

Dr. Johnson, of dictionary fame, said that a man should keep his friendship in constant repair. Paraphrasing the learned doctor, every concern should keep its list of customers in constant repair.

New customers must be obtained to replace those who discontinue because of reasons beyond control. To assist clients in getting new customers is the POLKWAY Mail-List Service. Ask for details.

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 " Jos chemist h3866 19th
 " Wm A h4095 Army
 " Wm A jr clk Wm Cavalier & Co r Okld
 Herbeck Klitty B sten r621 Taylor
 Herbein Geo h150 Franklin
 " Geo W (A Edith) mgr Best Inks Co r1590 Sacto
 Herber Otto W (Kath) pres Golden Gate Brass Mfg Co h1903 Broderick
 Herberg Anna clk r439 7th av
 " Anna (wid Rlchd) h439 7th av
 " Richd pntr r439 7th av
HERBERT, See also Harbert
 " Aimee nurse r289 San Jose av
 " Albt H (Georgia) (Herberts Bachelor Hotel & Grill) h1315 Clay
 " Alice maid l Maple
 " Annie D r1850 Gough
HERBERT ANNIE W MRS, Pres Herbert, Vogel & Mark Co Inc, 18th and Indiana, Tel MI ssn 8116, h1850 Gough, Tel OR dway 6606
 " Beatrice V sten Miller & Lux Inc r530 Stockton
 " Carl h33 Harper
 " Cecile Mrs cash Meyer Herbert r159 Judson av
 " Chas (Louise) Insp U S Dept of Health h743 Bacon
 " Chas wchmn r534 Roosevelt way
 " Christopher h289 San Jose av
 " Conrad sec-treas Herberts Bachelor Hotel & Grill r159 Powell
 " Cora C (wid Leon) slswn r1223 15th av
 " Dorothy smstrs r743 Bacon
 " E J h530 Stockton
 " Edith h1011 Bush
 " Ernest (Laura) shoe repr h47 Salmon
 " Florence Mrs h720 Jones
 " Frances Mrs h2916 Steiner
 " Frank H (May) aud Santa Cruz Portland Cement Co h653 14th av
 " Geo L (Irene) (Moore & Herbert) h442 2d av
 " Harry h887 Bush
 " Hazel sten r653 14th av
 " Hugh r128 3d
 " Isabel A priv sec Sun Life Assurance Co r1225 Jones
 " Jack slswn r120 Ellis
 " Jas B underwriter Pac Reinsurance Bur r222 Monterey blvd
HERBERT JEANNETTE M, See Herbert, Vogel & Mark Co Inc, 18th and Indiana, Tel MI ssn 8116, r1850 Gough, Tel OR dway 6606
 " Jessie Mrs r24 Sycamore
 " Jos bkpr Bank of Am r222 Monterey blvd
 " Mabel J Mrs slswn h241 10th av
 " Maurice C r2916 Steiner
 " Meyer (Cecile) restr 241 Powell h159 Judson av
 " Oscar restrwkr r1745 Pine
 " Park W r34 Turk
 " Patk J (Ellen) lab h222 Monterey blvd
 " Paul slswn h610 Hyde
 " Paul L (Eliz H) cbtmkr h114 Santa Ynez av
 " Philip h160 Mallorca way
 " Phillip broker Pac Mut Life Ins Co r3727 Fillmore
 " Ruth sten h1441 Taylor
 " Ruth M r1850 Gough
 " Ruth E sten FG&CO h1215 Laguna
 " Theo clk h420 Lake
 " Thos M slswn Pac Central Agencies r222 Monterey blvd
 " Vera Mrs r417 Stockton
 " Victor F police SFPD r21 Nordhoff
HERBERT, VOGEL & MARK CO INC, Annie W Herbert Pres, Wm F Herbert V-Pres, J M Herbert Sec, Geo H Bouchard Mgr, Coopers and Tank Builders, 18th and Indiana, Tel MI ssn 8116 (See page 1717)
 " Walter E (Margt) printer h47 Colonial way
 " Wm (Mary) buyer SOCO r1125 Balboa
 " Wm (Gertrude) chauf h520 Congo
 " Wm (Florence) clk h441 9th av
 " Wm lab r1921 Ellis
 " Wm (Sarah) supt Shreve Bldg h21 Nordhoff
 " Wm C (Mildred) mach h94 Theresa
HERBERT WM F (Ruby) V-Pres Herbert, Vogel & Mark Co Inc, 18th and Indiana, Tel MI ssn 8116, h2200 North Point, Tel VA Inut 4139
 Herberth Frank W traffic mgr Southern Whse Co r Okld
HERBERTS BACHELOR HOTEL AND GRILL (A H Herbert) Conrad Herbert Sec-Treas, No Accommodations for Ladies, 151 to 159 Powell, Tel SU tter 0567
 " -Moore Machinery Co C E Moore pres-mgr Dan Harrington v-pres 140 1st
 Herbertson D Winston traffic mgr Anderson & Miskin Ltd r Ross
