

**FLOWER CONTAINERS &
DECORATIVE PIECES**

in artistic, exclusive designs

Podesta and Baldocchi

224 Grant Avenue . Telephone SUtter 6200

The Voice
of a Thousand
Gardens

**AI
Williams
Health
System
Inc.**

**Individual
Conditioning
for
Business
and
Professional
Men**

No Class Work

**425 BUSH
STREET
PH 0470**

**Los Angeles
Arcade
and
Roosevelt**

"AMERICA FORE"
The Continental Insurance Co.
Niagara Fire Insurance Co.
First American Fire Insurance Co.
60 Sansome Street
PACIFIC COAST DEPARTMENT
Fidelity-Phenix Fire Insurance Co.
American Eagle Fire Insurance Co.
Maryland Insurance Co.
Phone CA 4461 8200

Delray Corporation 600 Bryant
C 224 Sutter
Durke Famous Foods 1161 Golden Gate av
Elizabeth Health Food Center 345 Stockton
Frank Food Co 260 Calif R305
Frank Food Co 974 Howard
Fujimoto Co 246 Front
F W & C Co Inc 274 Brannan R405
Guttmann Edw 540 Hayes
Harcourt-Greene Co 210 Calif R307
Hawley's Workmen Packing Co 432 7th
Jell-Well Dessert Co Ltd 383 Brannan R31
King M R 6100 Geary Blvd
Kushner B E 492 Bryant
Lactol Corp 149 Calif R512
LIBBY, McNEILL & LIBBY, 60 California,
Tel SUtter 7230, Local Sales Office Pacific
and Davis Sts, Tel SUtter 6559
Mason Ehrman & Co 24 Calif R701
NXT-Alex 1238 Geary
MEAD-JOHNSON & COMPANY OF CALIF-
ORNIA (Infant Diet Materials) 670 3d,
Tel DO ugias 3087
Milk Products Co 369 Pine R318
Mor-Jell Food Co 1169 Bryant
Mont Pak Preserving Corp 199 Calif R434
Morris B P 260 Calif R901
Nestle's Milk Products Inc 112 Market R611
Newman Emil 180 Tehama
Nutrition Co 252 Calif
Organic Sea Products Corp 909 Harrison
Pacific Coconut Co 872 Sansome
Panama Canal Rayvill Factory 1358 Grant av
Perfect Nutrition Co 942 Market R709
Pleier Richard 104 Market
Rosenberg's Original Health Food Store 1120
Market
Rosa H 3451 Geary Blvd
Sakamaki F S 1635 Post
Scientific Health Products 532 Geary
Shandling Saul 4 Tehama
Shoemaker H E 324 Fell
Smith W S 545 2d
Standard Brand of Calif 245 11th
Steinkelner Peter & Co Inc 459 Clementina
Superba Packing Co Ltd 1001 Van Ness av S
Sun Garden Products Co 721-59 Sansome
Tedesco Products 4037 24th
Tropical Oil Products 210 Post R911
Viva Products 290 Market R409
Wagoner Norman L Inc 260 Calif R505
Washer M A 1245 Fillmore
Wheat Frank M Co 230 Calif 6th st
Workman Packing Co 432 7th
Zanol Products Co 1943 Mission

***FOOD RESEARCH
CALIFORNIA DRIED FRUIT RESEARCH IN-
STITUTE, 692 Fite Bldg, 1 Drumm, Tel
DO ugias 3672**

***FOREIGN EXCHANGE
AMERICAN TRUST Co, Head Office 464 Cali-
fornia, Tel DO ugias 7111 (For further in-
formation see page 8 Buyers' Guide)
ANGLO CALIFORNIA NATIONAL BANK THE,
1 Sansome and Branches, Tel DO ugias 8100
(For further information see page 9 Buyers' Guide)**

**BANK OF AMERICA NATIONAL TRUST &
SAVINGS ASSOCIATION, Main Office 1
Fowell, Tel DO ugias 4112 (See branch of-
fices on page 10)**

**BANK OF CALIFORNIA NATIONAL ASSOCI-
ATION THE, 400 California (For further in-
formation see page 11 Buyers' Guide)
CROCKER FIRST NATIONAL BANK OF SAN
FRANCISCO, 99 Post and Montgomery
(For further information see back page and
page 12 Buyers' Guide)**

**PACIFIC NATIONAL BANK OF SAN FRAN-
CISCO, 233 Montgomery, Tel GA 1359 6900
(For further information see page 13 Buyers' Guide)**

