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**PACIFIC COAST ADJUSTMENT COMPANY,** O H Fitzpatrick Manager, Collections and Adjustments, 748 Russ Bldg, 235 Montgomery, Tel SUtter 5661 (For further information see left bottom lines and page 27 Buyers' Guide)

**PACIFIC COAST AGENCY CO,** Frank A Dyck Mgr, National Reserve Insurance Co, Reserve Underwriters, 60 Sansome, R314, Tel DO uglas 5393

**PACIFIC COAST AGGREGATES INC,** Charles M Caiman Pres and Genl Mgr, A K Humphries V-Pres, Howard W Sealer Sec-Treas, 700 Wells Fargo Bldg, 85 2d, Tel SUtter 8940

**PACIFIC COAST BLUE PRINT CO,** Marie G Maloney Mgr, Blue Printing, also Photo-static Copies of Checks, Letters, Documents, Tracings, Drawings, Blue Prints, Maps, Charts, Graphs, Deeds, Records, Contracts or any Printed, Written or Drawn Sheet, 281 Monadnock Bldg, 681 Market, Tel DO uglas 1537

" Coast Borax Co F M Righter mgr 1250 Sansome

" Coast Brands Ltd Steven Forni pres whol liquors 415 Bryant

" Coast Builders Inc L C Chambers mgr 369 Pine R316

" Coast Candy Co L R Tilton mgr 823 Battery

" Coast Coffee Assn 311 Cal R500

" Coast Committee Golf Intercoastal Conference Federal Reserve Bank Bldg

" Coast Container Assn 525 Market R625

" Coast Cotton Garment Manufacturers Assn 74 New Monty R446

**PACIFIC COAST DAIRY INC,** Dennis McCarthy Mgr, Quality Milk, Cream, Butter and Eggs From Producer to Consumer, 2414 San Bruno Av, Tel DEtaware 3680

" Coast Dredging Co H J Kelly pres 112 Market R402

" Coast Dry Dock Assn 510 Battery R342

" Coast Electrical Assn V W Hartley mng dir 447 Sutter R630

" Coast Electrical Bureau 447 Sutter R630

" Coast Electrotypers and Stereotypers Assn A E Benson exec sec 681 Market R1079

" Coast Envelope Co G R Davis mgr 400 2d

" Coast European Conference G J Yater chair- man 465 Cal R604

**PACIFIC COAST FOUNDERS ASSOCIATION,** Geo L Kennard Manager, 320 Rialto Bldg, 116 New Montgomery, Tel DO uglas 4992

" Coast Garment Mfrs Fred Pruter mgr 74 New Monty R446

" Coast Gas Assn 447 Sutter R703

" Coast Horticultural Society 240 Golden Gate

" Coast Index Bureau Grace L Mooney supvr 315 Monty R730

" Coast Insecticide Assn E R de Ong sec 216 Pine R244

" Coast Instrument Co Andw Bitzel mgr ther- mostat control 80 Natoma

" Coast Labor Bureau H P Melnikow dir 24 Cal R505

" Coast Literary & News Bureau A M Lawrence dir 544 Market R409

" Coast Lumber Surveyors Assn 320 Market R242

" Coast Marble Dealers Assn F H Hurlburt sec 58 Sutter R450

**PACIFIC COAST MERCHANT TAILORS ASSN,** Lyle O'Connell Exec Sec, Room 608 Central Tower, 703 Market, Tel EX brook 5393

" Coast Mortgage Co A O Stewart pres W E Clayton Jr sec-treas 206 Sansome R503

" Coast Oyster Co C H Shippey mgr whol oysters 340 Sacto

**PACIFIC COAST PAPER COMPANY,** Thos A O'Keefe V-Pres-Mgr, Earl J Giguere Of- fice Mgr, Edward R McQuaid Sales Mgr, Butler Brands Fine Printing Papers, Complete Line of Coarse Paper Products, 535 Folsom, Tel SUtter 0460

" Coast Record (monthly) J G Hilliard edi- tor 881 Market R348

" Coast Review Angelos Papulias publ 942 Howard

" Coast River Plate Brazil Conference 230 Cal R603

**PACIFIC COAST RUBBER CO INC,** Irvin Reed Pres and Mgr, A Fishbon Sec-Treas, Huse, Betting and Packing, 51-53 Main, Tels EX brook 6963 and 6961

" Coast Sulphur Mfrs Assn 216 Pine R414

**PACIFIC COAST SUPPLY CO,** Louis Bloch Pres, D J Goldsmith V-Pres, J D Zeller- bach V-Pres, Thos McLaren V-Pres-Treas, John M Fulton Resident Mgr, Paper Mill Machinery and Supplies, Sulphur and Dye-stuffs, 313 Sansome, Tel SUtter 5373, Branches in Seattle and Portland

" Coast Tag Mfg Co J A Nadon pres C R Bartels v-pres-mgr Robt Schord sec 45 Dore

**PACIFIC COAST THEATRE SUPPLY CO,** J G Riley Mgr, Theatre Seats and Supplies, Wholesale and Retail, 250 Golden Gate Av, Tel Olt dway 0750

