

EVERY STORE should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer looks for.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.

LORENZINI

" Laurence L (Barbara) slsmn h500 Oak
 " Lawrence r2667 Clay
 " Max J (Emma W) h1632 North Point
 " Spartaco (Jennie) pdlr h2667 Clay
 " Vincent (Theresa) h428 Walnut
 " Wm T r2595 Clay
 Lorenzo Carmelo r325 Banks
 " Chas A h83½ Chula la
 " Ernest galvanizer r139 Kingston
 " Frank A (Beatrice) plstr h1535 35th av
 " Gino jan h743 Union
 " Ida Mrs tel opr r815 Huron av
 " Jos cook r1589 Sacto
 " Jos lab h643 Paris
 " Jos sugar rkr h1036 Polk
 " Louis lab h811 Edinburgh
 " Manuel cook h871 Greenwich
 " Manuel lab h1402 Kearny
 " Mark (Carmen) expmn h1450 Taylor
 " Max (Eleanor) clk h21 Landers
 " Paul r1450 Taylor
 " Peter stevedore r643 Paris
 " Quilici (Eliz) clk h318 Vienna
 " Ricconi (Olga) lab h865 Alabama
 " Vicente (Isabelle) cook h1038 Jackson
 Loret Eug r771 Turk
 Loretto Alf J (Alice) chauff r1068 Washn
 " Mary A (wid J A) h3226 Octavia
 Loretz Albt (Kathleen T) auto mech h1036 Noe
 " Fred carp r51 Duncan
 " Geo carp r51 Duncan
 " Harry (Edith) radio 2890 Mission h2254 Cayuga
 " Josephine clk r51 Duncan
 " Margt (wid David) h51 Duncan
 " Mary furwrk r51 Duncan
 Lorey Claude L r830 Hyde
 " Harry J r176 4th
 " Jeanette B corsetiere h830 Hyde
 Lorge Danl (Genevieve) slsmn h40 Capra way
 " M B Mrs h2777 Bvnt
 " Mvron B slsmn h1364 Page
 Lorgerson Adeline waiter r1025 Post
 Loria Frank clk Santa Fe r1817 Pacific av
 Lorian Annie (wid Aug) r3740 Scott
 " Chas E clk h2122 North Point
 Lorch Emma clk r9 Carl
 " Etta sten r9 Carl
 " Lena Mrs h9 Carl
 Lorigan Chas K slsmn h879 Castro
 " Frank B (Margareta B) lawyer 690 Market R322 h2250 Hyde
 " Gladys tchr Pub Sch r1745 Pacific av
 " Marie H (wid F B) r879 Castro
 " Marion K r879 Castro
 " Mina (wid F B) r1855 Sacto
 " Sidney K (Virginia) dentist 1887 Hayes h759 21st av
 " Thos J (Mary) car rear h160 Divisadero
LORILLARD P CO OF DELAWARE. Manufacturers of Cigars, Tobacco and Cigarettes, 375 Fremont, Tel SU tter 8511
 Lorimer May Mrs r165 11th
 " Wm L asst dept mgr Bank of Am r San Pablo
 Lorin Eva garmt fnshr r358 San Carlos av
 " Saml (Pearl) carp h358 San Carlos av
 Lorine Edith clk r4040 24th
 Loring Apartments 2400 Van Ness av
 " Arth slsmn r509 Octavia
 " Arth P (Ethyle) h2555 Calif
 " C M r Wm Taylor Hotel
 " Conrad ptr eng SOCo h2401 Jackson
 " Edna Mrs slsmn h2518 27th av
 " Esther finisher Schmidt Litho Co r Bkly
 " Ethel Mrs r1368 Fulton
 " Francis r2033 Pierce
 " Fred D (Vivian) clk h10 Parker av
 " Harry r377 6th
 " Homer W driver r1601 Page
