

EVERY STORE

should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer looks for.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.

FREITAS

" Manuel D (Mabel) auto mech r523 Mangels
" Manuel T pres J T Freitas Co r San Jose
" Margt Indywrk r635 Ellis
" Marguerite A (wid J M) r12 Ford
" May h540 Clayton
" Seraphine V (Emma) (Freitas & Enos)
h1001 Bosworth
" T (Myrtle) steelwrk r314 Woolsey
" Theresa clk SPCo r Bkly
" Toney auto mech r147 Crescent av
" Virginia sten r67 Montezuma
" Wm factywrk r640 Turk
" Wm P emp Dolliver & Bro r319 Banks
" & Enos (S V Freitas, M J Enos) auto reprs
930 Alabama
Fretzsche Albt (Helen) h1941 Cabrillo
Freja Rebekah No 284 I O O F 2174 Market
Frelsson Frank J lab r2413 Franklin
Frellson Ernest M (Eliz) slsmn Genl Elec
Supp Corp h901 Powell
Frels John lab r900 Brannan
Fremdling Edith sec Arth Brown jr r598 Bush
Fremellos J C r389 3d
Fremert Lewis slsmn R B Howatson
Premier Annie (wid Julius P) r478 11th av
" Cecilia B clk h586 22d av
" Walter J (Henrietta) brklyr h586 22d av
Fremont A I clk r840 Van Ness av
" Consolidated Mining Co G N Nash sec 235
Montgy R221
" Danl F h2930 Lyon
" Irene Mrs clk r840 Van Ness av
" Jos luggage 429 Market r335 Fulton
" Robt cook r1127 Laguna
" School 1760 McAllister
" Vera h835 Fulton
Fremstead Chester clk h416 1/2 Broderick
Fremy Mary J (wid Henry) gro 416 Plymouth
Frencher Leopold (Virginia) h209 Dublin
French Albt roofer r349 Van Ness av S
" Albt E mach r1003 Dolores
" Alfd E clk PO r1216 Montgy
" Alvin (Ethel) wtchmn h211 Edinburgh
" American Investment Co Inc Paul Teilh
pres real est 690 Market R1019
" Angelo pkr r151 Wayland
" Anna (wid R E) h1228 12th av
" Arth T ins agt r2114 Harrison
" Athletic Club 455 Divisadero
" Bank Building h110 Sutter
" Belle (wid W C) h107 Fillmore
" Beryl clk r957 Fell
" C Ellanor r957 Fell
" Chas h857 Fell
" Chas A slsmn J E French Co r San Mateo
" Chas E (Adelaide) phys 490 Post R1116 h257
Edgewood av
" Charlotte E with Wells Fargo Bk & Union
Tr Co h1346 30th av

FRENCH CHURCH (R C) NOTRE DAME DES VICTOIRES, Rev Louis Le Bihan SM Pastor, 566 Bush, Tel KE army 3272

" Clarence L (Opal) leatherwrk h1082 Sanchez
" Clark B (Anna) h1252 Guerrero
" D J photog h2250 Bay
" Donald G drftsman J E Hamilton r1700 Bush
" Donald K eng PT&TCo r Ala
" Donald V drapery hngr City of Paris r Bkly
" Edith C sec-treas Heller, Bruce & Co r80
Garcia av
" Edw W clk r1450 Hayes
" Eliz Mrs r1227 32d av
" Eliz W Mrs h3005 Clay
" Ernest h53 Hampton pl
" Essie M slswn r576 Geary
" Eug clk r20 7th av
" Eva h280 17th av
" Floyd S tchr Pub Sch r1242 Willard
" Frank D (Ruby) pres Assoc Dental Supply
Co h109 Alton av
" Frank E clk r1075 Plymouth av
" Frank S r60 Market
" Full Gospel Mission Rev Pierre Lassegues
1355 Post
" Geo B h820 O'Farrell
" Geo E ins agt 112 Market R214 r Bkly
" Geo L (Eliz) ins agt r3158 Octavia
" Geo R (Essie M) clk h571 Geary
" Geo W r214 Onondaga av
" Gerald N marine eng r599 40th av
" Government Trade Commission E J Guy
comnr 486 Calif R1107
" Hal W (Anne W) slsmn h296 26th av
" Harold emp USMint r Okld
" Harold H slsmn r2041 Fulton
" Harry I (Donne) musician h2659 Lombard
" Harry W slsmn Wailes Dove-Hermiston Corp
r296 26th av
" Hazelton F pntr r84 Dartmouth
" Herbt L (Edith S) tchr Pub Sch h242 Avila
" Holland H (Ella) officer Salvation Army
h560 Miramar
FRENCH HOSPITAL, Vincent Labrucherie
Supl, 4131 Geary Blvd bet 5th and 6th
Avs, Tel SK yline 8300
" Hospital Benevolent Society 4131 Geary Blvd
" Hotel Iurn rms 407 Bway
" Humboldt acct 703 Market R1604 r Okld
" Ina G Mrs confy 1310 Ocean av h1154 Ply-
mouth av
" J D Co Inc M E Gaines pres mfrs agt 73
Main

