

Northcliffe Apartments 839 Jones  
 Northcross Jas shoe shine 458 Larkin r246  
 Pine  
 Northcutt Gerald H h1200 Fulton  
 " Harry bartndr Alberto Cesana  
 " June r247 32d av  
 " Martha Mrs bkpr Kresteller Motor Co r124  
 Edna  
 " Mary (wid John) h247 32d av  
 " Ray H sec Guy F Atkinson Co  
 " Robt (Ruby) h1637 Clay  
 Northern Dune (Hem) h1561 45th av  
 Northern Insurance Co Ltd C E Allan mgr  
 114 Sansome 10th fl

" California Baptist Convention Rev C W  
 Gawthrop exec sec 228 McAllister R201  
**NORTHERN CALIFORNIA BUILDING AND  
 LOAN ASSOCIATION**, S C Symon Pres,  
 B A Taylor Sec, Harry M Puckhaber Asst  
 Sec, 206 Crocker Bldg, 620 Market, Tel  
 DO ugias 4131  
 " California Congregational Conference Rev H  
 E Gill sub 760 Market R164  
 " California Electrotypers and Stereotypers  
 Assn 681 Market R922  
 " California Golf Assn 216 Pine R513  
 " California Hardware & Steel Co F J Bruz-  
 zone pres C C Claussen sec 140 Howard  
 " California Horse Racing Bureau Inc F F  
 Russell mgr 15 4th  
 " California Laundry Owners Assn H H Bud-  
 dington exec sec 1231 Market R241  
 " California Dealers Assn Arth  
 D'Etelle exec sec 2000 Van Ness av  
 " California Oil & Gas Co Verner Allen pres  
 235 Montgy R568  
 " California Passenger Agents Assn William  
 Taylor sub 760 Market R164  
 " California Photo Engravers Assn A E Ben-  
 son exec sec 681 Market R922  
 " California Plumbing & Heating Wholesalers  
 Assn J E Henslett sec 785 Market R208  
 " California Retail Druggists Assn Waldemar  
 Gnerich exec sec 503 Market R304  
 " California Wineries Frank Barsocchini pres-  
 mgr 480 2d

**NORTHERN COUNTIES TITLE INSURANCE  
 CO**, W L Govan Mgr, 369 Bosw, Tel WA cer-  
 field 5219  
 " Electric Co (Albt Giovannetti Wm Gelfo)  
 elec contrs 535th Bway  
 " Fur Co (Edw Stevens Max Brooks) 253  
 Geary 5th fl  
 " Glass Co (Detmer mgr 340-50 1st  
**NORTHERN INSURANCE CO OF NEW YORK**,  
 Robert Sherrard Mgr, 1517 Mills Tower,  
 200 Bush, Tel SU ter 3222

**NORTHERN LIFE INSURANCE CO** (of Seatle)  
 Stanley W Scott Dist Mgr, B B Bash-  
 off Cashier, 451 Russ Bldg, 235 Montgom-  
 ery, Tel GA rfield 0274  
 " Pacific Ry R J Tozer gen agt 657 Market  
**NORTHERN UNDERWRITERS AGENCY OF  
 NORTHERN ASSURANCE CO LTD**, Swed  
 & Crawford Genl Agts, 100 Sansome, Tel  
 SU ter 4400

Northey Louis G electn r44 Lyon  
 Northmore Jos V (Elma) deckhd AT&SPRY  
 h1480 Guerrero  
 " Robt bkpr Call-Bulletin Pub Co r380 Waa-  
 wana  
 Northon Ernst (Gladys) clo clnr 1927 Hayes  
 " Fredk H (Frankie X) carp h115 Noriega  
 " Jas H r286 Geary  
 " Louise Mrs 381 Washn  
 Northrop Burr D (Ruth E) clk h1495 7th av  
 " Jas (Grace) lab h2025 Clement  
 " Jay W clk r140 Jones  
 " Lyman E (Rachel) electn h107 Steiner  
 Northrup Gladys (Mary) clk h1367 8th av  
 " Elmer L oiler Calif St Cable R R Co r107  
 Steiner  
 " N sugarwrk r190 Pine