 Herbig Darrence S clk r520 Van Ness av S
 Herbine Gertrude N sten Commonwealth Club r Bkly
 Herbold Albt F pkr r145 Jersey
 " Henry A ironwkr r145 Jersey
 " Lisette (wid J A) h145 Jersey
 Herbolzhelmer Ilse nurse 2590 Green
 Herborn Franz h547 Buena Vista av
 Herbot Paul (Meta) barber 3202 16th h4141 20th
 Herboth Harry A (Virgil) slswn City of Paris r620 Jones
 " Louise garnt ftr r919 Sutter
 Herbst Adolph coffee roaster 410 Folsom r2813 Buchanan
 " Alma R sten r1459 15th av
 " Bros (H H, M H and Jacob) whol tinware 1525 Mission
 " Chas jr mgr service dept RCA-Victor Co Inc (Photophone Divn) r Okld
 " Claire Mrs mgr Alco Apts h1650 Clay
 " Dora typist r2813 Buchanan
 " Edna M sten Pope Estate Co r Ala
 " Harriet H r2400 Gough
 " Herman H (Herbst Bros) r2400 Gough
 " Jacob H (Herbst Bros) r2400 Gough
 " John (Dora) h2400 Gough
 " Jos lab r216 4th
 " Louis H (Zelma) florist h1459 15th av
 " Mathilda (wid Adolph) h2813 Buchanan
 " Morris H (Herbst Bros) r2400 Gough
 " Wm F (Alice) watchmkr 209 Post R703 h2342 38th av
 Herbstreet Jos carp r1689 Noe
 Herbstritt Alfd (Mary) mach h217a Lexington
 " Ernest (Susan) pipeftr h558 Texas
 " Ernest jr lab r558 Texas
 " Freda (wid Herman) h379 Day
 " Jos pipeftr r558 Texas
 Herceg Marion M(Margt) h3751 21st
 Hercules Equipment & Rubber Co P M Paulsen mgr rubber gds whol 11 Mission
 " Glue Co Ltd F A Brown v-pres 333 Folsom
 " Hortense Mrs h39a John
 " Powder Co J B Rice mgr 225 Bush R515
HERD, See also Hurd, Hird and Hurd
 " Lillias B compt opr r15 West Portal av
 Herd Robt G asst to v-pres-genl mgr Pac Fruit Exp Co r Burlingame
 Herdel Clyde clk r4600 Calif
 " Martin H (Ida) whsmn h4600 Calif
 Herdell Agnes sten Bank of Am r367 Church
 " Peggy clk Bank of Am h367 Church
 Herdin Karl (Beatrice K) pntr h1487 Funston av
 Herdle Betty knitter r335 Staples av
 Herdlick Edw (Marcelina) clo cinr h2452 Washn
 " Geo wchmn r2452 Washn
 " Marcelina Mrs drsmkr 954 Powell r2452 Washn
 Herdman Ralph R (Wilma) acct h1456 Jones
 " Robt E agt Travelers Ins Co r Palo Alto
 " Wilma Mrs compt opr r1456 Jones
 Herdocia Rudolph lab h2079 Market
 Heredia Lorenz (Teresa) lab h58a Williams av
 Hereford J G h1955 Jefferson
 Herel Danl H h590 Page
 " Sadie Mrs baker r86 Mars
 Herenberg Leon (Lora) gro 2 Twin Peaks blvd h4 do
 Hereth Frank S r1155 Jones
 Herford Carl water r517 Capp
 " Geo hotel wkr h517 Capp
 " Jack ins agt h2610 Calif
 Herforth Herman (Ione) eng h324 Hyde
 " Herman (Susie) woodturner h2989 Harrison
 " Rudolph millmn r2952a Folsom
 " Susan nurse r2980 Harrison
 Herfich Lester G waiter Palomar Coffee Shop
 Herfurth Carl E (Coates & Herfurth) r Los Angeles
 " Mary H Mrs h3270 21st
HERGENREDER ANNABEL, with R L Polk & Co, 604 Mission R703, Tel GA rfield 5431
HERGER E A (Matilda E) Tax Expert, 1002 Financial Center Bldg, 405 Montgomery, Tel DO uglas 8577 r Ross, Tel SA n Anselmo 3277
 " Frank (Lena) fixture mkr h137 Talbert
 " Harry chauf Federal Reserve Bk r Bkly
 Hergert Adam (Kath) br mgr Public Food Stores h768 6th av
 " Jack G sugarwkr r753 11th av
 " Julius C (Emily) uhol h1504 Willard
HERGET, See also Herrgott
 " John L (Eliz) storekpr City & County Purch Dept h1325 22d av
 " Ralph W trader Bowes Bro & Co r351 Jones
 " Theresa tel opr r747 Waller
 " Theresa (wid Jos) h747 Waller
 Hergolt Bernice Mrs r720 24th av
HERGUTH, See also Herrguth
 " Charlotte mach opr r253 San Carlos av
 " Frank F (Mary) lab h2830 Harrison
 Herigen Aug bellmn r2665 Bryant
 Herimlick Milton fuel 3315 25th
HERING, See also Herring
