

# The Union Central Life Ins. Co.

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## THE GENERAL FIRE-PROOFING COMPANY

ALUMINUM CHAIRS

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Filing Supplies

Desks

Safes

534 Fourth Street

Phone DO uglas 6616

(See Page 64, Buyers' Guide)

## Buy Everything You Need on Emporium Personalized Credit

### The Emporium

Market at Powell EX brook 6800

Croce Alex L (Raymonda) clk Calif Pkg Corp h1773 9th av  
 " Alf r2697 Mission  
 " Alma L nurse r78 Collins  
 " Bittorio (Della) meat ctr h175 Belvedere  
 " Emma tchr Pub Sch r1043 Powell  
 " Frank waiter r3243 Divisadero  
 " Jos (Louise) h1308 Powell  
 " Jos (Elvira) waiter h555 Greenwich  
 " Jos P (Rose) waiter h1043 Powell  
 " Myrna Mrs tchr Pub Sch r21 Avila  
 " Silvio h36 Salmon  
 " Bittorio (Della) meatctr h175 Belvedere  
 " Croczeni Philip (Carmella) lab r1407 Grant av  
 " Croci Alf E mach hlpr r34 Douglass  
 " Mark L lab h34 Douglass  
 " Ruth M sten SOCo r Lansdale  
 " Crociani Dominic r176 Nevada  
 " Louis iron wkr (Pauline) h176 Nevada  
 " Paulina lndy wkr r176 Nevada  
 " Richd r176 Nevada  
 " Crockard Amy M sten r2446 27th av  
 " Frank J (Ruth A) ltho h212 Tara  
 " Mary (wid R F) h2446 27th av  
 " Theresa A Mrs h439 Waller  
 " Crocker A & Co Emil Simenauer pres whol hosiery 516 Mission  
 " Alvin E clk Sherman Clay & Co r Redwood City  
 " Amazon Recreation Center Moscow bet France av and Geneva av  
 " Anita (Pearce Agcy) r1527 Valencia  
 " Apartments 857 Ellis  
 " Arth R whsmn r115 Westgate dr  
 " Arth R jr clk Remington-Rand Inc r115 Westgate dr  
 " Bertha (wid A J) h135 Cedro av  
 " Building 620 Market  
 " Carrie (wid Wm) h949 Fell  
 " Chas lab r320 Clementina  
 " Chas S (Amelia) mgr Kirkland Apts h850 Geary  
 " Chas T h945 Green  
 " Clare W clk SPCo r Okld  
 " Clarke W slsmn A Lietz Co r Bkly  
 " Don E (Grace) asst Calif Metal Trades Assn h1264 1/2 17th av  
 " Dorothy G sten B B Stimmel r1225 Naples  
 " E A industrial eng 681 Market R1085 r Bkly  
 " Earl C (California Photographic Co) r850 Geary  
 " Ernest r675 Howard  
**CROCKER ESTATE CO.** Geo Stimmel Mgr. 525 Crocker Bldg, 620 Market, Tel GA rfield 4610  
 " Ethel A priv sec Edw R Bacon Co r1492 Fulton  
 " Eug O r701 25th av  
 " Everett C clk SPCo r Bkly  
**CROCKER FIRST NATIONAL BANK BUILDING.** 1 Montgomery cor Post  
**CROCKER FIRST NATIONAL BANK OF SAN FRANCISCO.** James K Moffitt Chairman of the Board, W W Crocker Pres, E Avenali V-Pres, F G Willis V-Pres and Cashier, D J Murphy V-Pres, Geo J Kern V-Pres, J F Sullivan Jr V-Pres, R A Newell V-Pres, W D Lux V-Pres, P S Scales V-Pres, G W Hal Asst Cashier, Wm R Roberts Asst Cashier, J F McGrath Asst Cashier, J A White Asst Cashier, Chas Pratt Jr Asst Cashier, Wm Pflieger Asst Cashier, V M Alvord Asst Cashier, T E Johnston Asst Cashier, C J Bradley Asst Cashier, H H Haight Mgr Foreign Dept, A R Angell Asst Mgr Foreign Dept, H L Kaufmann Asst Mgr Foreign Dept  
**TRUST DEPARTMENT:** L A McCrystle V-Pres and Trust Officer, J H Eastman Asst Trust Officer, R V Walsh Asst Trust Officer, E F Lawrence Asst Trust Officer, C V Newell Asst Trust Officer, G F Baldwin Comptroller, M R Clark Auditor, nw cor Post and Montgomery. Tel EX brook 7700. (For further information see backbone and page 11 Buyers' Guide)  
**CROCKER FIRST NATIONAL SAFE DEPOSIT VAULTS.** D J Mimnaugh Mgr, Crocker First National Bank Bldg, Post and Montgomery, Tel EX brook 7700, after 5:30 PM, Tel EX brook 7707  
 " Fred W eng r176 8th av  
 " Geo E (Rose) h1475 17th av  
 " Geo N (Landels Weigel & Crocker) r135 Cedro av  
 " Gertrude r512 Guerrero  
 " Grace M Mrs sten Seabury Inc r1264 1/2 17th av

