

EVERY STORE should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer looks for.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.

- Essmann Cath (wid Ernest) r500 Eureka
 " Ernest U (Charlotte) sec Seymour Show
 " Case & Fixt Co h500 Eureka
 Essner Calvin L h675 O'Farrell
 " Dorothy C tchr Pub Sch r1243 28th av
 " Eug F (Dora) h1243 28th av
 " Eug F jr r1243 28th av
 Estabolo Antonio busm h1204 Mason
 " Michl busm r1204 Mason
 Estabrook Averil B forwn Acme Paper Box Co
 r Okld
 " Craig W (Mabel) ins agt h2905 Scott
 Estacaille Domenic (New Sunset French Lndy)
 h727 Irving
 " Edmund L indywrk r727 Irving
 " Henry M clk r727 Irving
 " Louis (Marie) butcher r1307 Fairfax av
 Estada Edw h460 Fell
 Estanco John F (Mary) dairywrk h279 Flood
 " Jos lab r279 Flood av
 " Louis clk r279 Flood av
 Estate Analysts The (I E Elm R C Wight)
 564 Market R221
 " Economists Inc The C B Hutchings pres
 235 Monty R1644
- ESTATE PLANNING CORPORATION OF CALIFORNIA**, Clyde L Foster Pres, Creation, Conservation, Distribution of Estates, 315 Montgomery R915, Tel EX brook 1780
 " Planning Service H J Werner mgr 235 Monty R339
- ESTATES AND HEIRS INC.** M S Birnie Mgr, 353-357 259 Hensford Bldg, 25 California, Tel KE arny 7277
 " Offices of Tremain Venice Estate 833 Market R811
 Estavan Lawrence (Inez) reporter h342 29th av
 Estcourt H S h2290 North Point
 " Zilfa P reporter Chronicle Pub Co r2290 North Point
 Estebez Fred r677 Pennsylvania av
 " Mariano (Bonafacia) h677 Pennsylvania av
 Estele Glen phys h887 Bush
 Estelita Alec J h428 Arguello blvd
 " Edw J lab r2719 23d
 " Edw J (Hazel) tmstr h401 30th
 " Edw L (Cath T) plmbr h2719 23d
 " Geo E (Helen R) chauff r1480 Guerrero
 " Jos J (Mary) wmsm h1140 Treat av
 " Mildred C shade sewer r1349 McAllister
 " Wm J (Amy H) shade mkr r1349 McAllister
 " Wm M clk r263 Bardlett
 Estell Ernest jan r1870 Sutter
 Estep Carrie Mrs h270 5th av
 " Cath A r2507 Pine
 " Ivy Mrs h1145 Polk
 " Pearl A sten Genl Elec Co h890 Bush
 " Ray K sec I L Borden Co r Ala
 Esterbaum Louis pkr r3416 18th
 Esterbrook Danl E lab h425a Belvedere
 " Edith Mrs r425a Belvedere
 " Fred printer h21 Buena Vista av
 " Wm J r3355 Octavia
 Estergomy Gladys r619 Noe
 " Rudolph (Gizella) mech h619 Noe
 Esterley Chas H clk r1533 Page
 Esterlin Frank J lapidary 210 Post R901 r Walnut Creek
 Esterling Geo W real est 105 Monty R200
 Esterly Lois D adv solr S F Examiner r114 Mallorca way
 Esterman Michl clk r1125 Scott
 Esterl Albt L armature winding 715 Turk r545 do
 " Alice M Mrs barber r1587 Sanchez
 " Amelia h371 Church
 " Aubrey P pharm Hub Pharm h355 Fulton
 " Charlotte E prin West Portal Pub Sch r2420 Gough
 " Delia M clk r240 Benton av
