

Loans.—(Cont'd)

PERSONAL FINANCE CO OF SAN FRANCISCO
See Our Advertisement on Loan Pages
848 Market.....GA rfd-3228
PERSONAL SERVICE CO 582 Mt. DO uglas-2891
Pioneer Credit Co Monadnock Bldg. GA rfd-0653
Prudent Budget Plan 25 Taylor.....OR dray-5801
Prudent Finance Co 25 Taylor.....OR dray-5801
Prudential Insurance Co of America
Mortgage Loan Branch Ofc
315 Montgomery.....EX brook-8833
Quick Loan Service 785 Market.....SU tter-7852
Raymond Acceptance Co 2001 Market..HE mlck-6060
Reliable Loan & Mercantile Co 109-3rd.DO uglas-9689
Reliable Mercantile & Loan Co
109-3rd.DO uglas-9689

RELIANCE FINANCE SERVICE

PERSONAL LOANS
ARRANGED IN 5 MINUTES
Your Signature Only
Phone Your Request to
V. G. WISE

Room 802
785 Market.....SU tter-3768

S F Acceptance Co 1101 Post.....OR dray-3434
S F Federal Savings & Loan Assn
705 Market..DO uglas-0072
San Francisco Loan Office 41-3rd.....DO uglas-9323
S F Mortgage Corp 174 Sutter.....SU tter-6616
S F REMEDIAL LOAN ASSN LTD
982 Mission..EX brook-4610
Scherer S A 1 Polk.....UN drbit-5626
Security Loan Co 17-3rd.....GA rfd-9569
SIGNATURE LOAN CORPORATION
1 Montgomerys..EX brook-5462
Standard Credit Co Monadnock Bldg.....GA rfd-0653

STANDARD LOAN BROKERS

See or Call
DICK ROBERTS
For Financial Assistance
PRIVATE MONEY
LOW RATES
Signature Only

Room 308 Hobart Bldg
582 Market.....EX brook-8989

(Continued Next Page)

Need Money
\$5.00 \$200.00
QUICK CASH LOANS
1 to 12 months to repay
Organized to arrange loans for salaried men and women on their first call, at reasonable cost....
NO CO-MAKERS OR SECURITY

Telephone—SU tter 3588

**870 Market St.
401 Flood Bldg.
FOURTH FLOOR**

PHONE YOUR APPLICATION FOR QUICK SERVICE

Friends are close when you talk by
TELEPHONE



Call people up to extend congratulations, to express thanks, to renew old times and to do any of the dozens of things that strengthen the bonds of friendship! "Long Distance" is easy to use, low in cost.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

1ST CHOICE

FROM COAST TO COAST

★ More people borrowed from Personal Finance Co.'s in 1937 than from any other small loan company in the United States.

★ Here's **ONE** Reason—Sensible Terms:

- ★ \$ 8.65 mo. Repays \$100 in 15 mo.
- ★ 12.84 mo. Repays 150 in 15 mo.
- ★ 20.42 mo. Repays 250 in 15 mo.
- ★ 32.26 mo. Repays 400 in 15 mo.
- ★ 40.27 mo. Repays 500 in 15 mo.

★ More time to pay, if desired.

★ Here Are **OTHER** Reasons:

- ★ You deal **DIRECT** with us—**NOT** through Brokers.
- ★ No co-signers or special kind of security needed.
- ★ Complete service—individual consideration.
- ★ Special service if you're in a hurry.
- ★ No payment necessary for at least 30 days.
- ★ The quicker you repay—the less the cost.
- ★ We appreciate your business.

★ **FREE CONSULTATION**, in your own home if desired—or phone for full information, or **FREE BOOKLET**, "A Guide to Borrowing"—no obligation.

★ **Personal FINANCE COMPANY**

★ Liberty Bldg. — 948 Market St.

★ **THIRD FLOOR, OVER DAY AND NIGHT BANK**

★ San Francisco Telephone **GA rfield 3228**

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