

# EASTERN COOPERAGE CO.

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14th and Harrison Streets

San Francisco, California

Phone HE mlock 3600

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VERMONT"

## NATIONAL LIFE INSURANCE COMPANY

Home Office  
Montpelier,  
Vermont

A Purely  
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Company

Founded  
in 1850

DONALD A.  
LAMAR

Mgr. for  
Northern  
California

1 Montgomery St.  
San Francisco  
EX brook 1942

364-14th St.  
Oakland  
TE mplebar 8621

PROCEEDIT  
COMPANY  
INC.

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CREDIT  
AND  
COLLECTION  
SERVICE

28  
O'Farrell St.  
Suite 401

Phone  
EX brook 1670

**WATCH AND JEWELRY REPAIRERS (Contd.)**  
Lindberg Adolph 884 McAllister  
Loetscher Werner 85 Post R300  
Maldonado Pedro 107 5th  
Mantucci Rocco 224 Columbus av  
McAuliffe J D 1175 Market  
Michel Renaud 381 Bush 8606  
**MORGEN JEWELRY CO.**, 888 Market, Tel  
DO uglas 3517 (For further information see  
backbone, right side lines and page 56, Buyers'  
Guide)

Murray J F 332½ Webster  
Otto C H 209 Post R610  
Page W 126 Page R402  
Petz C M 830 Market R621  
Pernickoff East 1811 O'Farrell  
Podgornik Zoonko 2183 Chestnut  
Rixin Victor 209 Post R610  
Riand Harry 1143 Golden Gate av  
Ritter Hubert 67 Cook  
Roberts W E 101 Post R303  
Ruiz Emil 175 Valencia  
Sasso C A 35 Mason  
Schneider Sigmund 1175 Market  
Schnefeld G W 704 Market R705  
Schwenckle O F 3333 Sacto  
Seibel F L 18 Front  
Smith W S 691 3d  
Siemon O G 551 Haight  
Smith J F R 704 Market R601  
Soderman N A 144 O'Farrell R600  
Steverson I C 3292 22d  
Sturts C F A 210 Post R614  
Taman C F 28 1/2 Mission  
Time Clock Service Co 320 Market R210  
Timpe Ernest 760 Market R815  
Van Tojen B 164 4th  
Vega D R 331 22d  
Verillden J A 209 Post R1020  
Waltz Gustaf 749 Geary  
Wansky Frank 704 Market R814  
Warren Wm 914 Larkin  
Weale Louis 717 Market (Buyers' Guide)  
Wronski H V 717 Market R612  
Zucker Maurice 210 Post R810  
Zwering Jos 955 Clement

**\*WATCHES—RETAIL**  
FARBER'S, 464 Phelan Bldg, 760 Market, Tel  
GA rfield 6869 (For further information see  
left bottom lines and page 3, Buyers' Guide)

**\*WATCHES, CLOCKS AND JEWELRY—  
RETAIL**  
**MORGEN JEWELRY CO.**, 888 Market, Tel  
DO uglas 3517 (For further information see  
backbone, right side lines and page 56, Buyers'  
Guide)  
**SWISS DIAMOND PALACE**, 2122 Mission, Tel  
HE mlock 9285 (For further information see  
page 57, Buyers' Guide)

**\*WATCHMAKERS**  
BRILLIANT B T CREDIT JEWELER, 2d Floor,  
Mutual Bldg, 704 Market, Tels GA rfield 6472  
and 6473 (For further information see left  
side lines and page 57, Buyers' Guide)  
**HESTHAL WM J.**, 48 Kearny, Tel GA rfield  
6399 (For further information see left side  
lines and page 57, Buyers' Guide)  
**MORGEN JEWELRY CO.**, 888 Market, Tel  
DO uglas 3517 (For further information see  
backbone, right side lines and page 56, Buyers'  
Guide)  
**SERVE, TREAT & FACRET**, 136 Geary, Tel  
SU tter 1018 (For further information see  
inside front cover)

**\*WATCHMAN SERVICE**  
Young Patrol Service 525 Market R301

**\*WATER BAGS—DESERT**  
AMES HARRIS NEVILLE CO, 1714 and Florida,  
Tel UN ttrill 7700 (For further information  
see left side lines and page 6, Buyers'  
Guide)