" Jennie A (wid W P) r2520 Divisadero  
**NORTHERN W ALLEN (Winnie)** (San Fran-  
 cisco Pet Hospital) and Veterinarian, 1371  
 Fulton, Tel WE st 8312  
 " Richd r226 14th  
 " Winnie Assn S F Pet Hosp r1371 Fulton  
 Northup Myrtle E clk r58 Mirabel av  
 " Ethel Mrs h1740 Pacific av  
 " Geo h400 Hyde  
 " Harold W eng PT&TCO r Ala  
 Northway Chester A (Anna) h347 Hale  
 " Francis stchw 4347 Hale  
 " Helen r1040 Leavenworth  
 " Henry r347 Hale  
 " Millicent B (wid E) h321 20th

**NORTHWESTERN MUTUAL LIFE INSTUR-  
 ANCE CO OF MILWAUKEE**, Richard J  
 Shipley Genl Agt, 2d Floor Chancery  
 Bldg, 564 Market, Tel EX brook 4485 (See  
 front cover, left top lines and page 1736)  
**NORTHWESTERN NATIONAL INSURANCE CO**  
 (of Milwaukee, Wis), D W Clark Mgr  
 Pacific Coast Div, J D Stanley Asst Mgr  
 320 Russ Bldg, 235 Montgomery, Tel EX-  
 brook 2273

" News Co J A Gray mgr n end Ferry hldg  
 " Pacific News Co Inc J A Gray pres n end  
 Ferry hldg

**NORTHWESTERN PACIFIC RAILROAD CO**,  
 E H Maggard Pres and Genl Mgr, W A  
 Worthington V-Pres, E G Bildebraud Sec,  
 C M Scott Treas, G M Betterton Purchas-  
 ing Agent, J J Geary Genl Frt and Pass  
 Agent, L J Masson Controller, W H Kirk-  
 bridge Chief Engineer, Genl Offices 65 Mar-  
 ket 2d Floor, Tel DO ugias 1277; Freight  
 Receiving and Delivering Station Front and  
 Vallejo; Freight Cashier and Office Drumm  
 Corner Broadway, Tel DO ugias 1277;  
 " Toron and Sausalito, Ferries North End  
 Ferry Bldg, Tel DO ugias 1277

**NORTHWESTERN UNDERWRITERS AGENCY**,  
 D W Clark Mgr, J D Stanley Asst Mgr,  
 320 Russ Bldg, 235 Montgomery, Tel EX-  
 brook 2273  
 Nortier Esther Mrs restr 1984 Mission R3026  
 Ulloa  
 " Michl (Esther) mgr Mrs Esther Nortier  
 h2026 Ulloa  
 Nortner Bertha L Mrs h1444 Sacto  
 " John E chauff r1444 Sacto  
 " John L switchm r144 Sacto  
 Norton A pntr r7 McCormick pl  
 " A P r1316 Portola dr  
 " Agnes h304 Shotwell  
 " Agnes maid Hotel Paisley  
 " Agnes T tmstrs O'Connor Moffatt & Co  
 r304 Shotwell

" Al r1242 15th av  
 " Albt jan Dept Pub Wks r1331 Church  
 " Albt F (Frances) slsmn h1208 Stanyan  
 " Albt tmstr r234 3d  
 " Alce R Mrs h340 Geary  
 " Andw J (Florence) coml agt Ry Exp Agcy  
 h210 Ashton ov  
 " Ann G clk Budd & Votaw r Burlingame  
 " Annie E Mrs h1263 Vermont  
 " Arch (Marion) phys 948 Market R508  
 h330 Urbano dr  
 " Arth lab r3491 20th  
 " Arth L pntr h1632 San Jose av  
 " Blanche sten r2154 18th av  
 " Budget (wid Michl) h587 25th av  
 " Bridget B (wid John) h363 21st av  
 " Bruce card writer r2154 18th av  
 " C P h3301 Broderick  
 " Easmer chauff r111 Funston av  
 " Cath clk r566 17th av  
 " Cath (wid Malachi) h577 Dolores  
 " Cath M sten r363 21st av  
 " Chas (wid Frank) r648 4th av  
 " Chas E (Gladys) l slsmn h1435 10th av  
 " Chas F eng Puh Sch r88 Castro  
 " Chas N (Rose) clk h1535 Francisco  
 " Christina (wid John) h68 Palmetto av  
 " Claire sten cont'l Assurance Co  
 " Clyde (Florence) lab h5 Hollis

