

NORTHWESTERN FIRE ASSOCIATION NORTHWEST CASUALTY COMPANY



No Better Insurance Protection Obtainable, and at a Saving
COMPLETE SERVICE — REPRESENTATIVES THROUGHOUT CALIFORNIA
District Headquarters: 417 Montgomery Street Telephone SUtter 6845

AMERICAN
Dept of Calif Gas K Fish adj War Memorial Bldg R115-117
Lesion War Memorial Commission S F County Courthouse Clarendo sec War Memorial Bldg R101
Liberty League J J Hoyce exec sec 114 Sanson R640
Licorice Co C M Kretschmer sec 55 Federal
Lodomotive Co M D Raymond Mgr 116 New Monty R821
Lumber & Treating Co C R Wilson mgr 116 New Monty R820
Machine & Metals Inc 1201 Polson
Marine Pumping Co Inc D B Castle pres, Emmett Winter v-pres, Chas M Clausen treas, Helen T Castle sec, 7 Front R133F
AMERICAN MARINE PAUL CO, John Parker Pres, F W Blanch Pres, C J Potts Sec-Treas, Mrs Anti-Corrosive, Anti-Fouling, Copper, and Industrial Paint, Salvold Liquid Cleaner, 925 North Collier Bldg, 911 California, Tel GA rfield 9066, Factory Location 239 Bryant
Marine Products Co A W Taylor v-pres 235 Monty R210
Metzler P F Kavalis pres, Kath J Panages sec, 780 Polson
AMERICAN METER CO INC-PACIFIC METER WORKS, Kinross Mgr, Gas Meter Manufacturers, 495 11th, Tel MA rket 4295
National Insurance Co W A Oliver supt 760 Market R364
National Insurance Co V E Haley mgr 333 Richmond R202
Nichiren Mission Rev Nitten Ishida pastor 2016 Pine
AMERICAN OPTICAL COMPANY OF SAN FRANCISCO, Manufacturers of Fine Optical Goods, Branches in All Principal Cities, 25 Kearney St 2nd floor, Tel SU lter 4365
AMERICAN PACIFIC ALLIANCE, R L Cunningham Mgr, M C Goddard, Ass't Mgr, 234 Sansome, Tel EX brook 3540
Paper Goods Co W D Brooks rep 681 Market R144
Pattern Wks L F Pollock, G B Suber) 772 Sanson
AMERICAN PLEATING CO (Ray Lusich) Mfrs of Pleating, Hemstitching, Pict Endging, Covers, Buckram, Menstruating, Sewing, Piping, Tucking, Ruching, Ironing, Battens, Made From Own Material, Patent Holes, All Styles, Embroidry and Designing, 212 Stockton, Tel GA rfield 1138
Poultry Co (John Inoccoli, Lawrence and Carlo Panatieri) 340 Davis
Property Co Ltd 465 Calif R1000
Puley Co A D Fairhurst mgr 220 1st
Push Broom & Brush Co R M Frazier mgr imprints 617 Sansome
Radiator Co R M Clark mgr 698 4th
Radio & Sound Engineering Co (T J Naino Jr, Jos Renaud) 2953 Mission
Radio Telegraphists Assn Z R Brown sec 488 Market R139
Record Corp Fred Berry mgr 355 9th
Red Cross (Pacific Branch) A L Shaffer mgr 490 Exposition Auditorium
Red Cross (S F Chapter) Mrs V D Marrin exec sec 305 Exposition Auditorium
Reynold Co B J Loos Pres wool lumber 593 Market R409
Research Foundation 220 Monty R1060
AMERICAN ROLLING MILL CO OF CALIFORNIA, H O Stevens V-Pres and Genl Mgr, Rust Resisting "Armo" Ingot Iron Stainless Steel and Specialty Sheet Products, 465 16th, Tel Market 3496, Warehouse 2529 7th Between Parker and Dwight (Berkeley)
Russian Institute Mrs Rose Isaak exec sec 68 Post R415
Seating Co H T Brooke div mgr 207 Van Ness av S
AMERICAN SERVICE BUREAU, O V Elder Resident Manager, Insurance Inspectors, 419 California, R210, Tel EX brook 5687
Shaping & Polishing Co A Hallequist mgr 588 Eddy
AMERICAN SMELTING & REFINING CO, Inc, Geo S Smith, J C Richards Genl Mgr Pacific Coast, Jesse Seaman Mgr, 820 Financial Center Bldg, 405 Montgomery, Tel DO uglas 2143
Society of Composers, Authors and Publishers S M Roderer rep 785 Market R1302
Soud Mountain Corp W V Dennis distr 1315 Bryant

