

# HALE BROS. Market at Fifth Sutter 8000

"Good Goods Since 1876"

**SUNSET**  
MOTOR TRANSPORT CO.

88 CLAY STREET  
Phone YU kon 2377  
(See Page 75, Buyers' Guide)

**Maxferd Jewelry Co.**

958 Market (Above Mason)  
Established 1884

CREDIT JEWELERS  
CERTIFIED DIAMONDS  
Standard Notionally Advertised Watches

YOUR CREDIT IS GOOD AT THE HOME OF DIAMOND BARGAINS

**Maxferd's**  
958 Market  
Opposite St. Francis Theatre  
TU xedo 1634

**EUREKA-SECURITY FIRE & MARINE INSURANCE COMPANY**, 380 Bush, Tel DO uglas 8400 (For further information see front cover, left top lines and page 50 Buyers' Guide)

**FIREMAN'S FUND INSURANCE CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**FRANKLIN FIRE INSURANCE CO OF PHILADELPHIA**, 341 Montgomery, Tel EX brook 5600

**GLENS FALLS INSURANCE CO**, Pacific Coast Dept, 6th Floor Mills Tower, 220 Bush, Tel GA rfield 0425 (For further information see page 49 Buyers' Guide)

**HOME INSURANCE CO**, NEW YORK, 341 Montgomery, Tel EX brook 5600

**MONARCH FIRE INSURANCE COMPANY**, 200 Bush, Tel DO uglas 8400 (For further information see front cover, left top lines and page 50 Buyers' Guide)

**NATIONAL FIRE INSURANCE CO OF HARTFORD**, 231 Bush, Tel DO uglas 3665 (For further information see right bottom lines and page 49 Buyers' Guide)

**PEARL ASSURANCE COMPANY LTD**, 200 Bush, Tel DO uglas 8409 (For further information see front cover, left top lines and page 50 Buyers' Guide)

**ROYAL-LIVERPOOL GROUPS THE**, 201 Sansome, Tel DO uglas 5855 (For further information see left top lines and page 41 Buyers' Guide)

**TRAVELERS UNDERWRITERS**, Swett & Crawford Genl Agts, 100 Sansome, Tel SUtter 4400

**\*INSURANCE—LIABILITY**

**FIREMAN'S FUND INDEMNITY CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**HEALEY WM & SON**, 208 Crocker Bldg, 620 Market opp Palace Hotel, Tel GA rfield 1346 (For further information see front cover and page 54 Buyers' Guide)

**NORWICH UNION INDEMNITY CO**, 240 Sansome, Tel EX brook 0840

**OCCIDENTAL INDEMNITY CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**\*INSURANCE—LIFE**

**AETNA LIFE INSURANCE CO**, 1150 Russ Bldg, 235 Montgomery, Tel SUtter 6073

**BANKERS LIFE CO** (Des Moines, Iowa) 804 Pacific Bldg, 821 Market, Tel SUtter 3677 (For further information see right side lines and page 53 Buyers' Guide)

**BUSINESS MEN'S ASSURANCE CO**, 1182 Market, Suite 411, Tel UN derhill 5182

**ALFONIA-WESTERN STATES LIFE INSURANCE CO**, 995 Market, Tel GA rfield 4520 (For further information see page 46 Buyers' Guide)

**COLUMBIAN NATIONAL LIFE INSURANCE CO OF BOSTON**, MASS, 111 Sutter, R338, Tel DO uglas 2427

**CONNECTICUT GENERAL LIFE INSURANCE CO**, 929 Russ Bldg, 235 Montgomery, Tel GA rfield 6106

**CONNECTICUT MUTUAL LIFE INSURANCE CO**, 315 Montgomery, R200, Tel EX brook 1280

**OUTLARE LIFE ASSURANCE SOCIETY OF THE UNITED STATES**, 315 Montgomery, 10th Floor, Tel DO uglas 7811

**FIDELITY MUTUAL LIFE INSURANCE COMPANY OF PHILADELPHIA THE**, 216 Mills Bldg, 220 Montgomery, Tel DO uglas 1309

**GUARDIAN LIFE INSURANCE COMPANY OF AMERICA**, N F Davis Jr, C L U, Mgr, Suite 301-308, 111 Sutter, Tel DO uglas 6534

**HEALEY WM & SON**, 208 Crocker Bldg, 620 Market, opp Palace Hotel, Tel GA rfield 1346 (For further information see front cover and page 54 Buyers' Guide)

**OME LIFE INSURANCE CO OF NEW YORK**, 111 Sutter, Suite 1321, Tel EX brook 4256

**JOHN HANCOCK MUTUAL LIFE INSURANCE CO**, Karl L Brackett General Agt, 1122 Russ Bldg, 235 Montgomery, Tel DO uglas 7910 (For further information see page 51 Buyers' Guide)