**\*WATER DISTRIBUTORS**  
Alhambra Water Co 326 Ritch  
Bartlett Springs Co 681 Geary  
Battye M D 229 Clara  
Crystal Springs Water Co 1684 15th  
Dietz A 130 Bass  
Duplex Water Filter Co 1808 Market  
**NATIONAL ICE AND COLD STORAGE CO OF  
CALIFORNIA**, 14th Floor, 417 Montgomery, Tel  
EX brook 4370  
Purity Spring Water Co 2050 Kearny  
Quinn Water Co 699 Broadway R300  
Witter Mineral Springs 895 Market R1004

**\*WATER FILTERS AND STERILIZERS**  
CALIFORNIA FILTER CO, 981 Folsom, Tel  
GA rfield 2047

**\*WATER HEATERS—DEALERS**  
Fry O O 5163 Mission  
Pittsburg Water Heater Co 898 Van Ness av

**\*WATER HEATERS—MANUFACTURERS**  
Day & Night Water Heater Co 255 9th  
Hoyer Heater Co Ltd 1035 Harrison  
Watrola Corp Ltd 1170 Howard

**\*WATER METERS**  
**NATIONAL METER CO.**, 1048 Folsom, Tel UN-  
terhill 3982  
**NEPTUNE METER CO.** (Trident and Lambert  
Meters) 320 Market, R306-307, Tels GA rfield  
8144-8145-8146

**\*WATER PIPE**  
**UNITED STATES PIPE & POUNDING CO.**, 907  
Monatnock Bldg, 681 Market, Tel GA rfield  
5140

**\*WATER PIPE—RIVETED**  
**WESTERN PIPE & STEEL CO OF CALIFOR-  
NIA**, 444 Market, Tel GA rfield 6788 (For fur-  
ther information see left side lines and page  
62, Buyers' Guide)

**\*WATER SOFTENERS AND FILTRATION**  
CALIFORNIA FILTER CO, 981 Folsom, Tel  
GA rfield 2047

**\*WATER SUPPLY COMPANIES**  
**CALIFORNIA WATER SERVICE COMPANY.**  
501 Federal Reserve Bank Bldg, 400 San-  
some, Tel DO uglas 7740  
East Side Canal Irrigation Co 333 Montey  
15th st  
Moseley-Houldette Co Inc 677 Folsom  
Tulare Lake Canal Co 351 Calif R1104

**\*WATER SUPPLY SYSTEMS**  
**MYERS PUMPS AND WATER SYSTEMS** (Pac-  
ific Pump & Supply Co) 430 Bryant, Tel  
GA rfield 5237

**\*WATERPROOF CLOTHING**  
TOWER A J COMPANY, 575 Mission, Tel  
DO uglas 2655

**\*WAX AND WAX PRODUCTS—  
MANUFACTURERS**  
Johnson S C & Sons 56 12th

**\*WEATHER STRIP MANUFACTURERS**  
Chamberlin Metal Weather Strip Co Inc 885  
Post  
Parker Weather Strip Co 4328 Geary bld  
Reliable Metal Weather Strip Co 2415 19th av

**\*WEAVERS AND RE-WEAVERS—GARMENT**  
**INVISIBLE WEAVING**, 980 Sutter, Tel OR d-  
way 7890

**\*WEDDING DECORATIONS**  
**PODESTA & BALDOCCHI**, 224-226 Grant Av.  
Tel SU tter 6200 (For further information see  
right top lines and page 34, Buyers' Guide)

**\*WEDDING DECORATIONS—FLORAL**  
**PELICANO-ROSSI FLORAL CO INC.**, 123  
Kearny, Tel DO uglas 8060 (For further in-  
formation see right bottom lines and page  
53, Buyers' Guide)

**\*WEDDING RINGS**  
FARBER'S, 464 Phelan Bldg, 760 Market, Tel  
GA rfield 6869 (For further information see  
left bottom lines and page 3, Buyers'  
Guide)

**\*WEIGHERS AND GAUGERS**  
Burton Partland & Co 221 Front  
Doepfner R F Pier 27  
Harris & Bissell 200 Davis R5  
Hartman Paul 41 Drumm  
Koenig G W 30 Front  
Orchard & Brunson Co 235 Alabama and 800 6th  
Sturberg David 300 Davis R210