AMERICAN SPONGE & CHAMOIS CO INC (Incorporated with Nevada) (Inc) Sam C Ness Pacific Coast Mgr, Importers and Exporters of Sponges and Chamais, 3609 Montgomery, Tel DO uglas 5390
Steel Warehouse Assn R D Cortelyou sec 116 New Monty R245
AMERICAN STORES & PACIFIC SALES DIVISION, E P Millikan Mgr, Mrs of "Magic Chef," "Clark Jewell," "Direct Action" and "Brander" Electric "Q-R-T" Meal, "Reliable" Gas Burning Appliances, 434 Townsend, Tel SU lter 3181
Student Union The Edwin Alexander sec 265 Market R119
Surety Co of New York R D Weldon mgr 340 Pine R302
Tannery Co S Ash pres, C S Plaut v-pres, chemical eng 405 Monty R1501
AMERICAN TENT & AWNING CO INC, Fred W Beckner Pres, Mrs P. Brock V-Pres, Loreto M Booth Treas, Mrs Elsa Barrett Sec, Awnings, Tents, Couch Hammocks and Truck Covers, 1132 Mission, Tel Market 2193
Theatre 1226 Fillmore
Thread Co R J Doyle mgr 536 Mission 2d fl
Tobacco Co of Pacific Coast Inc F E Wayne v-pres, W H Curtis sec, W W Dunlop Ingers, 1 South Park
AMERICAN TRUST COMPANY, Head Office 464 California, Tel DO uglas, 7411, John D McKee Chairman of Board, Fred T. Ely Pres, Arthur K. Brown V-Pres, W B Evans v-Pres, J C Bovey V-Pres, B B Brown V-Pres, Trust Officer and Secretary, Edward E. Brown V-Pres, H D Friedman V-Pres, E C Gling V-Pres, Gerald D Kennedy V-Pres, P A Kinnoch V-Pres, Harry C Kirk V-Pres, E V Erickson V-Pres and Cashier, William A Marcus V-Pres, W L Power Auditor, Chas A Smith Controller, San Francisco Offices, Broadway Grant Avenue Office L M Bianco Mgr; Civic Center Office H L Burnett Mgr; Chamber of Commerce Office V. J. Benson Mgr -Folk-California Office E F Maloney Mgr; Fillmore-O'Farrell Office H E Saunders Mgr; Geary-Elgin Office E V Erickson Mgr; Philip E Davis Mgr; Haight-Asbury Office W W West Mgr; Haight-Fillmore Office D B Odell Mgr; Market Office V J Mooney Mgr; Market-Ferry Office E F Maloney V-Pres and Mgr; Mission-Ocean Office E E Galatier Mgr; Mission-Savings Bank Office Jos A Murphy V-Pres and Mgr; Palace Hotel Office C J Benson Mgr; Folk-California Office E V Gensberg Mgr; Savings Union Office R S Robinson Ass't V-Pres and Mgr; Sixth Avenue-Clement Office C W Bond Mgr; Third-Paloo Office J H Clay Mgr; Third-Townsend Office N R Hanson Mgr; Twentieth Avenue-Irving Office W G Out Mgr; Twenty-Fourth-Castro Office A F Wall Mgr; Twenty-Ninth-Mission Office G E O'Brien Mgr; Twenty-Second-Mission Office J S Lundin Mgr; West Portal Office 222 Macdonald Office C W Bond Mgr; K N Pest Mgr (For further information see page 8 Buyers Guide)
AMERICAN TYPE FOUNDERS SALES CORPORATION, Fred C Braden Mgr, Printers and Bookbinding Machinery, 500 Howard, Tel SU lter 1950
AMERICAN UNION INSURANCE CO OF N. Y., H W Fores Genl Agt, 291 Sansome, Tel KE wry 4699
Vineyard Investment Co F F Nutting pres, C Weckler sec 493 Calif R311
Weekly The E M Swasey (Los Angeles) Pac Court rep 681 Market R222
Woodline Corp C P Craig sec-treas auto access 785 Market R1307
Writing Machine Co Wm Reinheimer mgr 503 Market R502
Yacht Congress Jesse Martin sec 268 Market R119