**SAN FRANCISCO BANK THE, 526 California
(For further information see page 13,
Buyers' Guide)**

**UNION TRUST OFFICE, Wells Fargo Bank &
Union Trust Office, at Grant Av, Tel
SUtter 1500 (For further information see
front cover and page 15, Buyers' Guide)
WELLS FARGO BANK OF UNION TRUST CO,
Market and Montgomery, Tel SUtter 1500
(For further information see front cover
and page 15, Buyers' Guide)**

**FORGING—IRON AND STEEL
AMERICAN FORGE CO, 750 Potter (Berkeley)
Tel BE tele 44
HAWLEY FORGE & MFG CO, 5 Zeno Place,
off Folsom near Fremont, Tel SUtter 8240
Kordick Manufacturing Co 245 1st**

**Telephone
KE arny
5000**

**FORWARDING AGENTS
ACME FAST FREIGHT INC, 702 Welch Bldg,
California St, Tel EX brook 4335, Branch
Office 200 Davis
American Shipping & Forwarding Co 586 Eddy
Alta Freight Inc 244 Cor R702
BARNES W & C, CO, 409 Washington, Tel
GA 4162 2650
Fife A W 149 1/2 R402
HARPER F F G CO, Suite 200 Consular Bldg,
515 Battery, Tel DO ugias 5930 and CH ina
8998
INTERNATIONAL FORWARDING CO, Do-
mestic and Foreign 779 Monadnock Bldg,
681 Market, Tel SUtter 5171
Lawrence H W & Co 260 Calif R511
McNAB & SMITH, 201 California, Tel DO ugias
1100
Merchants Shippers Assn 433 Calif R608
Mission Transport Co 885 Howard
Monahan Transportation Co 376 Howard R208
Motor Traffic Service Co 885 Howard
Motor Truck Terminal 585 Howard
National Carloading Corp 116 New Monterey
R227
O'NEALAND FREIGHT TRANSFER CO, 261
California, Tel DO ugias 1760 (For further
information see right top lines and page 34,
Buyers' Guide)
Pacific Coast Truck Registry 835 Howard R208
Pacific Consolidators Inc 417 Market R241
Pacific States Forwarding Co 420 Market R401
Pan Francisco Warehouse Co 425 3d
Sevier C A 268 Market R241
Thomson S C 320 Market R317
Transportation Guarantee Co Ltd 35 Chesley
UNIVERSAL TRANS-CONTINENTAL FREIGHT
SERVICE, 259 Monadnock Bldg, 681 Market,
Tel SUtter 4710**

**FOUNDERS—BRASS, BRONZE AND
ALUMINUM
Chase Brass & Copper Co 678 2d
Clarart Florence Co 25 Tehama
Excelsior Brass Works 56 Sheridan
Folsom Street Brass Foundry 2269 Folsom
Greenberg M Son 765 Folsom
Kingwell Brothers Ltd 444 Natoma
Krenz Oscar Copper & Brass Works 612
Bryant
Lehmann Adolph 776 Bryant
PACIFIC BRASS FOUNDRY OF SAN FRAN-
CISCO, 228 Folsom, Tel SUtter 1761
RINCON FOUNDRY CO, 349 7th, Tel MA rket
5859
San Francisco Brass Foundry 448 Clementina
Soeth E G 384 7th
Tyroler Andw 10 Sherman**

**FOUNDERS—IRON AND STEEL
ENTERPRISE FOUNDRY CORP, Main Office
and Works 2962 10th, Tel MI ssion 0862,
Branch South San Francisco
Golden State & Meters Iron Works 249-275 1st
Mission Foundry & Stove Works 557 Treat av
OCCIDENTAL FOUNDRY, 2201 Folsom see cor
19th, Tel MI ssion 0259
Pacific Foundry Co 3100 19th
RINCON FOUNDRY CO, 349 7th, Tel MA rket
5859
San Francisco Stove Works 260 Townsend**

**FOUNDRY SUPPLIES AND EQUIPMENT
Snow & Galgiani 533 2d**

**FOUNTAIN PEN MANUFACTURERS
Conroy Pen Co 10 1/2 R510
McCoy L O 672 Market
Parker Pen Co 272 Market
SHEPHERD W W & Co Arcade Monadnock
Bldg, 681 Market, Tel GA 1359
WALL COMPANY THE, 401 Doe Bldg, 153
Keary, Tel DO ugias 1485
WATEMAN F E Co, Fountain Pens and Inks,
609 Market, Tel GA 1359 6474**