**NICOLSON NATIONAL LIFE INSURANCE CO**, 519 California, Tel GA rfield 8156

**MANUFACTURERS LIFE INSURANCE CO**, 111 Sutter, Room 926, Tel DO uglas 6686

**MASSACHUSETTS MUTUAL LIFE INSURANCE CO**, Suite 1010, 111 Sutter, Tel GA rfield 3666 (For further information see left side lines and page 55 Buyers' Guide)

**METROPOLITAN LIFE INSURANCE CO**, Pacific Coast Head Office 600 Stockton, Tel DO uglas 7000; District Offices: Russ Bldg, 3068 16th and 410 Golden Gate Bldg; North and South San Francisco Office Accounts, Phelan Bldg

**MOUNT MORIAH LIFE INSURANCE CO**, Suite 809, 450 Sutter, Tel DO uglas 7241

**MUTUAL BENEFIT LIFE INSURANCE CO OF NEWARK N J**, 1900 Central Tower (Claus Spreckels) Bldg, 703 Market, Tel SUtter 5520 (For further information see left side lines and page 55 Buyers' Guide)

**MUTUAL LIFE INSURANCE CO OF NEW YORK**, 19th Floor, 111 Sutter, Tel SUtter 6526

**NEW ENGLAND MUTUAL LIFE INSURANCE CO**, 260 Mills Tower, 220 Bush, Tel GA rfield 2616 (For further information see left side lines and page 55 Buyers' Guide)

**NEW YORK LIFE INSURANCE COMPANY**, 1 Montgomery, Tel DO uglas 6820

**NORTHERN LIFE INSURANCE CO** (of Seattle), 1107 Central Tower, 703 Market, Tel GA rfield 0273

**NORTHWESTERN MUTUAL LIFE INSURANCE CO OF MILWAUKEE**, 2d Floor Chancery Bldg, 564 Market, Tel EX brook 4185 (For further information see left top lines and page 50 Buyers' Guide)

**OCCIDENTAL LIFE INSURANCE CO**, 485 California, Tel DO uglas 0817

**PACIFIC MUTUAL LIFE INSURANCE CO**, 660 Market, Tel DO uglas 5700

**PENN MUTUAL LIFE INSURANCE CO**, 11th Floor Pacific National Bank Bldg, 333 Montgomery, Tel GA rfield 7900 (For further information see page 56 Buyers' Guide)

**PHOENIX MUTUAL LIFE INSURANCE CO**, Clarence W Peterson Mgr, 155 Sansome, Tel GA rfield 8690

**PROVIDENT MUTUAL LIFE INSURANCE CO** (OF PHILADELPHIA) Donald A Hampton Genl Agt, Suite 431, One Eleven Sutter, Tel EX brook 1731 (For further information see page 56 Buyers' Guide)

**RELIANCE LIFE INSURANCE CO OF PITTSBURGH PA**, 111 Sutter, Suite 1030, Tels DO uglas 1831-1835

**SMITH GARNER**, 315 Montgomery, Tel EX brook 8111

**UNION CENTRAL LIFE INSURANCE CO**, 635 Russ Bldg, 235 Montgomery, Tel EX brook 0982 (For further information see left side lines and page 57 Buyers' Guide)

**UNITED BENEFIT LIFE INSURANCE CO**, 111 Sutter, Suite 512, Tel DO uglas 3093

**WEST COAST LIFE INSURANCE COMPANY**, 605 Market cor 2d, Tel EX brook 6760

**\*INSURANCE—MARINE**

**ALLIANCE ASSURANCE CO LTD**, H M Newhall & Co Agents, Newhall Bldg, 260 California, Tel SUtter 3161

**BRANDT W B & CO INC**, 254 Bush, Tel EX brook 1787 (For further information see back cover and page 16 Buyers' Guide)

**FIREMAN'S FUND INSURANCE CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**FRANKLIN FIRE INSURANCE CO OF PHILADELPHIA**, 341 Montgomery, Tel EX brook 5600

**GLENS FALLS INSURANCE CO**, Geo E Billings Co General Agents (Marine Dept) 308-312 California, Tel GA rfield 3616

**HEALEY WM & SON**, 208 Crocker Bldg, 620 Market opp Palace Hotel, Tel GA rfield 1346 (For further information see front cover and page 54 Buyers' Guide)

**HOME FIRE & MARINE INSURANCE CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**HOME INSURANCE CO**, NEW YORK, 341 Montgomery, Tel EX brook 5600

**JOHNSON & HIGGINS OF CALIFORNIA**, Robert Dollar Bldg, 311 California, Tel DO uglas 3717

**LONDON ASSURANCE THE**, H M Newhall & Co Agents, Newhall Bldg, 260 California, Tel SUtter 3161

**MARINE OFFICE OF AMERICA**, 340 Pine, Tel GA rfield 6770

**MATHIWS & LIVINGSTON**, Agents Maritine Ins Co Ltd of Liverpool, Fidelity-Phenix Fire Ins Co of N Y (Marine Dept) Aetna Ins Co of Hartford (Marine Dept) The World Fire & Marine Ins Co, Queen Ins Co of America, Automobile Ins Co (Commercial Hull Dept) Piedmont Fire Ins Co, 200 Bush, Tel SUtter 2970