Americh Albt lab r156 Tehama
Amrsh Art Lab with Sevina h255 28th
Dario J soapkr r864 Lombard
Dino tmstr r1343 Fillmore
Francisco J soapkr hmc Lombard
Secondo (Rena) window chrn h845 Florida
Teressa mach opr r630 Kansas
Amrsh Art Lab Divison Celluloid Corp W R Booth coast mgr 717 Market R502
Amerlux Steel Corp L B Parker v-pres-mgr, E Bennett sec 116 New Monty R2633
Amerman Oils plstr h5606 Mission
Amerghi Guido (Seams) 214 22d
Amerose Michl J chauff r626 Poll
Amer Reg J W Jfrs sgt 22 Haight R416
Ames Algen H with Ames Harris Neville Co r San Mateo
Abt clk r1433 Haight
Abjt J (Cecelia) grain 465 Calif R838 r Sbk
AMES ALDEN (Maude) Municipal Judge Dept 1, Hall of Justice, h3028 Clay
Alden Jr slsmn Davis & Dunn Inc r3028 Clay
Alce h835 Golden Gate av
Alma Mrs sten Pacific Coml Co h1320 Calln
Ambrose lab r162 Bosworth
Ambrosio W cleveador h259 Hyde
Arleen C clk SFCO r Oldk
B Franklin h3614 Army
B Wm (Gael) Genia h383 Richmond av
Benj H mgr Chas Dunphy Estate r Mt Eden
Brewster J (Kath) lawyer 690 Market R308
22019 Pacific av
AMES BROS CO, B R Patten Genl Mgr, Designers and Distributors of Effective Advertising Literature for Hotels, Resorts and Transportation Companies, Monadnock Bldg, 681 Market, Tel DO uglas 1321
Carol L h226 Powell
Cath (Annie) h2051 20th av
Cath R with Crum & Foster r1007 Sutter
Chas S (Ina) mach h556 Judson st
Chas S Jr r1656 Judson av
Chester A opr mgr Hillco SSCO, sec-treas J R Hanley Co r Pied
Chibler C (Emily) Mrs Umbsen, Kerner & Stevens h1848 Franklin
Dale D (Evelyn) drugs 3701 Sacto h3715 do
Della (L) h1922 Exposition
Earl M with Sutro & Co r30 Boyce
Edw h184 Puntson av
Edw Harb r110 Ellis
Elbert N office 405 Monty R608 r San Mateo
Eldridge clk WPRCO r3558 24th st
Eleanor clk Retailers Credit Assn r1324 Frelton
Emilston R (Adelaide) musician h347 Waller
Emily L (wid Chas) h1255 18th av
Everett E with Ames Harris Neville Co r Belmont
Fannie (wid Albt) r4521 1/2 3d
Fliz-Gerald (Florence) lawyer 690 Market R309 h1029 Shrade
AMES FELTCHER, V-Pres Ames Harris Neville Co, r Palo Alto
Florence nurse r545 Post
Frances dress opr UC r458p 823 4th av
Frank A (Marcella) sec Monotype Co of Calif h1565 34th av
Geo (Sassie) cook h56 Walter
Gloria r524 29th
Grace Mrs tchr pub sch r244 15th av
H Thos (Frances) h122 48th av
Hard Co (R W Ames, E S Hard) adv 138 4th R302
Harold F clk FO r162 Dolores
AMES HARRIS NEVILLE CO, Mrs of Burials and Cotton Bags, Tenis, Awnings, Importers Bags and Burlap, Ludlow Sales Co, 299 Twines, Genl Office and Salesroom 2300 17th cor Florida, Tel Underhill 7700 (For further information see left side times and page 6 Buyers Guide)
Hazel maid 309 Magellan av
Henrietta (wid John) h1400 Greenwich
Tel clk Chas Brown & Sons r1378 16th av
Ivy L sten r30 Boyce
AMES JAMES H, Pres-Treas Ames Harris Neville Co, r Oakland
Jesse clk h557 Church
K G h108 Vallejo
Kath sten h1007 Sutter
Lawrence (Irving Ludworg & Co) r Oldk
Leslie A (Julia) musician r1433 Haight
Louis G (Alice) slsmn h80 Boyce

**Norris
Beggis &
Simpson**

**Property
Management**

Insurance

**Mortgage
Loans**

Flatiron Bldg.
544 MARKET

Tel.
DO uglas 5660

**S
A
F
E
S
T
R
E
E
T**

**The
Hermann
Safe
Co.**

GRANT AVENUE U. L. L. C. S. & C. GA RFIELD 6240

APPAREL ACCESSORIES FURS SINCE 1864

200
Howard St.
Tel. GA. 3041