**FRATERNAL EMBLEMS
AZEVEDO BROS., 205-206 Shreve Bldg, 210
Post, Tel SUtter 0063 (For further infor-
mation see right side lines and page 57, Buyers'
Guide)**

**FRATERNITIES—COLLEGE
Alpha Kappa Kappa Fraternity 100 Judah
Phi Delta Chi 860 Ashbury
X 1 Psi Phi 745 Panassus av**

***FRATERNITY PINS AND RINGS
AZEVEDO BROS., 205-206 Shreve Bldg, 210
Post, Tel SUtter 0063 (For further infor-
mation see right side lines and page 57, Buyers'
Guide)**

***FREIGHT FORWARDERS
HARPER F F G CO, Suite 200 Consular Bldg,
510 Battery, Tel DO ugias 5930 and CH ina
8998**

**FRUIT BUYERS, PACKERS AND SHIPPER
American Fruit Growers Inc 510 Battery R206
Barbera Andrew O 544 Market R502
Central California Berry Growers Assn Inc
510 Battery R306
Dahke J W & Co 1305 Battery
Fresh-Nice Fruits 1 Montgomery R604
Garin H F Co 405 Sansome 2d fl
GRIFFITH-BURNEY CO, Fife Bldg, 1 Drumm
Tel GA 4162 0260 (For further information
see right side lines and page 22, Buyers'
Guide)
Keats-Sunical Land & Packing Corp 534 R409
Hegabaldt J Paulusens 112 Drumm
Hingham Country Packing Co 260 Calif R307
Mutual Orange Distributors 510 Battery R308
Nash-De Cerny Co 85 2d R718
Pacific Fruit Exchange 85 2d
Raffanti Carlo 50 Chestnut
Simon J E 258 Market R102**

***FRUIT CANNERS
GRIFFITH-BURNEY CO, Fife Bldg, 1 Drumm
Tel GA 4162 0260 (For further information
see right side lines and page 22, Buyers'
Guide)**

**FRUIT DEALERS—RETAIL
Amadi A 1758 Fillmore
Ambrose Jos 2689 Market
Angeli Egidio 451 and 4621 Mission
Arnold C E 2610 Bay Shore Blvd
Arsanis Kolt 964 Fillmore
Arvin Geo 596 Hayes
Bacci B 444 Ballona
Bacci Mario 63 West Portal av
Bacci & Del Socco 3558 Mission
Baldocchi Jos 725 Clement
Baldocchi Lawrence 1525 Irving av
Bartolozzi and Procesi 405 24th
Battistoni Luigi 545 Clement
Bertolozzi Guido 446 Castro
Blanciana Americano 2284 Union
Bianchi G & Co 2901 Saker
Birbaum David 1636 Polk
Blum Saml 1624 Fillmore
Bodourian Mike 1800 Hayes
Bonaccorsi Gino 3100 Broderick
Brignetti Antonio 501 3d av
Bronzini Albi 2931 Mission
Butler F W & Son Perry Bldg
Cagnacchi Antonio 4910 3d
Caniglia J P 1172 Geneva av
Caselli Virgil 2655 Castro
Cataland Geo 1641 Haight
Cavallero John 408 Fife
Celoni Bros 609 Clement
Chesnes & Leever 2254 Polk
Chiosso Luigi 2015 Castro
Clabattieri Leo 1320 Polk
Contreras Ricardo 1085 McAllister
Coroles J G 5805 Mission
Dadian Bros 1175 Market
Dal Porto Frank 614 Irving
DeBastard J 500 Sansome
De Franco Albi 1461 Grant av
De Lucchi Bros 715 West Portal av
Demopoulos Constantine 2255 Chestnut
Denavi Adam 4520 Mission
Dine Phil 1091 Market
Dishon Frank 513 Taylor
Drossos Tom 1108a Market
Duro Geo 1606 Polk
Elliott Lou 762 Polk
Fenotona Felice 401 Haight
Ferrari Augustine 4596 Mission
Fitzgerald Al 1085 Market
Frank Jack 1203 Ellis
Galli Giocchino 755 Irving
Gazzini Emidio 510 Chestnut
Giannini P 397 Hayes
Giazzini & Rasghiate 627 Vallejo
Giordano Jos 1625 Haight
Gold Jake 1295 Fillmore
Grazzini Egidio 5411 and 5747 Geary Blvd
Grazzini Emidio 1659 Haight
Green Nathan 2748 Mission
Guglielmi Gaetano 4699 Mission
Helfon Saml 400 Clement**

THE WHITE HOUSE
Raphael Weill & Company
One of San Francisco's Oldest and Finest Department Stores

**Sutter
Post
Grant**