 " Lorna Mrs h2235 Beach
 " Ruth W r2401 Jackson
 " Saml J r845 Lake
 " Vivian V sec Talbot Bird & Co r10 Parker
 Lormor Rooms 786 O'Farrell
 LoRomer Minnie G r670 21st av
 Lorozeo Edw r3147 17th
 Lorquin Estelle sten r242 Powell
LORRAINE. See also Lorraine
 " Alsaed drsmkr r505 O'Farrell
 " Angelo lab r273 4th
 " Apartments 1635 Sutter
 " Apartments 405 2d av
 " Court Apartments 1700 Ellis
 " Harvey (May) clk h1419 5th av
 Lorryne Ruby vocalist r1735 Pacific av
 Lorre Adele Z cash Raphael Weill Co r Okld
 Lorriano Norman h707 Stockton
 Lorso John (Ida) lab h305 Prentiss
 Lorton Chas E div mgr Signal Oil & Gas Co r195 Alabama
 " Lois slsmn r195 Alhambra
 " Russell C (Beatrice) clk h205 20th av
 Lortsch Vera B tchr r1367 3d av
 Lortz Walter lab r1577 Treat av
 Lory Daisy M clk Santa Fe r Okld
 Loryea Esther Mrs h2023 Steiner
 Los Altos Apartments 1235 Hyde
 " Apartments 1035 Sutter
 " Co W J Gerend sec inv 16 Calif R206
LOS ANGELES-LONG BEACH DESPATCH
 LINE, Wm Gissler jr Pres, A Steamship Service, Pier 25, Tel DO uglas 1327

LOS ANGELES

" -San Francisco Navigation Co R W Anderson genl agt Pier 17
LOS ANGELES SOAP CO. L W Gregory Mgr, 599 2d, Tel SU tter 5221
LOS ANGELES STEAMSHIP CO. T M Cole Asst Genl Passenger Agent, R M Grose Asst Genl Freight Agt, General Offices 215 Market, Tel DO uglas 5233
 " & Salt Lake R Co W H Olin asst traf mgr 681 Market R415
 Los Banos Lumber & Supply Co F C Sykes pres 486 Calif R914
 Losa Raul (Carmen) h612 Oak
 Losada Mary Mrs h841 Bway
 " P h446 Vallejo
 Losano Theresa Mrs jan h50 Auburn
 Loschenkohl Carl F (Minnie) r120 Broad
 Loschiavo Anthony fruit 1515 Polk r1322 Larkin
 " Bros (Jos and Dominic) restr 253 Calif
 " Dominic (Loschiavo Bros) r105 10th av
 " Gataeno T (Rose M) clk h302 27th av
 " Jos (Nancy) h2558 Clay
 " Jos (Anna) (Loschiavo Bros) h105 10th av
 Loscutoff Jack G mach pldr r1070 De Haro
 Lose Frank C (Anna) wldr h516 Chenery
 " Fred cond h2786 Bryant
 Losee Thos H trafficmn Coffin-Redington Co r Bkly
 Loser Geo A (Margt) treas Pac Coast Agcy Co h582 Jersey
 " Jas r55 Mason
 " Jos W (Viola) bkpr h284 Waller
 " Lillian clk r284 Waller
 " Louis H clk r284 Waller
 Losewitz Louis r2438 Mission
 Losey Harry C acct r390 Liberty
 Losh Clarence A inspr SPCo r1315 Polk
 " Wm J (California Stelos Co) r San Mateo
 Los Hispanos Julio Alvarez mgr food products 1356 Mason
 Loshuertos Jose G clk h3867 20th
 " Louise Mrs h1131 Guerrero
 " Manuel F chauff r1131 Guerrero
 " Maria A clk r1131 Guerrero
 " Teresa J pkr r1131 Guerrero
 Loskay Frank r1380 Sutter
 Loskot Jos J (Florence F) clk h149 Newman
 " Walter H auto mech r149 Newman