**MERCANTILE INSURANCE CO OF AMERICA**, Geo E Billings Co General Agents (Marine Dept) 308-312 California, Tel GA rfield 3616

**NATIONAL UNION FIRE INSURANCE CO**, Geo E Billings Co General Agents (Marine and Inland Marine Depts) 308-312 California, Tel GA rfield 3616

**OCCIDENTAL INSURANCE CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**OCEAN MARINE INSURANCE CO LTD**, H M Newhall & Co Agents, Newhall Bldg, 260 California, Tel SUtter 3161

**STANDARD MARINE INSURANCE CO LTD OF LIVERPOOL**, Geo E Billings Co General Agents (Marine and Inland Marine Depts) 308-312 California, Tel GA rfield 3616

**UNION INSURANCE SOCIETY OF CANTON LTD**, 340 Pine, R501, Tel EX brook 3151

**WORLD MARINE & GENERAL INSURANCE CO**, Geo E Billings Co General Agents (Marine Dept) 308-312 California, Tel GA rfield 3616

**\*INSURANCE—PLATE GLASS**

**FIDELITY AND DEPOSIT COMPANY OF MARYLAND**, Financial Center Bldg, 405 Montgomery, Tel SUtter 2861

**\*INSURANCE—PUBLIC LIABILITY**

**FIREMAN'S FUND INDEMNITY CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**OCCIDENTAL INDEMNITY CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**\*INSURANCE—SURETY BONDS**

**AETNA CASUALTY & SURETY CO**, 220 Montgomery, Tel GA rfield 2626

**AMERICAN INDEMNITY CO** (of Galveston, Tex) Theodore P Strong Co, Genl Agts, 317 Holbrook Bldg, 58 Sutter, Tel DO uglas 5336

**ASSOCIATED INDEMNITY CORPORATION**, 332 Pine, Tel GA rfield 6565

**BRANDT W B & CO INC**, 254 Bush, Tel EX brook 1787 (For further information see back cover and page 16 Buyers' Guide)

**COMMERCIAL CASUALTY INSURANCE CO OF NEWARK** (Loyalty Group) 7th Floor Mills Tower, 220 Bush, Tel DO uglas 4540

**FIDELITY AND DEPOSIT COMPANY OF MARYLAND**, Financial Center Bldg, 405 Montgomery, Tel SUtter 2861

**FIREMAN'S FUND INDEMNITY CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**HEALEY WM & SON**, 208 Crocker Bldg, 620 Market opp Palace Hotel, Tel GA rfield 1346 (For further information see front cover and page 54 Buyers' Guide)

**MARYLAND CASUALTY CO**, 210 Sansome, Tel EX brook 1491

**MASSACHUSETTS BONDING & INSURANCE CO**, Northern California Department, 321 Sansome, Tel EX brook 7100

**METROPOLITAN CASUALTY INSURANCE CO OF NEW YORK** (Loyalty Group) 7th Floor Mills Tower, 220 Bush, Tel DO uglas 4540

**NATIONAL SURETY CORPORATION**, 313 Montgomery, R414, Tel EX brook 1952

**OCCIDENTAL INDEMNITY CO**, 401 California, Tel SUtter 7000 (For further information see page 43 Buyers' Guide)

**PACIFIC INDEMNITY CO**, Swett & Crawford Underwriting Mgrs, 100 Sansome, Tel SUtter 4400

**SEABOARD SURETY COMPANY**, Wentz & Ertel Genl Agts, Insurance Center Bldg, 206 Sansome, Tel EX brook 2061

**\*INSURANCE—TITLE**

**CALIFORNIA PACIFIC TITLE & TRUST CO**, 118 Montgomery, Tel SUtter 3500

**CITY TITLE INSURANCE CO**, 68 Sutter, Tel GA rfield 8530 (For further information see page 51 Buyers' Guide)

**NORTHERN COUNTIES TITLE INSURANCE CO**, 369 Bush, Tel SUtter 3351

**TITLE INSURANCE & GUARANTY COMPANY**, 130 Montgomery, Tel DO uglas 2500

**\*INSURANCE—WORKMEN'S COMPENSATION**

**ASSOCIATED INDEMNITY CORPORATION**, 332 Pine, Tel GA rfield 6565

**CALIFORNIA CASUALTY INDEMNITY EXCHANGE THE**, 1616 Mills Tower, 220 Bush, Tel SUtter 2600

**LIMITED MUTUAL COMPENSATION INSURANCE CO**, 130 Bush, Tel EX brook 0451

**EMPIRE STATE INSURANCE CO.**  
**RELIANCE INS. CO.** (Underwriters Dept.)  
U. S. CASUALTY COMPANY  
**GEO. A. SHERMAN**, Asst. General Agent  
201 Sansome St. Phone DO uglas 4296  
**NEWARK FIRE UNDERWRITERS**  
**LIBERTY UNDERWRITERS**  
**C. J. STOVEL GENERAL AGENCY**  
San Francisco