FRENCH J E CO LTD, J E French Pres, Dodge Bros Motor Vehicles, Dodge Bros Trucks and Plymouth Motor Cars, Authorized Sales and Service, 910 Polk cor O'Farrell, Tel OR dway 2121

" J L h235 25th av
" Jas E (Enor) pres J E French Co Ltd h88
West Clay Park
" Jas E (Daisy B) slsmn h2770 Jackson
" Jas E jr slsmn r88 West Clay Park
" John (Theresa) plmbr h101a Landers
" John C r1138 Page
" John S ins broker 465 Calif R538 h801 Sut-
ter
" John S (Nellie) meat ctr h454 26th av
" Jos A (Christina) mach h665 Brunswick
" Julian D clk r220 Golden Gate av
" Julius E gro 1138 Page h1140 do
" Kath h729 Mason
FRENCH LAUNDRY CO (Mme Bordegaray)
First Class Hand Work, Special Attention
to Men's Clothing and Table Linens. Reason-
able Prices, We Call For and Deliver,
711 O'Farrell, nr Larkin, Tel FR anklm
8865
" Laundry Owners Assn 414 Mason
" Lela G (wid Geo) h1210 Buchanan
" Leon atty Attorney General r San Carlos
" Lester (Della) cook h871a Ashbury
" Library Henri Lannettere librn 414 Mason
4th fl
" Lillian tchr r37 Ashbury ter
" Line Gilbert Macqueron rep steamship line
219 Sutter
" Louis J r1714 Clay
" Louise r Hotel Stewart
" Louise Mrs r University cor Bacon
" Marie (wid C E) h1003 Dolores
" Mary L sten r639 Belvedere
" Melvin W (Frances) office mgr India Tire &
Rubber Co h448 Goettingen
" Michl slsmn r3984 Sacto
" Mildred h1637 Clay
" Mildred clk r1082 Sanchez
" Mildred nurse h2236 Van Ness av
" Minnie Mrs smstrs r1082 Sanchez
" Neil S (Cora K) slsmn F J Klenck Co Inc
h599 40th av
FRENCH NEWS-PAPER, Courrier du Pacifique,
Daily and Semi-Weekly, Published in San
Francisco, 2148 Clay, Tel WE st 4116
" Nicholas J restr 334 Bush h2280 Pine
" Opal P trunk liner r1082 Sanchez
" Ralph D h2465 Pierce
" Raymond C (Marie) fremn SFFD h66 Som-
erset
" Richd L (Rose) roofer h349 Van Ness av S
" Richd P (Viola J) dental techn h374 12th av
" Robt r88 West Clay Park
" Robt dancer r2541 Sutter
" Robt A h730 O'Farrell
" Robin Mrs r147 Belvedere
" Ruth clk r1140 Page
" Sarah social wkr Travelers Aid Soc r2441
Jackson
" Sheldon S h80 Garcia av
" Sherman J (Cecil) eng h410 Bay Shore Blvd
r Sacramento
" Thos A (Claire) slsmn h2844 Lyon
" Thos J (Anna R) restr 641 Bush r1045
Mason
" Viola beauty opr r245 Dolores
" W Shepard (Kath P) (French & St Clair)
h3247 Washn
" Wallace G (Dorothy E) mgr Terminal Gar-
age h4421 Anza
" Walter (Alberta) jan h2284 1/2 Greenwich

FRENCH WILLIAMS J, Director Dept of Industrial Relations, State of California, r Berkeley

" Wm B (Susan) h220 Fairmount
" Wm C teller Bank of Calif r107 Fillmore
" Wm H (Clara) v-pres Cole-French Co h145
Cherry
" Wm H (Sarah) wtchmn h220 Burrows
" Wm M (Teresa) carp h611 Lisbon
" & St Clair (W S French, A O St Clair)
ins brokers 114 Sansome R633
Frenchie Frocks Inc E A Lobree pres D S
Rappaport v-pres C E Back sec garment
mfr 330 Mission 2d fl
Frendo Mathew bridgetndr r1220 Newhall
Frenos Adolph J (Mary) slsmn h1135 Kansas
" Adolph J jr clk Bank of Calif r1135 Kansas
" Jas E typewriter mech r1135 Kansas
" John D stevedore r1135 Kansas
" Leo r1135 Kansas
Frenkel Gustave A eng Shell Chemical Co
Frenna Charlotte (wid Geo) h4388 25th
" Geo W (Lillian) sugarwrk r2647 Mission
" Harold r4388 25th
Frentress M Virginia r1155 Jones
Frentrup L Co (L A and Norbert Frentrup)
publrs 905 Mission R288
" Ludwig A (L Frentrup Co) r Bkly
" Norbert (L Frentrup Co) h535 Geary
Frenzel E A with Pac Mut Life Ins Co r Bkly
" Mary beauty opr r44 McAllister
" Richd (Elsie) h118 7th av
Frera Lucy h720 Jones
Frere Ernest watchmkr Edgar Petoud r4077
24th
" Patk Mrs r521 Post