 " Eliz (wid Melville) r1077 Lombard
 " Eug C (Emma) mfrs agt 180 New Monty h1243 37th av
 " Gene G (Juanita) clk h4316 Kirkham
 " Gordon indywrk r3081 16th
 " Grace L Mrs tchr Pub Sch r1647 Lincoln
 " Harry M (Delia) slsmn h240 Benton av
 " Howard M (Reva) slsmn Genl Motors Truck Co h2837 Brock
 " Kath J waiter Manning's Inc r Okld
 " Kathleen beauty shop 883 Geary r870 40th av
 " L Parlin clk r1458 47th av
 " Melville B (Verna) electn h60 Uranus ter
 " Neil B clk h44 Corona
 " Norman J (Olive) meat ctr h35 Brosnan
 " Robt L (Bertha) sls mgr Johnson's Pound Cake Bakery h3630 19th
 " Virna Mrs hd nurse U C Hosp r60 Uranus
 " Walter E slsmn T A Strobridge Inc r Burlingame
 " Wm E (Irene M) h1458 47th av
 " Wm M (Alice) barber 1589 Sanchez h1587 do
 Estey Chas J h1030 Franklin
 " Geo r152 Clipper
 Esther Apartments 1355 Pine
 " Jewell with London Assur Corp r Albany
 Estill Howard W (Nina) h1355 Willard
 " Robt F aud T A Strobridge Inc h33 Allston way
 " Robt R capt USA r Ft McDowell
 Estle E h1645 Filbert
 Estling Harvey slsmn h171 Guerrero
 Estogue Pio restrwkr r429 Bush
- Estoista Eugenia Mrs (Hotel Flower) r549 Kearny
 Estonilo Clement r5 Adelaide pl
 " Roman elev opr r1091 Bush
 " Theo eng r5 Adelaide pl
 Estournes Rose maid 880 Camino Del Mar
 Estrada Albt clk r1466 Clay
 " Allen O slsmn Cal Supp Co r421 1st av
 " Clothilda fctywrk r1442 Mason
 " Cornelius S (Adeline) electn h421 Oak
 " Danl auto repr r1791 La Salle av
 " David (Victoria) lab h767 Natoma
 " Edw (Julia A) h421 21st av
 " Fred auto mech r421 Oak
 " Humberto restrwkr h2927 Sacto
 " Humberto H (Beth) slsmn h248 16th av
 " John (Lola) silversmith h1791 La Salle av
 " John jr clk r1791 La Salle av
 " Lillian smstrs r2115 O'Farrell
 " Manuel h1142 Mason
 " Maria fctywrk r1442 Mason
 " Peter clk Citizens Agcy for Soc Welfare
 " Robt R leatherwrk r2528 Washn
 " Rosa clk r248 16th av
 " Rosa Mrs h1416 Grant av
 " Rosita mach opr r2927 Sacto
 " Theresa h2528 Washn
 " Vicente (Jesus) h1119 19th
 " Victoria fctywrk r1142 Mason
 " Wm (Esther) h9b Saunders
 Estrade Jos (Marie) garage 150 Valencia h804 Page
 Estrate John L (Marie) (Liberty Hotel) h3932 Calif
 Estreda Anthony (Amparo) baker h134a Russ
 " Peter (Macie) clk h1223 Laguna
 Estrella Apartments 340 Hayes
 " John D (Mary) cook h3201 23d
 Estrin Emanuel L clk r1332 Cabrillo
 " Lea (wid Leo) h1332 Cabrillo
 Estudillo Anna hairdrrs 1319 Market R306
 " Bernard (Mary) h579 Lisbon
 " Francisco P guard Am Tr Co h2463 Jackson
 " Harold B chauff r579 Lisbon
 " Theo A (Marianna) auto ptr h2629a Harrison
 Estupinier R h101 Gough
 Estus Howard sec Acme Bedding Co h1970 Page
 " Jack A driver r3251 16th
 " Sherman A pres Acme Bedding Co h3251 16th
