

W. J. HESTHAL

ESTABLISHED 1890

*Diamonds Our Specialty
Jewelry—Watches—Silverware*

48 Kearny Street

Phone GARfield 6399

San Francisco, Cal.

MORGEN JEWELRY COMPANY—THE DIAMOND HEADQUARTERS—888 MARKET STREET



DIAMOND Wedding Ensemble

As
Illustrated

\$59⁵⁰

12
Months
to Pay

No Down
Payment
Necessary

No Interest
No Extras

THE illustration at the left pictures one of the many new creations offered at this and other low prices. Shown in white or natural gold. Engagement ring set with FIVE brilliant, blue-white diamonds, including a large center diamond. Wedding ring is set with THREE brilliant, blue-white, perfectly matched diamonds. MAIL ORDERS promptly filled. Full exchange privilege at any time.

MORGEN JEWELRY COMPANY

888 MARKET STREET (Near Powell) SAN FRANCISCO