 " C P (Leonora) elec eng h2415 29th av
 " C Pearl Mrs r145 Cabrillo
 " Carl E clk r1259 37th av
 " Carl G lab r3258 Harrison
 " F M h3164 22d
 " Gustave r3258 Harrison
 " Gustave A salmkr r3258 Harrison
HERING
 " Henry plstr r175 Pope
 " Herman H gdmr r3258 Harrison
 " Kath (wid Gambetto) h175 Pope
 " Mathilde (wid C J) h1259 37th av
 " Richd (Margt) mach h258 Harrison
 Heringer Edw H r2452 Bush
 Heringhli Aaron (Louise R) loans 690 Market R417 h2845 Pierce
 " Alan A (Pauline) ins agt r1700 Bway
 " Josephine Mrs h46 Hugo
 " Josephine T sten r46 Hugo
 " Louis (Fannie) agt Travelers Ins Co h1980 Washn
 Heriot Guy B (Alice) slswn W E & W H Jackson Inc h701 Fell
 Herkelman John stevedore r1628 Octavia
 Herkhiser Anna Mrs h861 Eddy
 Herkimer Jack B (Patricia) slswn J W McAllister Inc h1441 Clay
 Herkner Alice A apt mgr h1800 Franklin
 " Beth D sten Shell Oil Co r1800 Franklin
 " Geo (Doris C) clk h78 Parker av
 " Minna (wid Frank) h725 Clayton
 Herkomer Philip F clk Anglo Cal Natl Bank r3474 Clay
 Herlihey Margt Mrs r3491 20th
HERLIHY, See also Hierlihy
 " Della cook 225 Locust
 " Edw T dept mgr Anglo Cal Natl Bank h301 Carl
 " Eileen r270 Valley
 " Eleanor M clk r910 Diamond
 " Jas (Margt) carp h270 Valley
 " John (Mary) slswn Mangrum-Holbrook Co h642 Ivy
 " John C (Erma) formn Chinn-Beretta Optical Co h659 32d av
 " John P sergt SFPD h3150 Gough
 " Kath A clk r2241 15th
 " Leo J (Helene K) h2535 Vallejo
 " Mae clk r420 9th av
 " Margt clk r270 Valley
 " Maurice P cond Mun Ry r272½ Jersey
 " Michl (Ellen) h961 Church
 " Nora r Mark Hopkins Hotel
 " P H (Helena A) h2535 Vallejo
 " Patk h442 Broderick
 " Patk r172 Columbus av
 " Patk (Beatrice) stevedore h54 Park
 " Patk N (Louise) capt SFPD h27 Jordan av
 " Phillip F (Cath) slswn Del Monte Crmry h1125 Anza
 " Raymond slswn r420 9th av
 " Richd (Eliz) slswn h201 Vicksburg
 " Robt T (Anna M) blrmkr h317 Texas
 " Theresa maid 2814 Clay
 " Thos clk r711 Post
 " Timothy J lab SPCO r1923 15th
 " Wm (Eliz) h420 9th av
 " Wm J cond r420 9th av
 Herling Ida (wid Herman) h2334 Mission
 " Mabel sten r2334 Mission
 " Otto cook r2334 Mission
 Herlitz Chas F (Anna) clk h999 Fell
 " Clarence L (Nora) police SFPD h734 30th av
 " Edith h955 Bush
 " Fredk mldr r754 Treat av
 " Robt r467 33d av
 " Walter H (Irene) with McCormick S S Co h2315 15th av
 " Wm (Anna) finm Wardell Doyle & Co h499 36th av
 Herm Frank P (Margt) lab h2503 Clement
HERMAN, See also Herrmann and Hermon
 " Albt R (Dorothy) h3666 Baker
 " Alfd (Della) wchmn h15 12th av
 " Amanda (wid John) h730 Funston av
 " Blanche restrwkr r2241b Market
 " Blanche sten Poultry Producers of Central Calif r1279 7th av
 " Boris S phys 450 Sutter R1341 h51 Santa Paula av
 " Chas chauf S F Casket Co
 " Clarence h1200 Fulton
 " Clarence F cond h125 Talbert
 " Earl h1735 Van Ness av
 " Edw h502 Washn
 " Ella (wid Alex) h224 Pope
 " Frank (Winifred) h314 Wilde av
 " Frank h315 Yerba Buena av
 " Frank (Pearl) sec Pac Coast Baseball League h2337 North Point
 " Frank F h1200 Fulton
 " Frank F carp h1490 Jefferson
 " Fred h146a York
 " Fred lab r1075 Gough
 " Harold G chauf r2066 Union
 " Harry (Ada) mtrmn r1010 Haight
 " Harry C firemn SFPD r778 39th av
 " Isaac mach opr r640 Ivy
 " J E r2175 Mission
 " Jas (Viola) cook h460 Fell
 " Jesse M mgr Am Rescue Workers r1144 Van Ness av S
 " John (Millett & Herman) r28 6th
 " John lab r1075 Gough
 " John A (Sarah S) shtmtlwrk h37 States
 " John E v-pres Eastman Tag & Label Co r Bkly
 " John H (Anna) clk h550 Fell
 " Julius baker r190 Diamond
 " Leo (Sarah) gro 1523 Irving