 Esty J Russell dir Natl Canning Assn r Bkly
 " Thos B Mrs r1155 Jones
 " Thos B Pac Coast rep Inland Waterways Co and Federal Barge Lines r Atherton
 Esue Verda jan r1135 Turk
 Etchart John (Madaline) lab h558a Natoma
 Etchartabery Louis plmbr 555 Valencia
 Etchebarne Casimir slsmn Karsky & Abraham
 " Josephine r3622 Calif
 Etcheber Arnold (Hotel Otis) h1156 Sutter
 " Chas P (Bernice) police SFPD h473 25th av
 " Jeanne (wid J P) r473 25th av
 Etchecopar Grace Mrs mgr Hollywood Apts r1580 Washn
 " John G (Grace) lab h1580 Washn
 Etchegaray Jean chauff r1231 6th av
 Etchell Robt F (Gertrude) tmstr h659 Oak
 Etcheverry Celeste (wid Will) r3233 Jackson
 " Felix indywrk r418 Locust
 " Martin (Felice) clk h1844 Page
 Etchison Floyd V (Margt) waiter h440 Hayes
 " Wm (Hazel) chauff r440 Hayes
 Eternal Life Gospel Hall 710 Harrison
 Eterovich Ivan (Anna) h4843 Mission
 Ethelly Dress Shop Inc Ltd Alf Karp mgr 1641 Fillmore
 Etheridge Prima waiter r9 Somerset
 Etherington Jean D Mrs mgr Pine Crest Apts h1160 Pine
 " Lenox G (Mary) police SFPD h59 Niagara
 " W h1400 McAllister
 Etherton Ernest A drftsmn SOCo r Ala
 " Rene M Mrs slsmn O'Connor Moffatt & Co r Bkly
 Ethridge Claude E (Ruby) slsmn Alhambra Water Co h129 Rey
 " Cliff R (Marie) teleg opr h2200 Francisco
 " Robt T r2361 Mission
 Etienne Betsy sten Renzo Turco r1875 Calif
 " Emile J (Ida) v-pres Cyclops Iron Wks h2826 Union
 " Jacques clk r2826 Union
 " Jos r2826 Union
 " Jos M pres Cyclops Iron Wks h2100 Green
 " Raymond J supt Cyclops Iron Wks r15 Aptos
 " Victor jr (Frances) pres West Coast Life Ins Co and sec Cyclops Iron Wks h2518 Jackson
 Etner Paul lab h115 Boutwell
 Eto Frank (Mary) jan h1319 7th av
 Eton Henry r1443 Hyde
 Etridge John H (Susan) mtrmn Mun Ry h1255 Grove
 Ets-Hokin Louis (Rose) (Ets-Hokin & Galvan) h2153 Beach
 " & Galvan (Louis Ets-Hokin H R Galvan) elec contrs 181 Stuart
 Etsuko Anomiya h650 Shrader
 Ettel Jos waiter r161 Leavenworth
- Ettelson Lee news editor S F Examiner h1342 Jones
 Etter Burton (Helen N) photog 1553 Haight
 " Frances E Mrs beauty opr r375 Monterey blvd
 " Harry J (Minnie) slsmn h330 Edgehill way
 " L John (Louise) h33 Pearl
 Ettn Abr (Hazel) slsmn h2665 Chestnut
 Ettinge Jas A slsmn r1630 Jones
 Ettinger David E (Alma) mgr Calif Fruit Selling Co h605 Jones
 " R & Co (Rene Ettinger Frank Carrillo) mfg jwlr 133 Geary R621
 " Rene (Edith) (R Ettinger & Co) h645 Kirkham
 " Sidney E clk h3140 Clay
 " Thelma r3140 Clay
 Ettlin Alfd (Christina) stvedore h102 Pope
 " Alf jr clk r102 Pope
 Etting Harry propertymn Golden Gate Theatre r235 Franklin
 " Louis (Nettie) slsmn h3140 Clay
 Ettinger Ernest clk SFPD h20 Monroe
 " Isaac L pres Rio Land & Improvement Co h2001 Calif