 Loskutoff Alex (Emma) lab h946 Rhode Island
 " Doris lndvwrk r850 Wisconsin
 " Fred (Louise) lab h928 Carolina
 " Geo (Emma) lab h1058 De Haro
 " Jas (Pauline) lab h996 De Haro
 " Jas (Nellie) lab h2218 22d
 " John h1027 De Haro
 " John ironwkr h1070 De Haro
 " Mary Mrs h1022 De Haro
 " Michl h1076 De Haro
 " Nich lab r859 Carolina
 " Pauline L lndvwrk r2235 Vermont
 " Saml clk Bank of Am r1076 De Haro
 " Saml lab r859 Carolina
 " Wm h1088 De Haro
 " Wm S (Alice) lab h859 Carolina
 Losky Jos blksmith r114 Stillman
 Loss Emma Mrs maid r1414 Fillmore
 " Robt (Margt) h1094 Golden Gate av
 " Robt C police SFPD h3508 Calif
 Losse Frances D sec Children's Hosp h1000 Powell
 Losser Ernest W (Marguerite) slsmn Sommer & Kaufman h2000 Chestnut
 Lossius Geo R slsmn r2370 Bway
 " L prsmn Call-Bulletin Pub Co r San Anselmo
 " Lucille M sten r2370 Bway
 " Robt M formn S F Examiner h2370 Bway
 Lossman Bertha slsmn r1679 Broderick
 " Chas clk r246 Jersey
 " Margt Mrs h2246 Jersey
 " Morris jwlr 2460 Mission h246 Jersey
 Loste Aug (Grace) h334 4th av
 Losurdo Louis (Mary) shoe repr 103 Raymond av
 " Victor clk r103 Raymond av
 Loswick Wm M (Violette) whsmn r933 Scott
 Lota Geo (Rose) mtrmn h1177 Alabama
 Lotk Albt plmbr r17 Beaver
 " Anna Mrs h1912 Page
 " Ernestine (wid Frank) h17 Beaver
 " Rae P compt opr r1912 Page
 Lothers May Mrs smstrs h1536 Steiner
 Lothhammer Edw J slsmn Cal Supp Co r Bkly
 Lothian Jas r2570 33d av
 " Sylvia Mrs r2570 33d av
 Lothman Arvy A radio opr Weather Bureau
 Lothrop Albt E whsmn Imperial Whol Gro Co r Brisbane
 " Arth B (Martha G) broker h900 Powell
 " Arth B jr clk r900 Powell
 " Ione B tchr r900 Powell
 " Loyd whsmn Imperial Whol Gro Co r Brisbane
 " Marcus (White Prost Flehr & Lothrop) r Bkly
 " Martha G Mrs mgr Del Monte Apts r900 Powell
 Lotich Paul lab h836 Russia av

Lotierzo Ralph (Mary) blksmith h3031 Laguna
 Lots Phillip L v-pres-genl mgr Glidden Co of Calif and Heath & Milligan Mfg Co r398 West Portal av
 Lotsey Fredk (Harriet V) police SFPD h867 Bryant
 " John clo prsr h975 Valencia
 Lotspeide Harvey W credit mgr Frye & Co r Bkly
 Lott Chas W (Lavina) auto mech h225 Kenwood way
 " Frances r1253 Masonic av
 " Frank r2574 32d av
 " Wm S (Nellie) h2574 32d av
 Lotter Olive h611 Laguna
 " T G formn Call-Bulletin Pub Co r Ala
 Loti Ann maid 24 19th av
 " Aug bkpr r314 Edinburgh
 " Guido chauff h314 Edinburgh
 " Marv h1474 Sacto
 " Michl (Ida) h12 Card al
 " Peter (Luella) marine eng h1316 Grant av
 Lotlic Fanny r25 Bergen pl
 " Rose Mrs h25 Bergen pl
 Lottis H C clk S H Kress & Co
 Lotman Sophia Mrs h971 Ingerson av