Frerlichmann Jos F (Anna) clo clnr 4721 Mis-
sion h326 Moscow
Frerichs Emma (wid Martin) r3559a 17th
" Walter E (Anna M) firemn SFFD h204 14th
Frericks Frank M (Edna) slsmn h3553 Scott
Freschi Colorado jwlr 2466 San Bruno av r22
Dwight
Frescura Chas S whsmn r219 London
" John (Josephine) mtrm h219 London
" Silvio auto mech r219 London
FRESE, Sec also Freese, Friese and Friess
" Herman G (Anita) acct h2314 26th av
" Herman G shoe repr 1412 9th av h1207 33d
av
" John housemn Sherman Hotel r87 11th
" Louis plmbr r44 Grattan
" Otto W lmb broker 268 Market R256 r Mill
Valley
" Rosa B (wid J H) h498 4th av
" Seyden H r1207 33d av
" Freshman Bobbie r Hotel Whitcomb
" Wm J (Lilla) tilestr h191 Wilson
Freshwater Gerald W (Edla M) clk h1132
Lake
Fresia Alfd lab h612 Pennsylvania av
" Lorencina Mrs h222 Filbert
" Mary clk r232 Filbert
Fresly Paul (Della) h1639 40th av
Fresner Walter (June) slsmn h173 Valencia
Fresno Compress & Warehouse Co Mrs A F
Selig pres 155 Montgy R903
" Hotel 653 Sacto
Freson Paul J (Mildred B) lab h1391 Valencia
Fressetto Angelo (Marie) h542 Arlington
Fretter Wilhelmina C clk r940 Powell
Fretwell Emeline Mrs sten r59 John
Fread Milton (Edmund Loewy & Co) r San
Rafael
Freudenberg Adolph h2016 Scott
" Geo H (Louise C) mach h510 Eureka
" Geo H jr clk r510 Eureka
" Gustav A (Antoinette) sec Redwood Mrs
Co h26 Commonwealth av
" John G pkr r522 Arlington
" John H lab r3016 Scott
Freudentahl Louise Mrs r1242 Pearl
Freudenthal Albt E r305 Hyde
" Albt C r709 22d
" Danl K r2459 Jackson
" Estelle Mrs r860 Sutter
" Felix chauff r201 Leavenworth
" Jesse E (Gladys M) (Heber & Freuden-
thal) h1448 Cabrillo
" Pauline r2459 Jackson
Freudig Fred O (Harriet) (Huber & Freudig)
h3875 20th
" Fredk (Henrietta) h158 Dolores
Freuler John consul of Switzerland 485 Calif
R802 r Bkly
Freund Anna T Mrs r3648 23d
" Arnold H inspr USCustoms r Okld
" B W r940 Sutter
" Carl E tile str r228 Estero
" Emil P (Anna L) h60 Moffat
" Geo P drugs 5199 Geary Blvd h886 30th av
" Henrietta E (wid Chas G) h223 Elsie
" Irwin slsmn Sommer & Kaufmann r605
Scott
" Jos (Rose) slsmn h2300 25th av
" Saml slsmn r2300 25th av
" Vincent P (Dorothy) clk Crocker First Natl
Bk h224 Rhine
" Wm (Laura) h605 Scott
Frevel Sylvia J sten r1059 Leavenworth
" Veronica bkpr E F Houghton & Co r1059
Leavenworth
Frevort Olive B (wid Alan A) h207 Phelan av
Frew Donald H (Ruth L) treas Herberts-
Moore Machy Co h1125 Monterey Blvd
" Jas eng r193 4th
" Stuart W (Rosemary) surv h1436 Funston
Frewert Lewis G (Vida) slsmn h400 Octavia
" Vida M Mrs sten Carjolee Wall Paper Co
Inc r400 Octavia
FREY, See also Frei, Fry and Frye
" Adolph B (Alice) litho h1334 Funston av
" Albt R variety store 4009 24th and 4150 18th
h4111 24th
" Alfd r1644 Washn
" Benj H clk r801 Golden Gate av
" Carl (Hulda) chtmkr h98 Nevada
" Chas M lawyer 995 Market R1512 r Red-
wood City
" Clarence E (Kath) chauff h2938 22d
" Emily J (wid Jos) r2026 20th av
" Eug P news agt r140 John
" Fred K clk SOCo r Okld
" G F r528 Kearny
" Geo D (Clyde) clk SPCo r1299 Calif
" Geo P (Norma C) (Family Pharmacy) h410
23d av
" Gustav (Johanna) clk h233 Chattanooga
" Herbt E (Mary) pres S F Milling Co h135
Valdez
" Jacob (Mary) h239 Miramar av
" Jas M with Wells Fargo Bk & Union Tr Co
r308 Laurel
" Jean baker r943 Leavenworth
" John (Anna) elev opr h236 Miramar av
" Lena (wid John) h1301 Plymouth av
" Louis soft drinks r224 Columbus av
" M J (Eliz) mach hlpr r1331 46th av
" M M Mrs r340 Stockton