**CROCKER H S CO INC,** Sylvain S Kauffman Pres, Louis Sloss 1st V-Pres, Arthur C Moech V-Pres and Genl Mgr, Eugene Kauffman Sec, W L Peterson Treas, Stationery, Printing, Book Binding, Lithography, Office and Warehouse Department, 720 Mission, Tel DO uglas 5800, Plant 741 Harrison, Tel DO uglas 5800, Branch Stores Market cor 2d and 260 Montgomery, Tel DO uglas 5800  
 " Hannah B h1256 Page  
 " Harold B (Irene) pharm h21 Buena Vista  
 " Harry clo clnr 516 Guerrero r512 do  
 " Herb A slsmn Trevor & Co r135 Cedro av  
 " Isabella r1437 Hyde  
 " J D clk Armour & Co r360 Grove  
 " John U (Marie A) printer h701 25th av  
 " Jos (Beatrice) tchr Pub Sch h175 Taraval  
**CROCKER-LANGLEY SAN FRANCISCO DIRECTORY,** R L Polk & Co Publishers, 602 Atlas Bldg, 604 Mission at 2d, Tel GA rfield 5431  
 " Lawrence (Carolyn) mech r70 Alton av  
 " Lodge No 434 F&AM Masonic Hall Mission and Hillcrest dr Daly City  
 " M I Estate C H Lamberton mgr 111 Sutter R1236  
 " Margt Mrs beauty shop 2175 Bay Shore blvd  
 " Marion Mrs r834 Page  
 " Maude A (wid H A) r506 11th av  
 " Melvin (Margt) meatctr h1275 Bay Shore blvd  
 " Mervyn S seamn r115 Westgate dr  
 " Michl dry gds 514 Guerrero h512 do  
**CROCKER NATIONAL BANK OF SAN FRANCISCO THE** (See Crocker First National Bank of San Francisco)  
 " Phyllis typist Social Security Bd Bureau of Old Age Ins r555 O'Farrell  
 " Richd L clk Northwestern Mut Fire Assn r555 O'Farrell  
 " Robt h545 O'Farrell  
 " Ruth Mrs instr Singer Sewing Mach Co r Okld  
 " Selma r512 Guerrero  
 " Sidney asst dept mgr Weinstein Co r2519 Van Ness av  
 " T Jas h1527 Valencia  
 " Templeton pres Capuchino Land Co r945 Green  
**CROCKER-UNION.** See Union Lithograph Co Lithographers, Printers and Label Printers, 775 Harrison, Tel GA rfield 8442 (For further information see page 62 Buyers' Guide)  
 " Vera nurse r210 Ashbury  
 " -Wheeler Electric Mfg Co Arth Purdon mgr 116 New Montgy R770  
 " Wm A (Linda) car bldr h1225 Naples  
**CROCKER WM W.** Pres Crocker First National Bank of San Francisco, r Burlingame  
 Crocket Allan F clk Crocker First Natl Bank r Ala  
 " L Gordon (Jean) clk SPCo r1615 9th av  
 " Marion C clk Aluminum Co of Am r Ala  
 Crockett Crete A phys 1195 Bush R306 r Western Women's Club  
 " Dean dancing R H McLane tchr r1387 Hayes  
 " Eleanor sten Liberty Mut Ins Co r San Rafael  
 " Eliz L food checker h345 Fulton  
 " Frank (Amelia) r299 Curtis  
 " Frank H (Crockett & Crockett) r2439 Larkin  
 " Gail tel oop r1387 Hayes  
 " Geneva (wid Eug) r25 Junipero Serra blvd  
 " Henry S clk SOCo r Burlingame  
 " Jas G (Virginia) aud h1972 Hayes  
 " Jane (wid Emer) h1387 Hayes  
 " Jos R (Laura M) restr wkr h3820 Army  
 " Lena Mrs h97 Central av  
 " Lodge No 139 F&AM Masonic Temple  
 " Nina B asst fur buyer Raphael Weill & Co r Bkly  
 " R Leslie (Gwendolyn) chauf h180 Clayton  
 " Roberta sunvr French Hosp r559 6th av  
 " Rose D (wid J L) h3049 Market  
 " Thaddeus H (Crockett & Crockett) r Burlingame  
 " Thos r286 2d  
 " Wm H (Barbara) slsmn Geo W Metler Co r290 San Leandro way  
 " Wm L h3018 Mission  
 " & Crockett (T H and F H) meats 2250 Polk  
 Crockston E R h1390a Page  
 Crocoli Edw C clk Mercantile Acceptance Corp r Okld  
 Croce Amadeo saw filer r947b Webster  
 Crofoot Edw B woodturner r2128 Van Ness  
 Croft A W r1018 Mission  
 " Ada Mrs smstrs r1529 Page  
 " Beth Mrs r95 Cervantes blvd  
 " D h1472 Filbert