 Lottritz Frank (Myra) lieut SFPD h1558 29th av
 " Wm electr r1466 Sutter
 Lotus Apartments 805 Valencia
 Lotz Alice Mrs r92 Sussex
 " Arch (Christina) auto mech h33 Arago
 " Frank J (Susan S) (Calif Mkt Army) h2027 Hayes
 " Frank J jr clk r2027 Hayes
 " Geo H (Louise) acct Bayle LaCoste & Co h1250 Stanyan
 " Henry C (Wilhelmina) granite ctr h26 St Mary's av
 " Margt A Mrs apt mgr h1401 10th av
 " Philip S (Abbie J) v-pres Glidden Co of Calif h398 West Portal av
 " Wallace D (Veteve) acct Buzzell Elec Wks r1030 Franklin
 Lotzin Louise (wid Hugo) h3144 22d
 " Wm F gro 200 Valencia h87 Elgin Park
 Louard Apartments 536 Leavenworth
 Louargand Andw lab r866 Brussels
 " Francis (Mary) eng h866 Brussels
 Louaux Albt (Reine) cook h18 Bernard
 Loubatiere Celestine (Juliette) millwkr h60 Washburn
 " Marguerite r60 Washburn
 " Ray A clk r60 Washburn
 Loube Arth clk r435 College av
 " Saml (Alice) barber 905 Mission h435 College av
 Loubert Clement E hd clk SPCo r Okld
 Louch Guy T (Flossie) slsmn h1051 Florida
 Loucks Adolphus A (Ada) ptr h3627 16th
 " Frank W (Alma) h1367 Francisco
 " Helen sten r3627 16th
 " W E dir Cal Pkg Corp r631 O'Farrell
 " Wm H (Nancy W) clk SPCo h1233 Taylor
 Loud Oliver S chemist SOCo r Bkly
 " P Tremaine (Louise) mgr Clay Jones Apts h1250 Jones
 Louda Frank jr (Bessie) furrier 209 Post R1014 h2251 15th av
 Louden Ada M nurse r480 Ellis
 " Robt H (Katie) h2433 Taraval
 Louder A Donald h3485 Washn
 " Sophie (wid A H) r3485 Washn
LOUDERBACK. See also Landerback
 " Amelia h634 29th av
 " Chas A (Amy) electr h355 Clipper
LOUDERBACK HAROLD, Judge U S District Court, r Berkeley
 " Harriet Mrs h666 Post
 " Hubert W carp r359 Clipper
 Loudis Theo (Evangeline) h474 25th av
LOUDON. See also Louden
 " Genevieve Mrs tchr Pub Sch r Burlingame
 Louergend Mary clo prsr r866 Brussels
 Loufas Mary Mrs cash Albt Thomas r75a Pearl
 Louga Frank h698 Bush
 Lough Clarence J paper ctr r3688a 20th
 " Laura clk r327 Kirkham
 " Orville J (Irene) electr h327 Kirkham
LOUGHER FRANK H, Trust Officer and Asst See The Anglo California National Bank, r Berkeley
 " Gregory clk r66 41st av
 " Helen R sten r566 41st av
LOUGHERY. See also Langbery and Lowry
 " Blanche L bkpr Wells Fargo Bk & Union Tr Co r131 Hugo
 " Edw M clk h686 11th av
 " Jos H (Mollie F) plmbr h250 Bonview av
 " Laurie Mrs h131 Hugo
 " Raelyn L clk r131 Hugo
 " Robt J (Josephine M) slsmn h1362 44th av
 " Ruth clk r686 11th av
LOUGHLIN. See also Laughlin
 " Edw D mach r890 Grove
 " Francis (Annie) ptr h148 12th av
 " Ida tchr r101 20th av
 " Louis C clk SPCo r953 Leavenworth
 " Mortimer jan r245 Linden