**NORTON COMPANY** (Worcester, Mass) Paul  
 S Wiswell Dist Mgr, Grinding Wheels and  
 Machinery, 76 1st, Tel DO ugias 4180  
 " Damian F clk r1491 Funston av  
 " David r1635 Gough  
 " Ellie r745 Cole  
 " Dwane M hlrnrk r1356 Thomas av  
 " Earl C broom mkr r2446 28th av  
 " Edlth H with London & Lancashire Ins Co  
 h580 Market  
 " Edw B (Carol) with Poultry Producers of  
 Cent Calif r Bkly  
 " Edw J (Florence G) slsmn SOCo h347 16th  
 av  
 " Edw S electn r62 Turk  
 " Eliz driver Dept Pub Wks  
 " Eliz M asst to v-pres Dyson Shipping Co  
 r Bkly  
 " Ernest E (Annie B) carp h2446 28th av  
 " Eug (Jeanette) harkr h472 Linden  
 " Evelyn J tel opr r1107 Diamond  
 " F Tracy (Estelia) slsmn Howard Auto Co  
 h126 Madrone av  
 " Fern F clk h510 26th av  
 " Francis (Mary) clk r4366 44th  
 " Francis B (Nellie) jan Dept Pub Wks h518  
 20th av  
 " Francis T clk r518 20th av  
 " Frank r602 20th  
 " Frank (Gertrude) clk h67 Liberty  
 " Frank driver r1118 Geneva  
 " Frank slsmn Paris Beauty Parlor Supp Co  
 r235 Turk  
 " Frank D r745 Cole  
 " Frank L (Evelyn) acct Hunt Bros Pkg Co  
 h57 Rosemont ol  
 " Fred (Kath) cook h372 Lily  
 " Fred W (Jeanette P) h973 Bush  
 " Fredk A pres Coast Wholesale Music Co  
 r Pied  
 " Fredk B dept mgr R S Atkins Inc h728  
 Taylor  
 " Geo jan r231 Grafton av  
 " Geo lab r47 Crocker  
 " Geo C emp Tidemann & Harris r396 Do-  
 lores  
 " Geo R mgr Eaton Paper Corp r Burlingame  
 " Gerald J with Kelson Norman Organization  
 355 Eddy  
 " Gladys r745 Cole  
 " Gwen William Taylor Hotel  
 " Hallie R (Blossom) pntr h2312 24th  
 " Harold H phys h2235 Calif  
 " Harold W with B F Goodrich Co r Burlin-  
 game  
 " Harriet (wid Albt) r574 7th  
 " Henry J h1512 Calif  
 " r355 Eddy  
 " Herman G (Lita) emp Geltman Spanging Co  
 h12238 Mission  
 " Homer E slsmn SOCo r Ala  
 " Hubert J (Margarie A) fuel 442 Paris h418  
 do  
 " Hulda Mrs emp agcy 2152 Sutter  
 " Isabel clk r35 Uranus ter  
 " Jas clk r124 Turk

**NORTON**  
 " Jas A slsmn Peoples Baking Co r587 25th av  
 " Jas E aud SOCo r Bkly  
 " Jas F (Eliz) h1491 Funston av  
 " Jas F (Cath) chauff h1118 Geneva av  
 " Jas F r318 20th av  
 " Jas J firemn SPED h1107 Diamond  
 " Jas P caretkr S F Recreation Com h527 26th  
 av  
 " Jennie (wid John) h436 Genesee  
 " Jerome J (Janet) tel installer r1494 38th av  
 " John C (Gladys) chf clk Canadian Pac Ry  
 h2520 24th av  
 " John C clk Wells Fargo Bank & Union Tr  
 Co r322 Ellis  
 " John E (Kathleen) slsmn h40 Mirabel av  
 " John F h464 Funston av  
 " John G clk r3691 17th  
 " John J (Mary A) pntr h4054 19th  
 " John L (Mildred O) lab h2250 Steiner  
 " John R (Cath C) mtrmn h1185 York  
 " Jos J h202 20th  
 " Jos M (Dorothy) slsmn SOCo h3676 Fill-  
 more  
 " Jos T r258 Clinton Park

" Jos W (Hazel) police SPED h346 Liberty  
 " Kath mgr Patricia h1200 Pine  
 " Kath (wid Frank) jan Pub H3840 24th  
 " Lena waiter Gilbo & Collins  
 " Lewis M real est 235 Montgy R401 h1100  
 Lombard  
 " Lillie Mrs r396 Dolores