**CROFT**  
 " John r237 Leavenworth  
 " John A (Shirley) priv sec Bowman Deute Cummings Inc h3250 Divisadero  
 " Otis R phys 450 Sutter R1200  
 " Shirley J sten Am Tr Co r3250 Divisadero  
 " Thos A (Lillian) staty 2134 Taraval  
 Crofton Albt r112 Columbus av  
 " Amy Mrs h2102 Jones  
 " Andw J (Mary T) orderly Laguna Honda Home h2769a Bryant  
 " Dewey r2530 28th av  
 " Frank (Nellie) mach h186 San Carlos av  
 " Geo slsmn r2102 Jones  
 " Harriett (wid Thos) r2350 28th av  
 " Irene r2102 Jones  
 " John C (Elsie) h96 Toledo way  
 " John J (Margt M) h2438 19th av  
 " Robt B ins 200 Bush R1119 r Burlingame  
 " Wm C (Cath) h3380 Army  
 Crofts Arth A (Carolyn A) h78 Mercedes way  
 " Bernice clk Calif Inspection Rating Bur r Larkspur  
 " Edith r78 Mercedes way  
 " Eric r220 Golden Gate av  
 " Henry slsmn Mundet Cork Corp  
 " Kath Mrs r184 Arguello blvd  
 " Ralph collections 220 Montgy R360 r Larkspur  
 Crogan Crystal socialwkr r3627 Market  
 " Jas (Eliz) h167 9th av  
 " Jas M (Hazel L) slsmn J E French Co h3627 Market  
 " Leslie E (Bernice) radio opr h2649 Van Ness av  
 " Wm prsmn Halle-Cordis Co  
 " Wilmer B firemn SFFD r167 9th av  
 Crohare Bernard (Alice) slsmn Peoples Dairy Co r1166 Powell  
 Crohn Frank clk (Vivian) h260 Whitney  
 Croise Alice sten r85 Jordan av  
 Crokan John r315 5th  
 Croke Florence Mrs r252 Frederick  
 " Geo E (Monique) v-pres Calif Bean Co h1640 Plymouth av  
 " Henry J msngr Am Tr Co r1640 Plymouth av  
 Croker Edw A h78 Vicksburg  
 " Edw A jr r78 Vicksburg  
 " Florence M Mrs tchr Pub Sch r2411 Washn  
 Crolette Mary garmt wkr r2200 Larkin  
 Croline Ann J emp Calif Card Mfg Co. r309 Mississppi  
 Croll Henry (Alice) driver r221 Randall  
 Crolle Michl clo prsr r1450 Pacific av  
 Crolletto Mary (wid Jos) h2200 Larkin  
 Croly Tillie (wid Chas) h245 Central av  
 Crom Merle (wid Ernst) smstrs r909 Laguna  
 Croman Harrison S firemn AT&SFRY  
 Cromant Mike cook r146 The Embarcadero  
 Crombie Elsie J clk r73 Ellington av  
 " Wm T (Alice) carp h73 Ellington av  
 " Wm T jr clk r73 Ellington av  
 Cromeans Carl driver r457 10th av  
 Cromer Nicholas (Irene) auto mech h1200 Fulton  
 " Nugent J (Evelyn) pntr r1200 Fulton  
 " John L dept sls mgr Western Stopper Co r Hayward  
 Cromley Paul r253 3d  
 Crommelin Lillian P r607 40th av  
**CROMPTON.** See also Crumpton  
 " Chas E (Georgia) photog Shell Oil Co h750 22d av  
 " Howard H emp Schmidt Litho Co r Okld  
 " Howard J engr Shreve & Co r Okld  
 " Madge (wid T W) r2176 Mission  
 Cromwell Carl lab r1906 Mission  
 Cromwell Alex (Evelyn) v-pres Johns-Manville Sales Corp h2101 Pacific av  
 " Burnside r3248 Washn  
 " Florence (wid W O) r512 Van Ness av  
 " Harry T (Margt) h3727 Lincoln way  
 " Jas C (Louise) lather r890 Page  
 " Kath Mrs r1650 Ellis  
 " Linda P (wid Oliver) h32 Pond  
 " Lois E maid r424 Ellis  
 " Lucile drsmkr 2215 Chetsnut  
 " Pierce E (Viola) genl mgr Klnnear Mfg Co h555 Darien way  
 " Ralph H (Edith T) asst city editor SF Call-Bulletin h22 7th av  
**CROMWELL RAY.** Mgr Quick Loan Service, r355 Eddy  
 " Robt driver r349 Prospect  
 " Sallie Mrs r735 Taylor  
 " Thos h136 Laidley  
 " Thos O (Thelma) engr h335 Grove  
 Cron C Eug (Emma C) h1011 Castro  
 " C Eug jr r1101 Castro  
 Cronacher Carl (Annette) slsmn h782 Union  
 " Eliz (wid Chas) h154 Belvedere

SERVICE TO THE MERCHANT

## METROPOLITAN BUDGET PLAN

COURTESY TO THE CONSUMER

808 ANGLO BANK BUILDING

TEL. EX brook 8485