" Coast Transportation Advisory Board 85 2d R512

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" Coast Waiters Assn Geo Withlem sec 134 Turk

" Coastwise Conference H C Cantelow sec- mgr 311 Cal R504

" Coastwise Freight Traffic Bureau John Byrne agt 311 Cal R504

" Commercial Co J G Jones mgr exporters 310 Cal R206

" Consolidators Inc H F Gittings jr mgr Freight forwarders 417 Market R241

" Container Co Ltd A H Sommer pres M G Witzel v-pres-sec 1455 Vermont

" Credit Association B G Pearce jr mgr 465 Cal R437

**PACIFIC DAIRY EQUIPMENT CO,** Geo W Prising Co Division, F X McGuire Pres, J W Ledyard (Los Angeles) V-Pres, J O Guy Sec-Treas, Dairy and Creamery Machinery, Equipment and Supplies, Every- thing for Handling Milk and Its Products, 777 Folsom, Tel SUtter 1723

" Dairy Review W H Moebus publ 500 San- some R717

" Dental Laboratories Inc (M Y Nicole F P Davies) 450 Sutter R826

" Dental X-Ray Laboratories (J H Lane C D Marks) 870 Market R620

**PACIFIC DIAMOND H BAG COMPANY,** Geo A Newhall Jr Pres, Ernest A Bruer V- Pres-Mgr, Joseph S Schwartz Jr Sec, Wholesale Dealers in Burlap and Cotton Bags, 315-319 Main, Tel EX brook 7030

" Distillers Inc C W Clark dist mgr 383 Bran- nan

" Dry Goods Co Y Sakai mgr 434 Grant av

**PACIFIC ELECTRIC MANUFACTURING CORP,** J S Thompson Pres, J A Thomp- son V-Pres, E F Sixtus V-Pres, G T Chal- loner Sec-Treas, Manufacturers of High Tension Electric Switch Gear Prison Equipment, 5815 3d, Tel ATwater 0810

" Electrical Instrument Laboratory (J A Honeychurch L C Tobin) 420 Market R302

" Elevator & Equipment Co (C W Fitzpat- rick C S Morrow) 45 Rausch

**PACIFIC EMPIRE CORPORATION,** Michael Maffei Pres, A A Heer Jr Sec-Treas, L R Arnold Asst Sec, 26 O'Farrell, 2d Floor, Tel EX brook 3546

**PACIFIC EMPIRE HOLDINGS INC,** Michael Maffei Pres, L R Arnold V-Pres-Sec, A A Heer Jr Treas, 26 O'Farrell, 2d Floor, Tel EX brook 3546

" Employers Insurance Co 369 Pine

" Equities Inc A B Stanley mgr 369 Pine R407

" Factors M G Haynes factor 703 Market R1114

" Factory Insurance Assn F H French mgr 465 Cal R827

" Felt Co W A Ladlev nres 700 York

" Finance Corp of Cal Wm S Murray br mgr 928 Van Ness av

" Financial Publications Inc C V Firestone mgr 155 Sansome R710

" Fir Company (Stapleton Lbr Co) 220 Monty R819

**PACIFIC FIRE EXTINGUISHER CO,** Bert L Davis Pres, L B Krieger V-Pres-Genl Mgr, P A Lund Sec-Treas, Fire Extinguishers, Fire Equipment and Fire Alarm Systems, Walehman's Clock, Etc, 142 9th, Tel Un- derhill 7822

**PACIFIC FIRE INSURANCE COMPANY, NEW YORK,** Dixwell Davennort V-Pres and Pacific Dept Manager, Merchants Exchange Bldg, 465 California, Tel EX brook 0866 (For further information see page 53 Buyers' Guide)

" Floor Coverings Inc W J Hippell mgr 1580 Howard

" Food Products Co Henry Wolking pres F W Schurmann v-pres H C Tanklage sec-treas 655 Battery

" Foreign Trade Steamship Assn W M Minor sec-treas 149 Cal R216

" Forwarders (A R Covell L T Burke) 24 Cal R520

**PACIFIC FOUNDRY CO LTD,** Henry J Hartley (New York) Pres, Dudley Baird Y- Pres, Walter Schroeder V-Pres-Treas, John S Fowler Sec, Pauline K Schroeder Asst Sec, Engineers, Metallurgists and Iron Founders, Office 3100 19th, Tel Mis- sion 1101

" Freight Tariff Bureau J P Haynes agt 400 Sansome R613

**PACIFIC FRUIT EXCHANGE,** Wilson H Thompson Pres, Geo H Casey V-Pres and Genl Mgr, Peter J Huth V-Pres, Edw S Brown Treas, Jacob F Helnitz Sec, Mrs E G Richards Asst Sec, Hilliard E Welch, Director, 85 2d, 1st Floor, Tel DO uglas 8306

" Fruit Express Co Horace Giddings v-pres and genl mgr 85 2d 8th fl

" Fruit & Produce Co Marvin Ahrentschild mgr 695 Drumm

" Fruits W L Moulton mgr 166 Geary 18th fl

" Furniture Co R J Larson mgr whol 808 Howard

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" Gas & Electric Building 245 Market and 445 Sutter