**\*WEIGHT REDUCING**  
**ARMORY STEAM BATHS**, 1709-1725 Mission,  
Tel HE mlock 3571 (For further information  
see left bottom lines and page 71, Buyers'  
Guide)

**\*WELDERS AND BRAZERS**  
Acme Welding Co 1446 15th  
Bachman W 109 Pacific  
Balcom-Gingg & Duncan 660 Golden Gate av  
Birth W 173 Clementina  
Bronckoe & Isaac J Inc 1560 Pacific av  
Brown Bros Welding Co 223 Main  
Buck Bros 1545 Folsom  
Cassidy & Gratia 884 Folsom  
Epp Wm 167 Valencia  
General Welding Co 951 Folsom  
Gera S G 213 Valencia  
Gsell Herman 358 Brannan  
H & H Welding Service 999 Harrison  
Harris T D 412 Valencia  
Johnston R S 1238 Valencia  
Martin F H 1322 Potrero av  
O'Brien F P 222 Perry  
Peerless Welding Co 265 10th  
Rieger Wm 1858 Divisadero  
Riston R S 875 Howard  
Roberts Jack 939 Howard  
Sturck J C W 65 11th  
Tanner W 1232 Potrero  
Weiss Wm 398 1/2 S  
Welding Service Sales Inc 952 Howard

**\*WELDING AND CUTTING APPARATUS**  
Lincoln Electric Corp 866 Folsom  
National Welding Equipment Co 223 Main  
**ROBERTS EQUIPMENT CO** (Robert Arc Weld-  
ers and Una Welding Electrodes) 939 How-  
ard, Tel GA rfield 8486  
**VICTOR EQUIPMENT CO.**, 844-850 Folsom, Tel  
GA rfield 5727  
**WELDING SERVICE SALES INC.**, 954 Howard,  
Tel DO uglas 3292

**\*WELL CASING—RIVETED**  
**WESTERN PIPE & STEEL CO OF CALIFOR-  
NIA**, 444 Market, Tel GA rfield 6788 (For  
further information see left side lines and  
page 62, Buyers' Guide)

**\*WELL DRILLERS AND BORERS**  
Rogers J B Co 110 Sutter R914  
Wolf W E 807 Macrid

**\*WIG AND TOUPEE MAKERS**  
Ebenstein Henry 1383 Geary  
Goldstein's Hair Store 115 Mason  
Lederer G 561 Sutter

**\*WINDMILLS AND TOWERS** (Pacific  
Pump & Supply Co) 420 Bryant, Tel GA r-  
field 5237

**\*WINDOW CLEANERS**  
American Building Maintenance Co 467 O'Far-  
rell  
California Building Maintenance Co 32 9th  
California Maintenance Service 565 Larkin  
Crescent A Bro & Co 620 Washn  
Schacher & Sons 420 Clement  
Musso H E 617 Monty R202  
Simmons Bros 2260 Lombard  
Verhagen Alb 703 Market R312

**\*WINDOW SHADE MANUFACTURERS**

Auto Service Shade & Repair Co 1591 Jackson  
Betry Curtis 185 Church  
Callahan F G 1107 Mission  
Clot Albt 186 1/2 Union  
Coburn R 2049 Market  
Columbia Mills Inc 32 20th  
Davidson E 115 McAllister  
Davis J R 248 24th  
Dante W C 1527½ Pine  
Hansen E T 1335 Valencia  
Hofler J F & Son 1793 Geary  
Ingham R L 4430 Calif  
Ingham R L 4312 Clement  
Kearney J F 1445 Haight  
Linder The Blind Man 352 6th  
Russell J H 10 Irving  
Miller Geo 849 Golden Gate av  
Miraglia Michl 5938 Mission and 26 Seneca av  
Moore D P 17 21st  
National Window Shade Co 410 Ellis  
Perutz R A 447 Minna  
Petersen J 430 Irving  
Re-Nu-Window Shade Co 1067 O'Farrell

GROUND FLOOR  
Hobart Building  
592 Market Street  
Tel. DO uglas 1412

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