**NORTON LILLY & COMPANY (N Y)** W J Ed-  
 wards Mgr, General Agts Isthmian S S Co,  
 Ellerman & Bocknall S S Co, Harrison  
 Line, American-Maunorian Line, 230 Cali-  
 fornia 5th Floor, Tel SU ter 3600  
 " Loti D (Ida) h745 Cole  
 " Louis wchmn h610 Bacon  
 " Louise F clk r1584 12th av  
 " Margt bkpr r1320 Calif  
 " Margt dom 250 Laurel  
 " Margt E slsmn r2031 21st av  
 " Margt J Mrs h1827 Church  
 " Margt L (wid Wm) h1317 Dolores  
 " Marian C r1107 Diamond  
 " Marie L Mrs h2018 Green  
 " Marjorie Mrs h1060 Bush  
 " Mary beauty opr Reginald Marrach r68 Del-  
 mar  
 " Mary clk r85 Uranus ter  
 " Mary Mrs r274 9th av  
 " Mary R r2702 20th  
 " Mary C emp O'Connor Moffatt & Co r566  
 17th av  
 " Mary E clk USN r1491 Funston av  
 " May r304 Shotwell  
 " Melvin H (Ethel) clk h1333 Church  
 " Michl (Eliz) tmstr City Parks Dept h436  
 13th av

" Mina Mrs maid h68 34th av  
 " Minnie Mrs h2041 Pierce  
 " Murray (Annie G) h530 Faxon av  
 " Noel G v-pres Norton Sales Co Inc r727  
 26th av  
 " Norman clk Anglo-Calif Natl Bank r Bkly  
 " Pacific Sales Co (W D Putnam, C H Pear-  
 son) mgrs agts 673 Howard  
 " Paik mech Bd of Edu r274 9th av  
 " Peter (Ella) mariner eng h110 Clayton  
 " Peter A hlpr Swift & Co r Daly City  
 " Printing Co R H Norton pres F I Rayne  
 sec 5715 Geary Blvd  
 " R h747 Geary

" Ralph M formn D G Donaldson Co r2656  
 Van Ness  
 " Ray L (Alice E) acct h1479 33d av  
 " Richd r402 Pacific  
 " Richd H (Eliz M) pres Norton Printing Co  
 h659 28th av  
 " Richd P lawyer 405 Montgy R1313 h1155  
 Jones  
 " Robt E slsmn r82 Fernwood dr  
 " Robt E (Margt) sec Coudey Mortgage  
 Loan Co h82 Fernwood dr  
 " Rose Mrs apt mgr r1535 Francisco  
 " Rowena M Mrs r360 Monaco way  
 " Roy (Madeline) h401 Lishon  
 " Roy B (Lorraine M) electn h206 Justin dr  
 " Roy L slsmn r1545 Sacto  
 " Roy P installer Dial Radio Shops r1317  
 Dolores  
 " Ruth h1221 McAllister  
 " S r32 Dolores  
 " S H h1056 Pacific  
 " Sales Co Inc elec supn N G Norton v-pres  
 504 Eddy  
 " Sally (wid W W) h279 Jersey  
 " Sarah r2703 20th  
 " Stanley D pres S F Auto Club r1251 Hyde  
 " Steph H (Beulah) underwriter Equitable  
 Life Assur Soc h3000a Webster  
 " Steve mech Pac Greyhound r Okld  
 " Susan (wid Thos) r1033 Cabrillo  
 " Sibil H atdt M M Istard r1056 Pacific  
 " Sylvia h1407 Francisco  
 " Thos M slsmn C&HRCorp h1457 Chestnut  
 " Thos (Rose) car bldr h68 Delmar  
 " Thos (Rose) car repr h758 41st av  
 " Thos factywrk r152 23th av  
 " Thos lab r1038 Folsom  
 " Thos C (Kath) mtrmn h339 Noe  
 " Thos J driver r161 Delano av  
 " Tracy (Loretta) slsmn h26 Brighton av  
 " Vera G Mrs h848 Gough  
 " Verna nurse r269 O'Farrell  
 " Veronica r587 25th av  
 " Veronica M clk r339 Noe  
 " Viola J sten h81 9th  
 " W W (Electrogas Furnace & Mfg Co) r  
 Bkly  
 " Walter S (Grace) clk PO h3691 17th  
 " Warren C r25 Lucky  
 " Webster v claim agt SPCO r340 Magellan av  
 " Wm h222 Ashton  
 " Wm bartndr Max Schwartz