

EVERY STORE should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer looks for.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.

Trumpour J P 1503 Divisadero and 460 Ram-sell

Tuckey H A 450 Sutter R2618
Tuckey R L 450 Sutter R1225
Twiggs W A 240 Stockton R1002
Tyler H U 870 Market R579
Van Alstyne B E 2000 Van Ness av R605
Vanderhurst A S 870 Market R980
Vandevere E G 496 Post R1248
Van Dyke F H 135 Stockton R535
Van Orden G N 490 Post R1651
Villain G N 450 Sutter R2532
Vogel T A 490 Post R1614
Vogt C A 2088 Chestnut
Volonte H J 450 Sutter R1225
Wachhorst N E 1145 Post
Waddell E H 323 Geary R506
Wadleigh W M 323 Geary R711
Wagner R M 135 Stockton R921
Wait Elwood 323 Geary R711
Waldorf W P 323 Geary R614
Wall C A 1235 Castro
Wallace A C 323 Geary R709
Wallace L E 323 Geary R708
Walsh F D 2571 Mission
Walsh R L 1944 Fillmore
Wanz A H 2805 Mission
Ward A W 1195 Bush
Ward G F 2000 Van Ness av R610
Ward H B 350 Post R611
Ward P J 1195 Bush
Warford F S 490 Post R1512
Wassman Max jr 323 Geary R419
Wasson Paul 276 Claremont Blvd
Weaver P G 450 Sutter R1837
Weber Arnold 384 Post R409
Weber J P 450 Sutter R1928
Weinholz A R 25 Taylor R712
Weinman J G 450 Sutter R2419
Weirick H W 235 Montgy R1632
Weisbach L C 518 Sutter R502
Weisler A L 870 Market R907
Weiss Edw 2780 Mission
Welcome C W 209 Post R909
West F T 2595 Mission R206 and 135 Stockton R514
West R C 1802 Fillmore
West S E 450 Sutter R2526
Westbay Clayton 350 Post R301
Westphal E W 545 Sutter R304
Westphal O F 275 Post 5th fl
Whellon B D 2588 Mission R202
Whitcomb S E 166 Geary R100
White C E 870 Market R952
White Fillmore 450 Sutter R2514
White S A 870 Market R820
Whitfield A J 450 Sutter R2411
Whitely C H 12 Geary R402
Whitmann W F 450 Sutter R1804
Whitney E G 450 Sutter R732
Winder J P 2535 Mission R202
Wider H C 2480 Mission R14
Widing C E 135 Stockton R814
Wieder J E 870 Market R1270
Wilder J O 1065 Market
Williams F A 450 Sutter R2032
Williams Fannie 323 Geary R619
Williams J E 323 Geary R619
Willis A R 1104 Irving and 450 Sutter R2127
Willis W W 1104 Irving and 450 Sutter R2127
Wilson C E 450 Sutter R2403
Wilson H E 450 Sutter R2326
Wilson J W 516 Sutter R317
Windeler E H 450 Sutter R1624
Woehl H J 490 Post R429
Wolf J K 1796 Geary
Wolfsohn B L 135 Stockton R405
Wolfsohn Fred 209 Post R812
Wolongiewicz F 350 Post R608
Wong K C 823 Grant av
Wood J L 450 Sutter R2416
Wunderlich R H 597 Guerrero
Wyatt C W 323 Geary R718
Yamamoto Tatsuo 1568 Buchanan
Yelland A S 3037 16th
Young C E 210 Post R1013
Young F W 516 Sutter R617
Young H G 1749 Polk
Young J E 209 Post R1209
Yount G B 323 Geary R307
Zappettini C J 909 Hyde R631
Zelsz R C 490 Post R1616
Zion J R 450 Sutter R926
Ziozzelli J A 1606 Stockton R308

DEPARTMENT STORES

CITY OF PARIS DRY GOODS CO, Geary,
Stockton and O'Farrell, Tel DO uglas 4500
EMPORIUM THE, 835 Market, Tel KE army
6800
HALE BROS STORES INC, 901-921 Market,
Tel SU tter 8000
HALE'S MISSION HOME DEPARTMENT
STORE, 2558 Mission near 23d, Tel MI s-
sion 4890
Jacoby's 1143 Market
Janofsky A W 3294 Mission
Kahn Lawrence 2247 Mission
La Samaritaine Department Store 1301 Stock-
ton
MAGNIN I & CO, Grant Av cor Geary, Tel
DO uglas 2100

