



PLEASURE BY THE TANKFUL!

When you fill your tank with gasoline, do you get just transportation, or do you invest in real driving pleasure?

Thousands of motorists have discovered that the difference between the two is the difference between ordinary gasolines and Associated Aviation Ethyl.

There's a feel of unlimited power, of thrilling throttle-control, of satisfaction in your car with Associated Aviation Ethyl—pleasures that you must miss with other gasolines.

That's why new thousands are switching to this "Fuel of the Future." Motorists who count every penny, motorists who have been content with the cheapest gasolines, have found that this premium gasoline gives them more for their money than any other.

ASSOCIATED OIL COMPANY