 Ettringham Robt L jr r681 Victoria
 Etugue Chas E r163 Tehama
 " Chas H chauff r163 Tehama
 Etzel David lab r1281 Geary
 " Jake (Mary) cook h124 College av
 Etzold Fred W (Ida) gro 1198 Hyde r1334 Jackson
 " Herman clk r2480 Bush
 " Wm r429 Kearny
 Eubank W C office 605 Market R1002
- EUBANKS. See also Hubanks**
 " Annie sten h1677 Sacto
 " Brantley M r1926 Fell
 " Eug (Emma) h39 Buena Vista ter
 " Myrtle R sten Crum & Forster r146 McAllister
 Euchler Clarence (Clara) mtrmn h72 Majestic av
 " Gladys sten Graham Paper Co r72 Majestic av
 Euclid Apartments 250 Taylor
 " Apartments 1840 Van Ness av
 " Candy Co of Calif Inc W T Longman v-pres J W McKey sec-treas 731 Battery
 Euen Alex r524 Clement
 " Geo P (Caroline) sta eng h116 Prentiss
 Eugenio Manuel T (Rose) (Brazil & Eugenio) h74 Retro way
 " Mary Mrs h4210 Balboa
 Euing Andw B (Ruth) electn r720 Castro
 " Eug T (Edith) firemn SFPD h1134 Treat av
 " Harry mach r1134 Treat av
 " Loyd W (Evelyn) mach h770 Naples
 " Louisa Mrs h375 London
 " Mary Mrs h1134 Treat av
 Eul Fredk P (Maybelle E) electn h1424 43d av
 Eula Hotel 3061 16th
 Euler Alf G clk r438 Kirkham
 " Aug (Harriet) h438 Kirkham
 " Geo F h1511 Lyon
 " Ida C nurse h1950 Gough
 " Mayer ins 564 Market R220 r2355 Leavenworth
 " Theo E bkpr r438 Kirkham
 " Wm G (Helen S) h2885 Union
 Eumont Louis r276 Ritch
 Eunice Apartments 401 Steiner
 Euphrat Emanuel F (Etta) pres Richmond Sanitary Co and pres Pacific Can Co h3755 Jackson
 " Maurice L v-pres Wendling-Nathan Co r55 Sea View ter
 Eupratte Saml r1255 Polk
 Eureka Benevolent Society Hyman Kaplan exec officer 1600 Scott
- EUREKA BOILER WORKS CO.** Edw R Brady Pres, Nora M Kerrigan Sec, Wm J (Lnke) Biggins Supt, 166-178 Fremont, Tels KE arny 0750, 0751, 0752
 " Building 1600 Scott
 " Building & Loan Assn J J Tynan pres J B Kidwell sec 465 Calif R822
 " Dairy (Ambrose and F J Furrer) 1973 15th
 " District News Chase & Rae publr 548 Castro
 " Electric Co (A L Biber G O Latterel) 3469 Mission
 " Electric Radio Co (Edw Mann Howard Williams) 3469 Mission
 " Express W W Nelson mgr 482 8th
 " Fluid Works Hamilton Morgan pres undtk supp 2821 16th
 " Hotel 365 Golden Gate av
- EUREKA IRON & WIRE WORKS.** Schmid & Henning Props, Elevator Guards and Cages, Folding Gates, Office and All Kinds of Wire Work, 371-376 11th, Tel MA rket 3296
- EUREKA KNITTING MILLS.** Alfred Faisst Mgr, Mfrs of Infants' and Children's Knit Goods and Novelties, Ladies' and Men's Wear, 991 Mission, Tel Sutter 6179
- EUREKA MARYLAND ASSURANCE CORPORATION.** Bert R Jones Genl Agent, Insurance Center Bldg, 206 Sansome, Tel EX brook 4191
 " Mutual Life Assn C F Parr pres T D Thomason v-pres E L Leach sec 760 Market R300