h519 Prentiss  
 " Aline M bkpr r109 Hoffman av  
 " Alvin O (Claire) whol jwlr 150 Post R204 h111 Buena Vista av  
 " Anita F priv sec Ry Exp Agcy r3470 25th  
 " Anna Mrs r2820 Greenwich  
 " Anabel Mrs tchr Pub Sch r2001 Cal  
 " Arth E (Ethel) acct Robt Dollar Co h151 Juanita way  
 " Arth E (Marcella) lab h322 Anderson  
 " Arth H piano mover r235 London  
 " Aug uphol r157 Julian av  
 " Aug B (Sarah) fire marshall Westn Sugar Refinery h1535 Palou av  
 " Aug D (Roseline V) h2270 Filbert  
 " Aug J jr pres The Lang Realty Corp r Burlingame  
 " Bailey M r1658 17th av  
 " Bertha r2468 Bush  
 " Bertha M (wid F W) h130 Ashton av  
 " Bob A J (Lang & Co) h826 Van Ness av  
 " Carl E (Louise) slsmn Mack-Internat Motor Truck Corp h2485 Chestnut  
 " Caroline r1136 O'Farrell  
 " Carrie (wid John) r2266b Market  
 " Celeste r808 Cabrillo  
 " Chas h604 Capp  
 " Chas J (Roselyn T) women's clo 272 Post h2538 Fillmore  
 " Chas M drftsmn C B of E h235 Shrader

**LANG**  
 " Chas W (Nora M) eng h1658 17th av  
 " Clare A nurse Mary's Help Hosp r136 Guerrero  
 " Darrell r421 Ellis  
 " David P (Dolores) driver h261 Lexington  
 " Earl metalwkr r231 Baden  
 " Edith sten r1265 5th av  
 " Edw B (Carroll) chauff h322 14th  
 " Edw R (Florence) jan h4279a 23d  
 " Edwin S (Alma) h1170 Turk  
 " Eliz (wid F J) h137 Tiffany av  
 " Eliz M sten r1205 15th av  
 " Ella H (wid G P) h2716 Cal  
 " Ernest L (Lillian) clk h235 Leonard  
 " F Henry women's clo 5629 Geary blvd r343 16th av  
 " Frank h2265 Mission  
 " Frank E (Madeline) garage 1223 9th av h1330 39th av  
 " Frank E jr (Florence) mgr F E Lang h1237 10th av  
 " Frank T (Gertrude A) lawyer h1917 16th av  
 " Frank W (Ida) radio repr 1148 Taylor h65 Beaumont av  
 " Fred S (Ella) paper hngr h483 Ellington  
 " Fredk (Mary) tanner h130 Bennington  
 " Geo r574 3d  
 " Geo (Clara) h3816 21st  
 " Geo jr (Eleanor) clk WFB&UTCo h2274 30th av  
 " Geo A mtrmn r2965a Harrison  
 " Geo L (Lucy) lawyer 220 Montg R413 h230 Juanita way  
 " Geo N servmn Hoover Co r459 Turk  
 " Grace drsmkr r815 O'Farrell  
 " Grace smstrs r1291 Pine  
 " Harold A (Charlotte) driver h1023 Plymouth  
 " Harold A (Anita F) mtrmn h3470 25th  
 " Harold S shoe repr 1004 Clement r1256 6th av  
 " Henry r997 Sanchez  
 " Henry r343 16th av  
 " Henry E (Anna) cook r782 Van Ness av S  
 " Herbt D atdt Standard Stas h1535 Green  
 " Howard H (Eunice R) clk h165 Henry  
 " Hulda h701 Taylor  
 " Ian E agt Home Life Ins Co of N Y r Burlingame  
 " J Henry office 620 Market r San Mateo  
 " Jas (Rose) clk h3619 Mission  
 " Jas B (Harriet) verifier U S Appraiser h204 Russia av  
 " Jas P (Kath) supvr City Recreation Dept h3015 25th  
 " Joakim (Hilda) h1221 19th  
 " John r1130 Bartlett  
 " John r610 McAllister  
 " John r743 Minna  
 " John (Della) h1256 6th av  
 " John clk r3431 Scott  
 " John (Dena) glass wkr h1314 Octavia  
 " John mach r130 Bennington  
 " John slsmgr Certain-Teed Products Corp  
 " John C clk r2960 Scott  
 " John J (Lois) teller B of A r1330 39th av  
 " Jos (Carolyn) (Pacific-Van Ness Garage) h3819 Geary blvd  
 " Jos cash Goodwill Industries r3476 19th  
 " Jos (Johanna) clk SFCO h1053 Portola dr  
 " Jos E tchr r204 Russia av  
 " Jos L acct C L Handley r3431 Scott  
 " Jos W (Irma) h33 Guerrero  
 " Leonard (Augusta) h11 Buena Vista  
 " Leonard E slsmn A O Lang r1001 Judah  
 " Leonard W (Kath) h1001 Judah  
 " LeRoy H (Alice) musician h455 Oak  
 " Lillian V clk P N F Ins Co h222 Taylor  
 " Louis cook r175 6th  
 " Louis (Irma) police h248 Edna  
 " Ludwig carp h59 Alpha  
 " M chauff r340 O'Farrell  
 " Margt emp E H Tryon Inc r64 Sharon  
 " Margt Mrs h723c Ashbury  
 " Margie r2233 Sutter  
 " Marie C tchr h1435 17th av  
 " Martha M clk Travelers Ins Co r1205 15th av  
 " Mary r750 3d av  
 " Mary F (wid G B) h109 Hoffman av  
 " Naude A typist V A r320 Roosevelt way  
 " Mildred sten Johnson & Johnson r405 6th av  
 " Minnie (wid W C) h1265 5th av  
 " Nellie h819 Arguello blvd  
 " Nelson shoe shiner r1527 Webster  
 " Otto G h451 Kearny  
 " Otto W assoc in research U C Hosp h555 Buena Vista av  
 " Paul P (Sadie) clk SPF&M Ins Co h2960 Scott  
 " Percy M (Ella M) indwkr h217 Cole  
 " Raymond I (Anita) slsmn Pac Coast Rubber Co h426 15th av  
 " Raymond I jr clk Bank of Cal r1426 15th av  
**LANG REALTY CORP THE, 39 Sutter, Tel GA rfield 4900, Branches West Twin Peaks Exit Twin Peaks Tunnel, 850 Ulloa, Tel MO ntrose 2144, Sherwood Forest Office 200 Casitas Av, Marin County Office, San Anselmo, Cal, Tel San Rafael 1115; Carotlands Office, 2900 Ralston Av, Burlingame, Tel Burlingame 4200; Burlingables Tract Office 501 Oak Grove Av, Tel Burlingame 4201**

**AI  
Williams  
Health  
System  
Inc.**

**Individual  
Conditioning  
for  
Business  
and  
Professional  
Men**

No Class Work

**425 BUSH  
STREET  
Phone  
EX 0470**

Los Angeles  
Arcade  
and  
Roosevelt  
Bldg.

130 Sansome Street

**SEELEY & CO.**

INSURANCE — GENERAL AGENTS

Fire - Automobile - Casualty - Marine - Bonds - Aviation

Tel. SUtter 2770