MISSION HOME, Department Store 2558 Mis-
sion near 23d, Tel MI sion 4890
O'CONNOR, MOFFATT & CO, Stockton at
O'Farrell, Tel SU tter 1800
Rosenthal's Sales Stores 2415 Mission
Sears Roebuck & Co Mission, Army and Va-
lencia
WEILL RAPHAEL & CO (The White House)
Sutter, Grant Av and Post, Tel KE army
5000
Weinstein Co Inc 172 Ellis, 119 Post, 815 and
1041 Market

DEPARTMENT STORES, 5c TO \$1.00

Bon Oml Stores 2004 Mission, 479 Castro, 600
Clement and 3015 16th
Kapstein Simon 1620 Polk
Kress S H Co 939 Market
National Dollar Stores 1637 Fillmore, 929 Mar-
ket and 2610 Mission
Newberry J J Co 967 Market and 2664 Mission
WOOLWORTH F W CO, S F District Office
405 Montgomery 14th Floor, Tel SU tter 0373;
Retail Stores 891 and 1029 Market, 1623 Fill-
more, 2632 and 4538 Mission, 1620 Polk, 707
Clement, 151 Post, 1542 Haight, 5641 Geary,
1343 Stockton, 2251 Chestnut and 130 West
Portal Av

*DEPOSIT VAULTS

ANGLO CALIFORNIA NATIONAL BANK THE,
1 Sansone and Branches, Tel DO uglas 8100
(See page 1707)

*DEPOSITIONS

HEALEY W W, Notary Public, 208 Crocker
Bldg, 620 Market, opp Palace Hotel, Tel
GA rfield 1346

DERMATOLOGISTS

Camp Zoa F Mrs 166 Geary R71
Thomas The 821 Market R347
Wahlin Josephine Mrs 240 Stockton R503

DESIGNERS

Heardt W J (art gds) rear 1222 Mission
Mollison Elise B (dress) 942 Hayes R21
Thwing J F (interior) 166 Geary R77

*DESKS

GENERAL FIREPROOFING CO THE, 534 4th,
Tel DO uglas 6616 (See left side lines and
page 1739)

RUCKER-FULLER CO, 530 Market, Tel DO ug-
las 3700

YAWMAN & ERBE MANUFACTURING CO, 50-
60 Fremont, Tel DO uglas 2356

DETECTIVE AGENCIES

ARBENS CONFIDENTIAL SERVICE, 618 De
Young Bldg, 690 Market, Phone DO uglas
0214 (See front cover and page 1719)

Barr Walter B Detective Agency 1241 Van
Ness av

Burns Wm J International Detective Agency
625 Market R1015

COSTELLO BUREAU OF INVESTIGATION,
Suite 406 Pacific Bldg, 821 Market, Tel
KE army 7699, Night Tel LO ekhaven 3271
(See page 1720)

DETECTIVE SERVICE BUREAU, 901-902 De
Young Bldg, 690 Market, Tel DO uglas 1963,
Night Tel EX brook 0540

GENERAL DETECTIVE BUREAU (Sam A
Schneider, J Edward Kraut) 517-519 Grant
Bldg, 1095 Market, Tel HE mlock 1730 (See
back cover, right side lines and page 1720)

GIGNAC SECRET SERVICE BUREAU, 675
Monadnock Bldg, 681 Market, Tel DO uglas
5469, Night Tel PR ospect 1110

Harrington Location Service 235 Montgy R1056

KANE A J DETECTIVE AGENCY, Suite 307
Claus Spreckels Bldg, 703 Market, Tel
KE army 6363; Night Tel PR ospect 0054

KERRIGAN EUGENE J, Legal Investigator,
1902 Mills Tower, 220 Bush, Tel GA rfield
1858

MORSE DETECTIVE AND PATROL SERVICE,
603 California, Tel SU tter 8900
National Detective Agency 760 Market R359
Otts W J 593 Market R816

PINKERTON'S NATIONAL DETECTIVE
AGENCY INC, 326 Flood Bldg, 870 Market,
Tels KE army 5330 and 5331; Night Tel BA y-
view 5181

PINKERTON'S PROTECTIVE PATROL INC,
326 Flood Bldg, 870 Market, Tels KE army
5330 and 5331; Night Tel SK yline 0806
Reliance Investigation Bureau 760 Market R401
United Service Detective & Protective Agency 1
Drum R708

WATKINS CHAS N DETECTIVE SERVICE
BUREAU, 725 Broadway Bldg, 11th and
Broadway, Tel GL encont 1371; Night Tel
AS hbury 3218