**PACIFIC GAS & ELECTRIC CO,** J B Black Pres, Paul M Downing 1st V-Pres and Genl Mgr, John P Coghlan 2d V-Pres and Assistant to President, D H Foote 3d V- Pres-Sec and Treas, General Office 245 Market, San Francisco Business Office 445 Sutter, Henry Postwick Division Man- ager, Tel SUtter 4211

" Gas Heating Co W A Neller office mgr 245 Van Ness av S

**PACIFIC GEAR AND TOOL WORKS,** P L Bannan Pres and Mgr, T J Bannan Sec, T F Bannan Treas, Manufacturers Cut Gears, Speed Reducers and Silent Chain, 1035 Folsom, Tel HE mlock 6522

**PACIFIC GRAVURE CO,** D D Gammon Sec- Treas, Travers, 325 Mianna, Tel GA r- field 5074

**PACIFIC GREYHOUND LINES,** W E Travis Pres, F W Ackerman V-Pres and Auditor, H C Lucas V-Pres and Genl Counsel, G W Sellers Sec-Treas, Genl Offices Greyhound Bldg, 221 Pine, Ticket Office, Travel and Information Bureau, Terminal 75 5th at Mission, Tel DO uglas 4664

" Guano & Fertilizer Co Weller Noble mgr 215 Market R516

" Gum Co E C Harvey mgr 1130 Mission

" Gun Sight Co (Robt J and Robt S Miller) 353 Hayes

" H B Steel Co W B Anderson mgr 540 Brannan

" Hardware Co (Ewald and Karl Harmuth) 520 Haight

" Health Corp C F Parr pres 760 Market R1005

" Heating & Sheet Metal Co (Howard Bean Claude Currie) 3000 Market

" Hebrew Orphan Asylum and Home Society Saml Langer supt 11 Homewood ter

" Heights School 2350 Jackson

**PACIFIC IMPROVEMENT CO,** S F B Morse Sec-Treas, 411-416 Crocker Bldg, 620 Mar- ket, Tel GA rfield 4533

**PACIFIC INDEMNITY CO,** Swett & Crawford Underwriting Mgrs, 100 Sansome, Tel SUtter 4400

" Insurance Magazine Jack Piver editor 216 Pine R617

" Intermountain Express Inc M D Savage pres 1400 7th

**PACIFIC INVENTORS AGENCY (J B Urbano)** Inventions Developed and Commercial Models and Dies Made, 1524 Divisadero, Tel FIlmore 3126

" Investment Co 606 Eddy

" Label Co J J Hendricks mgr 1150 Folsom

**PACIFIC LIGHTING CORPORATION,** C O G Miller Pres, R W Miller Exec V-Pres, R A Hornby V-Pres, A T Wilson Sec, G A Gul- lin Treas, 700 Insurance Exchange Bldg, 433 California, Tel EX brook 1104

" Livestock & Meat Institute 595 Mission R201

" Lodge No 29 Hermann's Sons 4705 3d

" Lodge No 136 F&M Masonic Temple Underwriting Mgrs 26 7th

" Lumber Carriers Assn 311 Cal R726

" Lumber Co A S Murphy pres Wm Nelson treas whol br 100 Bush 24th fl

" Manufacturing Book Co G R Oliver slmgr 525 Market R207

" Manufacturing Co C W Barker mgr sash & doors 142 Sansome 5th fl

" Marine Insurance Agency I N Kemsley mgr 465 Cal

" Marine Review J S Hines publ 500 San- some R701

" Medical Laboratories (E E Hutshing A S Dominguez) 870 Market R908

**PACIFIC METALS CO LTD,** Henry J Hartley (New York) Pres, Dudley Baird V-Pres, Walter Schroeder V-Pres-Treas, Geo Harb- ster Sec, Pauline K Schroeder Asst Sec, Metals and Refrigeration Supplies, 3100 19th, Tel Mis- sion 1101

" Mill & Mine Supply Co J R Boren br mgr 526 Folsom

" Milling Co W T Smith pres B J Smith v-pres Annie M Ferno sec flour 74 Lang- ton

" Mining Co Livingston Werneck pres 620 Market R1022

" Molasses Co Donald Maclean pres H M Fer- guson v-pres Geo W Franzman sec Nina G Martin asst sec 215 Market R523

" Motor Transport Co L B Young v-pres-genl mgr 65 Market R248

" Motor Trucking Co L B Young v-pres-genl mgr 65 Market R248

**PACIFIC MUSIC PRESS INC,** Kurt Rayner Pres, Carl Jahnigen Treas, Music En- gravers, Printers and Lithographers, Music in any Form, 1053 Howard, Tel HE m- lock 0833

**PACIFIC MUTUAL BUILDING,** 660 Market

**PACIFIC MUTUAL LIFE INSURANCE COM- PANY,** H Kenneth Cassidy, General Agent, 660 Market, Tel DO uglas 7700

**PACIFIC NASH MOTOR CO,** S S Hawley Pres, Distributors Nash Motor Cars, 1301 Van Ness Av, Tel OR dway 7500