Webb P W D 519 Calif R618
West Coast Detective Agency 821 Market R439
Willmark Service System Inc 821 Market R836

*DIAMOND IMPORTERS

MORGEN JEWELRY CO, 888 Market, Tel
DO uglas 3517 (See right side lines and page
1737)

SHREVE TREAT & EACRET, 136 Geary, Tel
SU tter 1012 (See page 2)

DIAMOND SETTERS

Alkalay L J 704 Market R411
Bauer Frank 210 Post R810
Burhans P B 704 Market R503
Fortenbergy J A 704 Market R705
Gomez Bros 210 Post R604

GRANAT BROS, 2390 Mission, Tel MI sion
1580, and 1900 Broadway, Oakland

Gregory R K 760 Market R865
Hayes T M 760 Market R943
Hofer Thassilo 760 Market R935

Hooper A G 133 Geary R535
Klelle H W 133 Geary R434
Larson R J S 210 Post R714

Lemelstraich Isaac 717 Market R716
Marckley C A 704 Market R712
McDonald Bros 830 Market R618

McPhee J A 760 Market R941
MORGEN JEWELRY CO, 888 Market, Tel
DO uglas 3517 (See right side lines and page
1737)

Muth A H 133 Geary R434
Olsen J E 830 Market R620
Olson Edwin 760 Market R844

Rann H F 890 Market R619
Sabatino M 760 Market R1053
SHREVE, TREAT & EACRET, 136 Geary, Tel
SU tter 1012 (See page 2)

Stellpflug H R 704 Market R701
Witt A B 704 Market R508

*DIAMONDS—INDUSTRIAL

MUSTO JOSEPH SONS—KEENAN CO, 535-565
North Point, Tel GR aystone 6365

DIAMONDS AND PRECIOUS STONES

(See also Jewelers)

AHLERS II C CO, 171 Post, Tel DO uglas
4397

Avend Marie 704 Market R411
Barkan Fritz 704 Market R501

Brilliant B T Credit Jewelers 703 Market 2d-11
CARRAU & GREEN INC (Importers) 112-114
Kearny, Tel SU tter 1633

Eber Karl 760 Market R854
HESTHAL WM J, 18 Kearny, Tel GA rfield
6399 (See left side lines and page 1736)

Knox & Kaye 704 Market R715
Levy Ben S 760 Market R941
LEWIS INC (Importers) 135 Kearny E201-207,
Tel GA rfield 7400

MORGEN JEWELRY CO, 888 Market, Tel
DO uglas 3517 (See right side lines and
page 1737)

NATHAN HENRY, 246 Pfejan Bldg, 760 Mar-
ket, Tel GA rfield 6465

Randolph G R 833 Market R300
Rickin Morris 140 Geary R801
Schoemann Max 704 Market R710

Schuman Philip 133 Geary R508
SHREVE, TREAT & EACRET, 136 Geary, Tel
SU tter 1012 (See page 2)

Straus C J 704 Market R713
Sundel D J 704 Market R802

DICTATING MACHINES

Dictaphone Sales Corp 38 2d
Ediphone The br of Thos A Edison Inc 681
Market R4

DIE MAKERS

GENERAL TOOL, DIE & STAMPING WORKS,
304 1st, Tel GA rfield 8749

Murphy F J 273 Minna
PATRICK AND MOISE-KLINKNER CO, Main
Office 560 Market, Store 33 Sutter, Tel EX-
brook 2644

RELIANCE TOOL & DIE CO, 20 Clementina
nr 1st and Folsom, Tel SU tter 2687
Tool Die Mfg Co 258 Clara

*DIRECT MAIL ADVERTISING

MILES & SCOTT INC, 500 Sansome 6th Floor,
Tel EX brook 2850

*DIRECTORY LIBRARIES

POLK R L & CO OF CALIFORNIA, 703 Atlas
Bldg, 604 Mission cor 2d, Tel GA rfield 5431

*DIRECTORY PUBLISHERS

POLK R L & CO OF CALIFORNIA, Publish-
ers Crocker-Langley San Francisco Direc-
tory, 703 Atlas Bldg, 604 Mission cor 2d,
Tel GA rfield 5131

*DISHWASHING MACHINES—ELECTRIC

MANGRUM-HOLBROOK COMPANY, Succes-
sors to Mangrum & Otter Inc, 1235 Mission,
Tel MA rket 2400 (See backbone and page
1725)